

MELIÁ HOTELS INTERNATIONAL, S.A. (the "**Company**"), in compliance with Law 6/2023, of 17 March, on Securities Markets and Investment Services, in relation to article 17 of (EU) Regulation no.596/2014 of the European Parliament and of the Council of 16 April 2014, hereby informs the National Securities Market Commission (**CNMV**) of the following:

INSIDE INFORMATION

The Board of Directors of the Company, in its meeting held on February 29, 2024, has adopted, among others and unanimously, the following decisions:

- 1. Approve the Annual Accounts (Balance, Profit and Loss Account, Statement of changes in equity, Statement of cash flows and Report) and Management Reports (including the IAGC, the IARC and the Non-Financial Information Statement) of Meliá Hotels International S.A., both on an individual basis and of its Consolidated Group, for the financial year ended December 31, 2023. This information, with the respective audit reports, be available the corporate will on website [www.meliahotelsinternational.com] and on the National Securities Market Commission (CNMV).
- 2. Approve the Annual Directors' Remuneration Report (IARC) for the year ended December 31, 2023. This Report will also be available on the corporate website and on the National Securities Market Commission (CNMV).
- 3. Appoint Ms. Cristina Aldamiz-Echevarría González de Durana (External Independent) as member, and Chairwoman of the Appointments, Remunerations and Sustainability Committee, and Ms. Montserrat Trapé Viladomat (External Independent) as member, and Chairwoman of the Audit and Compliance Committee.

Accordingly, the composition of the Committees is established as follows:

Audit and Compliance Committee (5)

Chairwoman: Ms. Montserrat Trapé Viladomat (Independent) Member: Francisco Javier Campo García (Independent)

Member: Ms. Carina Szpilka Lázaro (Independent)

Member: Ms. Cristina Henríquez de Luna Basagoiti (Independent)

Member: Ms. Cristina Aldamiz-Echevarría González de Durana

(Independent)

Secretary (non member): Mr. Mariano de Cáceres Pérez.

Appointments, Remunerations and Sustainability Committee (5)

Chairwoman: Ms. Cristina Aldamiz-Echevarría González de Durana (Independent)

Member: Mr. Fernando d'Ornellas Silva (Independent)

Member: Mr. Luis M^a Díaz de Bustamante y Terminel (Dominical)

Member: Ms. Carina Szpilka Lázaro (Independent)

Member: Ms. Montserrat Trapé Viladomat (Independent) Secretary (non member): D. Gabriel Cánaves Picornell.

Copies attached of both the Press Release and the Year End Earnings Release.

Palma (Mallorca), 29 February 2024 Meliá Hotels International, S.A.



YEAR END RESULTS 2023





















YEAR END RESULTS 2023

Letter from the President & CEO:

Dear Shareholders.

2023 concludes as a good year for Meliá's hotel business, driven by the solid demand. Its evolution since 2022 supports the strategy that Meliá Hotels International has been deploying to be "bigger, more profitable, more sustainable and more efficient". The tailwinds of international tourism demand have undoubtedly helped to achieve the annual results that we are now presenting, but in addition to the economic situation, our strategy has also been important in consolidating the quantitative and qualitative growth of our portfolio, as well as in boosting the efficiency of our management, helping to sustain our margins despite the inflationary context while reaffirming our position as the most sustainable European Company and remaining among the most sustainable in the world, according to the prestigious S&P's Global ranking.

Focusing on financial metrics and KPI's, revenues grew by 14.8% compared to 2022, and by 7.8% compared to 2019, while RevPar increased by a healthy 17.3%, attributable to both improved occupancy and the positive trajectory of the average rate. This business performance enabled the Group to generate EBITDA excluding capital gains of €486.5Mn, 16.2% higher than in 2022. The Consolidated Result was €130.1 Mn, 8.3% higher than the previous year, and 6.9% higher than in 2019.

The Company reduced its Net Financial Debt by €60Mn, and maintains liquidity of over €330Mn. Strengthening our balance sheet and returning to the healthy prepandemic financial position continues to be a priority, which we expect to attaing thanks to the positive trend on cash generation, as well as the rotation of some assets, within the framework of our "asset right" management model. Among the levers to generate incremental value, the Group's luxury strategy stands out. The main achievements are mainly the repositioning of our Paradisus brand, as well as the solid expansion of the Gran Meliá, ME by Meliá and The Meliá Collection brands, which together accounted for 25% of our hotels' revenues in 2023, and whose potential can be seen in the average rate differential of these brands (+80%) with respect to the rest of the portfolio.

In terms of expansion, our Company signed 26 new hotels in 2023, 15 of them in EMEA, 3 in Asia and 8 in the Americas, (prioritizing the so-called "holiday axis" that includes the Caribbean, Mediterranean and Southeast Asia, along with the major leisure capitals of Europe and APAC). Additionally, we achieved milestones such as the opening of the first hotel under the ZEL brand (created with Rafael Nadal), the opening of the Gran Meliá Palazzo Cordusio in Milan, our first Gran Meliá in Southeast Asia (the Nha Trang, in Vietnam), and the reopening under the Gran Meliá brand of the former Juan Carlos I hotel in Barcelona, transformed into the Torre Melina hotel, and the *Palau de Congressos de Cataluña*. We face the new year with a strong momentum in new markets such as Albania -where we already have 16 hotels, including those in operation and those in the process of opening- as well as in consolidated markets such as Mexico, where with the signed hotels we will double our portfolio in the next two years, from 7 to 14 hotels, and we will open at least 5 new ME by Meliá hotels, in Doha, Malta, Lisbon, Malaga, Sayulita and Guadalajara (both in Mexico), while The Meliá Collection brand will double its operating portfolio (from 8 to 16 hotels) in two years.

These results consolidate the recovery curve started in 2022 and underpin the improvement that we expect to maintain also during 2024, a year that, according to our estimates and On the Book reservations, will maintain the upward trend of the business, and during which, as explained in this Report, we will continue to capitalize on our strengths to lead the growth that our industry will maintain in the coming years.

Kind regards,

Gabriel Escarrer, President & CEO



4TH QUARTER & YEAR END RESULTS 2023

€ 450.5M

REVENUES **Ex Capital Gains Q4** +10.9% vs SPLY

€ 99.6M

EBITDA Ex Capital Gains Q4 +10.7% vs SPLY

€ 486.5M

€ 0.10

BPA

-€0.16 vs SPLY

€ 1,928.8M

Ex Capital Gains 12M +14.8% vs SPLY

Ex Capital Gains 12M

+16.2% vs SPLY

Of centralised sales +15 Mn MeliaRewards memhers

€0.53

12M

+€0.03 vs SPLY

€ 2,613.1M

NET DERT -€59.9M vs Year End 2022

€ 76.8

REVPAR OL&M 12M +10.0% vs SPLY

BUSINESS PERFORMANCE

- The fourth quarter completes a full year of a strong operating trend. RevPar in the period for our Owned & Leased hotels stood at 105.7€ showing and increase of 10.6% compared to 2022 (+31.6% vs. 2019). Consolidated Revenues excluding capital gains increased by 10.9% vs. 2022, a remarkable increase considering the lower number of available rooms in the Owned & Leased perimeter (-5.4% vs 2022) due to the shift in the Equity Innuebles portfolio from rental to management contracts. Excluding this effect, increase stands at 17.2%.
- · On a yearly basis, RevPar for our Owned & Leased hotels increased by 17.3% compared with 2022. That increase was evenly distributed in price increase (+6.8%) and occupancy (+9.9%). However, occupancy rates on a yearly basis are still 4.3% below pre-pandemic records, showing still room for improvement. Consolidated Revenues excluding capital gains during the year increased by 14.8% while EBITDA excluding capital gains increased by 16.2%.
- Thanks to the good results, earnings per share for the year are €0.53 a 6.4% higher than in 2022 and 8.7% higher than 2019.

LIQUIDITY AND DEBT MANAGEMENT

- At the end of December, Net Debt stood at €2,613.1M, which implies a reduction of -€59.9M during 2023. During this same period the financial Net Debt pre-IFRS 16 decreased by -€46.7M, reaching €1,163.7M. The Company expects to close 2024 with a Pre-IFRS 16 Net debt/EBITDA ratio of around 2.5x.
- The liquidity situation (including liquid assets and undrawn credit lines) amounts to approximately €330M.
- · The week before this earnings release, the Company announced an agreement to formalize an operation through which an investment vehicle from Banco Santander will own a minority stake (38.2%) of a Group's subsidiary, owner of 3 hotel assets from the Company. The transaction amount is €300M, allowing us to strengthen our balance sheet.

OUTLOOK

- · Positive first quarter in the Canary Islands, Cape Verde, Dominican Republic and Mexico, where a positive high season is expected, with more On the Book reservations than in 2023. Improvement in China and Southeast Asia after overcoming post-Covid restrictions. Both domestic and international air connectivity is increasing.
- Demand is still strong with On the Books reservations for the first quarter up 30% compared to the same day of last year.
- In 2023, we signed 26 new hotels with more than 4,400 rooms and opened 12 new properties, adding 2,000 rooms to the operating portfolio.
- · We expect low double digit RevPar increase for 2024 with an even contribution between occupancy and price increase. Full year 2024 EBITDA is expected to reach €500M.

ESG

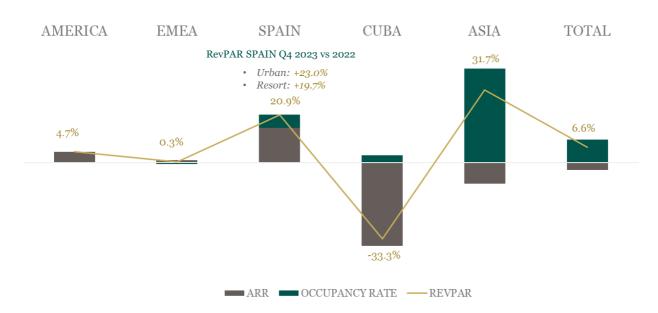
Regarding sustainability the Company renewed its leadership as the most sustainable European hotel Company, being among the most sustainable companies worldwide according to S&P Global's prestigious Corporate Sustainability Assessment.



