

In Madrid, on 3 April 2025

Communication to the Spanish Securities Market Commission (CNMV) of

## **Other Relevant Information**

For the purposes provided for in articles 17 of Regulation (EU) no. 596/2014 of the European Parliament and of the Council of 16 April 2014, on Market Abuse and 227 of the consolidated text of the Securities Market Law and Investment Services Act, approved by Royal Legislative Decree 6/2023, of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

## **Squirrel Presents Its Financial Objectives for 2025 and 2026**

Squirrel announces that it will present its Business Plan and Financial Objectives for 2025 and 2026 at an investor event at the Madrid Stock Exchange today at 12:00 noon, the main terms of which are set out below:

### **PRO-FORMA RESULTS**

(€m)	<b>2024 ProForma</b>	<b>2025 Pro-Forma</b>	<b>2026 Pro-Forma</b>
Revenues	241.5	300	360
EBITDA	30.4	45	60
EBITDA Margin	12.6%	15.0%	16.6%

### **CONSOLIDATED RESULTS**

(€m)	<b>2024</b>	<b>2025E</b>	<b>2026E</b>
Revenues	143.4	250 - 270	320 - 350
EBITDA	19.0	36 – 40	48 – 52
EBITDA Margin	13.3%	13.3% - 16.0%	13.7% - 16.2%

Additionally, the company estimates a total investment of 53 million euro in audiovisual content during the 2025-2026 period.

Squirrel Media, S.A.