



In Madrid, on 18 December 2025

Communication to the Spanish Securities Market Commission (CNMV) of

Other Relevant Information

For the purposes set forth in Article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on Market Abuse, as well as in Articles 227 and 228 of the consolidated text of the Spanish Securities Market Act, approved by Royal Legislative Decree 6/2023 of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

**Squirrel enters into a strategic agreement with Publiespaña
for the advertising sales of its DTT channels**

Squirrel Media, S.A. has entered into an exclusive advertising sales agreement with Publiespaña, S.A., a company belonging to Mediaset España, covering the three Digital Terrestrial Television (DTT) channels operated by the Company: "Squirrel", "Squirrel dos" and "BOM Cine".

The agreement will be in force from 1 January 2026 until 31 December 2030 and establishes a comprehensive framework of cooperation in relation to advertising sales, planning, operational management and the development of advanced advertising formats for the aforementioned channels.

Throughout the term of the agreement, Publiespaña will act as exclusive agent for the promotion, sale and management of all advertising spaces and resources of the channels, on behalf of and for the account of Squirrel.

The parties have agreed to extend the terms of the agreement to any new television channel that Squirrel may launch in the future.

This agreement represents a strategic milestone in the development of Squirrel's Network business vertical, strengthening the Company's position in the Spanish audiovisual market and consolidating its DTT business model. The agreement is expected to provide highly recurring advertising revenues, an outsourced commercial structure supported by a leading industry operator, enhanced monetisation capacity of the Group's channels, and growth synergies linked to the evolution of the advertising market and audience performance.

Squirrel Media SA