



Puig Brands, S.A. (hereinafter, the “**Company**”), in accordance with the provisions of article 227 of Law 6/2023, of March 17, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), announces the following:

OTHER RELEVANT INFORMATION

The Company announces that Exea Inversión Empresarial, S.L. (the “**Offeror**”) made an offer to acquire Class B shares of the Company, addressed to certain executives of the Company who hold loans associated with the purchase of shares under various share incentive plans entered into prior to the Company’s initial public offering (the “**Executives**”). The offer price was calculated based on the average closing trading price of Class B shares over the fifteen (15) trading sessions preceding the communication of the offer by the Offeror on September 9, 2025, inclusive, plus a premium (the “**Transaction**”).

The purpose of the Transaction is to enable the Executives to use the proceeds from the sale of their Class B shares to repay loans granted by the Company and/or its group entities before the Company’s initial public offering for the original acquisition of said shares.

It is noted that, within the framework of the Transaction, the Executives have agreed to transfer 5,249,194 Class B shares of the Company, representing approximately 0.245% of its share capital, to the Offeror.

Furthermore, the Offeror and the Executives who have accepted the terms of the offer and have sold their Class B shares to the Offeror will carry out the notifications of transactions by persons discharging managerial responsibilities and persons closely associated with them, as applicable, in accordance with Regulation (EU) No 596/2014 of the European Parliament and of the Council of April 16, 2014, on market abuse.

In L'Hospitalet de Llobregat (Barcelona), on 30 September 2025.

The Vice-Secretary non-member of the Board of Directors.