

# Bertrand Kan

Chairperson

- Global context
- 2 2020 highlights
- Corporate governance
- Value creation and responsible management
- 5 Cellnex' strategic evolution

# Global context

**Global context** 

Impact of COVID-19 on connectivity

+50%

data traffic on mobile networks

+70%

voice calls

+50%

video-conferencing traffic

+25%

online gaming and social media traffic

Traffic demand shifts from downtown to residential areas Network reliability under stress Network usage increases Reinforcement of services Stronger connectivity

# Cellnex response

24x7
Critical services operation

200M users served



**Activating Contingency & Continuity plans** 



**Redefining Health & Safety protocols** 



Adapting Business support systems



**Enabling remote operation** 

### Cellnex COVID-19 Relief Initiative

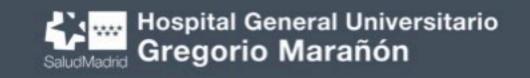
€10Mn plan for emergency response + impact mitigation

Funding a cellular immunotherapy project

Support for social action and digital inclusion projects

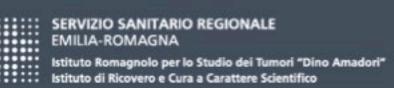
































































# Europe's crisis recovery

#### Euro area GDP decline (%)





Concerted action of Central Banks



Sustained liquidity policies

#### Recovery plan for Europe



56%

Devoted to EU

Countries with

Cellnex presence

# Cellnex is currently evaluating 60+ projects

- Rural connectivity
- Connected vehicle
- Network densification
- Industrial networks
- Quantum communications



