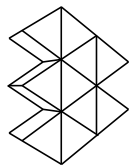


ATRESMEDIA

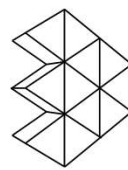
FINANCIAL RESULTS 1H26

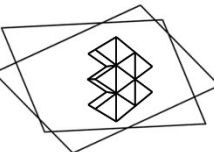


23.07.2026



FINANCIAL RESULTS 1H26





2026 HIGHLIGHTS

1H26: AN OUTSTANDING SEMESTER

AUDIENCE LEADERSHIP IN A VOLATILE ADVERTISING MARKET

TV 25.4% Total individuals
DIGITAL 21.2 Mill Unique visitors
RADIO 3.2 Mill Listeners/day

TOTAL AD MARKET +3.9%
TV +0.9%
RADIO +3.0%

RISING INCOME DESPITE THE DIFFICULT ENVIRONMENT

TOTAL REVENUE
520 M€ (+2.6%)

AUDIOVISUAL +2.7%
RADIO +1.8%

EBITDA
87 M€ (+2.5%)

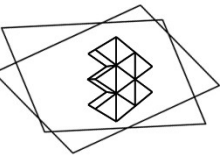
NET PROFIT
56 M€

EXCELLENT CASH CONVERSION

NET CASH POSITION
70 M€

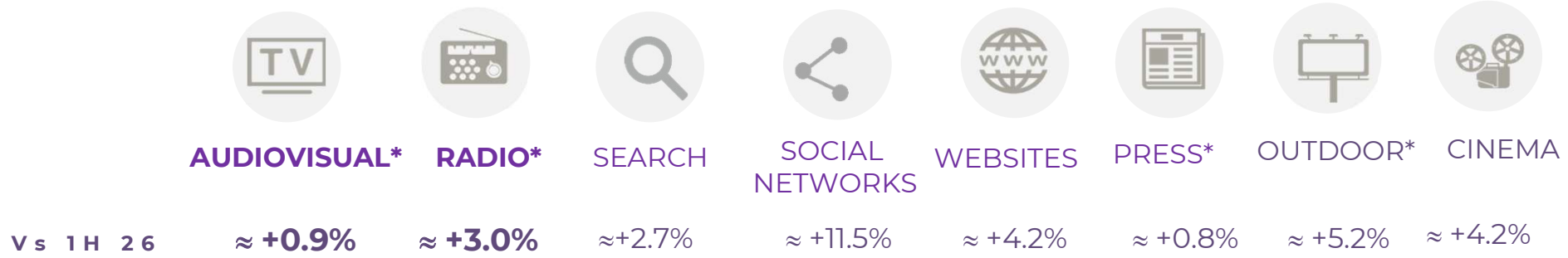
OPERATING CASH FLOW/EBITDA
0.9x

DIVIDENDS PAID IN 2026
47.3 M€ (0.21 €/share)

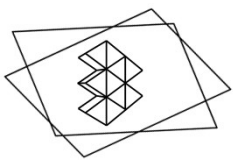


ADVERTISING MARKET IN SPAIN

TOTAL MEDIA
+3.9% VS JAN-JUN 25



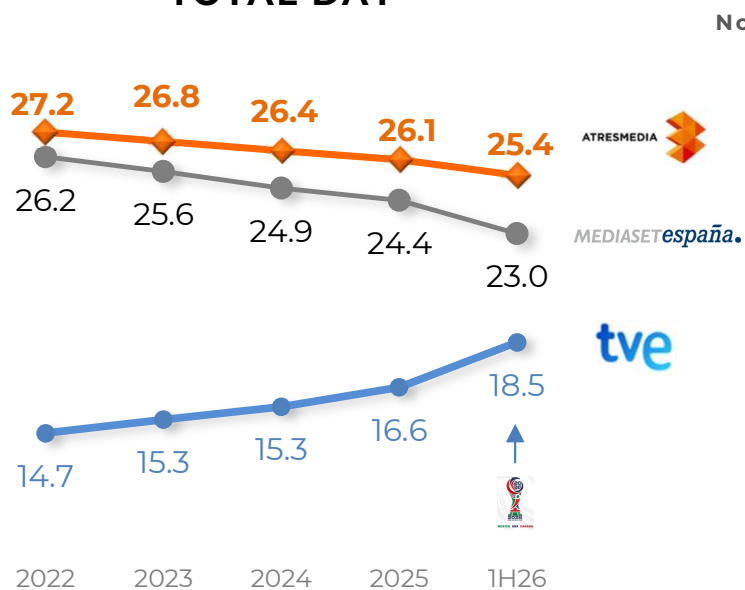
Source: Internal estimates. (The data for each media includes conventional and digital revenues)