MAIN STATISTICS OWNED, LEASED & MANAGED

€130.7	58.7 %	€ 76.8
ARR 12M	% OCCUPANCY 12M	REVPAR 12M
+0.0% vs SPLY	+5.3pp vs SPLY	+10.0% vs SPLY
€127.9	57.4%	€ 73.4
ARR Q4 -1.4% vs SPLY	% OCCUPANCY Q4 +4.3pp vs SPLY	REVPAR Q4 +6.6% vs SPLY

EVOLUTION Q4 2023 vs Q4 2022



Q4 PERFORMANCE

The fourth quarter completes a full year of a strong operating trend. The indicators show encouraging results, with generalized increases in main destinations compared to the same period of the previous year. In the case of Spain, both our city and resort destinations have enjoyed a positive year, with RevPar increases of 20.9%. It is worth highlighting the summer season extension until November in some holiday hotels in the Balearic Islands, while the winter season in the Canary Islands has been equally positive.

On the other hand, our urban destinations in Europe continued to progress with slight increases in rates with respect to the previous year. Our city hotels managed to continue to reduce the occupancy differential with respect to pre-covid levels. These indicators point the upward trend seen in the market, both in holiday destinations and in urban environments, thus consolidating the sector's positive position in 2023.



Q4 PERFORMANCE

- In **Spain**, our city hotels ended the year with growth in both rates and occupancy. Destinations with the highest growth were Seville, Barcelona and Madrid, thanks mainly to the contribution of special events, with the Grammy Awards held in the capital city of Seville standing out. Other cities such as Valencia, Palma de Mallorca and Alicante also had a good end to the year. By segments, the strength of the Direct Client stands out, followed by Tour Operators, which moved into second position. MICE has also been solid, along with the Corporate customer, which is already showing increases over the previous year. In our **resort hotels**, the season in the Canary Islands has been particularly positive, with growth in both price and occupancy. This has been possible thanks to increased advanced sales through Touroperation and the strength of the Direct Client. As for our hotels in the Balearic Islands, the good weather and the pace of bookings have allowed us to extend the summer season, with some of our hotels being open until November. By nationalities, during the quarter the British and German markets presented the greatest increase in sales in our hotels, with a positive sale of superior rooms, allowing us to increase rates.
- In **EMEA**, Germany experienced solid growth in leisure and business in the fourth quarter of 2023, enabling the region to grow revenues versus the same period last year. The period was highlighted by increased congress activity and festivities, especially over the Christmas period. Cities such as Frankfurt benefited from the North American National Football League games, while Munich saw events such as major concerts and Christmas markets. In the **United Kingdom**, the overall performance was positive thanks to a strategic segmentation in all hotels, with direct clients showing the greatest contribution. Similarly, key events such as the World Travel Market together with cinematographic events were also positive. Specifically, into regions, after a very strong summer in London demand stabilized in the fourth quarter, although revenues exceeded those of the same period of the previous year. Hotels in the north of the country also showed positive results, with increases in occupancy and rates. In **France**, the region experienced a positive performance, driven by the consolidation of our Meliá Collection hotels and the performance of Melia Paris la Defense. This was even though momentum was affected by the visibility of certain negative events, such as the conflict in the Middle East and the climate of tension to related protests in the country. Although there was a slight drop in demand in individual segments in key markets such as the United States and Spain at peak dates, our hotels maintained a better performance compared to 2022, specially during the month of October. In **Italy**, the solid performance in Milan stood out, driven by a significant increase in occupancy and rates. The contribution of the MICE segment, together with the confirmation of several crews have been key. Relevant events such as the Champions League matches between the city's teams generated additional demand. As for Rome, after a great summer season the ending of the year has been more stable.

In the Americas, Mexico had a positive quarter, in line with the results of the same period of the previous year. The segments with the best performance and revenue generation were our Direct Clients and Touroperation. In terms of air traffic, there was a considerable increase in domestic operations, which served as a base for occupancy during the period. In the Dominican Republic, the quarter was highlighted by short-term demand and a strong underlying trend in segments such as Direct Clients and Touroperators. It is worth noting the high conversion rate of high purchasing power clients and the consequent positive effect on superior rooms demand. This trend has been complemented by demand from smaller groups at Paradisus Palma Real and Melia Caribe Beach. In the United States, Orlando managed to marginally improve on last year's results, even though the number of domestic visitors did not grow. There was a post-pandemic demand stabilization effect, with many clients seeking to travel abroad again. It is the Corporate client and OTAS segments that allowed the city to improve on last year's metrics. New York experienced a solid year-end, meeting expectations for high-demand dates.



- In **Asia** region, Golden Week in **China** led demand, where domestic tourists increased by more than 70% over the previous year, surpassing pre-pandemic records. As for the most visited cities, our hotels are located in several of them, including Shanghai, Chengdu and Xian. In **Southeast Asia**, Vietnam's performance remained uneven by region. Our hotels in touristic cities benefited from an increase in flights, both international and domestic. These are the cases of Phu Quoc and Nha Trang, respectively. On the other hand, cities with a more urban character, such as Hanoi or Thanh Hoa, saw demand generated by both domestic and corporate clients. With respect to Indonesia, demand increased in destinations such as Bali thanks to the increase in international air connectivity.
- In Cuba, the trend was similar to what was seen throughout the year, with the positive note coming from international tourism. The Canadian market continues to be the most representative in terms of stays, despite a slight decline in air operations, while other outbound markets such as Russia, Germany, Argentina and Spain show growth in stays compared to 2022. With respect to domestic tourism, the trend seen to date continues, with a market negatively affected by the country's economic situation and the devaluation of the Cuban peso.



OUTLOOK

The start of 2024 looks positive, with demand continuing to be strong. Despite the greater anticipation of demand, the lastminute component continues to be important, implying a current visibility focused on the short/medium term. It is noteworthy that On the Books bookings maintain the positive trend, surpassing by double digits the records of the same dates of the previous year.

In short, the coming months will see a solid leisure and bleisure client, together with a strong MICE segment where the calendar ahead promises a good performance of major events, among which the Paris Olympic Games in 2024 will undoubtedly stand out.

The environment, however, is not immune to geopolitical and macroeconomic tensions. Recent conflicts that have arisen in the world have not negatively affected our reservations, although a possible extension of hostilities to other countries could threaten the global supply chain, possibly leading to a rebound in inflation and a possible extension of high interest rate monetary policies. These factors could affect demand, although for the time being the current strength invites us to be cautiously optimistic for the coming year.



OUTLOOK

- In **Spain**, forecasts for city hotels are positive. We estimate growth in both rates and volume from the beginning of the year. By destinations, Barcelona and Madrid are the cities with the strongest growth, combining the good end of the year for the corporate client and an important calendar of MICE events. In the case of Barcelona, the opening of the Gran Meliá Torre Melina stands out in January, which together with the "Palacio de Congresos" will undoubtedly provide a positive combination of bleisure, corporate and MICE clients. Meliá Hotels International's commitment to innovation and positioning of its urban products will undoubtedly be relevant in 2024 and the coming years. In terms of our **resort hotels**, in the first quarter the Canary Islands are showing an improvement in both rates and occupancy compared to 2023, highlighting the lastminute demand for superior rooms. In other regions, such as our coast hotels, the groups confirmed for the beginning of the season allow positive perspectives in occupancy and rates. By segments, it is our Direct Channel that anticipates the highest growth in revenues, also contributing the highest rate increase. It is worth noting that some hotels that have historically closed during the winter have not done so this year, a trend that supports our estimations to bring forward the opening of hotels in the Balearic Islands to the end of March for the second consecutive year.
- In the **EMEA** region, Germany expects to growth over the previous year thanks to the good performance of the Corporate and MICE segment, which at the beginning of 2023 still showed room for improvement. With a much more solid base in these segments, together with a relevant growth in our direct client, the outlook is positive. Additionally, the celebration of some major sporting events or concerts will generate demand which is intended to be capitalized through specific commercial strategies. In the **United Kingdom**, trends are positive, although the start of the year is proving to be softer than expected, mainly in London hotels. This is largely due to lower demand from the Corporate client and the slowdown in OTAs. Hotels in the north of the country are operating at a higher rate than the same period in 2023, with a sensitive drop in MICE which is recovered with increases in all other segments. In **Italy**, the good trend is expected to continue, with demand particularly strong in Milan. Thanks to a solid base of MICE events, complemented by direct client and OTAS, revenue is expected to increase compared to 2023. With respect to Rome, the start of the year is framed by the city's low season, which in FY2023 was supported by some events that generated additional demand, which are not expected to be repeated in 2024. On the Books position in **France** is positive, anticipating an increase in RevPar in all hotels. On a general basis, 2024 is expected to begin with a calmer environment concerning strikes and mobilizations. Definitely the 2024 Paris Olympic Games, which will begin in June, will have a positive effect on demand. For the time being, reservations are still limited, pending to attain full control over the inventory considering the reservations made by the organization. Generally speaking, all segments are performing well with increases in both volume and rates.
- In America, Mexico the strategy for the beginning of the year is to maintain a good occupancy base, allowing us to increase rates in lastminute bookings, which are predominant among local customers. As for the segments, all of them show a good evolution both in terms of occupancy and rates. In the case of MICE events, this first part of the 2024 is expected to have a though comparison with 2023, a year where many companies held large and small events for their employees and clients.