2020 highlights

Corporate governance

Value creation & responsible mngmt

Cellnex' strategic evolution



+55% Revenues

+72% EBITDA

+75% RLFCF



5 new countries & consolidation in key markets



+48,500 new sites
c. €16Bn growth
investment
commitment



6 markets with 2 or more anchor tenants



Cellnex share price evolution c. +37% in 2020



€4Bn rights issue\*

€6.6Bn Bond issues\*\*

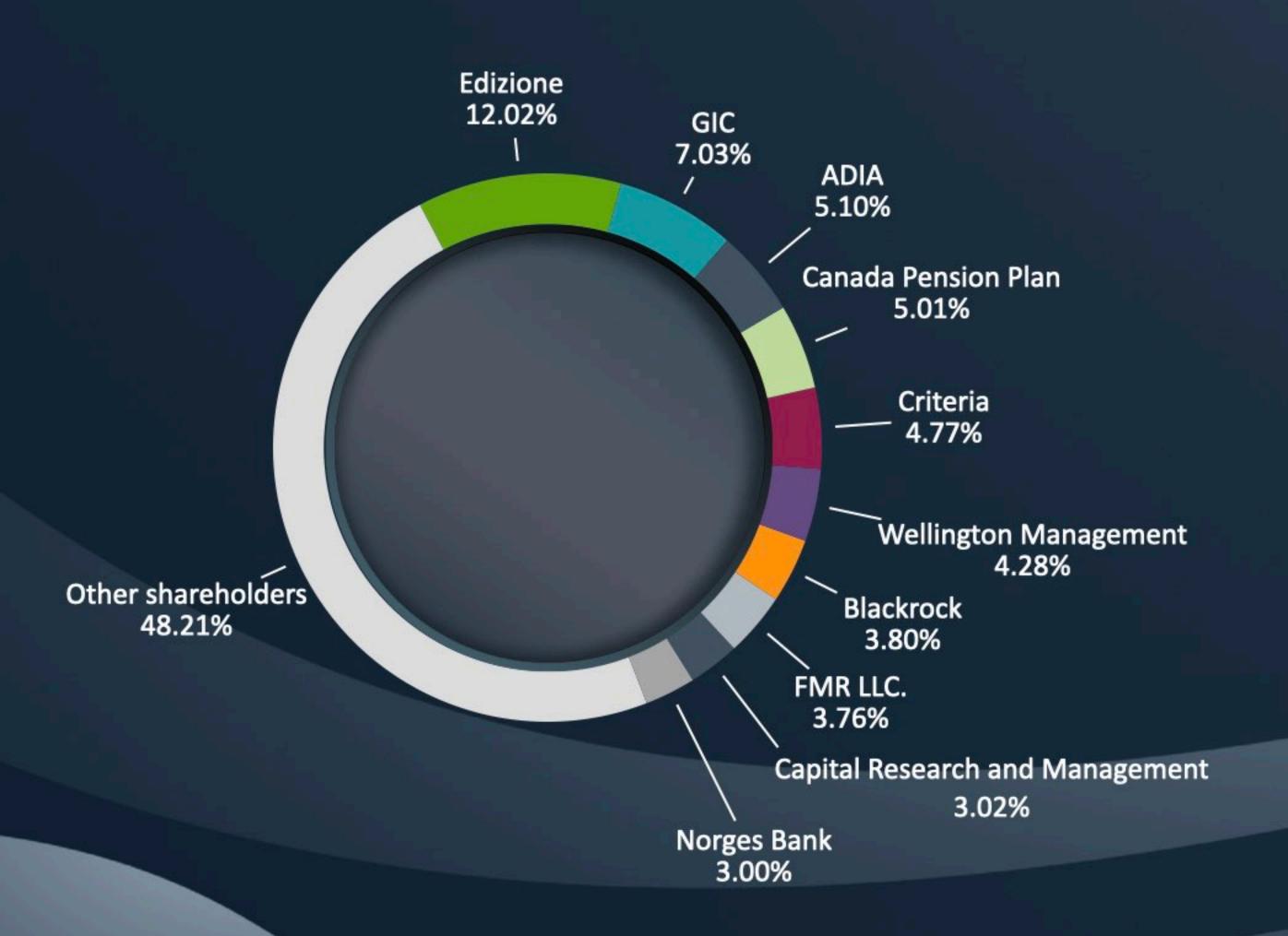
Up to €7Bn proposed rights issue

\*(August 2020)

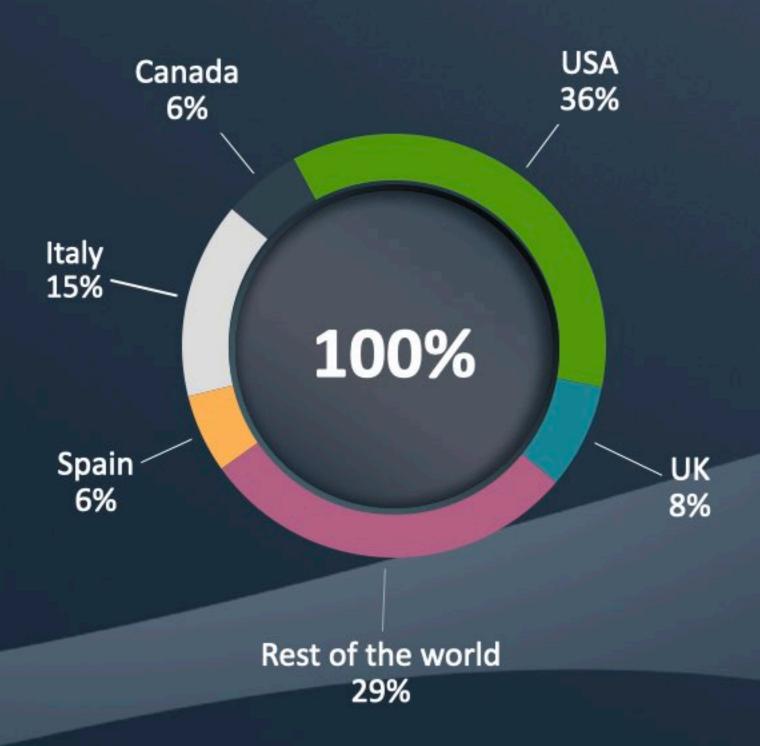
\*\*(2020-to date)

# 3 Corporate governance

# Shareholder structure AGM 2021



#### Holdings by geographical origin



Value creation & responsible mngmt

Cellnex' strategic evolution

## **Board Structure**



7/10

Independent Directors

70%

Q

4/10

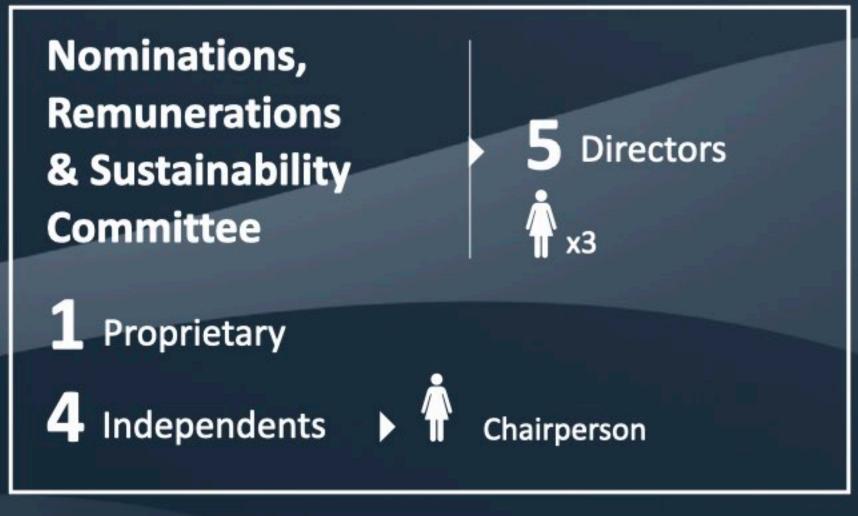
Female directors —— 40%

(S)

7 Nationalities







Corporate

governance

August 2020

#### RESIGNATION

Mamoun Jamai (P)

December 2020

#### **APPOINTMENT**

Alexandra Reich (P)

January 2021

#### RESIGNATION

• Franco Bernabè (P) - Chairperson

#### **APPOINTMENT**

 Bertrand Kan (I) - Chairperson (Member of the Board since 2015)

