

In Madrid, on 21 August 2025

Communication to the Spanish Securities Market Commission (CNMV) of

Other Relevant Information

For the purposes provided for in articles 17 of Regulation (EU) no. 596/2014 of the European Parliament and of the Council of 16 April 2014, on Market Abuse and 227 of the consolidated text of the Securities Market Law and Investment Services Act, approved by Royal Legislative Decree 6/2023, of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

Squirrel Media formalizes the acquisition of U.S.-based technology company Pretopay, along with additional technological assets and content and influencer rights

Squirrel Media hereby reports that, as of yesterday, it has completed the acquisition of 100% of the share capital of the U.S. technology company Pretopay Inc. (hereinafter, "Pretopay"), together with other assets, solutions, and technological developments specialized in the comprehensive representation and management of digital content and influencers.

Pretopay is a technology platform designed to enable the efficient monetization of premium content across social networks. The platform allows creators to commercialize their content without the need to directly manage payments, subscriptions, billing, or user volumes, by automating processes such as onboarding, cancellations, and collections, including recurring renewals. It is fully integrated with applications such as Telegram and WhatsApp, thereby enabling subscription and payment management directly within those environments, without requiring users to leave their usual platforms.

Among its key features, Pretopay incorporates an anti-fraud system that ensures exclusive subscriber access to premium content, thereby protecting creators' intellectual property. The platform has also been designed with a high degree of scalability, allowing it to process large volumes of global transactions without increasing operating costs. Pretopay is incorporated and domiciled in the State of Delaware (United States), and its activity will be integrated into Squirrel's IT Services division, given its clear complementarity with this business line.

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As part of this transaction, Squirrel Media has also formalized the acquisition of other assets, solutions, and technological developments specialized in the representation and comprehensive management of digital content and influencers.

These assets operate in the field of influencer management, representing a business line with strong synergies across the Group, particularly with Squirrel's Media division.

As a result of this transaction, Pretopay and the aforementioned assets will be included within the Squirrel Group's consolidated perimeter as from September 2025. In fiscal year 2024, these companies generated aggregate revenues of €10.3 million and EBITDA of €2.6 million, representing an EBITDA margin of 25%.

Squirrel will finance these acquisitions through a share-based payment (shares to be delivered as consideration for the purchase), valued at €3.20 per share.

To this end, the Company will propose at the upcoming Extraordinary General Shareholders' Meeting a capital increase with the exclusion of pre-emptive subscription rights, for the issuance of 2,741,130 new shares.

The call notice for the aforementioned Extraordinary General Shareholders' Meeting, to be published tomorrow (August 22), will convene the meeting for Wednesday, September 24, 2025.

Following this transaction, the Company's share capital will increase to a total of 95,953,640 shares, of which more than 14 million will be included in the free float, thereby reaching the minimum 15% free float threshold required for admission to the Ibex Small Cap Index.