



Promotora de Informaciones, S.A. (“**PRISA**” or the “**Company**”), in accordance with the provisions of Article 227 of the Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby communicates the following

OTHER RELEVANT INFORMATION

PRISA communicates, in accordance with the provisions of paragraph (c) of section 4.7.1 of the securities note (*nota sobre valores*) registered within the official registries of the Spanish Securities and Market Commission (*Comisión Nacional del Mercado de Valores*) (the “**CNMV**”) on March 14, 2024 (official registry no. 11314) (the “**2024 Securities Note**”) relating to the public subscription offer of the subordinated notes necessarily convertible into ordinary shares of the Company with ISIN code ES0371743024 (the “**2024 Convertible Notes**”) issued by PRISA in April 2024 for a total nominal amount of EUR 99,999,900 (the “**Issuance of Convertible Notes Due 2029**”), the opening of the sixth ordinary conversion period of the Issuance of Convertible Notes Due 2029, which will take place between November 1, 2026 and November 10, 2026, including such dates (the “**Sixth Ordinary Conversion Period CN 2024**”).

During the Sixth Ordinary Conversion Period CN 2024, holders of 2024 Convertible Notes will have the right to request the conversion of the number of 2024 Convertible Notes that they deem appropriate, to their sole discretion, into newly issued ordinary shares of PRISA (the “**New Shares**”, each one a “**New Share**”) at the fixed conversion price in force on November 10, 2026 (the “**Conversion Price**”), the last business day of the Sixth Ordinary Conversion Period CN 2024 and, consequently, the “conversion date” of the 2024 Convertible Notes held by those investors requesting the conversion (the “**Conversion Date**”).

The Conversion Price of the 2024 Convertible Notes into New Shares is currently fixed at EUR 3.6 per New Share, after the adjustments made as a result of (i) the capital increase by means of cash contributions with exclusion of the preemptive subscription right adopted by the Company on March 25, 2025, which was announced by PRISA through the publication of the corresponding communication of “other relevant information” on March 27, 2025 (official registry no. 33715), and (ii) the consolidation (reverse split) and cancellation of all shares into which PRISA’s share capital was divided, for their exchange for newly issued shares, implemented by the Company on June 29, 2026, which was announced by PRISA through the publication of the corresponding communication of “other relevant information” on July 10, 2026 (official registry number 41844). Notwithstanding that the Conversion Price may be subject to further adjustments as described in Annex I of the 2024 Securities Note, it is hereby stated that no additional circumstances are foreseen in order to trigger a new adjustment of the current Conversion Price and that would make the Conversion Price differ from EUR 3.6 per New Share.

The holders of 2024 Convertible Notes who wish to exercise their right to convert any or all of their 2024 Convertible Notes must contact the entity where they are deposited in order to make the corresponding conversion request. The conversion requests made during the Sixth Ordinary Conversion Period CN 2024 will be irrevocable.

The number of New Shares to be delivered to the holders of 2024 Convertible Notes who exercise their conversion right will be determined by dividing the nominal amount of the 2024 Convertible Notes of which the conversion right is exercised by the Conversion Price. If this calculation results in fractional shares, the number will be rounded down to the nearest whole number of New Shares and PRISA will pay the resulting fractions in cash within 5 business days following the date on which the New Shares to be issued have been recorded in the corresponding accounting registries kept by Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U. (Iberclear) and its participating entities, all in accordance with the provisions of section 4.7.1 of the 2024 Securities Note.

In addition to the delivery of the corresponding New Shares, the holders of 2024 Convertible Notes who have requested the conversion of 2024 Convertible Notes during the Sixth Ordinary Conversion Period CN 2024 will be entitled to receive in cash, as provided in section 4.8 of the 2024 Securities Note, the interests accrued up to and excluding the Conversion Date (November 10, 2026). The 2024 Securities Note is available on the website of the CNMV (www.cnmv.es) and on the Company’s website (www.prisa.com/investors/prospectus).

In Madrid, October 30, 2026
Pablo Jiménez de Parga Maseda
Secretary of the Board of Directors