Global context



## CLNX shares and the market



**CAPITALIZATION** 

31/12/2019

€14.8Bn

31/12/2020

€23.9Bn

MARKET CAP INCREASE 2020

+62%

DIVIDEND

0.03067€/share

Paid on Jun 29th

0.03588€/share

Paid on Nov 25th

SINCE IPO (2015-2021)

+290%

+28%

Revaluation

Shareholder annualized return

### CSR Master Plan 2016 - 2020

Main achievements

90%

Overall achievement

100%

Direct emissions (scope 1) offsetted group wide 15%

of the management's variable remuneration related to **ESG** metrics

+25

Agreements to promote STEM young and female talent

44%

Net hires of women from 20% in 2016

30%

career advance for women

ESG policy monitored by the Nominations, Remuneration and Sustainability

Board's Committee

## ESG Master Plan 2021-2025

Main highlights and targets

100%

green energy consumption by 2025 (40% in 2021) 33%

at least of women in management positions from 24%

30%

hires of young talent from 18%. Young talent program for graduate students

40-50%

of non-executive women directors

100%

of non-executive directors with ESG capabilities training

50%

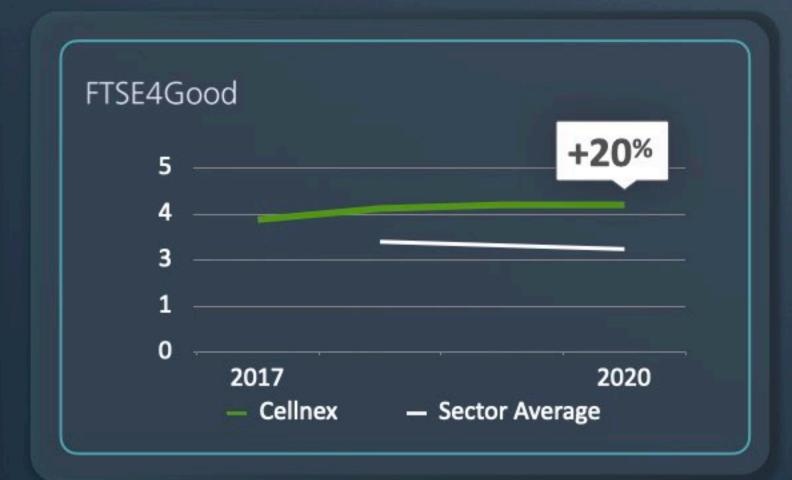
At least 50%
nationalities of the
CLNX footprint
represented at
Group's HQ



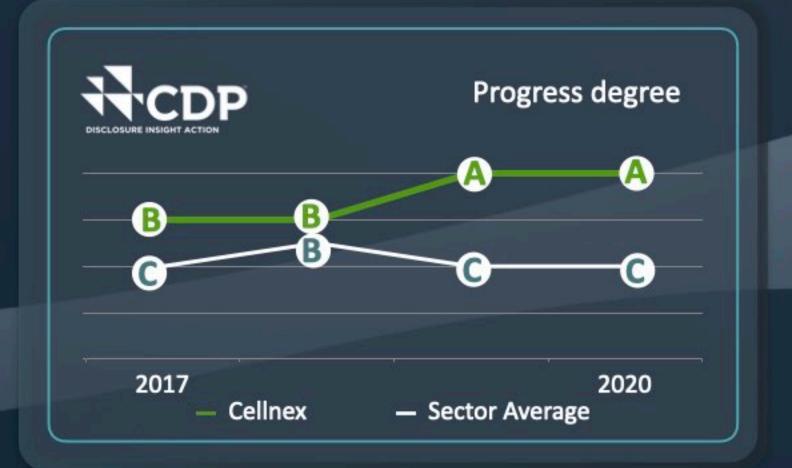
## Performance in ESG indexes











# Cellnex' strategic evolution

# An evolving project





#### Densification

Gaining scale in existing markets



### Extension

Involving adjacent assets to the tower

# 2020 in a nutshell



Sound business performance



Sustained value creation for all our stakeholders



A swift, resilient and committed response to the pandemic

A successful year in a challenging scenario



An evolving value proposal

# Tobias Martinez

CEO

- Key figures and indicators 2020
- 2 / 2020, a sustained growth story
- The "augmented" TowerCo
- The Cellnex set of values



# Key business indicators: solid growth

#### Revenues (€Mn)



#### EBITDA (€Mn)



#### RLFCF (€Mn)



# Key business indicators: solid growth

PoPs - Total



PoPs - Organic growth



Backlog - €Bn



# 2020 Summary income statement

€Mn	FY 2019	FY 2020
Broadcasting infrastructure	235	227
Telecommunications Infrastructure Services	699	1,276
Network services and others (DAS, IoT)	101	105
Operating income	1,035	1,608
Operating expenses	-349	-427
EBITDA	686	1,182
Non-recurring expenses	-42	-49
Depreciation & Amortisation	-502	-974
Operating result	141	158
Net financial profit	-196	-358
Income tax	36	49
Attributable to non-controlling interests	10	18
Net profit	-9	-133

