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Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**"), in accordance with Article 227 of the Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby discloses the following

OTHER RELEVANT INFORMATION

The Company announces information regarding the evolution of revenues for the January-September 2026 period.

In Madrid, on 29 October 2026
Pablo Jiménez de Parga Maseda
Secretary to the Board of Directors



January – September 2026

Revenues evolution

October 29th 2026

Investor Relations

+34 91 330 1085 / ir@prisa.com

www.prisa.com



PRISA delivers 18% revenue growth in the first nine months compared to 9M 2025 and continues to drive subscription growth

- **Group operating growth:** Revenue reached €719m, up 18% compared to 9M 2025. Growth benefited from the deferral to 2026 of 77% of Brazil's PNLD Ensino Médio order, originally scheduled for 2025.
- Both **the Media and Education businesses delivered solid operating performance in 9M 2026** and continued to make progress on their **strategic digital transformation roadmap**:
 - PRISA Media posted revenue of €318m, up 4%. Performance was driven by higher advertising revenue, **a 14% increase in EL PAÍS subscribers — bringing the total close to the 500,000 milestone** — and the full consolidation of Grupo Radiópolis from April 2026.
 - Santillana posted revenue of €402m, up 32%. In addition to the positive impact of the deferral of the Brazilian federal government's PNLD Ensino Médio order to 2026, sales to other public authorities in Brazil performed well. The private-sector business maintained its positive trend, supported by the improved performance of learning systems, which reached **4.1 million subscriptions, up 15%**.

€, millions	9M 2026	9M 2025	Var. Abs.	Var. Rel.	Ex.FX ¹
PRISA Group revenues	719	609	+110	+18%	+15%
Santillana	402	305	+97	+32%	+29%
Education sales	396	302	+94	+31%	+28%
Private ²	271	258	+12	+5%	+3%
<i>Learning systems subsc.</i>	175	156	+19	+12%	+9%
<i>Didactic sales</i>	96	103	-7	-7%	-7%
Brazil Public	126	44	+82	+186%	+176%
Other revenues	6	2	+4	+153%	+149%
PRISA Media	318	305	+13	+4%	+2%
Advertising	234	228	+6	+2%	+0%
Circulation	44	44	+0	+1%	+1%
Other revenues	40	33	+7	+21%	+17%

Main KPIs

	9M 2026	9M 2025	Var. Abs.	Var. Rel.
Santillana Ed-Tech subscriptions (thousand)	4,092	3,555	+538	+15%
<i>Subscription sales/Private sales</i>	65%	60%	+4pp	+7%
PRISA Media digital revenues	97	88	+9	+10%
<i>Digital revenues mix</i>	30%	29%	+2pp	+6%
EL PAÍS Digital subscribers (thousand) ³	489	426	+63	+15%
EL PAÍS Total Subscribers (thousand)	497	437	+60	+14%

(1) Excluding foreign exchange effect

(2) The private business includes Argentina and Venezuela. In 2025 these countries were classified as "other markets." From 2026 they are integrated into the private market. For comparability with 2025, the perimeters are presented on a like-for-like basis.

(3) Digital subscribers include print edition subscribers (print-only or PDF) and B2B subscribers who have activated digital access (source: OJD).