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In case of discrepancies between the Spanish original and  
the English translation, the Spanish version shall prevail*



Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**") discloses for the purposes of article 17 of Regulation (EU) No 596/2014 on market abuse and article 226 of the Spanish Securities Market Act (*Ley del Mercado de Valores*) as recast by Legislative Royal Decree 4/2015 of 23 October 2015. the following

### **INSIDE INFORMATION**

The Company announces that its shareholder Vivendi, S.E. ("**Vivendi**") has communicated that it has obtained the authorization from the Spanish Cabinet to increase its shareholding in the share capital of PRISA, through the conversion of all the PRISA's convertible subordinated notes held by Vivendi.

These notes were subscribed by Vivendi within the framework of the public subscription offering of subordinated notes necessarily convertible into ordinary shares of the Company issued by PRISA in February 2023 (the "**Issuance**"). The total nominal amount of the Issuance was 129,999,500 euros and the first ordinary conversion period of the Issuance, currently in progress, began on May 1, 2023 and will end on next May 10, 2023 (as communicated by the Company to the Spanish Securities and Exchange Commission on April 28, 2023, with registration number 22243).

The conversion of the notes by Vivendi will result, in the final scenario of a total conversion by all the holders of the convertible notes in an increase of its shareholding in PRISA up to 10.9%. Said participation would reach a temporary maximum of 15% in the event that Vivendi was the only subscriber that exercised its voluntary conversion right in the ordinary conversion period referred to in the previous paragraph.

Madrid, 5 May 2023  
Pablo Jiménez de Parga Maseda  
Secretary of the Board of Directors