



In Madrid, on 28 April 2026

Communication to the Spanish Securities Market Commission (CNMV) of

Other Relevant Information

For the purposes set forth in Article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on Market Abuse, as well as in Articles 227 and 228 of the consolidated text of the Spanish Securities Market Act, approved by Royal Legislative Decree 6/2023 of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

Update of the 2026–2027 Business Plan

Squirrel announces that it has approved the update of its Business Plan for the 2026 and 2027 financial years, in line with its strategy of growth and consolidation in the media, content and network sectors.

The Plan is based on a combination of organic growth, execution of selective corporate transactions, capture of synergies and a progressive improvement in the business mix towards higher-margin activities.

In this context, the Company expects a positive evolution of its main financial metrics over the 2025–2027 period. In terms of revenues, the Company estimates reaching consolidated revenues in the range of €410 million to €430 million in 2027, representing a compound annual growth rate (CAGR) of between 30% and 33% compared to 2025.

Regarding EBITDA, the Company expects it to reach a range of between €52 million and €60 million in 2027, implying an estimated CAGR of between 47% and 58% over the same period.

The Plan is supported by the development of the Company's integrated platform, the growth of owned assets, international expansion and the strengthening of its positioning in higher value-added segments, while maintaining a disciplined financial policy and controlled leverage.

The above is hereby notified to the market for all appropriate purposes.

Squirrel Media, S.A.