Telefonica

Results

January - June

2020



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Key takeaways

Mr. José María Álvarez-Pallete Chairman & CEO



Accelerated delivery of our strategic priorities

Core markets: Spain, Germany, UK and Brazil

- ✓ Business resilience: OIBDA-CapEx up 1.9% y-o-y in Q2 (organic); margin up 1.3 p.p. vs. Q2 19
- ✓ Increased customer satisfaction: record NPS
- ✓ Enhanced position in the UK through combination of O2 UK and Virgin Media
- ✓ Aiming for consolidation in Brazil: joint binding offer for Oi mobile assets submitted

Reduce exposure to Hispam

- ✓ Business model optimisation: OIBDA-CapEx up 10.2% in Q2 y-o-y organic
- Reduced equity exposure and increased debt at local level. FX impact largely neutralised
- ✓ Progressing in all strategic options: spin-off and inorganic alternatives. Sale of Costa Rica

Telefonica Tech

- ✓ **Double digit revenue growth** despite COVID-19: +18.0% y-o-y organic in H1
- ✓ **Driving digital transformation** through strategic partnerships (Microsoft, Google Cloud, GE Healthcare...)
- ✓ Business carve-outs well advanced

4 Telefonica Infra

- ✓ Already one of the world's largest telecommunication infrastructure companies
- ✓ Accelerated monetisation of assets through Telxius €1.5Bn towers transaction with T. Deutschland
- ✓ Proven track-record in managing infraCos: Telxius scale doubled to 33k towers

5 New operating model

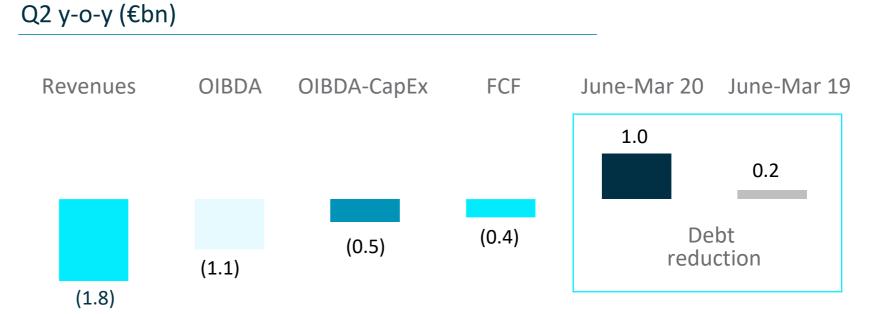
- ✓ Sustained OIBDA-CapEx margin expansion: +1 p.p. vs Q2 19 organic
- ✓ Accelerating digitalisation processes, efficiencies, savings on headquarters...

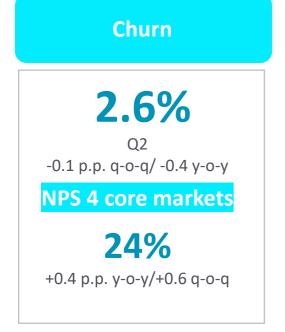


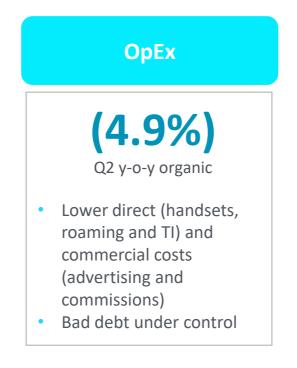
Swift and effective action in response to COVID-19

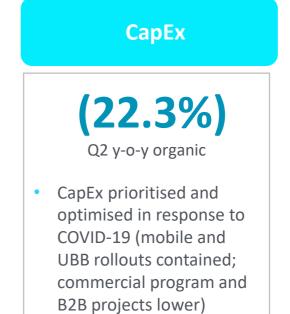


- Absorbing a €1.8bn shock in revenues from COVID, FX & perimeter changes
- Debt reduction improved
- Dividend maintained









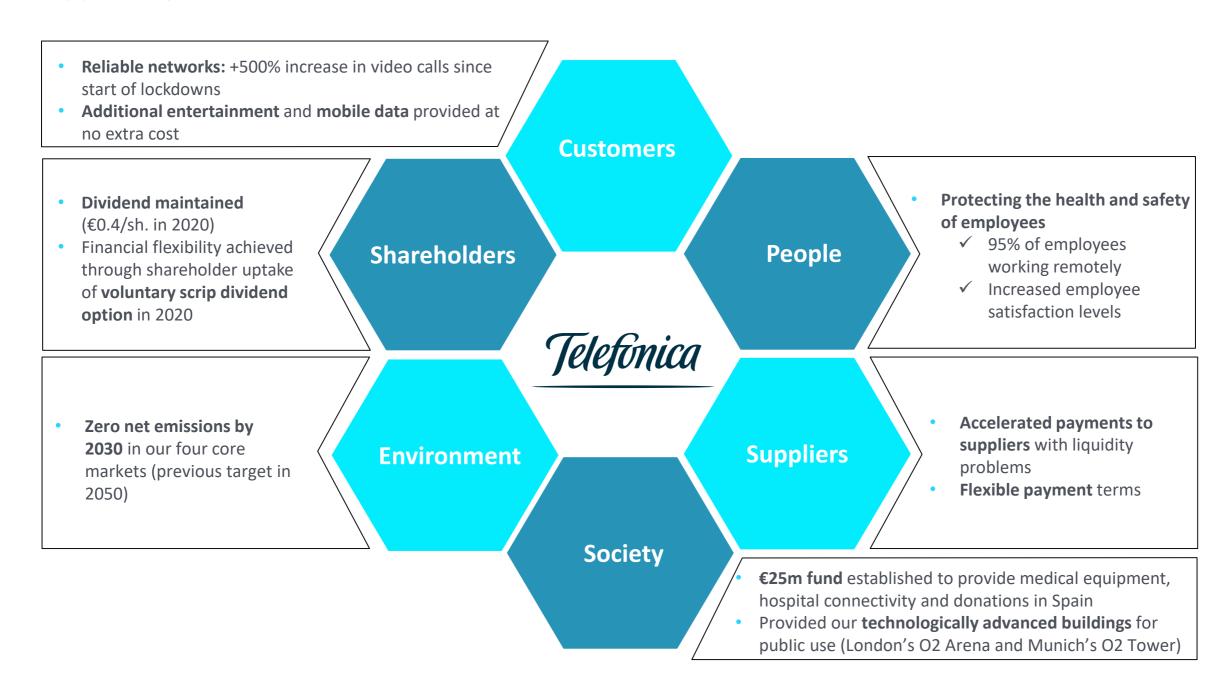
50% CapEx in NGN (FTTH + LTE/5G)

Significant efficiency improvements and CapEx savings achieved, Q2 OIBDA-CapEx flat y-o-y organic



Swift and effective action in response to COVID-19

Supporting stakeholders



Leveraging our state-of-the-art infrastructure to support economic recovery across our markets



Q2 20 performance highlights

Revenue y-o-y organic

OIBDA-CapEx y-o-y organic

(OIBDA-CapEx)
/Revenues
y-o-y organic

Net Debt

(3.8%)

4 core markets

T. Group (5.6%)

- Group UBB accesses+5.0% y-o-y
- Leveraging network strength to maintain high customer loyalty
- Q2 digital service revenues €1.7Bn

+1.9%

4 core markets (>90% of

T. Group €2.1Bn)

T. Group (0.7%)

Effective operational management during

the crisis

+1.3 p.p.

