



Pursuant to Article 17 of Regulation (EU) No 596/2014 on market abuse (“MAR”) and Article 226 of Law 6/2023, of 17 March 2023, on the Securities Market and Investment Services, HBX Group plc hereby discloses the following inside information relating to the appointment of a Director and Chair Designate of the board.

INSIDE INFORMATION

HBX GROUP ANNOUNCES CHAIR SUCCESSION

HBX Group International plc (“HBX Group” or “the Group”) is pleased to announce that it has appointed James Bilefield as a Non-Executive Director and Chair Designate with immediate effect. He will be recommended to succeed Richard Solomons as Chair at the Group’s Annual General Meeting in February 2026. Richard will retire from the Board at the conclusion of the AGM on 12 February 2026, after a thorough handover process to support a smooth transition of responsibilities. Richard served as Chair of the Advisory Committee since 2019 and Chair of the Group since 2021.

James is currently a Non-Executive Chair at SThree plc, the global STEM workforce consultancy, and has held senior leadership roles in technology and business transformation across multiple sectors. His previous management experience includes leading digital transformation of Condé Nast International and scaling Skype’s global operations as part of its founding management team. Prior to that he held senior management roles at Yahoo! during its major growth phase. He was also CEO of OpenX, a global advertising technology business and co-founded UpMyStreet following a successful investment banking career at JP Morgan Chase. In addition to his non-executive Chair role at SThree plc, which he joined in 2017, James serves as a Trustee of the Science Museum Group, a Non-Executive Director at the UK Foreign, Commonwealth & Development Office and a Senior Advisor to McKinsey & Company. His past FTSE 250 non-executive director experience also includes MONY Group and Stagecoach Group.

Sabine Hansen Peck, Independent Director and Chair of the Nominations Committee, said: “We warmly welcome James to the Board as Chair Designate. The Board conducted a comprehensive search and James emerged as the outstanding candidate. He brings a wealth of experience in digital innovation, board leadership, and global business strategy. His insight and experience will be invaluable to HBX Group as we continue to evolve.”

Nicolas Huss, CEO, said: “I would like to thank Richard for his steadfast leadership and support during a transformative time for HBX Group. His contribution has been invaluable over the last six years. I am delighted to welcome James to the Group and look forward to working with him as we continue to deliver on our strategic ambitions.”

Richard Solomons, Chair, said: “It has been a privilege to serve as Chair of HBX Group during a multi-year period of significant change and opportunity culminating in our listing earlier this year. I am proud of what Nicolas and his team have achieved and I am confident the Company is well placed for future growth. I wish James every success as he takes on this critical governance role.”

James Bilefield, Chair Designate, said: “It is an honour to join the Board of HBX Group and to succeed Richard as Chair. I look forward to working with the Board and the leadership team to support the next phase of the Group’s journey as HBX Group continues its evolution as a global leader in B2B travel technology.”

London, 26 November 2025

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