Successful execution of growth strategy (c.€16Bn invested or committed to invest in 2020, and up to c.€24Bn if we include those of 2019) combined with prudent PPA process that marginally impacts on goodwill, lead to:

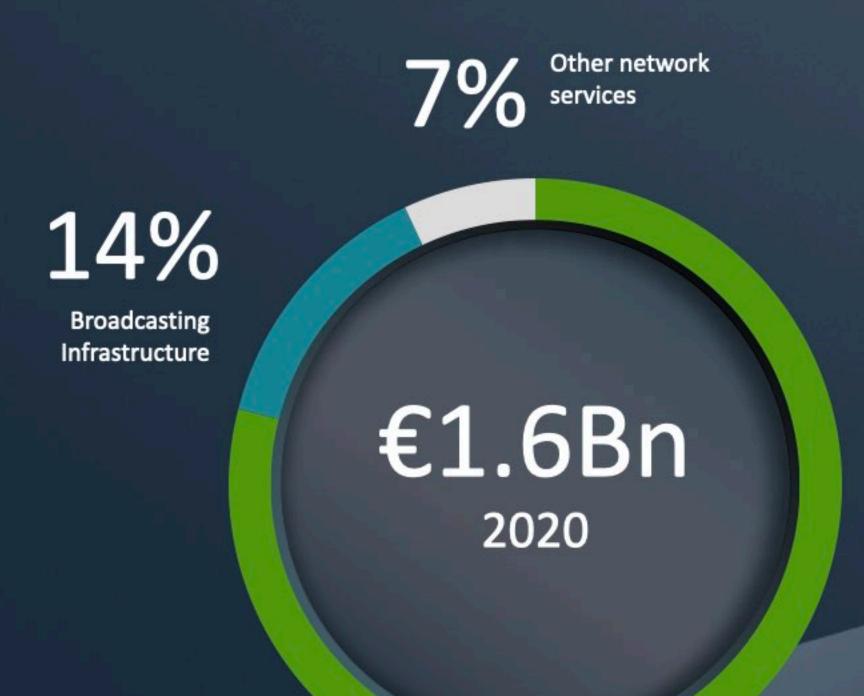
- D&A **x2** (+94%)
- Financial costs **x1.8** (+83%)

... which impacts in the net profit evolution

# Revenue by business line

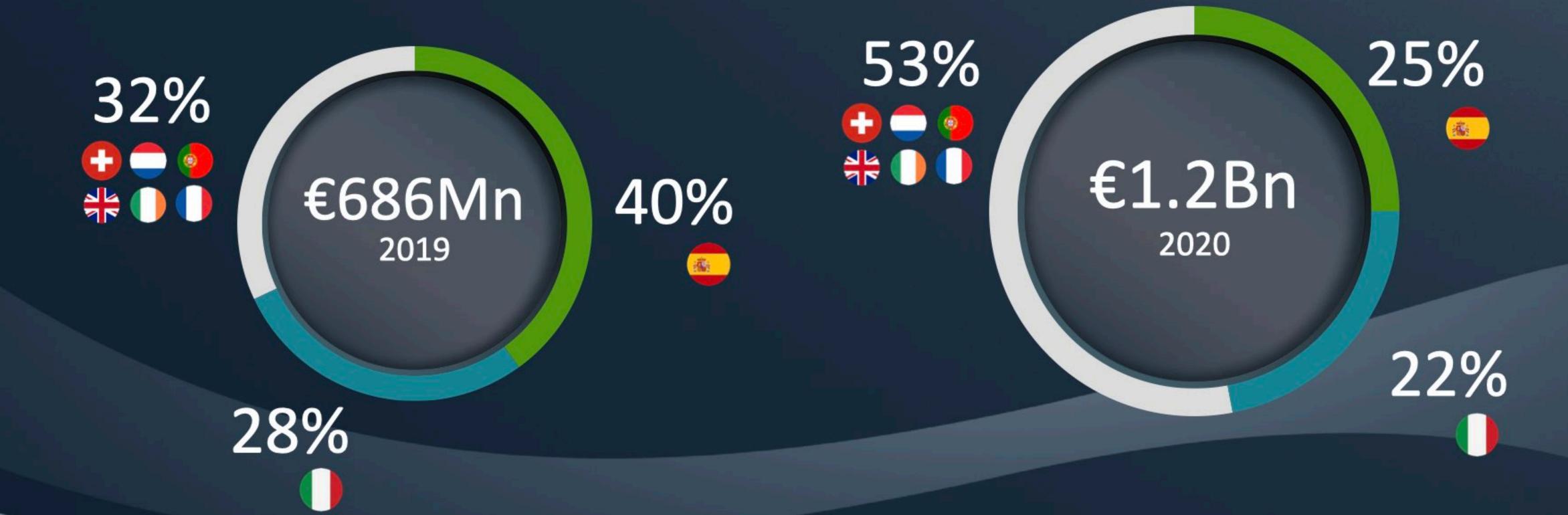


68%
Telecom
Infrastructure
Services (TIS)