4 core markets

T. Group +1.0 p.p.

- Strong focus on profitability
- Proven execution skills

(7.5%)

Continued debt reduction: down €1Bn vs Mar-20

2020 outlook and 0.4€ dividend maintained; notable recovery in commercial activity from Jun-20



2020 dividend and outlook reiterated; 2022 guidance confirmed

Stable and sustainable dividend reflects continuing resilience and strong liquidity

2020 dividend	€0.40/share		
Interim Dec-20	€0.20/sh. (Voluntary Scrip)		
Final Jun-21	€0.20/sh.		

June payment: 63% of shareholders opted to receive new shares further enhancing financial flexibility (€371m paid in cash)

Significant operational flexibility to navigate current environment

Financial targets (organic ex-contribution to growth from ARG)	2020E	H1
OIBDA-CapEx	Slightly negative to flat	(2.3%)

Strong management of OpEx and CapEx



Q2 20 Group results

Mr. Ángel Vilá COO



Financial performance | Resilient performance in COVID-19 crisis

		H1 20		Q2 20				
€ in millions	Reported	Reported y-o-y	Organic y-o-y	Organic y-o-y aggregated 4 core markets	Reported	Reported y-o-y	Organic y-o-y	Organic y-o-y aggregated 4 core markets
Revenues	21,706	(10.0%)	(3.5%)	(1.9%)	10,340	(14.8%)	(5.6%)	(3.8%)
OIBDA	7,075	(18.7%)	(5.9%)	(3.0%)	3,315	(25.3%)	(10.0%)	(6.6%)
OIBDA margin	32.6%	(3.5 p.p.)	(0.9 p.p.)	(0.4 p.p.)	32.1%	(4.5 p.p.)	(1.6 p.p.)	(1.1 p.p.)
OIBDA-CapEx (ex-spectrum)	4,354	(18.4%)	(2.3%)	2.6%	2,079	(20.4%)	(0.7%)	1.9%
OIBDA-CapEx / Revenues (ex-spectrum)	20.1%	(2.1 p.p.)	0.3 p.p.	1.0 p.p.	20.1%	(1.4. p.p.)	1.0 p.p.	1.3 p.p.
Net Income	831	(53.5%)			425	(50.7%)		
EPS (€)	0.13	(58.1%)			0.07	(54.0%)		
FCF (incl. leases principal payments)	1,222	(55.7%)			988	(26.6%)		
Net Financial Debt ex- leases	37,201	(7.5%)						

COVID-19 impacts (estimated and aprox.)

€ (m)	Q2	H1
Revenues	(729)	(806)
OIBDA	(338)	(371)

FX impacts

€ (m)	Q2	H1
Revenues	(791)	(1,176)
OIBDA	(297)	(448)

Argentina goodwill impairment

€ (m)	Q2	
OIBDA	(109)	



COVID-19 | Financial and operational impacts

First full quarter of COVID-19 impact; recovery underway from Jun-20

Q2 revenue impact –(€729m)
-6.1 p.p. to organic y-o-y

Q2 OIBDA –(€338m)
-7.8 p.p. to organic y-o-y

Impacts and challenges

- Revenues
 - Handset sales decline due to lockdown
 - Service revenue decline driven by reduced commercial activity (mobile prepaid), B2B and SMEs revenues and roaming in/ out decline
- B2C: Discounted tariffs
 - Discounting for bars, other premises during La Liga football suspension (Spain)
- B2B: lower IT projects
 - Promotions
 - Contract renegotiations
 - **B2B revenue** of €4.3Bn in H1 (-3.0% y-o-y organic)

Strengths and opportunities

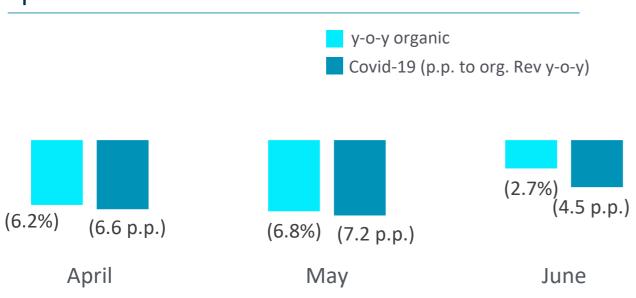
- Rigorous expense management
 - Reduction in direct and commercial expenses
- Improved customer loyalty
 - Churn level improved by -0.4 p.p. y-o-y
- Resilient network performance
- CapEx savings

- Digital adoption accelerated
 - Digital channel mix at 39% across 4 core markets (up 12 p.p. vs Q1)
 - Active users of on-line channels up 47% y-o-y in "Meu VIVO"
- Sharp recovery in post-lockdown markets
 - Strong resurgence in commercial activity (stores re-opening)
- Huge B2B opportunity
 - Underlying demand increasing for Cloud, Cyber, IoT, eHealth



Revenue | Notable improvement from June 2020

Spain revenues



- ✓ Clear signs of recovery in Spain from June
- ✓ May was the worst affected month by COVID-19
- ✓ Operating trends remain positive ex-COVID-19

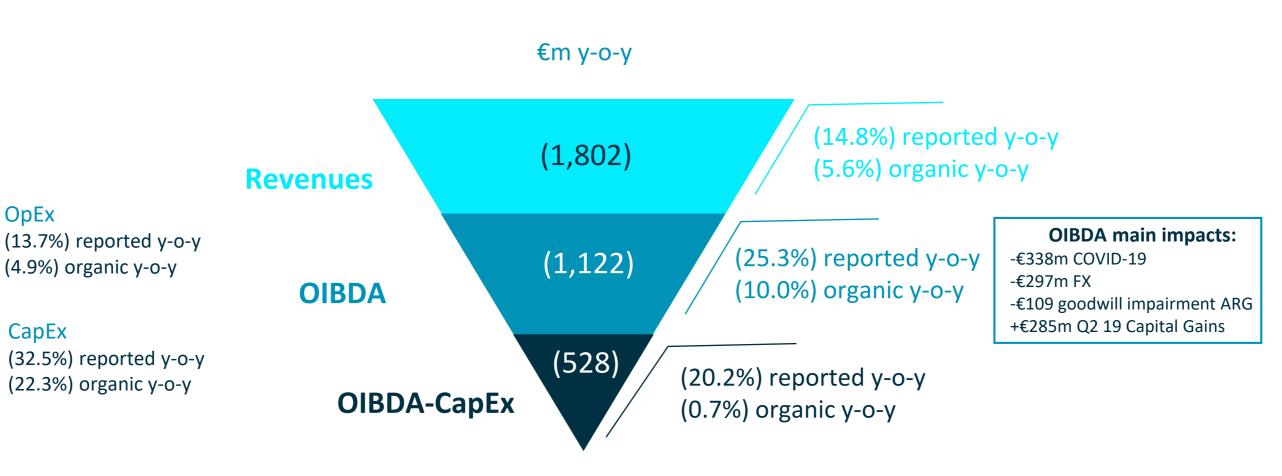
COVID-19 impact on revenues



- ✓ Gradual lifting of COVID-19 restrictions
- ✓ Looking ahead intention to leverage our capabilities and infrastructure to capitalise on changing and accelerating trends in IoT, Big Data, ICT,...



