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## PRESS RELEASE

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### **MFE-MEDIAFOREUROPE**

#### **2023 PROFITS EXPECTED TO BE UP ON €217 MILLION IN 2022 Q1 2024 ADVERTISING REVENUES FORECAST: +5%**

MFE MEDIAFOREUROPE is set to close 2023 with expected profit in excess of the €217 million recorded in the previous year, before the accounting effect of the consolidation of ProSiebenSat1.

The Group's advertising revenues forecasts in Italy and Spain for the first quarter of 2024 are positive, showing 5% growth compared to the same period in 2023.

These figures were disclosed today by Pier Silvio Berlusconi, Chief Executive Officer of MFE MEDIAFOREUROPE, in an interview published today in “*Corriere della Sera*”.

Cologno Monzese, 18 March 2024

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*MFE-MEDIAFOREUROPE is an international holding company that brings together Europe's leading commercial broadcasters.*

*MFE-MEDIAFOREUROPE is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación S.A. (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.*

*MFE-MEDIAFOREUROPE is listed on Euronext Milan of Borsa Italiana S.p.A. (Ticker: MFEA, MFEB) and on the Spanish stock exchanges (Ticker: MFEA).*

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