79%
Telecom
Infrastructure
Services (TIS)

# EBITDA by country



# 2020 Executed investments in the year

€52Mn

Maintenance
Capex

€705Mn
Expansion Capex

**Build to Suit Programs** 

Renegotiating lease contracts

Connectivity and energy efficiencies

Others

€559Mn

€46Mn

€34Mn

€66Mn



€5,620Mn

Investment in M&A

Arqiva (UK) €2,210Mn

CK Hutchinson (IE, AT, DK) €2,209Mn

OMTEL&NOS (PT) €699Mn

Orange (SP) €75Mn

Deferred Payment Swiss Infra Services €59Mn

Metrocall (SP) €43Mn

Others M&A €325Mn

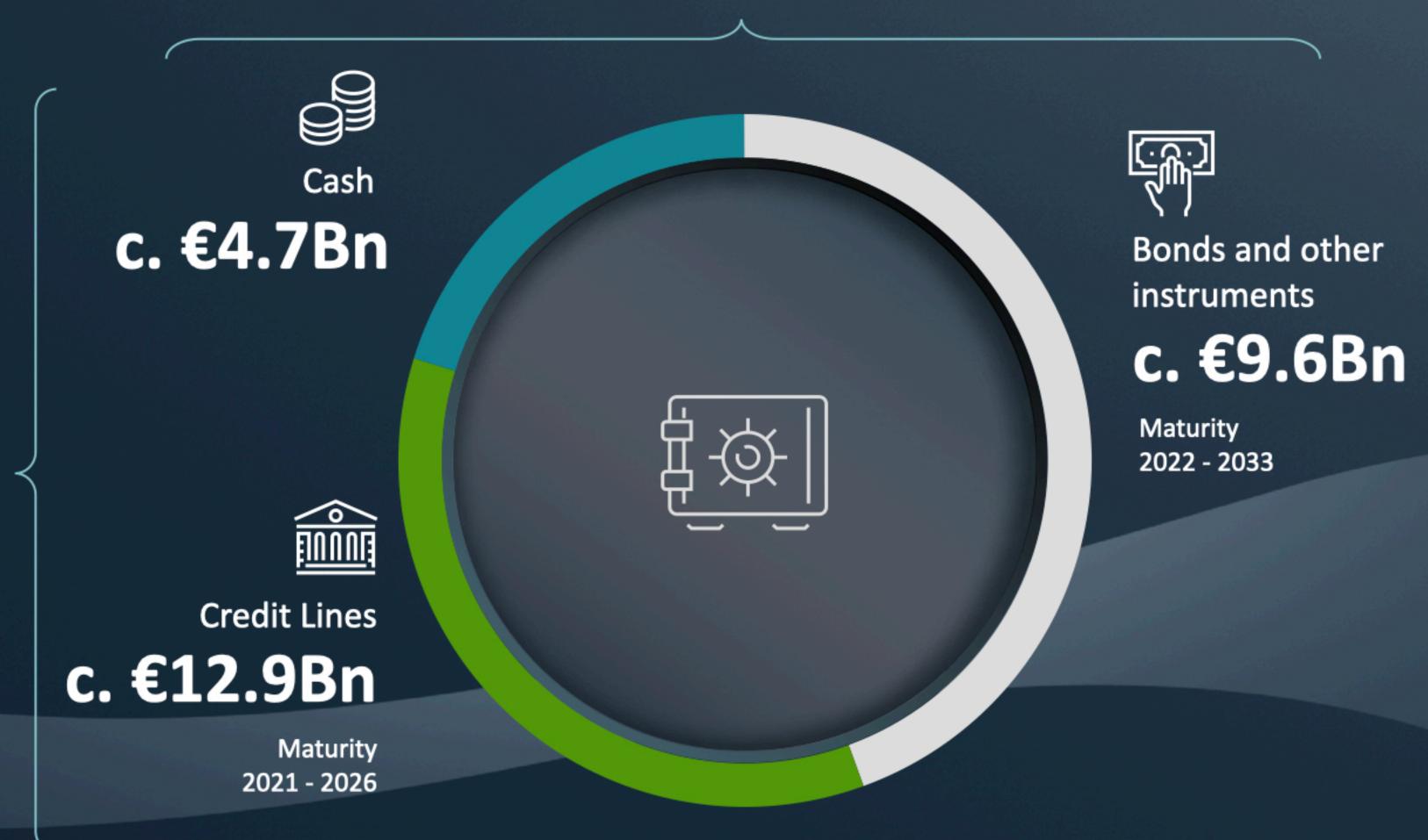
# Financial structure

As of 31.12.2020

#### Available liquidity €17.6Bn

- Average cost of drawn debt: 1.6%
- Average cost of total drawn and undrawn debt: 1.1%
- 84% of debt at fixed rates

