

**TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES**

In accordance with the provisions of Article 227 of the *Ley del Mercado de Valores*, Atresmedia Corporación de Medios de Comunicación, S.A. hereby notifies the following

RELEVANT INFORMATION

For the purposes provided under article 516 of the *Ley de Sociedades de Capital* the Company sends the full text of the Call for the Ordinary General Shareholders Meeting, which will be initially held, in first call, on 29th April 2025, at the Company registered office.

This Call is being published in the newspaper La Razón and on the Company's website www.atresmediacorporacion.com.

All the documents related to the General Shareholders Meeting will be available in the Company's website uninterruptedly until the Shareholders Meeting is hosted.

Madrid, 26th March 2025



**ATRESMEDIA CORPORACIÓN DE MEDIOS DE COMUNICACIÓN, S.A.
Ordinary General Meeting of Shareholders 2025**

The Board of Directors of Atresmedia Corporación de Medios de Comunicación, S.A. (Atresmedia Corporación or the Company) has agreed to call the ordinary general meeting of shareholders of the Company, to be held at its registered office, Avenida Isla Graciosa 13, San Sebastián de los Reyes, Madrid, on **29th April 2025**, a las **04:00 p.m.**, on first call, in the assumption that a sufficient quorum will be present on that date and that a second call will not be necessary, although in any event it has been scheduled for the following day, 30th April 2025, at the same place and time, to discuss the matters included the following

AGENDA

1. Annual accounts, management reports, appropriation of profit and loss and corporate governance report for the financial year 2024:
 - 1.1. Approval of the individual annual accounts and management report of Atresmedia Corporación de Medios de Comunicación, S.A., as well as its consolidated annual accounts and management report for the year ended 31 December 2024.
 - 1.2. Approval of the statement of non-financial information and sustainability information as at 31 December 2024.
 - 1.3. Approval of the appropriation of profit for the 2024 financial year.
 - 1.4. Approval of the management activities conducted by the Board of Directors in 2024.
2. Re-election of KPMG Auditores, S.L. as external auditors of Atresmedia Corporación de Medios de Comunicación, S.A. and its consolidated group of companies for the financial year 2025.
3. Re-election, ratification and appointment of directors. Determination of the number of members of the Board of Directors:
 - 3.1. Re-election of Ms. Rosa María Lleal Tost as independent Director.
 - 3.2. Re-election of Ms. Beatriz Roger Torres as independent Director.
 - 3.3. Ratification and re-election of the appointment of Mr Nicola Drago as nominee director.
 - 3.4. Ratification and re-election of the appointment of Mr David Larramendy as nominee director.
 - 3.5. Appointment of Ms. Estefanía Knuth Marten as independent Director.
 - 3.6. Appointment of Ms. Almudena Martorell Cafranga as independent Director.
 - 3.7. Determination of the number of members of the Board of Directors.
4. Amendment of the following articles of the Corporate Bye-laws and approval of a consolidated text:
 - 4.1. Articles 34, 42 and 43, relating to the composition of the Board of Directors, the Audit and Control Committee and the Appointments and Remuneration Committee, with a view to increasing the maximum number of directors who may form part of these collegiate bodies and adapting the existing rule to the new regulation on parity representation.
 - 4.2. Approval of a consolidated text of the Corporate Bye-laws.
5. Authorisation for the derivative acquisition of treasury shares, either by way of direct acquisition or through Group companies.
6. Delegation to the Board of Directors of the power to issue, on behalf of the Company and in one or several issues, debentures, bonds and other fixed-income securities or debt instruments of a similar nature, both simple or exchangeable for outstanding shares or other pre-existing securities of other organisations, as well as promissory notes and preference shares; all with express power of substitution and during a maximum period of five (5) years. Delegation of powers.
7. Delegation to the Board of Directors of the power to issue, on behalf of the Company and on one or more occasions, over a maximum period of five (5) years, debentures and/or bonds convertible into new shares of the Company and/or exchangeable for shares of the Company, as well as warrants on newly issued or outstanding shares of the Company, with express attribution, in the event of the issue of debentures and/or convertible bonds and warrants on new shares, of the power to exclude the pre-emptive subscription rights of shareholders and to increase the share capital of the Company by the amount necessary to cover the conversion. Definition of the criteria for determining the bases and modalities of the conversion. Delegation of powers.
8. Modification of the Remuneration Policy applied to the Directors of the Company.
9. Consultative vote on the annual report on the remuneration of the directors of Atresmedia Corporación for the financial year 2024.