Q2 y-o-y declines reducing from top to bottom



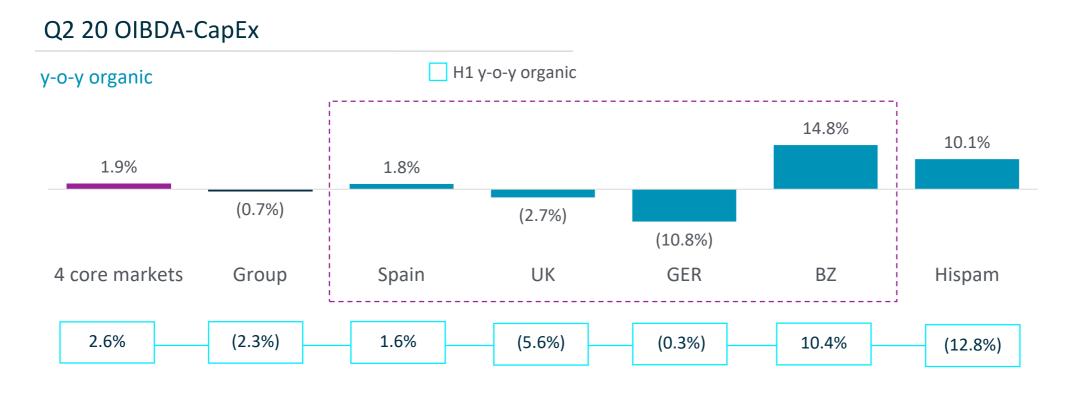
Demonstrate resilience of the business during the deepest economic crisis in this century



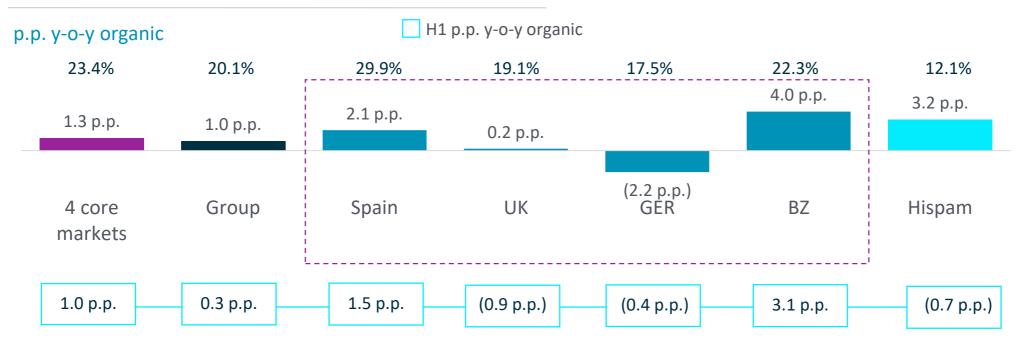
OpEx

CapEx

Execution skills | Moving at pace on operational management



Q2 (OIBDA-CapEx)/Revenues





Q2 20 segments results

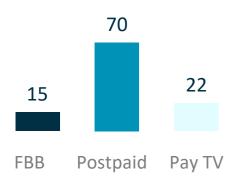
Mr. Ángel Vilá COO

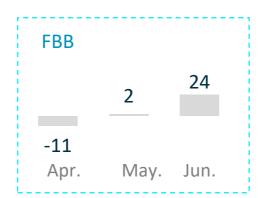


Spain | Resilient commercial activity

Positive net adds

Accesses (k)

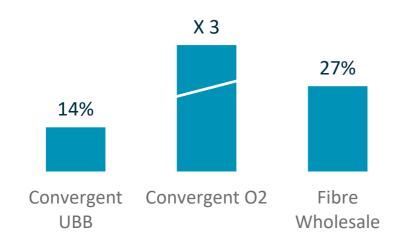




Strong uptake of refreshed offering; improvement throughout Q2

Growth across segments

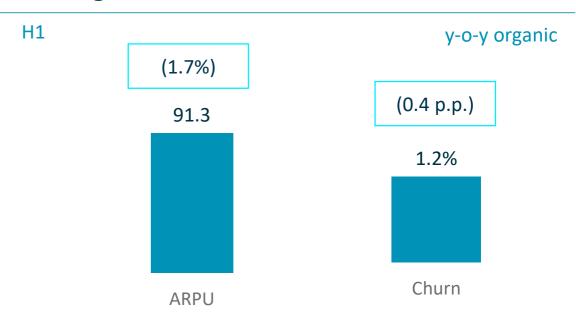
Jun-y-o-y



Performance and COVID-19 response

- ✓ Responding to employees, communities and society first
- ✓ Clear signs of recovery; leveraging football rights
 - 100% of stores open by Jun (16% in Mar)
 - >50% consumer football downgrades recovered
- ✓ Superior offering in both retail and wholesale
 - Combined growth in different cluster thanks to our smart segmentation
 - Ongoing migration to fibre (63% of wholesale base)
- ✓ Resilient convergent platform
 - In Q2 20 ARPU -2.3% y-o-y on exceptional effects of COVID-19
 - Churn below FY 19 levels despite normalised activity