ATRESMEDIA AUDIOVISUAL: TV AUDIENCE BY GROUPS

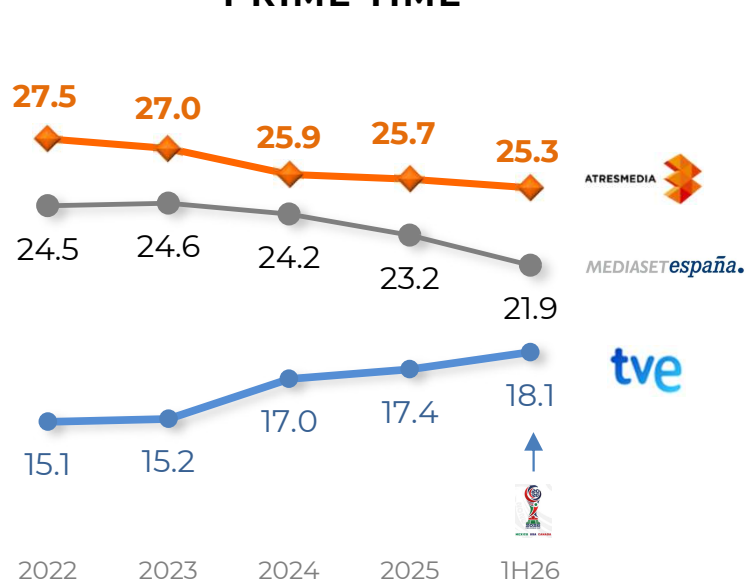
En %

AUDIENCE SHARE TOTAL DAY

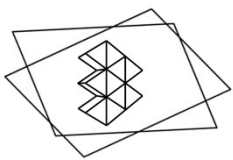


Source: Fifty5Blue Media. Total Individuals 4+ 24h

AUDIENCE SHARE PRIME TIME

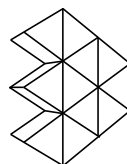


Source: Fifty5Blue. Total Individuals 4+, PT



ATRESMEDIA AUDIOVISUAL: MAIN MILESTONES

1H26:
**ABSOLUTE
LEADER IN SPAIN**



**ATRESMEDIA
25.4%**

**9 CONSECUTIVE SEMESTERS AS A TOTAL
AUDIENCE LEADER AND 12 IN PRIME TIME**

**ATRESMEDIA (6 CHANNELS): GROUP WITH THE
MOST TV CONTACTS (16.1 MM DAILY VIEWERS)**

**BIGGEST HISTORICAL DIFFERENCE WITH
MEDIASET**

ANTENA 3: (12.7%)

LEADING CHANNEL IN
SPAIN SINCE 2022

THE BEST IN NEWS, FICTION
AND ENTERTAINMENT



LA SEXTA: (6.0%)

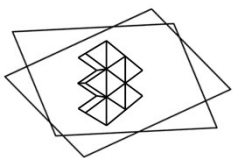
NARROWING THE GAP
WITH TELECINCO



**NEOX, NOVA, MEGA &
ATRESERIES: (6.7%)**

NOVA: THE MOST WATCHED
SERIES ON THEMATIC CHANNELS

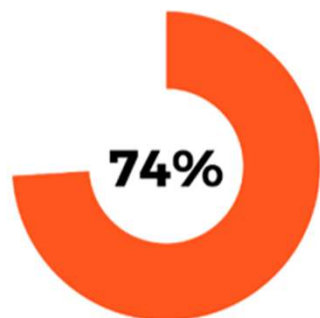
MEGA: THE LEADING MEN'S
CHANNEL, LEADER IN ITS TIME
SLOT



ATRESMEDIA AUDIOVISUAL: MAIN MILESTONES

ANTENA 3: "MAKING HISTORY"

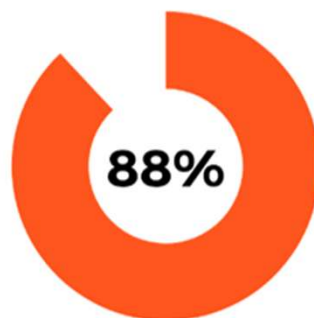
SEASON'S REVIEW SEP 25-JUN 26



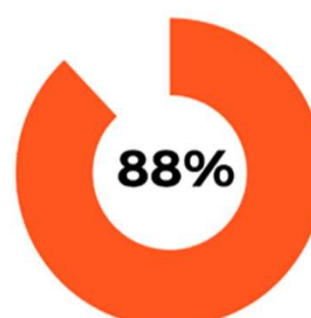
Most watched channel
74% of the days



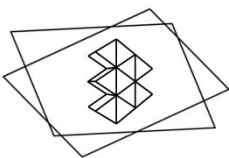
Most watched
broadcast of the day:
89% of the days