10. Delegation of powers to execute, interpret, amend and enforce the resolutions adopted by the General Meeting and to replace the powers received from the General Meeting by the Board of Directors.
11. Report of the Board of Directors on the amendment of the Board of Director's Regulations.

SHAREHOLDER RIGHTS AND OTHER INFORMATION

RIGHT TO INFORMATION

Up to the fifth day preceding the date scheduled for the General Meeting, shareholders may request from the directors such information or clarifications as they deem necessary, or submit in writing such questions as they deem appropriate regarding the items on the agenda or the information accessible to the public that has been provided to the National Securities Market Commission (CNMV) since the last General Meeting was held, as well as in connection with the reports issued by the accounts auditor. Such enquiries must be made in writing and delivered at the registered office, or sent to the Company through any of the following channels:

1. By post addressed to the registered office, Oficina del Accionista (Shareholders' Helpdesk).
2. By e-mail to the following address: oficinadelaccionista@atresmedia.com

With effect from the date of this notice, shareholders will be entitled to examine the following documents at the registered office of the Company and to request their immediate and free-of-charge delivery by the Company.

- The proposed resolutions to be submitted to the General Meeting by the Board of Directors concerning the items contained in the agenda.
- The annual accounts and management reports of the Company and its consolidated group for the year ended 31 December 2024, together with the respective audit reports.
- The statement of non-financial information and sustainability information for the financial year 2024, together with the independent verification report.
- The report of the Board of Directors on the re-election of directors, ratification of directors appointed by co-optation and appointment of new directors, together with an assessment of their competence, experience and suitability, as well as their résumés.
- The report of the Board of Directors on the amendment of the Corporate Bye-laws, which incorporates the new consolidated text.
- The Board of Directors' report on the issue of debentures, bonds and other fixed-income securities or debt instruments of a similar nature, both simple or exchangeable for outstanding shares or other pre-existing securities of other organisations, as well as promissory notes and preference shares.
- The Board of Directors' report on the issue of debentures and/or bonds convertible into new shares of the Company and/or exchangeable for shares of the Company, as well as warrants on newly issued or outstanding shares of the Company.
- The report of the Board of Directors on the proposed amendment of the Directors' Remuneration Policy.
- The annual report on the remuneration of directors for year 2024.
- The annual corporate governance report for the financial year 2024.
- The Report of the Board of Directors on the amendment of the Board of Director's Regulations.

SPECIAL INFORMATION CHANNELS AND ONLINE SHAREHOLDERS' FORUM

The Company has a website, www.atresmediacorporacion.com, which may be used by shareholders to exercise their right to information.

All documents relating to the General Meeting will be available on the website, in the "General Meeting 2025" section, in their entirety and without interruption, until the Meeting is held, and can also be downloaded and printed.

In addition to the materials mentioned in the previous section, the following documents will be available on the Corporate Website:

- The notice of call.
- The total number of shares and voting rights existing as at the time the meeting is convened.
- The Regulations of the General Meeting of Shareholders.
- The rules applicable to the attendance at the meeting and to all forms of proxy and voting.
- The attendance, proxy and voting card.
- Access to "Online Proxy and Voting".
- Access to the "Online Shareholders' Forum".



The rules governing the operation of the Electronic Shareholders' Forum will be published on the Forum, which will be accessible, subject to the appropriate safeguards, to both individual shareholders and any voluntary associations that may be set up, in order to facilitate contact between them prior to the General Meeting. Subject to the requirements, formalities and consequences laid down by the applicable legislation, the Electronic Shareholders' Forum may be used to post any proposals intended to be added to the agenda announced in the notice of call, as well as any requests for endorsement for such proposals, initiatives to obtain a sufficient percentage to exercise a minority right as provided by law, and offers or requests for voluntary proxies.

SUPPLEMENT TO THE NOTICE OF CALL AND SUBMISSION OF PROPOSALS

Shareholders representing at least three per cent (3%) of the capital stock of the Company may request the publication of a supplement to this Notice of Call, including one or more additional items on the agenda, provided that the new items are duly substantiated or, as the case may be, are accompanied by a justified proposal for a resolution.