OUTLOOK

In Dominican Republic, the first quarter starts with On the Books reservations surpassing those registered in 2023. The beginning of the year stands out for the high air connectivity allowing us to anticipate a solid start in terms of occupancy creating the environment to also increase rates. The Canadian market continues to have the country as one of its main destinations in the Caribbean, and thanks to the collaboration with our main partners, we benefit from a higher occupancy base, increasing rates in the region. Other European nationalities such as German, Spanish and French also complement demand. By segments, our direct clients and OTAs showed growth in volume and rates. Regarding MICE, good prospects are seen in all hotels, with Paradisus Palma Real once again accounting for most revenues from this segment. The United States shows positive signs in New York City, where leisure clients continue to increase month after month, together with large group bookings expected in January and February. For the time being, demand in the city is expected to be strong and allow for RevPar growth. In the case of Orlando, the months of January and February show a drop in rates due to the strategy taken to recover occupancy, which is below expectations. March is traditionally a month of high demand in the city, so it is expected that the pace of bookings will recover thereafter.

- In the **Asia** region, after the clear trend change after the pandemic, 2024 should be a year of consolidation and growth in the region. One of the main levers with growth potential lies in international air connectivity, which remains below pre-pandemic capacity. The expected gradual increase should be a catalyst for demand in the region thanks to the increase of overseas arrivals, together with locals travelling abroad and therefore benefiting other regions. In the case of **China**, we expect to increase revenue thanks to OTAs and MICE segments mainly, with both showing double-digit growth compared with 2023. Regarding **Southeast Asia**, demand is strong overall. Destinations like Bali are focused on growing through rate increase, as there is a higher willingness for differentiated experiences. In Thailand, the region expects to benefit from the growth of Chinese clients, with an important lastminute component. Segments that will benefit the most are direct clients and OTAS, while controlling the inventory volume for the Touroperation. In the case of Vietnam, the start of the year is showing higher On the Books reservations compared to 2023, where destinations such as Phu Quoc the contribution of clients from Czech Republic stand out. As for destinations with a higher volume of events such as Hanoi, MICE demand continues to be solid.
- In **Cuba**, the beginning of the year begins on a positive note thanks to a greater anticipation of bookings, which results in a better On the Books position. International markets continue to lead the way, with good prospects for important sources such as Russia, Germany, Argentina and France, among others. The Canadian market continues to lead the destination, despite a slight decline in bookings compared to the previous year, which is offset by a higher average rate. During this period, the opening of the Meliá Trinidad Peninsula stands out, being the first 5-star hotel in the destination, together with the opening of the Sol Turquesa Beach, located in the Holguín pole.



OTHER NON HOTEL BUSINESSESS

CIRCLE by MELIÁ

Sales during the fourth quarter reported a 5% increase compared to the same period in 2022. This growth was partly due to an increase in arrivals. In terms of new client acquisition performance in this quarter, the commercial team produced a sales volume of USD 4.3M, ending the year with a total of USD 49.1M. During the year, the efficiencies achieved thanks to the upgrades of memberships together with the opening of new rooms and products are noteworthy. In 2023, the expansion of the Club stands out, with the product being marketed since mid-year at the Gran Meliá Palacio de Isora.

Revenues (IFRS 15) for the quarter was up by +30.6% compared to the same period in the previous year. In annual terms, revenue from product use increased by 41.2%, confirming the improvement in the confidence of our members.

+15.6% Performance 12M 2023

Sales Circle by Meliá

+30.6%
Performance 12M 2023
Revenues IFRS 15
Circle by Meliá

REAL ESTATE BUSINESS

During the year the Company has made progress in the asset rotation operations. In this regard in 2023, advanced payments have been collected from the buyer for a total amount of USD 30M corresponding to one of these operations, which consists of the sale of a 50% stake in the capital of a subsidiary, which owns a hotel establishment located in Mexico. The signing of the contract with the investor in this transaction was formalized in January 2024, being the closing of the transaction subject, among others, to the approval of the Mexican competition authorities. This transaction will generate capital gains in 2024 once the approval has been issued. For comparative purposes, no asset rotation operations were carried out during 2022.

Additionally, during fiscal year 2023, capital gains by an amount of €3.4 million were recorded, corresponding to the revaluation of real estate investments. For comparison purposes, in fiscal year 2022, capital gains on fixed assets in the amount of €12.2 million were recorded.

After year end, the Company announced an agreement with an investment vehicle owned by Banco Santander, S.A. whereby such vehicle will take a minority stake of 38.2% in the share capital of a subsidiary of the Meliá Group on April 11, 2024, through the creation of new shares within such Subsidiary. At the time of the investment, the subsidiary will own, directly or through subsidiaries, three hotel establishments in prime locations, in perfect conditions. The disbursement of the investment vehicle for the acquisition of this minority stake will amount to €300M. This amount will be included in the Non-controlling interest caption of the Meliá Group's Consolidated Balance Sheet. The valuation derived from the transaction is in line with the asset appraisal performed by an independent expert presented in July 2022. This transaction is part of the Company's strategic objectives, aimed at maintaining the strength of its consolidated balance sheet.

The company continues to work on other asset rotation operations, which it expects to complete in the coming months, in order to further strengthen its balance sheet.



INCOME STATEMENT

€1,932.2M

CONSOLIDATED
REVENUES
+14.2% vs SPLY

€231.0M

EBIT

+14.9% vs SPLY

€(1,399.6)M

OPERATING EXPENSES

-12.6% vs SPLY

€(94.6)M

FINANCIAL RESULT

-54.6% vs SPLY

€489.8M

EBITDA

+13.7% vs SPLY

€117.7M

NET PROFIT ATTRIBUTABLE

+6.4% vs SPLY

REVENUES AND OPERATING EXPENSES:

Consolidated Revenue excluding capital gains, increased by 10.9% in the fourth quarter compared to the same period of the previous year. This is a remarkable increase, considering the lower number of available rooms for our Owned & leased hotels (-5.4%) due to the change from leased to management contracts of several hotels located in Spain. Excluding this effect, the increase for the period was 17.2%. On a yearly basis, Consolidated Revenues excluding capital gains increased by 14.8% compared to 2022, exceeding pre-pandemic records for the first time (+7.8% vs 2019).

Operating expenses increased by 12.6% on a yearly basis, being the first quarter alone accountable of a 41.8% of the total yearly cost increase, due to the business recovery compared to the Ómicron variant in the first quarter of 2022. Even though inflation effects have moderated, their impact has been softened thanks to the control in our cost structure, and the usage of resources in the most efficient way.

Rental expenses increased by €24.3M thanks to business improvement and the change in Equity Inmuebles hotel leases from fixed to variable leases during the first 8 months of the year.

EBITDA increased by +€59.0M compared to 2022. **EBITDA** excluding capital gains stood at +€486.5M compared to €418.5M in 2022. Net capital gains recorded during the year amounted to €3.2M (€12.2M in 2022) corresponding in both cases to the revaluation of real estate investments. We must remember that in 2022 the Company received direct aids from foreign governments to compensate part of the losses during the pandemic.

Depreciation and Amortization increased by €29.1M compared to the previous year the main difference being the reversal of impairments recorded in 2022 by a total amount of €55M.

Earnings before interest and taxes (**EBIT**) stood at €231.0M compared to €201.1M in 2022.

Effective Income Tax rate for the year is 12.9%, lower than the rates of around 25% at which the Group has historically stood. Essentially, this reduction is a consequence of the impacts of the Constitutional Court declaring certain precepts of Royal Decree-Law 3/2016 void and, in particular, regarding the reassessment (upwards) of the application of tax losses against future profits and the corresponding recognition of deferred tax assets.

NET ATTRIBUTABLE RESULT reached €117.7M, improving by 6.4% compared to 2022.



INCOME STATEMENT

			INCOME STATEMENT			
% growth Q4 23 vs Q4 22	Q4 2023	Q4 2022	(Million Euros)	I2M 2023	12M 2022	% growth 12M 23 vs 12M 2
			Revenues split			
	494.0	462.7	Total HOTELS	2,111.6	1,846.4	
	89.0	84.0	Management Model	336.3	291.0	
	379.2	360.2	Hotel Business Owned & Leased	1,671.1	1,500.8	
	25.8	18.5	Other Hotel Business	104.2	54.6	
	7.9	14.1	Real Estate Revenues	15.6	19.6	
	19.3	11.1	Club Meliá Revenues	73.4	59.3	
	76.5	44.8	Overheads	174.0	106.9	
	597.8	532.7	Total Revenues Aggregated	2,374.7	2,032.1	
	-143.9	-114.1	Eliminations on consolidation	-442.5	-340.1	
8.4%	453.9	418.6	Total Consolidate Revenues	1,932.2	1,692.0	14.2%
	-50.3	-40.6	Raw Materials	-209.5	-177.9	
	-127.1	-122.6	Personnel expenses	-544.7	-473.4	
	-166.2	-148.0	Other operating expenses	-645.3	-591.3	
-10.4%	(343.6)	(311.2)	Total Operating Expenses	(1,399.6)	(1,242.7)	-12.6%
2.8%	110.4	107.4	EBITDAR	532.6	449.3	18.5%
	-7.5	-5.2	Rental expenses	-42.8	-18.6	
0.6%	102.9	102.2	EBITDA	489.8	430.8	13.7%
	-28.9	-3.9	Depreciation and amortisation	-114.4	-89.9	
	-38.2	-31.1	Depreciation and amortisation (ROU)	-144.4	-139.7	
-46.8%	35.8	67.2	EBIT (OPERATING PROFIT)	231.0	201.1	14.9%
	-19.0	-14.6	Financial Expense	-73.9	-45.5	
	-8.7	-6.5	Rental Financial Expense	-33.4	-29.4	
	0.9	18.0	Other Financial Results	10.7	27.4	
	0.5	2.8	Exchange Rate Differences	2.0	-13.7	
-8177.9%	(26.3)	(0.3)	Total financial profit/(loss)	(94.6)	(61.2)	-54.6%
	-5.1	5.0	Profit / (loss) from Associates and JV	12.9	16.4	
-93.9%	4.4	71.9	Profit before taxes and minorities	149.3	156.3	-4.5%
	17.0	-15.1	Taxes	-19.2	-36.2	
-62.3%	21.4	56.8	Group net profit/(loss)	130.1	120.1	8.3%
	-0.4	-1.3	Minorities	12.4	9.4	
-62.4%	21.8	58.1	Profit/(loss) of the parent company	117.7	110.7	6.4%



FINANCIAL RESULTS, LIQUIDITY & DEBT

FINANCIAL RESULTS

€ (73.9)M

€ (33.4)M

€ (94,6M)

EXPENSE -62.5% vs SPLY

RESULTS -60.9% vs SPLY **EXPENSES**

DIFFERENCES

FINANCIAL RESULT

-13.5% vs SPLY

+114.4% vs SPLY

-€33,4M vs SPLY

Net Financial Result worsened by €33.4M (-54.6%). On the one hand, Exchange Rate Differences have improved by €15.7M mostly due to the appreciation of the USD against the EUR seen during 2022, which generated negative exchange rate differences. On the other hand, the main increase corresponds to Financial Expense, mainly due to increase in the average interest rate (5.16% vs. 3.13%). Regarding Other Financial Results, there is a decrease of €16.7M mainly explained by recording at fair value of a derivative associated to a call option of a hotel in Spain by an amount of €13.7M in 2022. Finally, Rental financial expenses have increased by €3.9M due to minor extensions and modifications of some leases.