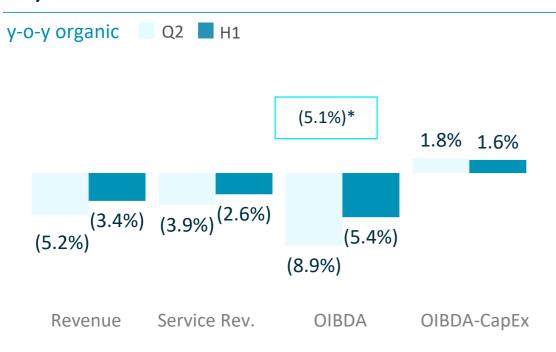
Convergent KPIs



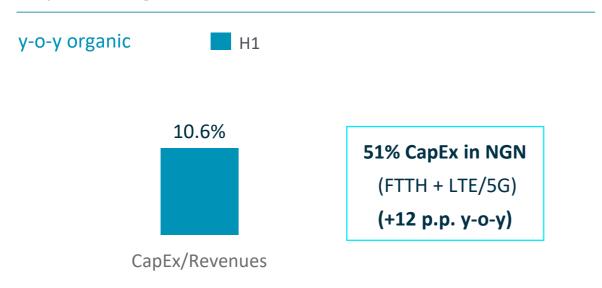


Spain | Resilient Cash Flow generation

Key financials



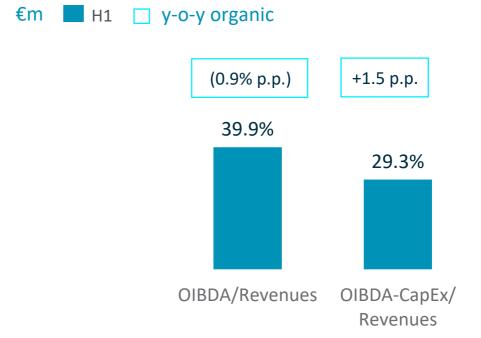
CapEx on growth



Performance and COVID-19 response

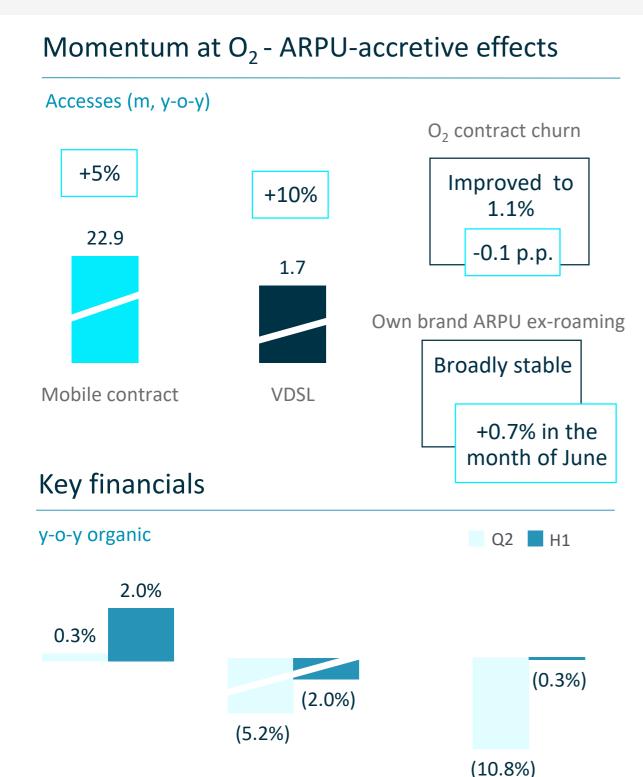
- √ 60% of impact on revenue offset at OIBDA level; >80% at OpCF level
 - Lower equipment, commercial and content cost
 - CapEx prioritisation maintaining investment for growth
- ✓ Resilient and sustainable revenue streams
 - · Very positive quarter in IT; digitalisation needs on the rise
 - Wholesale supported by largest and best managed FTTH network and new agreements
 - +3.3% y-o-y in Q2 20 accounting for 18% of service revenue
- ✓ Cash conversion benchmark
 - OIBDA-CapEx/ Revenue at record levels

Cash generation





Germany | Solid operational performance despite COVID-19



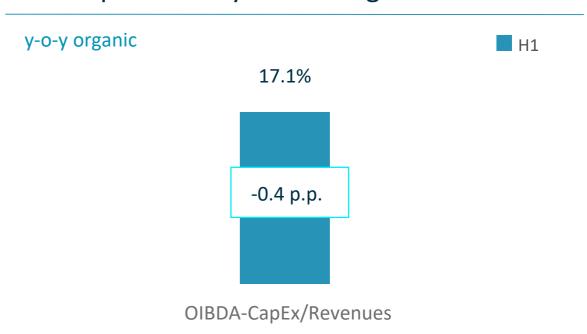
OIBDA

OIBDA-CapEx

Key milestones

- ✓ Gradual recovery of trading momentum, prepaid dynamics and roaming post lockdown
- ~10,000 sites sold to Telxius for €1.5bn enhancing financial flexibility and further strengthening balance sheet
- ✓ O₂ winning further industry awards:
 - "Very good" rating in 2020 Connect Magazine Fixed Network Test
 - Best MNO in Telekom Handel's reader's choice awards
- ✓ COVID-19 impacts and other non-recurrent special factors:
 - Revenue ~ (-€60m)
 - OIBDA ~ (-€40m)

Robust profitability and cash generation

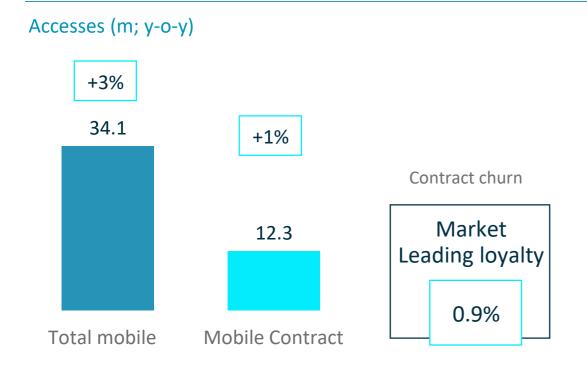




Revenues

UK | Resilient performance

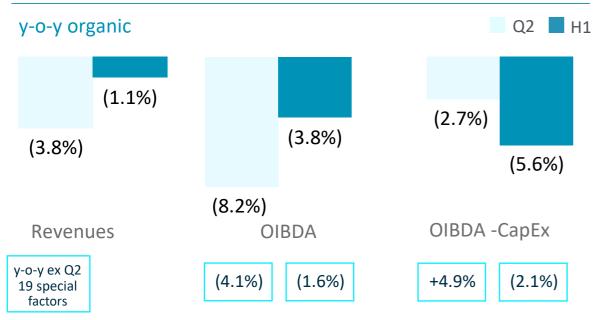
Customer base



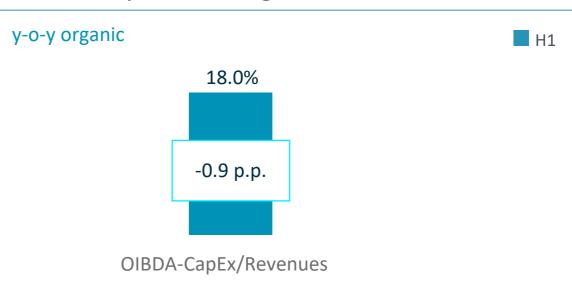
Performance and COVID-19 response

- ✓ Largest UK network
- ✓ Network voice and data resilience
- ✓ Enhanced direct trading resulting in lower commercial costs
- ✓ Q2 COVID-19 impacts: revenue (€130m); OIBDA (€62m)
 - Primarily related to roaming and calls (reduced prepay base and lower activity)

Key financials



Profitability and cash generation

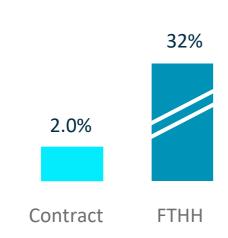




Brazil | Resilient cash generation despite COVID-19 impacts

Growth in value accesses: Improving mix

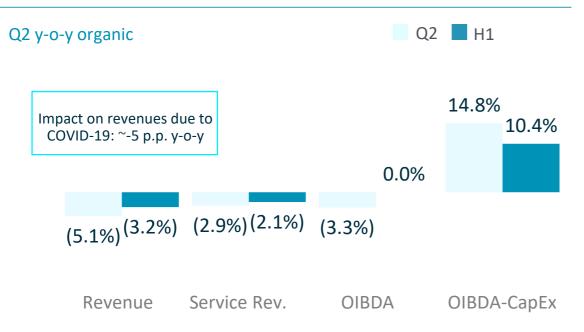




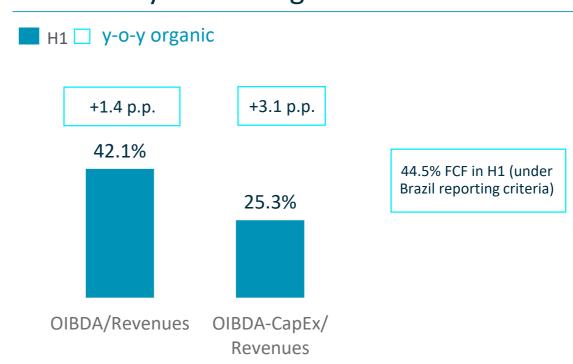
Resilient business

- ✓ Improved commercial trading since June; gradual opening of stores: +73% contract gross adds in June vs. April
- ✓ Digital channels boost: Share of digital top-ups increased 6 p.p. y-o-y to 31%
- ✓ Highest ever monthly FTTH net adds in June accelerating business transformation
- ✓ Prepaid revenues broadly flat y-o-y in June