This right may only be exercised by means of a duly authenticated notice, including all the necessary information, addressed to the Secretary of the Board of Directors. Such notice must be received at the registered office of the Company within five days of the publication of this Notice of Call. Where appropriate, the supplement to the Notice of Call shall be published at least fifteen days in advance of the date scheduled for the Meeting.

Shareholders who represent that same percentage of the capital stock may also (within the same five-day period as indicated in the preceding paragraph and provided that the relevant notice is sent to the Registered Office) submit reasoned proposals for resolutions on matters already included or to be included on the agenda of the General Meeting. In this case, the Company shall ensure that such proposed resolutions, as well as any accompanying documentation, are circulated under conditions equivalent to those applicable to any other proposals and in accordance with the relevant legal provisions in this respect.

RIGHT OF ATTENDANCE

Shareholders holding at least 400 shares may attend the General Meeting, provided that such shares are registered in their name in the corresponding shareholders registry book at least five days in advance of the date of the General Meeting that is, on April 24th, 2025, and that they can prove this circumstance by means of the appropriate Attendance, Proxy and Voting Card, issued by the institution where their shares are deposited or, failing this, by the Company itself. A certificate issued by any of the entities participating in the *Sociedad de Gestión de Sistemas de Registro, Compensación y Liquidación de Valores (Iberclear)* may also be used, as well as any other method permitted by the legislation currently in force.

GROUPING OF SHARES

Shareholders holding fewer than 400 shares may group together with other shareholders in the same situation, until they reach the number of shares required to attend the meeting and must appoint one of them as their proxy. The grouping of shares must be arranged specifically for this General Meeting and must be formally established in writing by any means that allows it to be evidenced.

The shareholder representing the grouped shareholders must contact the Shareholders' Office to obtain an Attendance, Proxy and Voting Card that includes all of them, upon presentation of the relevant proxies duly signed.

REPRESENTATION AND VOTING RIGHTS

Shareholders entitled to attend may be represented at the General Meeting by another person, even if such person is not a shareholder. The representation may be granted by means of the proxy form included in the Attendance, Proxy and Voting Card or by any other method permitted by law. Shareholders holding fewer than 400 shares may delegate the representation of their shares and the exercise of their voting rights to a shareholder entitled to attend the General Meeting, through any of the procedures set out in this notice of call.

Split voting is permitted, so that professional financial intermediaries who appear as legitimate shareholders but act on behalf of different clients may cast their votes in accordance with the instructions of these latter, even if such instructions are different. The financial intermediary may also delegate the vote to a third party designated by the client, without limitation as to the number of proxies granted.



Those intermediaries who are granted proxies must submit to Atresmedia Corporación, within seven days before the date scheduled for the Meeting, a list indicating the identity of each client and the number of shares in respect of which they are exercising their voting rights on their behalf, as well as the voting instructions that the intermediary has received.

If the shareholder does not specify in his/her proxy who should represent him/her, the Chair of the General Meeting shall act as proxy.

For the purposes of the provisions of articles 523 and 526 of the *Ley de Sociedades de Capital* (Corporations Act) it is hereby stated that the directors of the company may find themselves in a situation of potential conflict of interest regarding items 1.4, 3, 8 and 9 of the agenda and if, as permitted by law, proposals relating to the removal of directors or the exercise of corporate action for liability were to be submitted to the General Shareholders' Meeting. In such cases, the proxy shall vote in accordance with the instructions received from the shareholder and, in the absence thereof, it shall be deemed that such shareholder has given precise instructions to vote in favour of the proposals made by the Board of Directors, even in the case of a conflict of interest.

In the event that other matters not included in the agenda of this Notice of Call are put to vote, the proxy shall be extended to such proposals, unless otherwise instructed by the shareholder. In the absence of any instructions, it shall be understood that the shareholder has given the proxy a precise instruction to vote against the new proposals, also in cases of conflict of interest.

RIGHT OF REPRESENTATION THROUGH REMOTE COMMUNICATIONS CHANNELS

Those shareholders who do not attend the General Meeting may grant a proxy using a remote communications channel, provided that they comply with: (i) the procedural and identification guarantees indicated below; (ii) the rules for accreditation of their status as a shareholder, set forth in the section "Common Rules for the exercise of proxy and voting rights using remote communications channels" contained in this Notice of Call; and (iii) the remaining legally enforceable requirements and formalities.

