



In Madrid, on 21 October 2025

Communication to the Spanish Securities Market Commission (CNMV) of

Other Relevant Information

For the purposes set forth in Article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on Market Abuse, as well as in Articles 227 and 228 of the consolidated text of the Spanish Securities Market Act, approved by Royal Legislative Decree 6/2023 of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

Squirrel agrees to acquire 100% of Green Shark Group

Squirrel has reached an agreement to acquire 100% of Grupo Green Shark, an ecosystem of communication and entertainment companies operating across the Media, Content, and Network divisions, with a presence in Catalonia, Madrid, and a strategic focus in Andalusia.

Grupo Green Shark currently records annual revenues exceeding €15 million and is expected to contribute an estimated annual EBITDA of over €1.5 million to the Squirrel Group, driven by the clear operational synergies between both structures.

This transaction will enable Squirrel to incorporate a highly complementary portfolio of strategic assets, significantly strengthening its Media, Content, and Network divisions and further consolidating its operational and commercial capabilities at the national level.

The acquisition will be executed through the delivery of newly issued Squirrel shares, valued at €3.20 per share, with the operational integration of Grupo Green Shark into the Group expected to be completed by November 2025.

This acquisition represents a further step in Squirrel's growth and consolidation strategy as a leading technology-driven group in the entertainment and media sector, expanding its capacity to deliver comprehensive solutions to brands and audiences while reinforcing its commitment to innovation and operational excellence.

Additionally, this transaction strengthens Squirrel's industrial leadership in Andalusia, where the company already held a strong presence following the recent integration of the NF Media and MATPRO agencies. With the incorporation of Green Shark, Squirrel's regional business vertical will significantly expand its operational capabilities, client portfolio, and service offering, with an estimated pro forma combined revenue exceeding €45 million by the end of fiscal year 2025 in the Andalusian region.

Squirrel Media SA