



In Madrid, on 21 April 2026

Communication to the Spanish Securities Market Commission (CNMV) of

### **Other Relevant Information**

For the purposes set forth in Article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on Market Abuse, as well as in Articles 227 and 228 of the consolidated text of the Spanish Securities Market Act, approved by Royal Legislative Decree 6/2023 of 17 March, and other concordant provisions, Squirrel Media, S.A. communicates the following information:

#### **Squirrel acquires TRIHAUS and strengthens its positioning in the social media content creator space**

Squirrel has reached an agreement to acquire 100% of the share capital of Trihaus, a U.S.-based company specialised in the representation of influencers and social media content creators, as well as in the provision of advanced digital services, including strategy and data analytics.

Trihaus manages a portfolio of more than 50 content creators and oversees communities that collectively exceed 500 million followers worldwide. The company operates across multiple international markets, including the United States, Mexico, the Dominican Republic, Ecuador, Peru, Colombia, Bolivia and Argentina, providing services to leading global brands such as Red Bull, Samsung, Garena, Activision Blizzard, Electronic Arts, Epic Games and Mercado Libre, and managing a significant annual volume of digital campaigns.

The transaction is part of Squirrel's growth and diversification strategy, strengthening its capabilities in the digital space and reinforcing its positioning in high-growth, high-value-added segments.

The integration of Trihaus into the Group's Content vertical is expected to generate meaningful synergies with other business areas, particularly with the Media division, contributing to the enhancement of Squirrel's value proposition and the development of end-to-end solutions for clients.

According to the financial information available in the context of the transaction, Trihaus reported revenues in excess of USD 5 million in fiscal year 2025 (representing a 52% increase compared to 2024) and an EBITDA of USD 1.4 million (an 83% year-on-year increase), corresponding to an EBITDA margin of 28%.

The consideration for the acquisition will consist of a combination of cash and Squirrel shares, valued at €3.20 per share, and will be subject to customary lock-up arrangements and standard conditions for this type of transaction.

This transaction reinforces Squirrel's strategy to consolidate its position as an integrated technology and media group, with advanced digital capabilities and a differentiated value proposition based on the combination of content, technology, audiences and data.

Furthermore, the Company notes that certain economic terms of the transaction are not disclosed in order to avoid affecting other similar transactions currently underway.

This information is hereby communicated to the market for the appropriate purposes.

Squirrel Media, S.A.