88% of the 500
most viewed
broadcasts



88% of Golden
Minutes



ATRESMEDIA DIGITAL: OPERATIONAL INDICATORS

10 YEARS AS A LEADING DIGITAL GROUP IN NUMBER OF USERS

AVOD

atresplayer 

2.5 Mill.

AVERAGE 2026 (June 26)
MONTHLY UNIQUE
VISITORS

>18 Mill.

REGISTERED USERS

STRATEGIC AGREEMENT
WITH DISNEY+ Y VIX



SVOD



>760k

SUBSCRIBERS

≈ 22 Mill.

VIDEO HOURS
CONSUMED
JUN 26

ATRESMEDIA WEBS

#1 Audiovisual group
(#10 total)

RANKING MOST VISITED SITES

21.2 Mill.

AVERAGE (JAN-JUNE 26)

MONTHLY UNIQUE
VISITORS

OTHERS

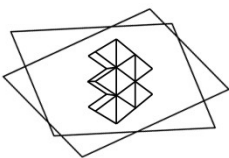
H2H

HUMAN TO HUMAN

INFLUENCER
MARKETING



DIGITAL
ADVERTISING
AGENCY



ATRESMEDIA AUDIOVISUAL: CONTENT PRODUCTION AND DISTRIBUTION

SVOD

atresplayer 

>760K SUBSCRIBERS

HISTORICAL RECORD

+18% YOY REVENUES

STRATEGIC AGREEMENT
WITH DISNEY+ AND VIX IN PROGRESS

ATRESMEDIA CINE



7 FILMS RELEASED IN THE SEMESTER
61% OF THE SPANISH FILM BOX OFFICE

CONTENT SALES

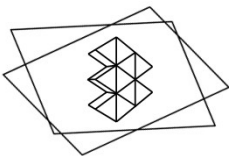
AGREEMENTS WITH THE
MAIN OPERATORS



INTERNACIONAL



atresplayer 
59 MILL. HOUSEHOLDS
(+11.0% YOY)



ATRESMEDIA: EVENTS

lastlap

ATRESMEDIA



LEADING COMPANY INT THE FIELD OF EXPERIENTIAL MARKETING

The integration of Last Lap and Atresmedia Eventos has multiplied the Group's ability to create more relevant experiences, generate content with a longer journey and wider audiences for brands

EVENTS: **+500**

JUNE: **11** events in 1 day

PEOPLE DIRECTLY
IMPACTED: **+500K**

MILESTONES 1H26

RUNNING

#1 running player
in Spain



RACES: **15**

PARTICIPANTS: **+100K**

MUSIC

The perfect
territory for
brands



+25
FESTIVALS

INFLUENCERS

When influence
leaves the screen



EVENTS: **5**

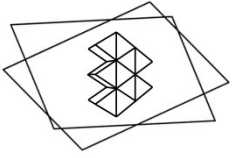
+15M FOLLOWERS

MOTOR

Pressing the
accelerator



20
EVENTS



ATRESMEDIA: OTHER BUSINESSES



waynabox

**TRAVEL AGENCY WITH A SURPRISE
DESTINATION**

Revenue
increase 1H26

+21%



pazy

**THE ALTERNATIVE TO
FUNERAL INSURANCE**

Revenue
increase 1H26

+63%



fever

**TICKETING AND ENTERTAINMENT
COMPANY**

Valuation update as of 30/06/26

Current stake ≈ 5%

Updated book value: 197 M€
(+54% vs previous valuation)