Representation through remote communications channels may be bestowed through:

1. Online means

- a. Procedure:** Shareholders wishing to grant their proxy via online methods must do so through the corporate website, by clicking on the link "Online Proxy and Voting", under the section "2025 Annual General Meeting".
- b. Identification of shareholders:** the shareholder must prove his/her identity through his/her electronic national identity card or by means of a recognised electronic certificate, as set out in the Common Rules contained in this Notice of Call.
- c. Validity of the proxy:** the proxy thus granted shall only be considered valid by the Company if it is received within the stipulated deadline and the status of the principal as a shareholder has been sufficiently substantiated.
- d. Other provisions:** electronic delegations must be accepted by the proxy, in the event that they have been granted in favour of any person other than the Chair or any other member of the Board of Directors. For these purposes, the proxy shall be deemed to have accepted the delegation of powers by signing the corresponding card and sending it to the Shareholders' Helpdesk, by post addressed to the registered office, or by an e-mail sent to oficinadelaccionista@atresmedia.com together with a copy of his/her national identity card or passport.
- e. Revocation of the proxy:** any person who grants an electronic proxy may revoke such delegation using the same procedure.
- f. Additional information:** For further information on the exercise of proxies by remote representation means, please visit the section "General Meeting 2025" of the Company's website and click on the document "Attendance, proxies and voting".

2. Postal correspondence

- a. Procedure:** shareholders wishing to grant their proxy by postal correspondence must complete the sections regarding the proxy that are included on the Attendance, Proxy and Voting Card issued by the institution where their shares have been deposited or, failing this, on the equivalent card obtained by them following any of the aforementioned procedures. Once signed, this card must be sent by post to: (i) the registered office of the Company, if the proxy is granted in favour of the Chair or any other member of the Board of Directors, either directly or through the banking institution where their shares are deposited, or (ii) otherwise, to the proxy appointed by them. In this latter case, the proxy must accept the delegation by signing the corresponding card and sending it to the



Shareholders' Helpdesk by post or by e-mail sent to oficinadelaccionista@atresmedia.com together with a copy of his/her national identity card or passport.

- b. **Validity of the proxy granted by postal correspondence:** The validity of the proxy is contingent upon its receipt by the Company within the stipulated period and the accreditation of the shareholder status of the proxy grantor.
- c. **Revocation of the proxy:** In the event that a proxy is granted by postal correspondence, the proxy grantor may revoke such delegation by following the same procedure.

RIGHT TO VOTE BY REMOTE COMMUNICATIONS CHANNELS

Those shareholders who do not attend the General Meeting may cast their vote by remote communication channels, provided that they comply with: (i) the procedural and identification guarantees specified in this section; (ii) the rules for accreditation of the condition as a shareholder, established in the section "Common Rules for the exercise of proxy and voting rights by remote means of communication" of this announcement; and (iii) the remaining legally enforceable requirements and formalities.

The means by which a vote may be cast via remote communication are as follows:

1. Online means

- a. **Procedure:** those shareholders who wish to remotely cast their vote via online voting must do so through the corporate website, by clicking the link "Online Proxy and Voting", published under the section "2025 General Meeting".
- b. **Identification of shareholders:** shareholders must accredit their identity using their electronic national identity card or by means of a recognised electronic certificate, as indicated in the Common Rules contained in this notice of call.
- c. **Validity of the voting:** the vote cast shall only be considered valid by the Company if it is received within the stipulated period and the status of the voter as a shareholder has been duly accredited.
- d. **Additional information:** for more information on the remote casting of votes please visit the section "General Meeting 2025" of the Company's website and click on the document "Attendance, proxy and voting".

2. Postal Correspondence

- a. **Procedure:** shareholders wishing to cast their vote by post must complete and sign the "Remote Voting" section on the Attendance, Proxy and Voting Card issued by the institution where their shares are deposited or, failing this, on the equivalent card obtained by them following any of the aforementioned procedures. This card, duly completed and signed, must be delivered at the registered office within the period granted for this purpose, either directly or through the banking institution where their shares are deposited, or sent to the registered office, addressed to the Shareholders' Helpdesk.
- b. **Validity:** The Company will only consider a vote cast to be valid if it is received within the stipulated period and the status of the voter as a shareholder has been duly accredited.

