



In Madrid, on 14 October 2025

Communication to the Spanish Securities Market Commission (CNMV) of

Other Relevant Information

For the purposes set forth in Article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on Market Abuse, as well as in Articles 227 and 228 of the consolidated text of the Spanish Securities Market Act, approved by Royal Legislative Decree 6/2023 of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

Squirrel opens office in Dubai to serve the growing business volume generated in the Middle East

Squirrel announces the immediate opening of a new office in Dubai (United Arab Emirates), as part of its strategic international expansion plan. This new establishment strengthens the Group's presence in a region experiencing strong growth in the fields of social media, digital entertainment, and audiovisual content production.

The new office will serve as an operational and commercial platform to manage the increasing business activity arising from the Middle East, both in content development and in the coordination of campaigns and partnerships with local and international creators and platforms.

This new presence is aligned with Squirrel's global strategy, aimed at promoting the Group's geographical and technological diversification, and reinforcing its positioning in high-growth markets within the digital content and new audience segments.

Through this initiative, Squirrel continues to advance in its objective of consolidating its position as a global player in the creation, management, and distribution of audiovisual and entertainment content, expanding its reach into one of the world's most dynamic and strategic regions in this sector.

Squirrel Media SA