- Net debt: c.€4.9Bn (excluding lease liabilities)
- Average maturity of drawn debt: 6.5 years
- Average maturity of drawn and undrawn debt: 5.8 years



# 2020, a sustained growth story

# Sustained growth. Main operations 2020

Investment committed 2020: €16Bn

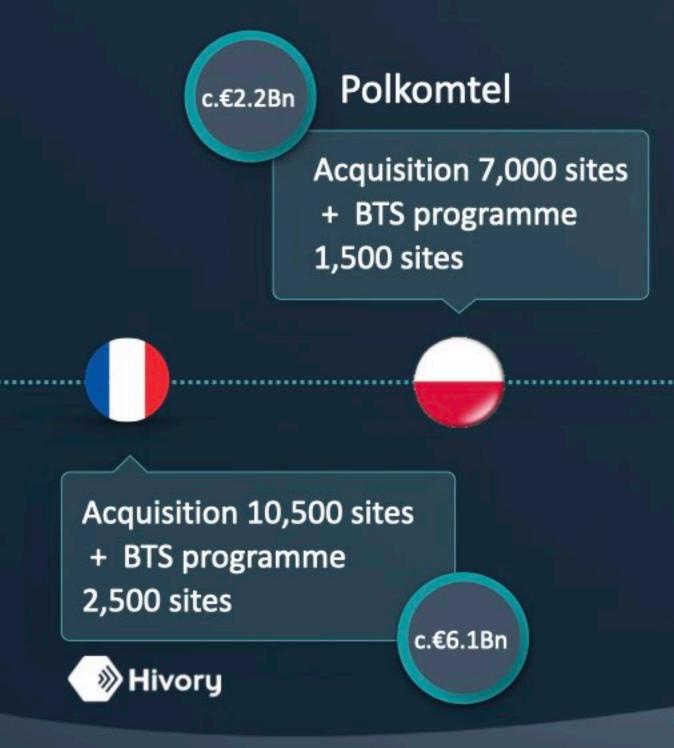


# Sustained growth. Main operations 2021

Investment committed 2021 (to date): €9Bn



2021



c. 7,000

2014

# Consolidating a pan-European platform



## Financial Outlook

	2014	Actual 2020	Guidance 2021	Guidance 2025 (1)
Revenues (€Mn)		$4 \rightarrow 1,608 - x1.5$		4,100 – 4,300 (CAGR 20-25 +21%)
Adjusted EBITDA (€Mn)	240 — x	$5 \rightarrow 1,182 - x1.5$	→ 1,815 <b>–</b> 1,855	3,300 – 3,500 (CAGR 20-25 +24%)
RLFCF (€Mn)		$4 \rightarrow 610 - x1.5$		2,000 — 2,200 (CAGR 20-25 +28%)

#### Performance since IPO

31.12.2014 - 31.12.2020

Income +269% EBITDA(\*) +393% RLFCF +304% Investments
c. €37Bn
Executed and committed until 2027



Strong performance underpinned by organic & inorganic growth



A European project present in 12 countries, with three growth vectors:

- Internationalization
- Consolidation in each market
- Integrated management of telco infrastructures

## Flexible access to financing

## Capital

Rights issue August 2020 **€4Bn** 

Rights issue 2021 Expected after AGM'21 Up to €7Bn

To cover a €18Bn portfolio (50% already committed)



