

JURY'S DECISION ON THE 2021 ANTONIO MORENO ESPEJO JOURNALISM AWARD

31 January 2022

Víctor Martínez has been awarded the prize for the work "<u>La amenaza de la mala reputación</u>" (The threat of bad reputation), published in the business magazine *Actualidad Económica* in July 2021

The Jury of the 2021 Antonio Moreno Espejo Journalism Award has decided to give the award in its fifth edition to the following article: "La amenaza de la mala reputación" (The threat of bad reputation) by Víctor Martínez published in the business magazine *Actualidad Económica* in July 2021.

The Jury has based its decision on the quality of the article, the relevance of the topic chosen, and the comprehensive analysis carried out on the importance of ethics in good corporate governance in companies, and in general, in the economy. In addition, the Jury considers that the award-winning article reflects the fact that these matters are still under financial and economic discussion throughout the world, as well as their impact on companies' reputation and results.

The article also contains a wide range of opinions and reflections on the matter and highlights the current consensus on the value and principles that the Prize seeks to safeguard.

131 articles published in 38 different media were entered into or selected on a preliminary basis for this year's call.

The CNMV created this award in memory of Antonio Moreno Espejo, who was a member of the institution's staff from its inception in the late eighties until his untimely death, when he was the director of the Institution Authorisation and Registration Department, in January 2017. The award carries a cash price of 15,000 euros.

The members of the Jury of this edition were the following:

- **Helena Viñes**, a CNMV commissioner, who acted as Chair;
- Ana Martínez Pina, former Vice-Chair of the CNMV and financial regulatory coordinator at Gómez-Acebo & Pombo;
- Jorge Yzaguirre, Chairman of the Spanish Institute of Financial Analysts (IEAF);





 Antonio Abril, Chairman of the Spanish Universities Social Councils Conference and member of the Governing Board of the Institute of Board Members and Directors (ICA).

Alberto Estévez Lucas, Head of the CNMV's Communications Department, who acted as secretary of the Jury.

The CNMV would like to express its thanks to the members of the Jury for their collaboration in the procedure. There has been an increase in the number and the diversity of articles, submitted for this fifth edition of the Prize, by a large number of professionals with quality works, which reflects the relevance of the call for the prize and the application of the values promoted by it.