DEBT & LIQUIDITY

-€ 59.9M REDUCTION REDUCTION

€2,613.1M

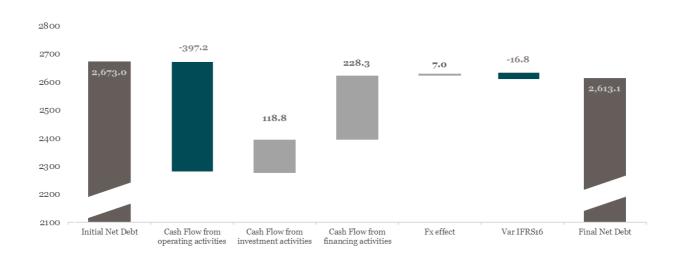
NET DEBT

€ 1,163.7M

Pre IFRS₁₆

NET DEBT

NET DEBT Dec 2022 - Dec 2023



Cash Flow statement based on indirect method as reported in the consolidated financial statements

^{*} Cash Flow from financing activities exclude debt emission and debt repayment



FINANCIAL RESULTS. LIQUIDITY & DEBT

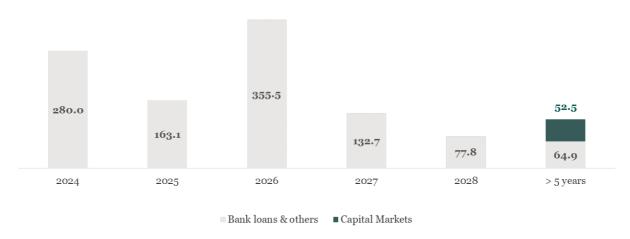
At the end of December, Net Debt stood at €2,613.1M, which represents a reduction of -€59.9M during fiscal year 2023. During this same period, the pre-IFRS 16 Net Financial Debt was reduced by -€46.7M, reaching €1,163.7M. The week before of this earnings release, the Company announced an agreement to formalize an operation through which an investment vehicle from Banco Santander will own a minority stake (38.2%) of a Group's subsidiary, owner of 3 hotel assets from the Company. The amount of the announced transaction is of €300M and will be carried out on April 11th 2024. Additionally, during the year, advanced payments have been received for a total amount of approximately USD 30M corresponding to the sale of a 50% stake in another subsidiary of the group, which owns a hotel asset located in Mexico. This transaction is pending, among others, of the approval by the Mexican competition authorities.

We remind that Meliá does not have any debt with financial covenants. At year end, 35.5% of the debt is at a fixed interest rate.

At the end of the year, the liquidity situation (including liquid assets and undrawn credit lines) amounts to approximately €330M. The company continues to see debt reduction as one of its top priorities, and continues to work on an additional asset rotation operation.

The segmentation of our debt instruments by maturity date at year-end is as follows:

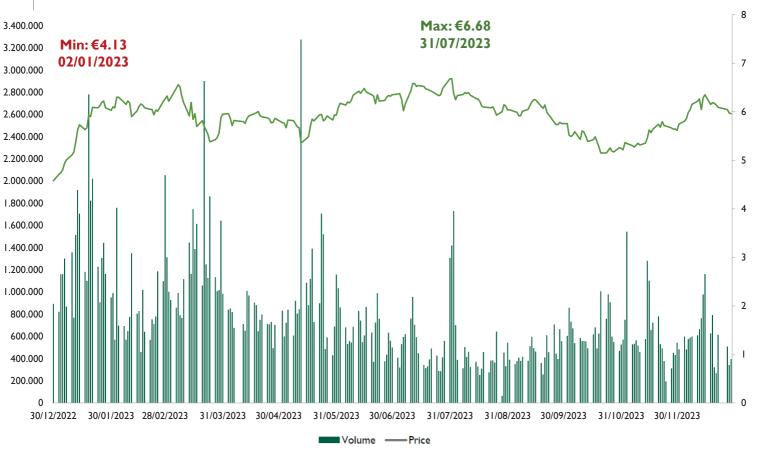
DEBT MATURITY PROFILE (€ millions):



Excluding comercial papers and credit lines.



MELIÁ IN THE STOCK MARKET



STOCK MARKET

+30.19%

+22.76%

MHI Performance 12M

IBEX-35 Performance 12M

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	2023
Average daily volume (thousand shares)	1,178.23	814.52	494.90	630.27	780.24
Meliá Performance	29.97%	6.72%	-9.37%	3.56%	30.19%
Ibex 35 Performance	12.19%	3.90%	-1.72%	7.15%	22.76%

	dec-23	dec-22
Number of shares (million)	220.4	220.4
Average daily volume (thousands shares)	780.2	1,038.6
Maximum share price (euros)	6.68	8.09
Minimum share price (euros)	4.71	4.13
Last price (euros)	5.96	4.58
Market capitalization (million euros)	1,313.6	1,009.0
Dividend (euros)	-	-

Source: Bloomberg.

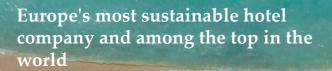
Note: Meliá's shares are listed on the Ibex 35 and FTSE4Good Ibex Index.

Annual Results 2023



NON-FINANCIAL INFORMATION

major advances in 2023



Sustainability Yearbook Member (S&P Global 2024)

ENVIRONMENT

Carbon footprint

19.6 %

31.2 Kwh

ENERGY CONSUMPTION PER STAY

 $0.7 \, \text{m}^3$

WATER CONSUMPTION PER STAY

RENEWABLE ENERGY PORTFOLIO

RENEWABLE ENERGY CONSUMPTION 82.6 % (-2.1 pp)

40.6% (+3 pp)

50.4%

86.6%

PORTFOLIO CERTIFIED IN SUSTAINABLE TOURISM

supply chain

LOCAL SUPPLIERS

OF TOTAL

ROAD TO NET ZERO EVENTS

New emissions offsetting programme for the MICE segment

SOCIAL

TOTAL WORKFORCE

30.4%

MANAGEMENT POSITIONS

Training

262,240 TOTAL HOURS HOURS PER PERSON

Top Employer 2024 IN SPAIN, MEXICO, DOMINICAN REPUBLIC, ITALY, GERMANY AND FRANCE

96%

of the WORKFORCE

18,279.9

TOTAL WORKFORCE

87%

89 %

FULL TIME WORKFORCE

EMPLOYEE

ENGAGEMENT

Signing of the 3rd **Equality Plan**

GOVERNANCE

Board of Directors

INDEPENDENT BOARD 36.4% WOMEN MEMBERS 54.5%

29 %

97 % ELEGIBLE CAPEX

SUSTAINABILITY COMMITTEE 9 meetings in 2023

SIGNING OF THE SUPPLIERS' CODE OF ETHICS

38% (+9.7 pp)





APPENDIX

















Cuba

Asia

FINANCIAL INDICATORS (million €)

	12M 2023	12M 2022	%
OWNED & LEASED HOTELS	€M	€M	change
Total aggregated Revenues	1,671.1	1,500.8	11.3%
Owned	782.9	692.2	
Leased	888.2	808.6	
Of which Room Revenues	1,124.0	969.3	16.0%
Owned	454.5	396.6	
Leased	669.4	572.7	
EBITDAR Split	451.2	420.3	7.4%
Owned	190.7	172.5	
Leased	260.5	247.8	
EBITDA Split	408.8	401.9	1.7%
Owned	190.7	172.5	
Leased	218.1	229.4	
EBIT Split	169.3	208.3	-18.7%
Owned	111.6	135.3	
Leased	57.7	73.0	

	12M 2023	12M 2022	%
MANAGEMENT MODEL	€M	€M	change
Total Management Model Revenues	336.3	291.0	15.6%
Third Parties Fees	65.2	53.9	
Owned & Leased Fees	88.8	84.2	
Other Revenues	182.3	152.9	
Total EBITDA Management Model	110.2	81.4	35.3%
Total EBIT Management Model	107.5	76.4	40.8%

	12M 2023	12M 2022	%
OTHER HOTEL BUSINESS	€M	€M	change
Revenues *	104.2	54.6	90.8%
EBITDAR	7.0	4.4	
EBITDA	6.5	4.2	
EBIT	5.8	2.7	

Other Hotel Business revenues reflects an increase due to intragroup recharges in accordance with the new organizational model

