

Dia Spain accelerates its sales growth to 10.1% in 4Q 2025 and continues to gain market share

- **Dia Spain achieved total sales growth of 10.1% in Q4 2025, driven by strong like-for-like (LfL) growth of 7.7% and the acceleration of its store expansion plan.**
- **Dia Argentina confirmed the stabilisation of LfL sales volume in Q4 2025 compared to previous quarters. However, sales in euros fell by 26.6% due to adverse exchange rates.**

Gross Sales Under the Dia Banner ⁽¹⁾	Q4 2025				FY 2025			
	€m	YoY change (%)			€m	YoY change (%)		
		LfL ⁽²⁾	At constant FX	At current ⁽³⁾ FX		LfL ⁽²⁾	At constant FX	At current ⁽³⁾ FX
Dia Spain	1,473.9	7.7%		10.1%	5,565.1	7.4%		8.6%
Dia Argentina	348.2	(4.1%)	15.3%	(26.6%)	1,510.5	(10.4%)	18.8%	(15.1%)
Dia Group	1,822.1	-	11.5%	0.5%	7,075.5	-	11.2%	2.5%
Net Sales ⁽⁴⁾								
Dia Spain	1,211.2			9.8%	4,616.4			8.2%
Dia Argentina Pre-IAS 29	279.2			16.3% (25.9%)	1,202.5			19.1% (14.8%)
Dia Group Pre-IAS 29	1,490.4			11.4% 0.7%	5,818.9			10.9% 2.5%
IAS-29 Adjustment ⁽⁵⁾	14.4			- -	(103.8)			- -
Dia Group Post-IAS 29	1,504.8			3.5% (5.6%)	5,715.1			7.1% (2.8%)

Dia Spain closed the fourth quarter of 2025 with a solid operating performance, achieving total sales growth of 10.1% year on year, reaching €1.474 billion. This was mainly driven by a 7.7% like-for-like growth, supported by a robust 5.6% increase in sales volume. These figures confirm our customers' preference for our value proposition, as evidenced by an expanding customer base and increased visit frequency.

The company continues to accelerate its expansion roadmap ahead of schedule. During Q4 2025, Dia Spain opened 36 new proximity stores, bringing the total number of openings for the year to 94. This investment more than offset the implementation of the network optimisation plan, which entailed closing 38 stores during the year.

The success of our customer-centric strategy is reflected in the strong performance of key product categories. Sales of fresh products increased by 15% year-on-year thanks to our commitment to quality and local sourcing. Similarly, our commitment to offering high-quality Dia brand products at affordable prices has led to 12% growth in this category. Club Dia customers accounted for 57% of total sales, which is a 10% year-on-year increase driven by a higher customer base and increased average spend.

As a result, Dia Spain continues to outperform the market. According to Nielsen IQ data, the company increased its market share by 20 basis points (bp) in Q4 25 compared to the same period last year. This consolidates its leadership in the proximity segment and its position as the fourth largest national operator.

At **Dia Argentina**, operating indicators confirm the stabilisation of food consumption. The company recorded quarter-on-quarter growth of 2.7% in LfL sales volume in Q4 2025 compared to Q3 2025. It also achieved a 50-basis-point gain in market share compared to Q4 2024 using the same metric. While the year-on-year comparison still shows a decline of 4.1%, the sequential trend indicates a clear stabilisation following the macroeconomic challenges of 2024 and the first half of 2025.

Decisive measures were taken during the year to protect profitability, including the closure of 34 loss-making stores. While this strategic optimisation resulted in an anticipated volume loss of 1.9% in Q4 2025, it had a direct positive impact on the business's operating margin.

The financial statements were affected by the 57% year-on-year depreciation of the Argentine peso against the euro in Q4 2025, which resulted in a 26.6% decline in gross sales expressed in euros (348 million), despite the operational improvement.

Martín Tolcachir (CEO of Dia Group): " Dia Spain's excellent results in the first year of implementing our 'Growing Every Day' Strategic Plan confirm the success of our proximity model and the strength of our customer-centric strategy. We are accelerating our expansion plan ahead of schedule, putting us in a strong position to continue outperforming sector growth in 2026.

At the same time, we have stabilised business operations in Argentina and are ready to capitalise on the gradual recovery in consumption, while always maintaining financial discipline and staying close to our customers.

I would like to thank all our teams and our franchise network for their professionalism and commitment. Their efforts are key in winning over our customers and strengthening their trust.

Notes:

1. Gross sales under the Dia banner shows the total value of sales, including all indirect taxes (i.e. VAT), encompassing both company-operated and franchise-operated stores.
2. The like-for-like (LFL) change is calculated for all stores that have been operating under similar business conditions for a period of more than twelve months and one day. Like-for-like change in Dia Argentina only reflect changes in sales volumes (units).
3. The year-on-year change at the current exchange rate reflects an average depreciation of 57% of the Argentine peso against the euro in Q4 2025 and 40% over the course of the full year.
4. Net sales, exclude all indirect taxes (i.e. VAT) and the franchisee gross margin.
5. The International Accounting Standard (IAS) 29 requires accounting adjustments to be made in hyperinflationary economies (i.e. Argentina) to reflect the loss of purchasing power over time.

Number of stores at the end of the period:

	Dec. 2025	Dec. 2024	Var.	Var. (%)
Dia Spain	2,358	2,302	56	2.4%
Dia Argentina	1,007	1,041	(34)	(3.3%)
Dia Group	3,365	3,343	22	0.7%

Planned schedule for the publication of sales and results for 2026:

Sales 1Q 2026	Results 1H 2026	Sales 3Q 2026	Results FY 2026
23 / Apr / 2026	30 / Jul / 2026	26 / Oct / 2026	25 / Feb / 2027

Notice: From now on, fourth-quarter sales will be published alongside annual results, in line with the practice of other listed companies in the sector in Europe.

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