COMMON RULES FOR THE EXERCISE OF PROXY AND VOTING RIGHTS THROUGH THE UTILISATION OF REMOTE COMMUNICATIONS CHANNELS

1.- Stipulated deadline for receipt by the Company and proof of shareholder status

Proxies and votes cast by remote means of communication means (whether by online means or by postal correspondence) must: (i) be issued through the specific link created ad hoc for this General Meeting on the Company's corporate website, or (ii) be received at the registered office, either directly or via the banking institution acting as custodian of the shares. In both cases, the minimum notice required shall be 24 hours before the holding of the General Meeting, i.e. before 4.00 p.m. on 28th April. The Company shall verify the accuracy of the ownership and number of shares attributed to the shareholder exercising his/her proxy or voting rights, on the basis of the data available at *Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A. (Iberclear)* or the Record Book of Shareholders, as applicable.

2.- Rules of precedence

The personal attendance at the Meeting of a shareholder who has granted a proxy or cast a vote via remote means of communication, irrespective of the method used, shall render such proxy or vote null and void. In the event that the shareholder grants several proxies or casts multiple votes (whether electronically or by post), the action (proxy or vote) last taken prior to the holding of the General Meeting shall prevail. If there is no certainty as to when the shareholder granted any of the proxies or cast any of the votes, the exercise of the voting rights (regardless of the means used to



cast such vote) shall prevail over the proxy. If the shareholder has cast multiple votes in different senses, either online or by post, the most recent vote cast prior to the Meeting shall prevail.

3.- Electronic signature

In order to ensure the authenticity and correct identification of the shareholder exercising his or her representation or voting rights, it is necessary for the shareholder to possess an electronic national identity card or a recognised electronic user certificate, valid and in full force, issued by any of the following providers of certification services: CERES (Fábrica Nacional de Moneda y Timbre-Real Casa de la Moneda) and CAMERFIRMA.

Furthermore, remote voting and delegation shall also be permitted by means of any other method that the Chair of the Board of Directors deems appropriate to guarantee the identification of the shareholder and the authenticity of the exercise of his / her rights.

4.- Other provisions

- Please note that the casting of votes and the granting of proxies by remote means of communication prior to the General Meeting shall be rendered ineffective by the disposal of the shares conferring such rights.
- Shareholders shall be solely responsible for the safekeeping of their electronic signature.
- Shareholders who are legal entities and those who are not residents of Spain should consult the Shareholders' Helpdesk to examine the possibility of applying, on a case-by-case basis, the general procedures for voting and granting of proxies by remote communications channels. Furthermore, in the event that the shareholder is a legal entity, the Company must be notified in a reliable manner of any modification or revocation of the powers held by the representative of such shareholder. The Company declines any liability until such notification is made.

5.- Suspension of electronic systems and interconnection failures

The Company reserves the right to modify, suspend, cancel or restrict the electronic delegation and voting mechanisms when so required or imposed for technical or security reasons. Should any of these events occur, a timely announcement will be posted on the Company's corporate website.

PERSONAL DATA PROTECTION

The personal data of the shareholders and their representatives, as well as those data provided by registered users or that are generated as a result of the use of the Forum, will be processed by the Company (which acts as data controller) for the following purposes: the management of the relationships with shareholders and the holding, control of the participation and publicising of the General Meeting, as well as for the operation of the Online Forum and the compliance with applicable regulations. The rights of access, rectification, deletion, objection, restriction of processing and data portability must be exercised by sending an e-mail to privacidad@atresmedia.com or by sending a letter addressed to the Data Protection Office of Atresmedia, located at Avda. Isla Graciosa 13, 28703 San Sebastián de los Reyes, Madrid. All the information can be consulted in the Privacy Policy page of the Company, accesible at the following link on the corporate website: <https://www.atresmediacorporacion.com/accionistas-inversores/junta-general-accionistas/>

OTHER INFORMATION OF A GENERAL NATURE

- It is anticipated that the General Meeting will be held on first call.
- The Board of Directors has resolved to mandate the presence of a notary public to record the minutes of the Meeting.
- Attendance cards will be issued by those institutions where the shares are deposited. Notwithstanding the foregoing, shareholders who have not received their attendance cards from their depository or who wish to group together may request them from the Company itself up to three days before the date of the meeting or download them from the website.
- No Meeting attendance premium will be paid, irrespective of whether the Meeting is attended personally or by proxy, and no gifts will be distributed.
- The General Meeting will be streamed live on the corporate website.

San Sebastián de los Reyes, Madrid, this 26 March 2025. The Secretary of the Board of Directors.