Key financials

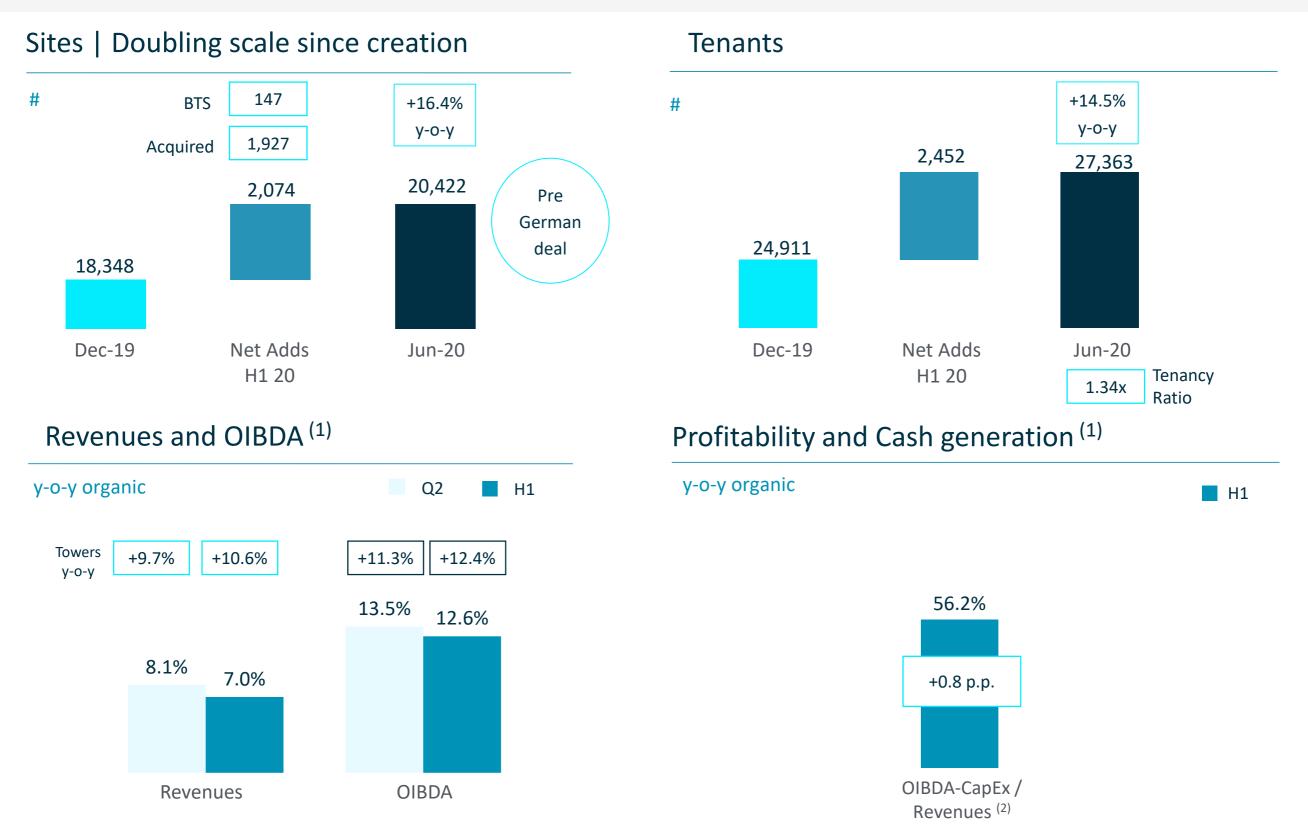


Profitability and cash generation





Infra | Telxius accelerating growth and tower expansion





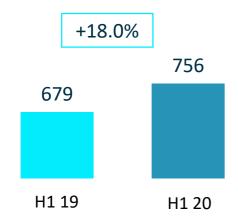
⁽¹⁾ Ex-capacity sale in H1 19 in cable (Marea)

⁽²⁾ Excluding M&A CapEx from inorganic operations in H1 20 (acquisition of towers in Brazil and Peru and real estate usufruct rights)

Tech Driving growth

An increasingly important growth engine

T. Tech revenues y-o-y organic



✓ COVID-19 impact in B2B revenues largely mitigated

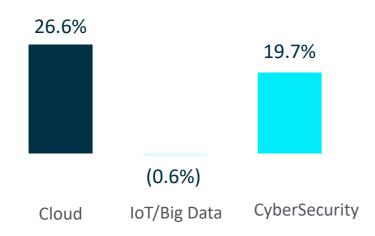
• Corporate (60% of H1 revs) less impacted than SMEs

✓ Tech services essential for remote working

- Strengthen on-line channels and productivity tools
- Dynamic network demand
- Increasing need for digital information and personal security

Operational highlights

T. Tech revenues; H1 y-o-y organic



Cloud

IoT & Big Data

Cybersecurity

- Public Cloud Hub for Southern Europe in Spain (Microsoft, Google, SAP)
- Evolving portfolio (H1 Cloud PBX & Meetings rev. +28% y-o-y)
- H1 +62% SaaS revenue y-o-y; +20% laaS
- Unique integrated value proposition
- New post-COVID-19 solutions for sectors (retail, tourism)
- Revenues impacted by project Interruptions due to lockdown
- Reinforced global alliances

(Google, Amazon, Checkpoint, Palo Alto Networks, Fortinet)