#### Debt

Bond issues 2020-to date

€6.6Bn

Keeping the rating

Fitch: BBB-

S&P: BB+

**Outlook stable** 

# The "augmented" TowerCo

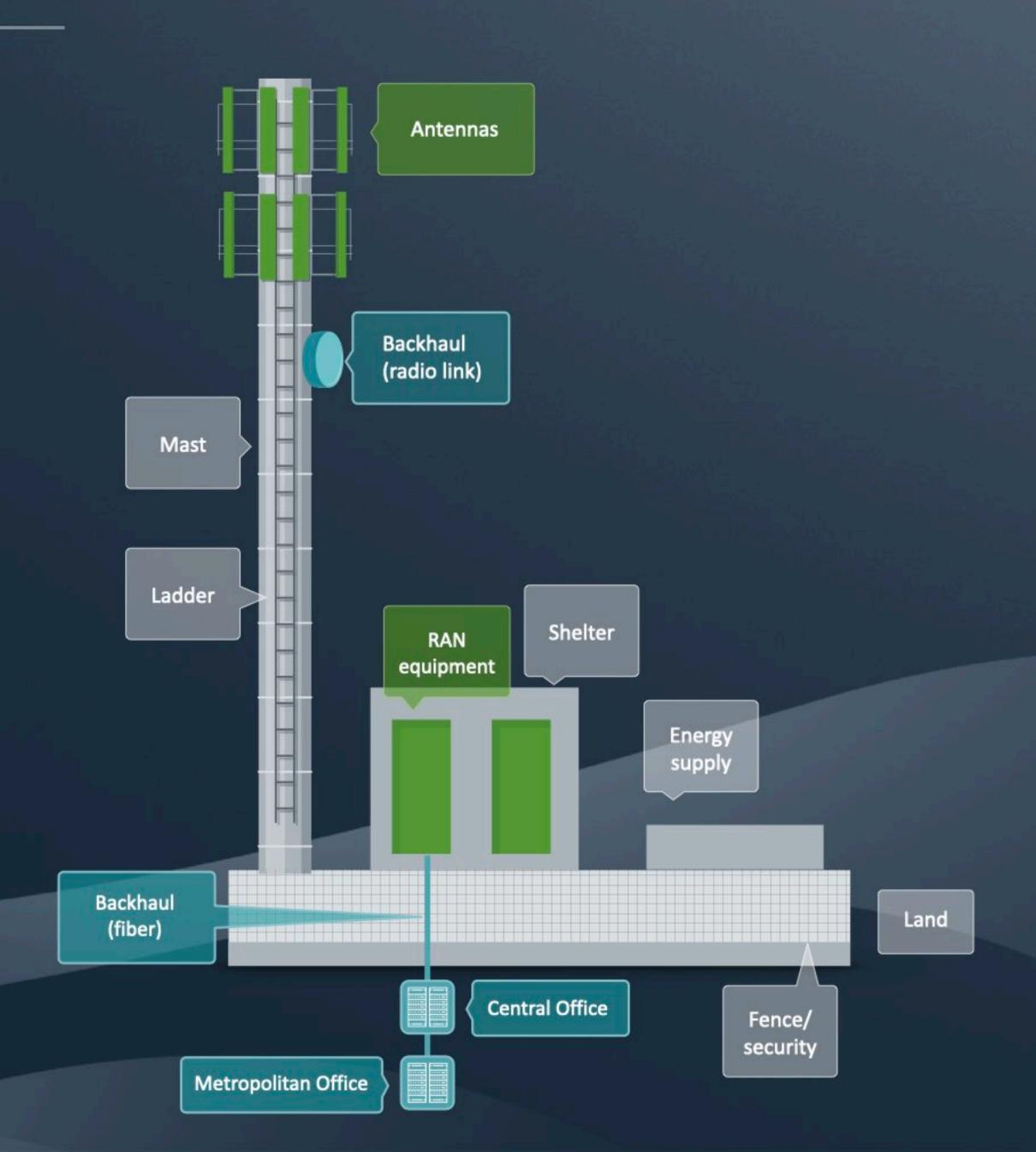
## The "augmented" TowerCo

**Enabling the 5G mutualisation** 

Open to all players based on Cellnex' neutrality

**Boosting efficiencies for MNOs** 

Replicable in other markets



## The "Augmented" TowerCo



#### Why now?

Sharing RAN services already a reality, especially amongst MNOs, but the concept can even be boosted by means of an enabler like Cellnex



#### How?

- Leveraging existing customers
- TowerCo like business
- Limited exposure
   (in relation to passive infra)

Cellnex already has the knowledge, experience, tools and people to successfully operate the active equipment



#### Our set of values



**Entrepreneurial culture** 



Long term partnership with our clients



Building on neutrality and independency as pro-competitive tools



Enabling ubiquitous connectivity as a way to bridge the digital gap



Active management of carbon footprint and climate change policies



Rigour in maintaining our financial discipline

Based on the ability to build diverse, talented and inclusive teams

## Jaime Velázquez

Secretary

#### Compliance with the Good Governance Code

As of 31 December the following recommendations partially complied with



- Recommendation 4:
   Policy on the communication of financial, non-financial and corporate information.
- As of 31 December 2020, the Company had a Policy on the communication and contacts with shareholders, institutional investors and proxy advisors.
- On 19 February 2021 the Company approved the Policy on the communication of financial, non-financial and corporate information.
- As of the date of this General Shareholders' Meeting, the Company complies with this recommendation.



- Recommendations 53, 54 and 55:
   Supervision of compliance with the policies and rules in environmental, social and corporate governance matters and with the internal codes of conduct distributed in several committees; establishment of the minimum functions of the Committee that supervises and the minimum content of the aforementioned Policies.
- As of 31 December 2020 the Company had a CSR Policy, and the Nominations and Remunerations Committee had the function of supervising corporate governance.
- On 19 February 2021 the Company incorporated Sustainability functions to the NRC, today CNRS, and approved an ESG Policy.
- As of the date of this General Shareholders' Meeting, the Company complies with this recommendation.

## Compliance with the Code of Good Governance

As of 31 December the following recommendations partially complied with



- Recommendation 59:
   Variable components of remuneration subject to sufficient verification and malus clause.
- The Company complies with the sufficient verification, however it has decided not to incorporate the ex ante malus clause but it does have the clawback clause.

#### Compliance with the Good Governance Code

As of the date of this General Meeting the Company does not comply with 3 recommendations:



- Recommendation 16:
   Proportional representation of proprietary directors out of all non-executive directors
  - In 2020 proprietary directors represented a higher percentage than their shareholding: 3 out of 11 (27% of the Board excluding the CEO vs. 19% stake).
  - No significant shareholder has requested the appointment of a director.
  - 42% of the share capital is held by non significant shareholders.