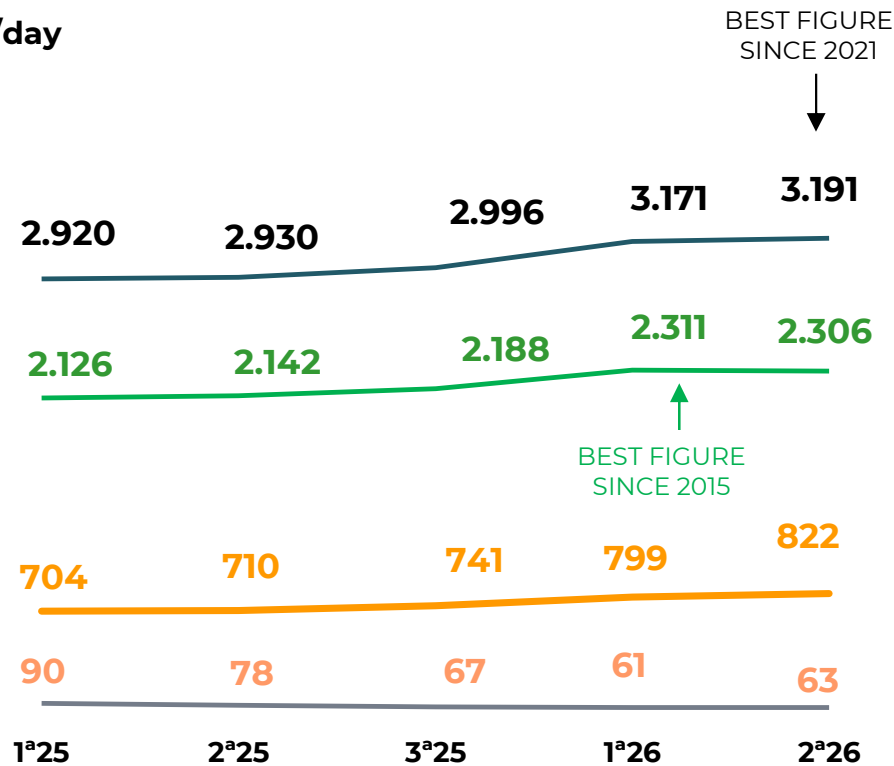
ATRESMEDIA RADIO: LISTENERS EVOLUTION

Thousands of listeners/day

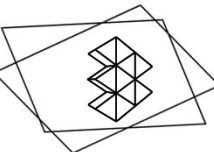


MAS DE UNO
with Carlos Alsina

>1.7 Mill. Listeners/day
+6.7% compared to the
2nd wave of 2025



THE MOST PROFITABLE SPANISH RADIO PER LISTENER

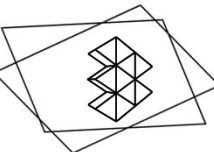


ATRESMEDIA RESULTS 1H26

In mill €	1H26	1H25	var
NET REVENUES	520.0	506.6	+2.6%
OPEX	432.9	421.6	+2.7%
EBITDA	87.1	85.0	+2.5%
<i>Ebitda Margin</i>	16.8%	16.8%	
EBIT	78.4	76.3	+2.7%
<i>Ebit Margin</i>	15.1%	15.1%	
NET PROFIT*	56.4	63.8	-11.6%
<i>Net Profit Margin</i>	10.8%	12.6%	