- 12 SOCs unified
- Strong performance in PA, Financial and Energy



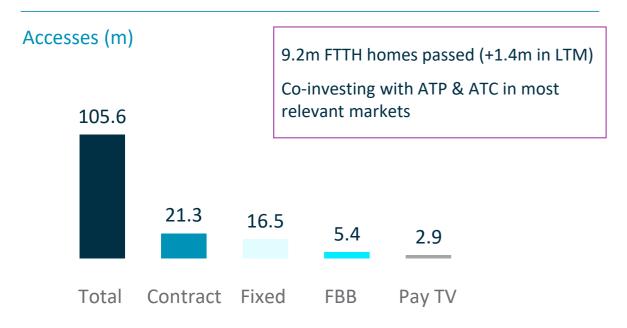
Q2 20 Results

Ms. Laura Abasolo CFCO

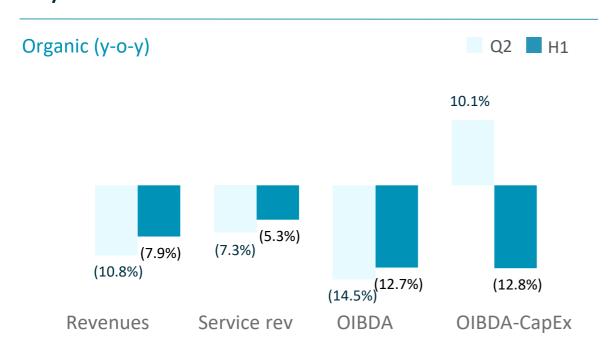


Hispam | Transformation to Fibre; Focus on profitability

Large accesses base



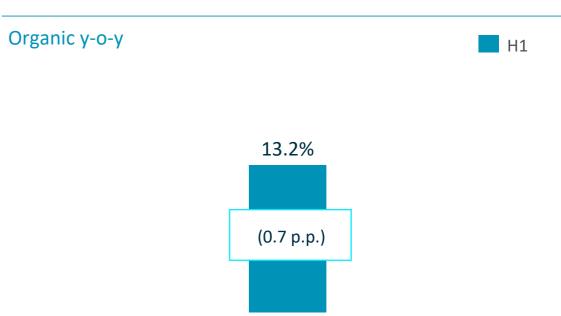
Key financials



Better trends since June

- ✓ Higher COVID-19 impact vs other regions: greater exposure to handset sales and prepaid
- ✓ Commercial recovery since June: active prepaid accesses: +12% vs. April
- ✓ E-commerce sales increased +51% in Jun vs Feb reaching ~1/3 of total sales (x2 vs Feb)
- ✓ Positive UBB performance (higher demand vs. pre COVID-19): 88k Q2 net adds, x2 q-o-q
- ✓ Positive service revenue growth in COL (Q2: +1.5% y-o-y)
- ✓ Transformation model in MEX is paying off: OIBDA continues growing (Q2: +6.1% y-o-y)

Profitability and cash generation



OIBDA-CapEx



Foreign exchange | Managing impact on FCF

Limited FX impact on FCF through effective hedging strategy

Revenue and OIBDA affected by unfavorable foreign exchange movements

y-o-y

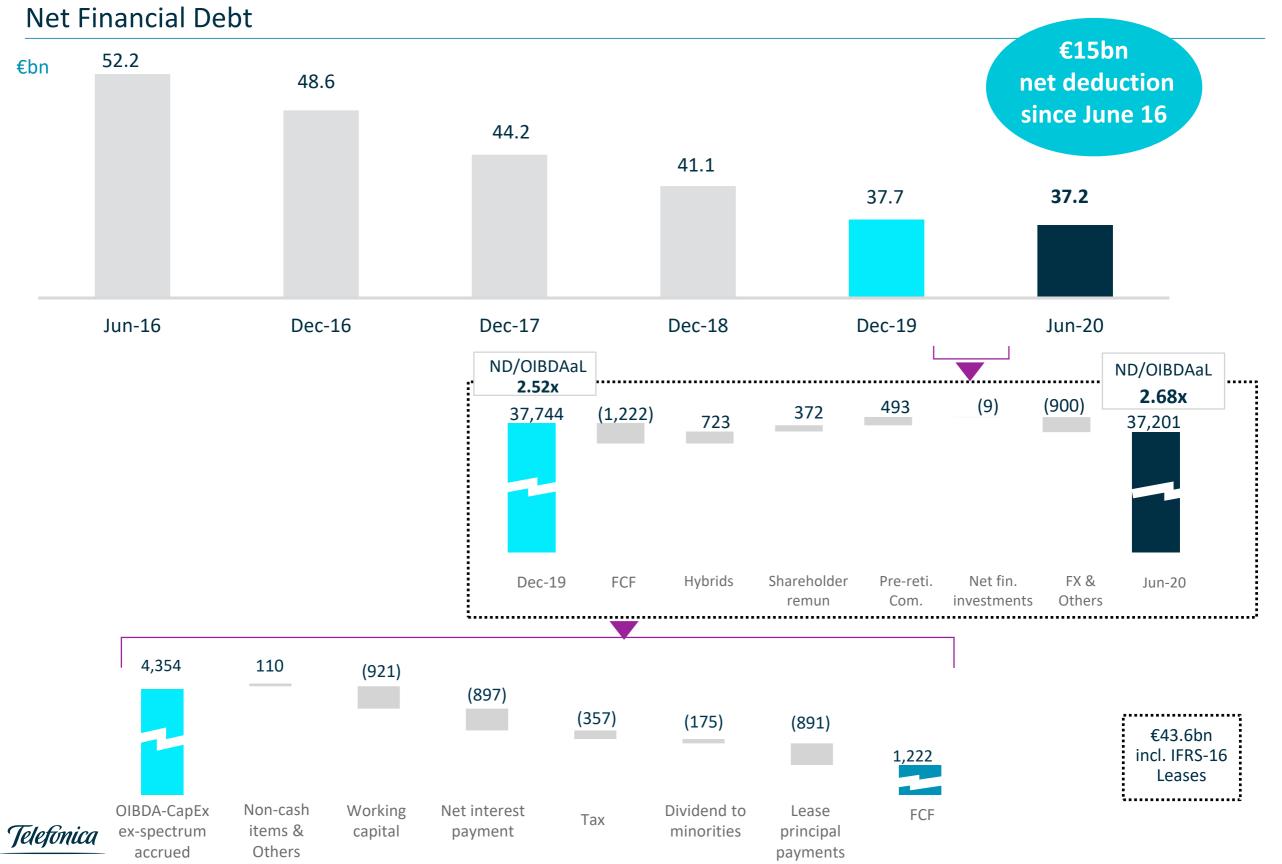
- ✓ **Revenue:** Q2 -6.5 p.p.; H1 -4.9 p.p.
- ✓ **OIBDA:** Q2 -6.7 p.p.; H1 -5.1 p.p.
- ✓ FX effect increased in Q2 mainly due to BRL
- -€448m OIBDA impact reduced to -€111m of FCF in H1
- ✓ Net debt reduced by €972m in H1
 - Net debt + leases -€1,667m