	MAIN STATISTICS												
		OWNED & LEASED OWNED, LEASED & MANAGED											
				& LEASED			OW		D & MANA				
	Оссир.		ARR RevPAR		Оссир.	Occup. ARR			RevPAR				
	%	Chg pts.	€	Chg %	€	Chg %	%	Chg pts.	€	Chg %	€	Chg %	
TOTAL HOTELS	67.7%	6.1	158.6	6.8%	107.4	17.3%	58.7%	5.3	130.7	0.0%	76.8	10.0%	
América	59.2%	0.1	155.5	4.9%	92.0	5.1%	57.7%	0.6	145.9	10.1%	84.2	11.3%	
EMEA	65.7%	9.9	175.5	4.9%	115.3	23.5%	64.4%	8.9	177.2	2.8%	114.1	19.3%	
Spain	73.1%	7.0	150.7	7.9%	110.1	19.4%	70.7%	6.5	137.8	7.4%	97.4	18.2%	

40.6%

46.4%

5.5

10.4

76.9

-37.2%

1.4%

31.2

38.6

-27.3%

30.5%

 $[\]underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k 12M 2023 (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& L // 25,405.3k (vs 23,525.9k in 12M 2022) in O, L \& M. \\ \underline{*} \ \text{Available Rooms 12M: 10,465.5k (vs 10,589.3k in 12M 2022) O \& M. }$



FINANCIAL INDICATORS BY AREA 12M 2023

	FINANCIAL INDICATORS BY AREA (million €)															
					VNED & LE	ASED HOTE	LS						MANAGEM	ENT MODEL		
	_	gregated enues		ch Room enues	EBIT	TDAR	EBI	TDA	El	BIT	Third Pa	rties Fees	Owned &	Leased Fees	Other I	Revenues
	€	% change	€	% change	€	% change	€	% change	€	% change	€	% change	€	% change	€	% change
AMERICA	457.3	12.1%	224.1	11.1%	104.9	-1.2%	101.8	-1.4%	50.2	-43.2%	5.6	6.3%	24.1	-8.3%	13.0	-59.5%
Owned	418.6	12.3%	191.0	11.7%	88.5	-4.0%	88.5	-4.0%	45.8	-39.7%						
Leased	38.7	10.3%	33.1	7.8%	16.4	17.0%	13.3	20.4%	4.4	-64.4%						
EMEA	458.3	8.4%	348.6	23.9%	126.6	-7.7%	123.3	-8.4%	30.4	-52.8%	3.4	17.0%	22.0	5.3%	6.7	-27.1%
Owned	111.8	15.5%	85.3	24.9%	31.8	45.3%	31.8	45.3%	14.3	-21.9%						
Leased	346.5	6.3%	263.3	23.5%	94.8	-17.8%	91.5	-18.8%	16.1	-65.0%						
SPAIN	755.5	12.8%	551.3	13.4%	219.7	24.3%	183.7	12.0%	88.8	59.1%	32.1	43.1%	42.7	15.5%	4.7	133.1%
Owned	252.5	13.4%	178.2	13.3%	70.4	20.6%	70.4	20.6%	51.6	25.2%						
Leased	503.0	12.4%	373.1	13.4%	149.3	26.1%	113.3	7.2%	37.2	154.7%						
CUBA											15.4	-16.0%			0.1	-93.1%
ASIA											8.7	75.5%			0.6	-24.8%
TOTAL	1,671.1	11.3%	1,124.0	16.0%	451.2	7.4%	408.8	1.7%	169.3	-18.7%	65.2	21.0%	88.8	5.5%	25.1	-45.3%

AVAILABLE ROOMS (thousands)									
	OWNED &	LEASED	OWNED, LEASED & MANAGEMI						
	12M 2023	12M 2022	12M 2023	12M 2022					
AMERICA	2,436.2	2,304.9	3,683.2	3,547.8					
EMEA	3,023.5	3,013.2	3,530.4	3,336.5					
SPAIN	5,005.8	5,271.1	9,687.9	9,697.1					
CUBA	0.0	0.0	4,586.4	3,832.9					
ASIA	0.0	0.0	3,917.5	3,111.6					
ΤΟΤΑΙ	10 465 5	10 589 3	25 405 3	23 525 9					



BUSINESS SEGMENTATION & EXCHANGE RATES

SEGM	IFNIT	ΔΤΙ	ON	(Million	€)

12M 2023	Total Hotels	Real Estate	Club Meliá	Overheads	Total Aggregated	Eliminations on Consolidation	Total Consolidated
Revenues	2,111.6	15.6	73.4	174.0	2,374.7	(442.5)	1,932.2
Expenses	1,543.2	9.8	64.5	224.5	1,842.1	(442.5)	1,399.6
EBITDAR	568.4	5.8	8.9	(50.5)	532.6	0.0	532.6
Rentals	42.8	0.0	0.0	0.0	42.8	0.0	42.8
EBITDA	525.5	5.8	8.9	(50.5)	489.8	0.0	489.8
D&A	96.1	0.1	0.3	17.8	114.4	0.0	114.4
D&A (ROU)	146.8	0.5	0.0	(2.9)	144.4	0.0	144.4
EBIT	282.6	5.2	8.6	(65.4)	231.0	0.0	231.0

12M 2022	Total Hotels	Real Estate	Club Meliá	Club Meliá Overheads To		Eliminations on Consolidation	Total Consolidated
Revenues	1,846.4	19.6	59.3	106.9	2,032.1	(340.1)	1,692.0
Expenses	1,340.3	8.2	50.9	183.5	1,582.8	(340.1)	1,242.7
EBITDAR	506.1	11.4	8.4	(76.6)	449.3	0.0	449.3
Rentals	18.6	0.0	0.0	0.0	18.6	0.0	18.6
EBITDA	487.5	11.4	8.4	(76.6)	430.8	0.0	430.8
D&A	63.5	5.2	0.4	20.8	89.9	0.0	89.9
D&A (ROU)	136.5	0.4	0.0	2.8	139.7	0.0	139.7
EBIT	287.5	5.8	8.0	(100.1)	201.1	0.0	201.1

12M 2023 EXCHANGE RATES

_	12M 2023	12M 2022	12M 2023 VS 12M 2022
I foreign currency= X€	Average Rate	Average Rate	% change
Sterling(GBP)	1.1495	1.1701	-1.76%
American Dollar(USD)	0.9245	0.9544	-3.13%

Q4 2023 EXCHANGE RATES

	Q4 2023	Q4 2022	Q4 2023 VS Q4 2022
I foreign currency = X€	Average Rate	Average Rate	% change
Sterling (GBP)	1.1536	1.1492	0.38%
American Dollar (USD)	0.9295	0.9783	-4.99%



MAIN STATISTICS BY BRAND & COUNTRY 12M 2023

MAIN STATISTICS BY BRAND

			OWNED	& LEASED		OWNED, LEASED & MANAGED							
	Occup.		ARR		Rev	RevPAR		Оссир.		RR	RevPAR		
	%	Chg pts.	€	Chg %	€	Chg %	%	Chg pts.	€	Chg %	€	Chg %	
Paradisus	57.2%	-2.6	185.0	5.1%	105.8	0.5%	44.9%	-2.7	159.2	-4.3%	71.4	-9.8%	
ME by Melia	56.5%	6.9	392.7	6.8%	221.8	21.6%	59.2%	7.5	338.9	3.2%	200.5	18.2%	
The Meliá Collection	51.3%	7.8	457.7	2.2%	234.8	20.6%	52.5%	4.2	323.9	14.0%	170.0	23.8%	
Gran Meliá	61.9%	6.0	344.1	4.4%	212.9	15.5%	60.2%	10.7	266.5	-0.4%	160.4	21.1%	
Meliá	67.9%	6.5	154.5	7.9%	104.9	19.3%	54.7%	5.6	123.6	-2.4%	67.6	8.8%	
Innside	70.2%	9.2	147.2	4.5%	103.3	20.2%	67.1%	7.3	134.9	3.8%	90.5	16.4%	
Sol	79.4%	9.2	93.7	5.7%	74.5	19.6%	70.2%	5.2	88.3	-3.0%	61.9	4.9%	
Affiliated by Meliá	68.3%	6.6	114.3	5.6%	78. I	16.9%	62.9%	6.0	102.0	9.1%	64.1	20.5%	
TOTAL	67.7%	6.1	158.6	6.8%	107.4	17.3%	58.7%	5.3	130.7	0.0%	76.8	10.0%	