Source: Atresmedia Financial Statements*

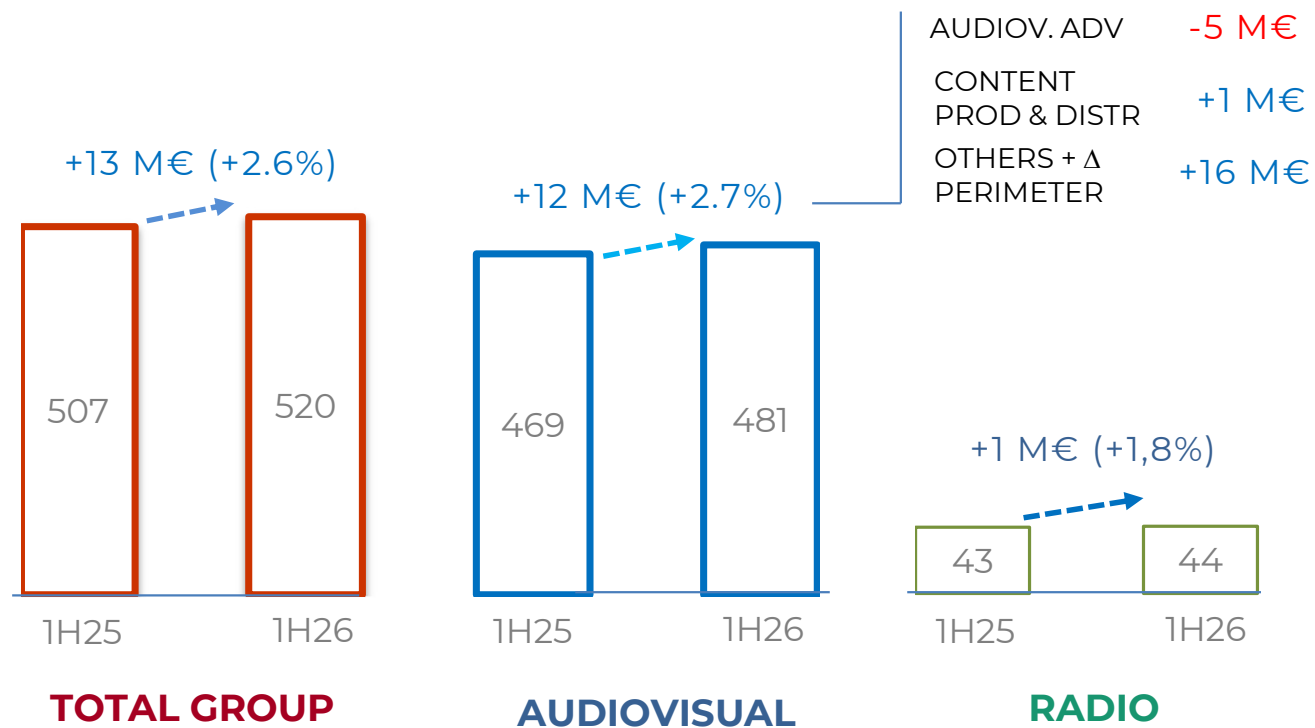
(*) Reflects the impact of the accrual of late-payment interest associated with the favorable ruling by the Spanish National Court (Audiencia Nacional) regarding Corporate Income Tax for fiscal years 2016–2020, related to the application and offsetting of the Group's tax loss carryforwards (June 2026: +€0.7 million; June 2025: +€8.7 million, before taxes)