H1 20 currency translation impact



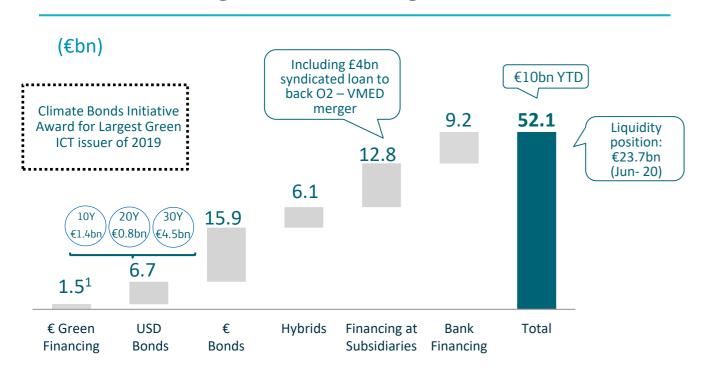


Debt Clear focus on continuous debt reduction

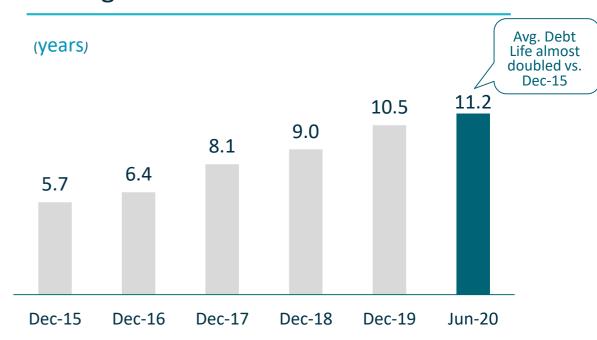


De-risked balance sheet: debt cut and termed out with lower financial payments

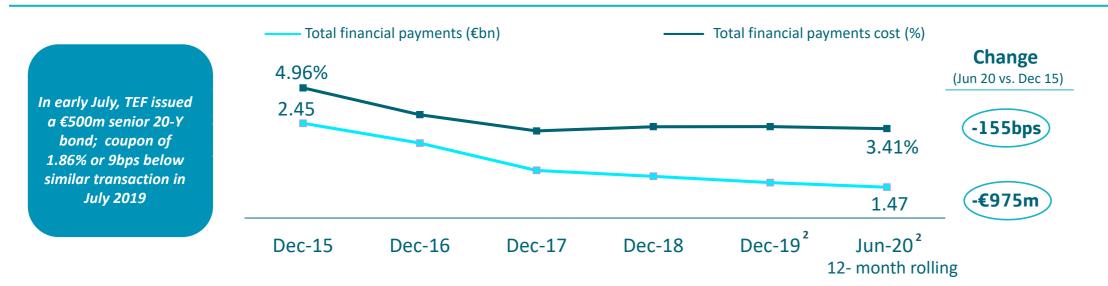
Sources of long-term financing (2016 to 2020 YTD)



Average Debt Life



Total Financial Payments and Interest Cost



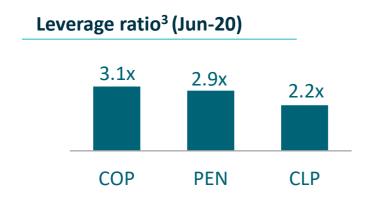


^{1.} Includes the €1,000M senior bond & €500M green hybrid 2. Ex-IFRS16

De-risked balance sheet: lower HISPAM equity exposure and changed FX mix

REDUCING CAPITAL EMPLOYED AND EQUITY IN HISPAM

- HISPAM current situation:
 - CAM assets sold
 - Current avg. CE nearly 20% of TEF Group
 - Net Financial Debt+Leases of ~€4bn in Hispam currencies (Jun-20)

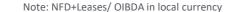


 Working to reduce capital employed and equity exposure via inorganic measures

GRADUALLY INCREASING LEVERAGE IN BRAZIL

- Net Debt+ Leases of €3.1bn in Brazil (Jun-20), reduced by
 €0.9bn YTD due to FX impact
- Large reductions in Brazilian nominal and real interest rates justify gradual increase in leverage in the future







Optimising capital allocation and increasing returns

Improving ROCE

1 Robust FCF generation

✓ (OIBDA-CapEx)/Revenues +2 p.p. in 2022 (vs. 2019) while continuing to invest in long term growth

✓ Optimising OpEx and prioritising investments to maintain strong performance

✓ Sustainable and balanced dividend policy (€0.40 for 2020; voluntary scrip for 2020 calendar payments)

✓ Extended average debt maturity (11.2 yrs) and strong liquidity (over 2 years' debt coverage)

✓ Net debt decline of €15bn since June 2016

✓ Clear deleveraging path; organic and inorganic

Gradually increasing leverage at local level



De-risked portfolio

Strategy update

Mr. José María Álvarez-Pallete CEO & Chairman



Strengthened "focus" on our four core markets: Spain, UK, Germany and Brazil...

"Focus" through building leadership positions underpinned by differentiated assets and partnerships that attract and retain the best customer bases and guarantee loyalty

SPAIN

Largest fibre network in Europe (517k additional premises deployed YTD); FTTH uptake 29%

- Differentiated content (rights for new 3 seasons of UEFA competitions starting 2021; own production; Disney+)
- Partnerships YTD e.g. Prosegur JV, A3 media JV, Movistar Car/ Eurotaller; Epic Games (developer of Fortnite)

UK

- JV with Virgin Media to create UK's connectivity champion
- 5G in 60 cities and towns and 4G boosted in over 91k postcodes and 400 tourism hotspots
- Strengthening direct distribution

GERMANY

- Boosting mobile coverage, increasing urban capacity
- Convergent proposition based on agnostic fixed access
- Partnerships YTD (Ericsson, Kidomi-Kids)
- New fibre vehicle under analysis

BRAZIL

- Largest FTTH network (2.1m additional HPs deployed YTD)
- Offer for OI's mobile assets
- Partnerships YTD (e.g. ATC, Netflix, ...)
- Network sharing agreement with TIM approved and first initiatives already underway
- Accelerating FTTH; capturing UBB opportunity through partnerships and new fibre vehicle under analysis

Further opportunity – market consolidation, co-investment...



... while reducing exposure and optimising our non-core Hispam portfolio

Streamlining portfolio

Sale of TEF Costa Rica

Monetising assets

- Sale of 2,400 towers LTM
- Analysing Fibre spin-off in other business in Hispam

Optimising investment

• Strategic network sharing agreements in Perú, Colombia, Chile, Argentina, Ecuador

Capital-light operating models

 Asset light model in Mexico leveraging on nationwide roaming agreement with AT&T

Further optionality; all options on the table including operational / financial spin off Increasing debt assignation at local level



Launching Tech to better capitalise on the digital growth opportunity

Strong growth momentum

Best-in-class partnerships

Advanced carve-out

T. Tech (H1 y-o-y organic revenue)

€756m

B2B
Cybersecurity
+Cloud+
IoT & Big data

+18.0%

"Telefonica's Cybersecurity Firm ElevenPaths Achieves AWS Security Competency Status"

(May 26, 2020)

(June 11, 2020)

amazon webservices*

"Google Cloud and Telefónica Partner to Accelerate Digital Transformation for Spanish Businesses"



Google Cloud

"Microsoft to open new datacenter region in Spain and expand strategic partnership with Telefónica to boost Spain's competitiveness"

(February 25, 2020)



Cybersecurity



Cloud

Q3 20

Q4 20

"EMEA CLOUD
PARTNER OF THE
YEAR"
awarded by VMWare

IoT & Big data

Gartner.