MAIN STATISTICS BY MAIN COUNTRIES

	OWNED & LEASED							OWNED, LEASED & MANAGED						
	Occ	cup.	AF	RR	Rev	PAR	Occ	cup.	ARR		Rev	PAR		
	%	Chg pts.	€	Chg %	€	Chg %	%	Chg pts.	€	Chg %	€	Chg %		
AMERICA	59.2%	0.1	155.5	4.9%	92.0	5.1%	64.8%	19.2	113.7	-11.5%	54.8	-6.6%		
Dominican Republic	64.8%	-3.2	131.9	12.0%	85.5	6.7%	64.8%	-3.2	131.9	12.0%	85.5	6.7%		
Mexico	59.6%	0.6	175.2	2.7%	104.4	3.8%	59.6%	0.6	175.2	2.7%	104.4	3.8%		
USA	77.1%	7.4	198.5	-2.0%	153.0	8.4%	77.1%	7.4	198.5	-2.0%	153.0	8.4%		
Venezuela	26.3%	-0.5	97.7	17.3%	25.7	15.2%	26.3%	-0.5	97.7	17.3%	25.7	15.2%		
Cuba	-	-	-	-	-	-	40.6%	5.5	76.9	-37.2%	31.2	-27.3%		
Brazil	-	-	-	-	-	-	53.3%	-0.7	104.1	31.0%	55.5	29.4%		
ASIA	-	-	-	-	-	-	46.4%	10.4	83.I	1.4%	38.6	30.5%		
Indonesia	-	-	-	-	-	-	67.9%	14.7	75.6	13.0%	51.3	44.2%		
China	-	-	-	-	-	-	61.0%	22.2	87.3	5.9%	53.3	66.5%		
Vietnam	-	-	-	-	-	-	34.1%	8.3	81.4	-13.8%	27.8	14.0%		
EUROPE	70.3%	8.0	159.4	7.2%	112.1	20.9%	69.0%	7.0	147.7	6.6%	101.9	18.8%		
Austria	69.8%	6.6	186.9	8.2%	130.4	19.4%	69.8%	6.6	186.9	8.2%	130.4	19.4%		
Germany	62.7%	9.1	135.1	4.6%	84.7	22.3%	62.7%	9.1	135.1	4.6%	84.7	22.3%		
France	69.3%	11.0	218.7	4.4%	151.6	24.1%	69.3%	11.0	218.7	4.4%	151.6	24.1%		
United Kingdom	69.6%	11.4	190.9	2.2%	132.9	22.3%	68.7%	11.1	193.6	2.0%	133.1	21.6%		
Italy	66.7%	6.9	291.9	9.7%	194.6	22.3%	65.7%	8.0	288.5	10.8%	189.5	26.2%		
SPAIN	73.1%	7.0	150.7	7.9%	110.1	19.4%	72.8%	6.3	141.0	7.5%	102.7	17.7%		
Urban	71.2%	7.4	156.4	12.5%	111.3	25.7%	70.6%	7.2	150.9	11.9%	106.5	24.6%		
Resorts	75.2%	6.3	144.7	3.0%	108.8	12.5%	74.7%	5.5	133.4	4.1%	99.6	12.3%		
TOTAL	67.7%	6.1	158.6	6.8%	107.4	17.3%	58.7%	5.3	130.7	0.0%	76.8	10.0%		



BALANCE SHEET

BALANCE SHEET

(Million Euros)	31/12/2023	31/12/2022	% change
ASSETS			
NON-CURRENT ASSETS			
Goodwill	27.1	27.9	-3.0%
Other Intagibles	79.2	52.3	51.5%
Tangible Assets	1.578.1	1,619.8	-2.6%
Rights of Use (ROU)	1,375.9	1,370.8	0.4%
Investment Properties	117.9	114.9	2.6%
Investment in Associates	240.8	206.2	16.8%
Other Non-Current Financial Assets	149.7	203.5	-26.4%
Deferred Tax Assets	289.9	300.8	-3.6%
Deletted Tax Assets	207.7	300.0	-3.0%
OTAL NON-CURRENT ASSETS	3,858.6	3,896.3	-1.0%
CURRENT ASSETS			
Inventories	29.8	30.2	-1.2%
Trade and Other receivables	227.3	183.4	24.0%
Tax Assets on Current Gains	35.8	22.7	58.0%
Other Current Financial Assets	123.3	67.4	83.0%
Cash and Cash Equivalents	160.2	148.7	7.8%
TOTAL CURRENT ASSETS	576.5	452.3	27.5%
TOTAL ASSETS	4,435.1	4,348.6	2.0%
OTAL ASSETS	4,433.1	4,340.0	2.0/6
EQUITY			
ssued Capital	44.1	44.1	0.0%
hare Premium	1,079.1	1,079.1	0.0%
Reserves	433.0	435.6	-0.6%
Freasury Shares	-1.6	-3.9	59.0%
Results From Prior Years	-920.6	-1,027.4	10.4%
Franslation Differences	-240.2	-228.6	-5.0%
Other Adjustments for Changes in Value	1.4	3.8	-62.4%
Profit Attributable to Parent Company	117.7	110.7	6.4%
QUITY ATTRIBUTABLE TO THE PARENT CO.	512.9	413.2	24.1%
Anority Interests	50.2	32.7	53.7%
OTAL NET EQUITY	563.1	445.9	26.3%
JABILITIES			
NON-CURRENT LIABILITIES			
ssue of Debentures and Other Marketable Securities	52.1	52.0	0.1%
Bank Debt	958.4	1,131.5	-15.3%
Present Value of Long Term Debt (Rentals)	1,301.5	1,313.7	-0.9%
Other Non-Current Liabilities	33.7	7.7	-0.9% 335.2%
Capital Grants and Other Deferred Income	298.6	313.6	-4.8%
Provisions	37.7	30.2	- 1 .6%
Deferred Tax Liabilities	167.9	176.9	-5.1%
TOTAL NON-CURRENT LIABILITIES	2,849.9	3,025.7	-5.8%
	,	,	
CURRENT LIABILITIES	247	240	2.30/
ssue of Debentures and Other Marketable Securities	24.6	24.0	2.3%
Bank Debt	288.8	151.6	90.6%
resent Value of Short Term Debt (Rentals)	148.0	148.8	-0.6%
rade and Other Payables	505.3	500.8	0.9%
iabilities for Current Income Tax	9.5	7.8	21.9%
Other Current Liabilities FOTAL CURRENT LIABILITIES	46.0 I,022.1	44.0 877.0	4.4% 16.5%
	1,022.1	0.7.0	
TOTAL LIABILITIES	3,872.0	3,902.7	-0.8%

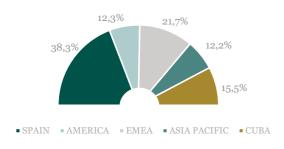


FUTURE DEVELOPEMENT

PORTFOLIO

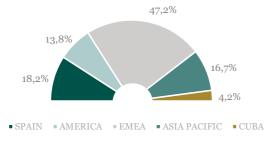
350
Hotels

Portfolio by area (% rooms)



PIPELINE

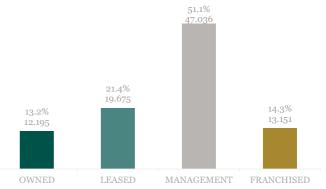
+64
New
Hotels
Pipeline by area (% roms)



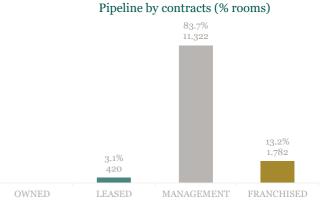
^{* %} of Pipeline openings over operative portfolio

92,057 RoomsPortfolio by contract (% rooms)

51.1%
47.036











FUTURE DEVELOPEMENT

Openings between 01/01/2023 - 31/12/2023

COLINITRY/CITY	CONTRACT	DOOMS	REGION
COUNTRI/CIT	CONTRACT	KOOMS	REGION
Malaysia / Kuala Lumpur	Management	238	Asia
Albania / Durres	Management	471	EMEA
Albania / Durres	Management	168	EMEA
Malta / Saint Julians	Management	51	EMEA
Cuba / La Habana	Management	50	Cuba
Tanzania / Ngorongoro	Management	56	EMEA
Thailand / Bangkok	Management	208	Asia
Vietnam / Nha Trang	Management	272	Asia
Cuba / La Habana	Management	60	Cuba
Cuba / Trinidad	Management	200	Cuba
Cuba / Holguín	Management	156	Cuba
Italy / Milan	Leased	84	EMEA
	Albania / Durres Albania / Durres Malta / Saint Julians Cuba / La Habana Tanzania / Ngorongoro Thailand / Bangkok Vietnam / Nha Trang Cuba / La Habana Cuba / Trinidad Cuba / Holguín	Malaysia / Kuala Lumpur Management Albania / Durres Management Albania / Durres Management Malta / Saint Julians Management Cuba / La Habana Management Tanzania / Ngorongoro Management Thailand / Bangkok Management Vietnam / Nha Trang Management Cuba / La Habana Management Cuba / Trinidad Management Cuba / Holguín Management	Malaysia / Kuala LumpurManagement238Albania / DurresManagement471Albania / DurresManagement168Malta / Saint JuliansManagement51Cuba / La HabanaManagement50Tanzania / NgorongoroManagement56Thailand / BangkokManagement208Vietnam / Nha TrangManagement272Cuba / La HabanaManagement60Cuba / TrinidadManagement200Cuba / HolguínManagement156

Disaffiliations between 01/01/2023 - 31/12/2023

Disamilacions between 01/01/2025 01/12/2025				
HOTEL	COUNTRY/CITY	CONTRACT	ROOMS	REGION
amena residences and suites	Vietnam / Ho Chi Minh	Management	146	Asia
SAIGON CENTRAL	Vietnam / Ho Chi Minh	Management	69	Asia
GRAN HOTEL	Cuba / Camagüey	Management	72	Cuba
HOTEL CAMAGÜEY COLON	Cuba / Camagüey	Management	58	Cuba
DORTMUND	Germany / Dortmund	Franchised	90	EMEA
ROYAL TANAU	Spain / Baqueira · Lleida	Management	41	Spain
buenos aires	Argentina / Buenos Aires	Management	209	America
HOTEL BONAVIA PLAVA LAGUNA	Croatia / Rijeka	Franchised	120	EMEA