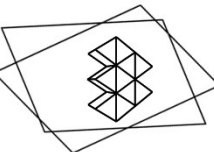


REVENUE BY SEGMENT

In € mill

REVENUES

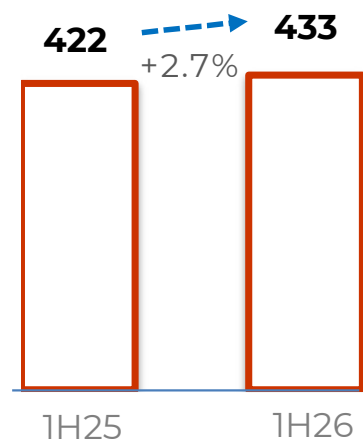




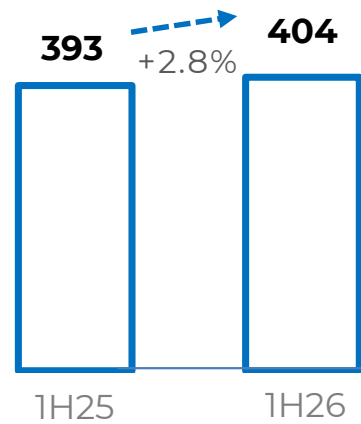
OPEX BY SEGMENT

In € mill

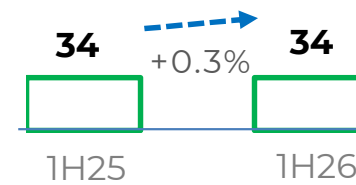
OPEX



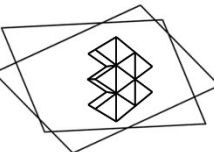
TOTAL GROUP



AUDIOVISUAL



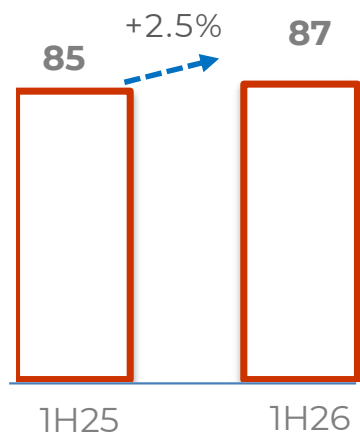
RADIO



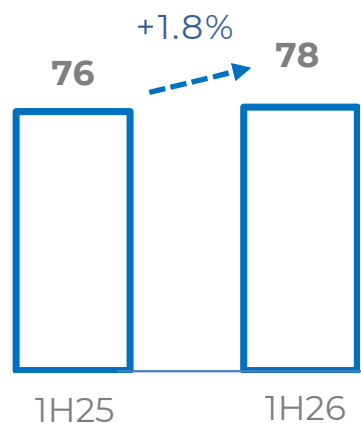
EBITDA BY SEGMENT

In € mill

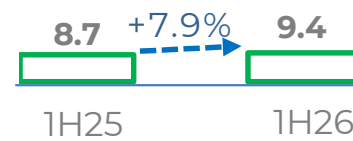
EBITDA



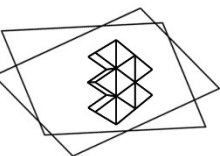
TOTAL GRUPO



AUDIOVISUAL

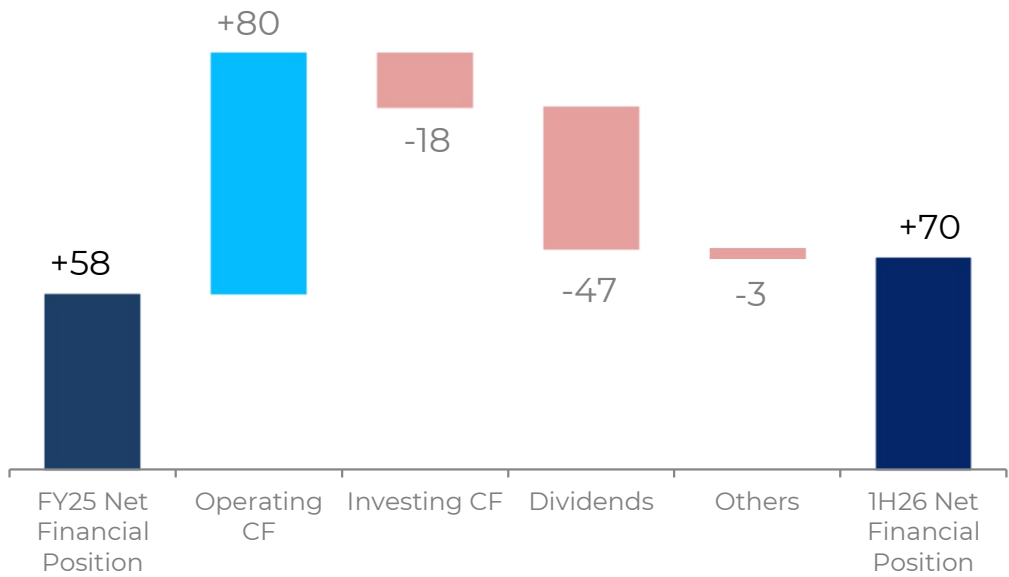


RADIO



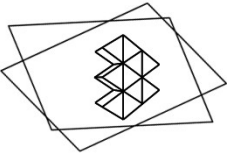
ATRESMEDIA CASH FLOW

In € mill



Source: Atresmedia Financial Statements





OTHER HIGHLIGHTS OF THE PERIOD



**AGREEMENT FOR THE ACQUISITION OF 100% OF
CLEAR CHANNEL SPAIN FOR €115 MILLION**

**STRATEGIC OUTDOOR ADVERTISING DEAL
THROUGH ONE OF THE SECTOR'S LEADING
GROWTH OPERATORS**

CNMC APPROVAL PROCESS (1ST PHASE)

Forecast 26e:
Revenue: 90-100M€
EBITDA margin: ≈18%

Outdoor Advertising Market
+7% In 2025*
+5% In 1H26*
>+5% in the next 5 years globally**
Digitalization as main growth driver

Operation approved on 20 July 2026

**Commercial and procedural
commitments proposed by Atresmedia,
aligned with the company's usual
business practices**

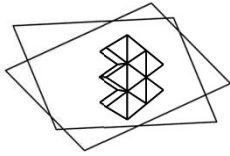
Source: Atresmedia's annual accounts

* According to Infoadex for 2025. Internal estimates for 1S26

** According to GS Report of 8/07/26: Outdoor Advertising

FORECAST 2026





ATRESMEDIA_FORECAST 2026e

SPANISH ADVERTISING MARKET

Audiovisual: Flat or slight growth
Radio: Low-single digit growth
Outdoor: Mid-single digit growth

ATRESMEDIA TOTAL REVENUE

Stable at constant perimeter
+ Incremental Last Lap full
year impact
+ Clear Channel from the
moment of integration

EBITDA MARGIN

≈ **15%**

NET FINANCIAL POSITION

+90 M€
(includes pending
collection AEAT)

-25 M€
(with Clear Channel
operation)

2026 INTERIM DIVIDEND

TO BE DECIDED
BY THE END OF 2026