HBX GROUP INTERNATIONAL Plc (the "Company"), in compliance with Law 6/2023, of 17 March, on Securities Markets and Investment Services, in relation to article 17 of (EU) Regulation no.596/2014 of the European Parliament and of the Council of 16 April 2014, hereby informs the National Securities Market Commission (CNMV) of the following:

INSIDE INFORMATION

The Board of Directors, at its meeting held on 28 July 2026, approved the retirement of CEO Nicolas Huss effective 30 September 2026 and the appointment of Brendan Brennan as interim CEO effective 1 October 2026. The press release is attached.

London, 29 July 2026

HBX GROUP

HBX GROUP ANNOUNCES LEADERSHIP TRANSITION

London, 29 July 2026 — HBX Group International plc (HBX Group, the Company, the Group, HBX.SM) today announces that Nicolas Huss intends to retire as Chief Executive Officer and as a Board Director, effective 30 September 2026. Since joining in 2021, during one of the most challenging periods for the travel industry, Nicolas has guided the business through a period of significant change and growth, taken the Company through a successful IPO in 2025, and helped establish a strong foundation for continued expansion. The Board thanks Nicolas for his leadership and contribution and wishes him all the best for the future.

The Board has appointed Brendan Brennan, currently Chief Financial Officer, as Interim Chief Executive Officer, effective 1 October 2026. Brendan brings significant strategic leadership experience and deep knowledge of the business, supporting continuity of leadership as the Company remains focused on executing its existing strategy. Nicolas, Brendan and the Board are working together to ensure a smooth transition.

The Board has initiated a comprehensive search process to identify a permanent Chief Executive Officer and expects to announce an appointment by the Company's next Annual General Meeting in February 2027. The process will consider internal and external candidates and will be supported by an external recruitment specialist, Egon Zehnder.

HBX Group has a strong leadership team, clear strategic priorities and positive business momentum. The Board is confident that Brendan, together with the wider management team, will provide continuity and focus while the search for a permanent successor is completed.

James Bilefield, Chair of the Board, said: "On behalf of the Board and the Company, I would like to thank Nicolas for his leadership and for his contribution to building HBX Group into a leading B2B travel technology business. From the depths of the pandemic, Nicolas led HBX Group through a period of impressive revenue and profit growth. His vision for the Company led to a broader ecosystem of products and services that simplify the complex and fragmented world of travel for our clients and partners around the world. We are grateful for his contribution and appreciate his continued support over the coming months to facilitate an orderly transition."

Nicolas Huss, Chief Executive Officer, said: "Leading HBX Group has been a great privilege. Since joining in 2021, I have been proud to work with the team to transform the business into one of the world's leading B2B travel technology companies. Every milestone reached, from our ecosystem transformation to our public listing, has been the result of the incredibly talented people I have had the privilege to work alongside. I leave confident in the Group's strategy, its people and its long-term prospects.

As I prepare to hand over, I am particularly pleased that Brendan will be leading the business during this next phase. As our CFO, he has played a central role in shaping and executing our strategy as a public company and is exceptionally well placed to provide stability and continuity throughout the transition period."

London, 29 July 2026

###

More information:

www.hbxgroup.com

Investor Relations Contact
Isabel Green – Investor Relations Director
igreen@hbxgroup.com / investorrelations@hbxgroup.com
M. +44 7826 910691

Media Contact
Brunswick Group
hbx@brunswickgroup.com

About HBX Group

HBX Group is a leading global B2B travel technology marketplace that owns and operates Hotelbeds, Bedsonline, The Luxurist, Roiback, Civitfun and PerfectStay. We offer a network of interconnected travel technology products and services to partners including online marketplaces, tour operators, travel advisors, airlines, loyalty programmes, destinations, and travel suppliers.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and a broad portfolio of products designed to maximise revenue. HBX Group is present in more than 170 countries and employs more than 3,500 people worldwide. We are committed to making travel a force for good, creating a positive social and environmental impact.

HBX Group International PLC (HBX.SM) is listed on the Spanish Stock Exchange, ISIN:GB00BNXJB679.

More information: www.hbxgroup.com **Follow HBX Group**: LinkedIn, Facebook, X, Instagram.

Disclaimer

This regulatory announcement contains inside information for the purposes of UK MAR and EU MAR.

It contains information that HBX Group International plc is required to disclose under applicable market regulations, including UK MAR, EU MAR, and Law 6/2023, of 17 March 2023, on the Securities Market and Investment Services. The information contained herein is for general information purposes only and does not constitute an offer or solicitation to purchase or subscribe for securities, nor is it intended to provide investment, tax, legal, or other advice.

This announcement may include forward-looking statements, which are based on current expectations and projections about future events and involve known and unknown risks and uncertainties. Actual results and developments may differ materially from those expressed or implied herein. HBX Group International plc undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law or regulation.

The information contained in this announcement is intended only for persons who are not located or resident in a jurisdiction where such distribution, publication or use would be contrary to law or regulation.