FUTURE DEVELOPEMENT

				CU	JRRENT	PORTFOI	LIO & PI	PELINE								
_		CURRENT PO	RTFOLIO)		PIPELINE										
_	2	.023	2022		2	2024		2025		026	Onwards		Pipeline		TOTAL	
_	Н	R	Н	R	Н	R	Н	R	Н	R	Н	R	Н	R	Н	R
AMERICA	37	11,294	38	11,512	5	1,396	2	285	- 1	180			8	1,861	45	13,155
Owned	17	6,769	16	6,570											17	6,769
Leased	2	589	2	597											2	589
Management	17	3,790	19	4,199	5	1,396	2	285	- 1	180			8	1,861	25	5,651
Franchised	I	146	I	146											- 1	146
CUBA	34	14,252	32	13,916	2	467	- 1	102					3	569	37	14,821
Management	34	14,252	32	13,916	2	467	- 1	102					3	569	37	14,821
EMEA	98	19,996	95	19,372	10	1,375	- 11	1,987	Ш	2,393	3	622	35	6,377	133	26,373
Owned	7	1,396	7	1,396											7	1,396
Leased	39	7,044	38	6,960					- 1	149			- 1	149	40	7,193
Management	13	1,663	9	913	8	1,195	7	1,541	6	1,316	2	520	23	4,572	36	6,235
Franchised	39	9,893	41	10,103	2	180	4	446	4	928	- 1	102	- 11	1,656	50	11,549
SPAIN	139	35,269	141	35,378	6	988			4	640	- 1	835	-11	2,463	150	37,732
Owned	16	4,030	14	3,957											16	4,030
Leased	46	12,042	60	13,619	- 1	271							- 1	271	47	12,313
Management	60	16,085	50	14,690	2	591			4	640	- 1	835	7	2,066	67	18,151
Franchised	17	3,112	17	3,112	3	126							3	126	20	3,238
ASIA PACIFIC	42	11,246	41	10,738			4	1,498	- 1	94	2	662	7	2,254	49	13,500
Management	42	11,246	41	10,738			4	1,498	- 1	94	2	662	7	2,254	49	13,500
TOTAL OWNED HOTELS	40	12,195	37	11,923											40	12,195
TOTAL LEASED HOTELS	87	19,675	100	21,176	- 1	271			- 1	149			2	420	89	20,095
TOTAL MANAGEMENT HOTELS	166	47,036	151	44,456	17	3,649	14	3,426	12	2,230	5	2,017	48	11,322	214	58,358
TOTAL FRANCHISED HOTELS	57	13,151	59	13,361	5	306	4	446	4	928		102	14	1,782	71	14,933
TOTAL MELIÁ HOTELS INT.	350	92,057	347	90,916	23	4,226	18	3,872	17	3,307	6	2,119	64	13,524	414	105,581



Meliá Hotels International Investor relations Team

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EBITDA and EBITDAR

EBITDA (Earnings Before Interest expense, Taxes and Depreciation and Amortization): Earnings before interest, taxes, depreciation and amortization. Its usefulness is to provide an estimate of the net cash flow from operating activities.

EBITDAR (Earnings Before Interest, Tax, Depreciation, Amortization, and Rent): Earnings before interest, taxes, depreciation, amortization and hotel rent. Its usefulness lies in allowing comparability between the hotel business units operated by the Group, regardless of the structure through which the operating rights have been acquired (ownership or rental).

EBITDA and EBITDAR ex capital gains margins

EBITDA and EBITDAR excluding capital gains: The purpose of this indicator is to provide a measure of the Company's operating results that does not include certain results of the real estate segment, mainly related to changes in the fair value of real estate investments and asset turnover. For the calculation of EBITDA and EBITDAR excluding capital gains, both revenues and expenses related to these activities are excluded, resulting in Income excluding capital gains, a measure used for the calculation of margins excluding capital gains.

EBITDA and EBITDAR margins excluding capital gains

The EBITDAR margin is obtained dividing EBITDAR by total revenues, excluding any capital gains that may have been generated by asset sales at the revenue level.

On the other hand, the EBITDA margin excluding capital gains is obtained dividing EBITDA excluding capital gains by total revenues, excluding any capital gains that may have been generated at the revenue level from asset sales.

Net Debt

Net Debt, presented herein, is a financial measure that the Company uses to evaluate its financial leverage. Net Debt is calculated as long-term debt, including current maturities, plus short-term debt; reduced by cash and cash equivalents. Net Debt may not be comparable to a similarly titled measure of other companies.

Net Debt to EBITDA Ratio

Net debt to EBITDA ratio, presented herein, is a financial measure and is included as it is frequently used by securities analysts, investors and other interested parties to compare the financial condition of companies. Net Debt to EBITDA ratio may not be comparable to a similarly titled measure of other companies.

Occupancy

Occupancy represents the total number of room nights sold divided by the total number of room nights available at a hotel or group of hotels for a given period. It measures the utilization of the hotels' available capacity. Management uses occupancy to gauge demand at a specific hotel or group of hotels in a given period. Occupancy levels also help management determine achievable average daily rate levels as demand for hotel rooms increases or decreases.

Average Room Rate (ARR)

ARR represents hotel room revenue divided by total number of room nights sold for a given period. It measures average room price attained by a hotel, and ARR trends provide useful information concerning the pricing environment and the nature of the customer base of a hotel or group of hotels. ARR is a commonly used performance measure in the industry, and management uses ARR to assess pricing levels that the Company is able to generate by type of customer, as changes in rates have a different effect on overall revenues and incremental profitability than changes in occupancy, as described above.

Revenue per Available Room (RevPAR)

RevPAR is calculated by dividing hotel room revenue by total number of room nights available to guests for a given period.

Management considers RevPAR to be a meaningful indicator of the Company's performance as it provides a metric correlated to two primary and key drivers of operations at a hotel or group of hotels: occupancy and ARR. RevPAR is also a useful indicator in measuring performance over comparable periods for comparable hotels.

Flow Through

Flow Through is a financial measure calculated by dividing EBITDA changes by Revenues changes for a given period. Flow Through is an indicator related with margins and indicates, in percentage, the portion of the increase in income flows to EBITDA.

Annual Results 2023 - Meliá Hotels International

Meliá earned €130 million (+8.3% vs. 2022) and recorded revenues of €1,928.8 million (+14.8%), consolidating the positive trend in occupancy and average rate, thanks to its brands and digital strength

The Group's EBITDA, excluding capital gains, was €486.5 million (+16.2%)

Particularly positive performance in the fourth quarter, with the upward trend in demand continuing from previous quarters

Following its recent agreement with Banco Santander, Meliá will prioritize strengthening its balance sheet to return to pre-pandemic levels

Excellent outlook for Easter and summer as all outbound markets stabilize, and bookings are anticipated to increase

The portfolio expanded with the signing of 26 new hotels and the opening of 12 new properties

Business Indicators:

- Group revenue reached €1,928.8 million, reflecting a significant growth of 14.8% compared to the previous year, pointing to a return to normalcy amidst overall demand growth
- Notable global increase in Revenue per Available Room (RevPAR) at +17.3% compared to 2022 in owned and leased hotels, that can be attributed to a balanced contribution of both rate and occupancy increases
- EBITDA excluding capital gains stood at €486.5 million, showing a robust increase of 16.2% compared to 2022. The EBITDAR margin returned to pre-pandemic figures despite inflation, thanks to effective cost management and the Premium and Luxury positioning strategy
- Melia.com and other owned channels now contribute to 46% of centralized sales, recording a sales increase of +17.35% compared to 2022
- In 2023, Meliá signed agreements for 26 new hotels, all under management, adding over 4,400 rooms. Additionally, the company opened 12 hotels (all under management except for one rental) with more than 2,300 rooms, maintaining a pipeline of 64 hotels and 13,524 rooms
- The Meetings, Incentives, Conferences, and Exhibitions (MICE) business exhibited solid growth, showing an increase of +37.78% across all sub-segments, surpassing pre-pandemic figures by +30.1%.

Financial Management:

- Net debt experienced a reduction of €60 million, attributed to positive cash generation. Furthermore, the company recently communicated a transaction amounting to €300 million, representing the subscription of new shares in a subsidiary that owns three hotel assets, by an investment vehicle owned by Banco Santander.
- As of December 31, the available liquidity exceeded €330 million.
- Fortifying its balance sheet through cash generation and asset rotation remains a primary focus for the company is, aiming to achieve a net financial debt/EBITDA ratio of 2.5X by the end of 2024

Responsible Management (ESG):

- In 2023, Meliá once again secured its position as the most sustainable company in Europe and one of the most sustainable globally in the "Hotels and Cruises" sector, as per Standard & Poor's Global.
- The company successfully revalidated its certification as a "Top Employer" in Spain, Mexico, and the Dominican Republic, and expanded this recognition to include France, Germany, Italy, and Vietnam. This achievement establishes Meliá among the best companies to work for in the countries that contribute to 96% of its workforce, encompassing both owned and leased hotels.

Outlook 2024:

- Positive performance in Q1 in the Canary Islands, Cape Verde, Dominican Republic, and Mexico, coinciding with the high season, with bookings surpassing those of the same dates in 2023, and a robust performance observed in *bleisure* destinations in Spain and across Europe, too.
- The outlook for Easter is optimistic, with bookings currently up by +10%, prompting the anticipation of holiday hotel openings.
- China and Southeast Asia show improvement after overcoming post-Covid restrictions, experiencing increased recovery in both domestic and international air connectivity. International travel is resuming in these regions.
- Demand remains robust, with On The Books bookings for Q1 standing at 30% higher than the same period last year. The market reflects a blend of last-minute demand and a growing trend towards anticipated bookings.
- The Meetings, Incentives, Conferences, and Exhibitions (MICE) business shows significant growth, with bookings +14% higher than the same date last year (+39% in Europe).
- The company plans to open at least 23 new hotels in 2024, almost all of them under management, adding a total of 4,200 rooms

Gabriel Escarrer, Chairman & CEO:

"2023 marks a successful year for Meliá's hotel business, propelled by robust demand which continues with the positive trajectory observed since 2022. The favorable tailwinds of international tourism demand undeniably contributed to the achievement of the annual results we are presenting, further supported by a rigorous strategic roadmap prioritizing the quantitative and qualitative growth of our portfolio, and enhancing the efficiency of our management. This focus has enabled us to sustain our margins despite the inflationary context, and to reinforce our position among the leading companies in sustainability in the Hotels & Cruises sector, as recognized by the prestigious S&P's Global ranking.

These results solidify the recovery curve initiated in 2022, laying the foundation for the continued improvement we also expect to see throughout the current year, as, according to our estimates and booking indicators, 2024 will maintain the upward trend in our business. We plan to leverage this situation to strengthen our balance sheet, returning it to the healthy levels of debt and value generation witnessed prior to the pandemic. Jointly with other key value creation levers we are focusing on, such as cash generation, qualitative portfolio expansion, and improvements in operating efficiency, last week we announced the issuance and subsequent subscription by Banco Santander of new shares in a subsidiary holding hotel assets, totaling \mathfrak{C}_{300} million.