- Recommendation 48:
   Separation of the Nominations and Remunerations
   Committee
- Not justified by workload.
- The size of the Board advises not to duplicate the presence of directors in the mandatory committees.



- Recommendation 64:
   CEO termination payments should not exceed a fixed amount equivalent to 2 years' total annual remuneration
  - CEO compensation is for 2 years.
- In addition to this, there is compensation equivalent to 1 year for non-competition "post-contractual agreement".

## Review of the Company's Corporate Governance



## Changes in the composition of the Board of Directors and Committees

- Recommendation 14: Approval of a Policy that favours the appropriate composition of the Board of Directors
- An express mention of age diversity has been included in the Board of Directors Regulations and in the Policy on the Composition of the Board of Directors.
- Recommendation 17: The number of independent directors should be at least half of the total number of directors
- Although Cellnex already complies with this recommendation; it has been expressly included in the Board of Directors Regulations.

- Recommendation 15: Balanced composition: majority of external directors and promotion of female directors.
- Although in practice independent directors represent the majority of the total number of directors (7 of 10), this requirement has been expressly included in the Board of Directors Regulations.
- Additionally, the objective of reaching at least 40% female directors before the end of 2022 has been included in the Board of Directors Regulations as well as in the Policy on the Composition of the Board of Directors.

## Review of the Company's Corporate Governance

- Recommendation 12: The Board of Directors shall work in defense of the corporate interest
- Criteria based on the principles of neutrality and independence have been included in the Policy on the Composition of the Board of Directors.
- The draft transposition of Directive (EU) 2017/828 states that directors must be natural persons
- Therefore the reference to "legal person director" is deleted.

- Nominations, Remunerations and Sustainability
   Committee (NRSC) and Audit and Risk Management
   Committee (ARMC)
- Changes of the Committees name in accordance to the Good Governance Code.
- Recommendation 47: The majority of the NRSC members should be independent directors
- This requisite has been included in the Board of Directors Regulations.
- The Chair of the Committees will be renewed every 4 years

## Review of the Company's Corporate Governance



#### **New GSM by electronic means**

- Recommendation 7: The Company should have mechanisms that allow shareholders to attend general meetings by electronic means
- It is incorporated in the Corporate Bylaws as well as in the General Shareholders' Meeting Regulations.
- Likewise, in exceptional cases it is expected that General Shareholders' Meeting may be held exclusively by electronic means provided it is lawful to do so.



Extension of the period for transferring information to directors

72h minimum advance.



#### **Quarterly information**

 Requirement of publication of quarterly information has been supressed.



#### **Related persons**

 Adaptation to the definition of Related Person to the terms of the Directive 828/2017.



#### **Corporate Bylaws**

- Simplification of the articles of the Corporate Bylaws.
- Corporate purpose has been clarified including the activities of a holding company.
- Regulation of the forms to approve the minutes of the Board of Directors.

## Proposed agreements

#### **Annual accounts Management Report 2020**

- 1. Approval of individual and consolidated accounts (financial information)
- 2. Approval of non-financial information
- 3. Approval of the proposed application of profits
- 4. Approval of the Board of Directors' management

#### **Directors' remuneration**

- 5. Directors' Remuneration. Remuneration Policy
- 6. Executive Director' Remuneration
- 14. Advisory vote on the annual report on Directors' remuneration

#### Ratification and re-election of directors

7. Setting the number of Board members.
Ratification and re-election of Ms. Alexandra Reich

#### **Corporate Documents**

- 8. Modification of the Company Bylaws
- Modification of the Regulations of the General Shareholders' Meeting

## Delegation in the Board for capital increase and issuance of bonds and fixed income securities

- 10. Approval of the share capital increase by means of non-monetary contributions. Delegation for execution by the Board of Directors
- 11. Delegation in the Board of the power to increase share capital
- 12. Delegation in the Board of the power to issue bonds and other negotiable stocks
- 13. Delegation of powers to formalize all agreements adopted by the General Shareholder's Meeting

#### New director



#### Alexandra Reich

- Alexandra Reich has 20 years' experience in the telecommunications industry, after starting her career in investment banking. She is currently member of the Board of Directors of the Dutch company Delta Fiber. She has been senior advisor at Telenor, as well as CEO of Telenor in Thailand DTAC (from 2018 to 2020) and CEO of Telenor Hungary (from 2016 to 2018) as well as Chairperson of the Boards of Telenor Serbia and Telenor Bulgaria. She also held various management positions at Swisscom (between 2009 and 2016) and Sunrise (between 2007 and 2009) in Switzerland, and at Hutchison (between 2005 and 2007) and United Telecommunications (between 2004 and 2005) in her native Austria.
- Alexandra Reich has a degree in Business Administration and a Master degree from the Vienna University of Economics and Business Administration.