Magic Quadrant

TOP PLAYER, "Notable Vendor" in Managed Security Services 6 times in IoT Magic Quadrant

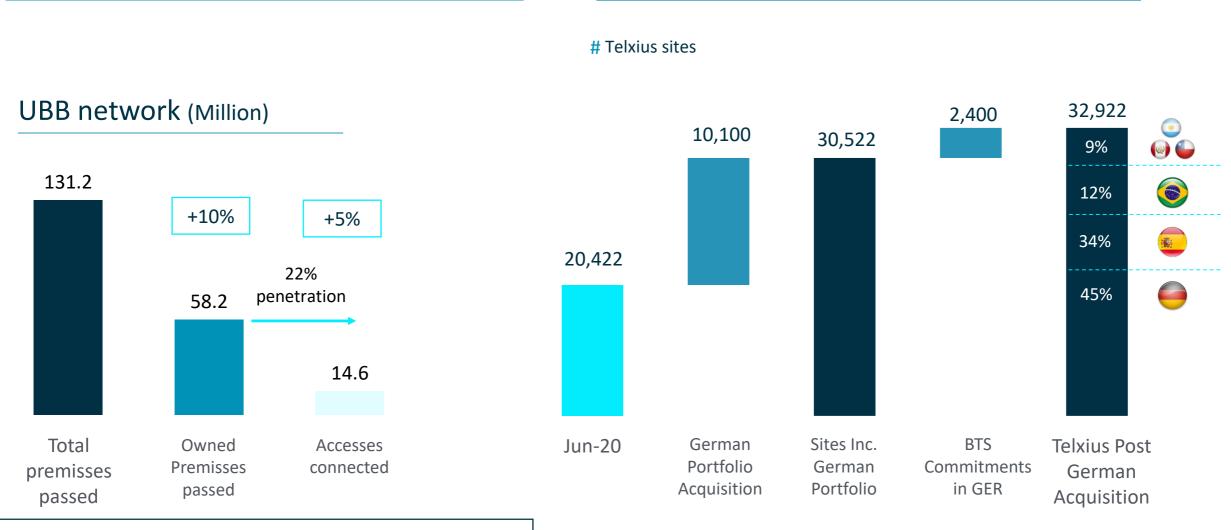
Further opportunity – entry of an equity partner, inorganic expansion, new verticals



Creating Infra to extract more value from existing assets while building a leading global infrastructure player



Already one of Europe's leading TowerCos



New fiber vehicles in Brazil and Germany under analysis

Further opportunity for T.Infra



Grow towers' portfolio (i.e. UK); add complementary new asset classes (i.e. Fibre, DCs); 50.01% ownership in Telxius



Rolling out a new operating model; taking advantage of digitalisation and adapting the HQ to the new portfolio

Business lines

Massive digitalisation

- ✓ Digital sales up 53% vs Q2 19 in core markets
- ✓ 1,864m Robots (x3,4 y-o-y)

Network sharing

✓ Agreements in place in the UK, Brazil, Colombia, Perú...

Legacy shut-down

√ ~500 copper COs closed in Spain

Streamlined support functions; reducing cost

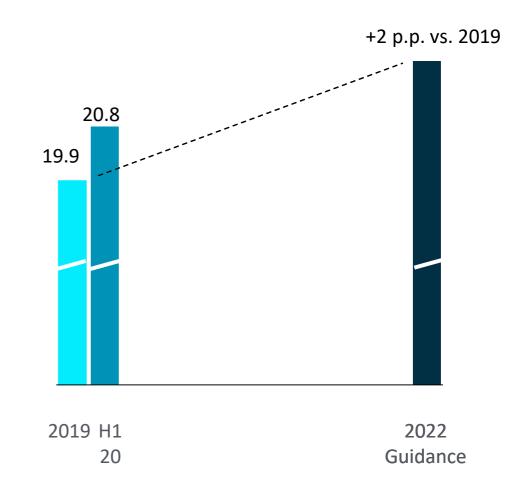
Increased customer satisfaction

HQ

HQ refitted for purpose

✓ c.6% HQ cost reduction vs H1 19





Further opportunity – Reskilling, centralisation, in/outsourcing, increase agility



Priorities H2; continue executing and delivering value

- Focus on four core markets: Spain, UK, Germany, Brazil
- Stabilise operating cash flow generation to mitigate COVID-19 impact
- Close UK deal with Liberty Global
- Strengthen competitive advantages through FTTH deployment and partnerships
- Consolidation optionality

- Reduce exposure to Hispam
- Stabilise cash flow generation to mitigate COVID-19 impact
- Close Costa Rica and El Salvador deals
- Continue developing strategic options

3 Launch TEF TECH

- Maintain strong growth momentum
- Strengthen capabilities with focused inorganic acquisitions
- Finalise carve outs

- 4 Create TEF INFRA
- Close German towers acquisition
- Continue developing strategic options
- Increase towers tenancy ratio

New operational model

- Accelerate digitalisation in the post COVID-19 world
- Expand network sharing agreements
- Further simplification and streamlining



Conclusion

Mr. José María Álvarez-Pallete Chairman & CEO

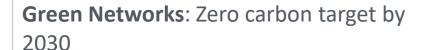


Supporting sustainable economic recovery post COVID-19



BUILDING A GREENER FUTURE

Digital innovation to power a lower carbon economy



Accelerating digitalisation process

Building a greener society; reducing environmental impact

Aligned with UN SGDs on climate and the environment











HELPING SOCIETY TO THRIVE

Supporting customers and communities



Protecting our customers' data

Backing our essential services (education and health systems)

Aligned with UN SGDs on customer and social impact









LEADING BY EXAMPLE

Run an inclusive, fair and ethical business inside out

Committed to being a **leading inclusive employer**

Committed to the **highest standards of business principles and practices**

Generating capital **TRUST** with our stakeholders

Aligned with UN SDGs on business ethics







The future is built on networks and digitalisation



Summary | Value creation for all stakeholders

- Robust delivery for stakeholders in the midst of an unprecedented global crisis
 - Clarity of our mission and values sharpened by COVID-19
 - Timely actions to protect employees, support customers and communities, and preserve value for shareholders
 - Valuable lessons learned across all of the Group's operations supporting post-crisis evolution
- Resilient financial and commercial performance despite adverse FX impacts and GDP trends
 - COVID-19 impact on financial performance partly mitigated through efficiency improvements and capex savings
 - Notable recovery in commercial activity in Jun-20
 - Continued debt reduction with a clear deleveraging path
 - Improving ROCE
- 2020 OIBDA-CapEx outlook and dividend maintained
- Accelerated delivery against strategic priorities
 - Executed the largest corporate transaction in our history to strengthen UK positioning
 - Driving consolidation of Brazilian telecoms market via binding joint bid for Oi
 - Accelerated monetisation of infrastructure assets via €1.5bn transaction between Telxius and Telefonica Deutschland
 - Driving digital transformation through partnerships with Google, Microsoft, GE Healthcare...
 - Progressing in all strategic options in Hispam
 - New streamlined operating model; increasing agility, efficiency and digitalisation
- Well positioned to capitalise on favourable long-term trends accelerated by recent developments



Results presentation and Q&A Session

The management will host a webcast to discuss the results on 30th July at 10:00am (CET), 09:00am (BST), 04:00am (EST)

Participants from Telefónica: **Jose María Alvarez-Pallete** (Chairman & CEO), **Ángel Vilá** (COO), **Laura Abasolo** (CFCO), and **Pablo Eguirón** (Global Head of IR).

Webcast

- To access the webcast: <u>click here</u>
- The webcast recording will be available on Telefónica IR's website after the event

Q&A Session

- To participate in the Q&A session, join the call using the following link (available 15 minutes before the call): click here
- No need to dial in⁽¹⁾

(1) From any device, click the link above, then simply enter your details and phone number and the system will call you back If you have further questions, please contact the Investor Relations team at ir@telefonica.com or +34 91 482 87 00



Telefonica













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