In summary, the performance of our company in 2023 reinforces our confidence in the robust fundamentals of the tourism sector, whilst highlighting the need to continue capitalizing on our strengths and refining our strategy in order to become "bigger, more profitable, more sustainable and more efficient" as our 2024 vision states, positioning ourselves to lead the growth that our industry will show along the coming years".

Palma de Mallorca, February 29, 2024.- In 2023, Meliá Hotels International's results showcased complete operational normality. Coupled with robust demand, the Group surpassed the revenue figure (excluding capital gains) recorded in 2022 by +14.8%, and the 2019 figure by +7.8%, reaching a total of €1,928.8 million. This positive performance was evident across all divisions, contributing to a noteworthy improvement of +17.3% in the global Average Revenue Per Available Room (RevPAR).

Group EBITDA also exceeded market expectations, reaching €489.8 million (€486.5 million excluding capital gains). The Consolidated Profit also demonstrated an improvement of +8.3% compared to 2022 and was +6.9% higher than in 2019, amounting to €130.1 million.

Amidst a global increase in the prices of raw materials, energy, and other supplies, the company focused on capitalizing on strong demand to enhance operating efficiency, and despite the challenging environment, EBITDAR margins recovered to pre-pandemic levels. This achievements, attributed among other levers, to effective digitalization efforts and a stringent cost control policy, were compatible with improving customer and employee satisfaction rates.

Notably, the Group's luxury strategy played a crucial role in generating differential value. This strategy included the repositioning of the Paradisus brand and a substantial commitment to expanding Gran Meliá, ME by Meliá, and The Meliá Collection brands. The transformation of the hotel portfolio towards these luxury brands showcased the potential for improving RevPAR, with recorded increases in positioning and average rate. By the end of 2023, the average rate in luxury brands is projected to be 80% higher than in the rest of the brands.

Undoubtedly, one of the Company's standout business areas throughout the year was Congresses, Events, Conventions, and Incentives (MICE), accounting for 13.65% of the revenues of the hotels operated by the Group globally. When excluding holiday segment hotels with limited MICE activity, this contribution rises to 18%. The revenue from this segment experienced a remarkable

















increase of 37.78% compared to 2022 and a substantial growth of 30.1% compared to the prepandemic levels in 2019.

Breaking down the origin markets, Spain led with 31% of the total production, followed by the United States, Germany, the United Kingdom, and Mexico. Within the main sub-segments, 45% of the business originated from corporate meetings, 14% from Congresses and Events, and 7% from Incentives.

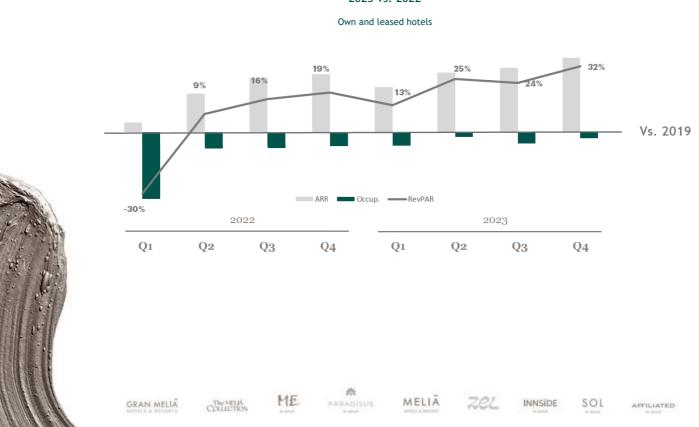
Looking ahead to 2024, the MICE segment bookings indicate a 14% increase compared to the same dates in the previous year. Noteworthy improvements are expected in the MICE business in urban hotels, with particular growth in markets such as Europe (increasing by 39%) and the Spanish market, showing a significant uptick at +17%. The company expresses confidence that the recently opened complex comprising the Palau de Congressos de Cataluña and Gran Meliá's Torre Melina hotel will provide a fresh impetus to its Congress business, particularly robust in Barcelona.

Meliá remains committed to optimizing its revenue through its own channels, currently directing 46% of centralized sales through Melia.com and other channels such as MeliáPro (B2B platform) or the Call Centre. The B2B channel, MeliáPro, which underwent renewal in 2023, experienced a notable increase in sales by +15.68% compared to the previous year, incorporating 6% more agencies as members of the platform. An additional pivotal driver of revenue and innovation is our Loyalty Programme, Melia Rewards, which celebrates its 30th anniversary in 2024. The program continues to enhance its knowledge and personalization of offers to customers, attracting new members daily. Melia Rewards, like other components of the Company, plays a fundamental role in our expansion process.

The "BeDigital360" digitalization roadmap has also empowered Meliá to advance in technology, and presently we boast a top-notch suite of solutions for efficiently managing our owned and third-party hotels. Our global technology approach accompanies the customer throughout their journey, offering a more efficient and digital relationship model wherever the customer requires it. This emphasis is particularly evident during their stay, providing a wide range of solutions to create a truly immersive hotel experience.

RevPar evolution per quarter

2023 vs. 2022



Financial Management

In financial matters, Meliá Hotels International maintained a robust performance, successfully reducing its post-IFRS net financial debt by €60 million. In recent months, the company has actively worked on the refinancing of its debt, aiming to extend maturities scheduled for 2024 and 2025. As of now, Meliá maintains liquidity in excess of €330 million.

In addition to generating operating cash and prioritizing the strengthening of its balance sheet while reducing financial leverage, the company is actively pursuing various strategies. This includes a recently announced transaction involving the issuance and subsequent subscription by Banco Santander of new shares in a subsidiary that owns hotel assets, totalling €300 million. Furthermore, concerning asset rotation, the Company received an advance of USD 30 million from a future partner, for the purchase of a stake in a hotel in Mexico, currently subject and conditioned to the approval of the Mexican competition authorities.

Expansion strategy

In 2023, Meliá's growth is intricately tied to our brand strategy, featuring significant advancements such as the consolidation of our unique luxury hotels' brand, Meliá Collection, with 8 hotels already in operation and 8 more slated to open in the future. The ZEL brand, created in collaboration with Rafael Nadal, made its debut and continues to expand its pipeline for the coming years. Additionally, we saw the much-anticipated arrival of the resort brand "Paradisus by Meliá" in Europe, with Paradisus Salinas Lanzarote and Paradisus Gran Canaria, both in the Canary Islands. 2024 marks a pivotal year for the ME brand as well, with planned openings of the hotels ME Malta, ME Sayulita, ME Guadalajara in Mexico, and ME Lisbon in Portugal.

Throughout 2023, the company signed agreements for a total of 26 new hotels, adding 4,465 new rooms, and opened another 12 hotels. Highlights include the Gran Meliá Palazzo Cordusio in Milan, the ZEL Mallorca hotel, Gran Meliá Nha Trang in Vietnam (our first Gran Meliá in Southeast Asia), and Innside Bangkok in Thailand. The company emphasizes its growth in destinations like Mexico, while also solidifying its presence in emerging holiday hotspots like Albania and Malta.

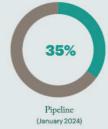
The Group's Luxury strategy has a positive impact on the portfolio's evolution, with luxury brands already representing 13.4% of operating hotels, and 35% of the expansion pipeline. These brands contributed 25% of total hotel revenues in 2023, and the luxury brands' portfolio experienced an impressive RevPAR increase of +18.3% in 2023 compared to 2022, and of +31.1% compared to 2019. Expectations include double-digit RevPAR growth in 2024. Thanks to this potential, combined with growing market demand and resilience to economic cycles, the Luxury strategy has solidified as a competitive strength, contributing to maintaining a more qualitative RevPAR.

LUXURY STRATEGY

Paradisus by Meliá Gran Meliá ME by Meliá The Meliá Collection

GRAN MELIA





25% +80%

Group's hotel Revenues In 2023 Average rate compared to the other brands

+18.3% vs. 2022

+31.1%

vs. 2019















Outlook 2024

Currently, demand remains robust, with *On The Books* sales showing a double-digit increase compared to the same period last year, sustaining the positive trend observed throughout 2023. This strong demand, combined with favorable weather conditions and our brand strategy, particularly in the Premium and Luxury segments, where many of our hotels have transitioned, enables us to expedite the opening of many Spanish holiday hotels this year. Whilst some hotels along the peninsular coast have remained operational throughout the winter, 16 hotels on the peninsular coasts and islands are set to open in early March.

Based on the *On The Books* sales, Easter 2024 is expected to see a 10% growth in revenue compared to the previous year. This growth is particularly noteworthy as the holidays fall in April, traditionally a more favorable period for travel consumption. The outlook includes a satisfactory evolution of the average rate, and the volume of bookings is anticipated to continue its upward trajectory. The extension of the holiday seasons not only positively impacts revenues but also enhances destination management, mitigating the negative effects of demand over-concentration in short periods. Additionally, the Company acknowledges an improvement in the attraction and retention of top talent by improving stability in our employee value proposition. Regarding forecasts in the MICE business, all the segments remain positive, building on the strong growth recorded in 2023 and the confirmed bookings for 2024 and 2025.

The initial months of 2024 align with forecasts, supporting the continuation of the strong recovery initiated in Chinese markets, which registered a remarkable 70% increase in travellers during the last "Golden Week" compared to the previous year. Southeast Asia sees strong demand for Bali, emphasizing the destination's experiential value, and positive developments in Vietnam, with bookings surpassing 2023 levels, especially in the MICE segment in Hanoi. Thailand shows signs of reactivated demand from the Chinese market, with the Direct Client and OTA segments standing out. Jointly with this boost in International demand, there is an uptick in outbound travel from Asian markets to the rest of the world.





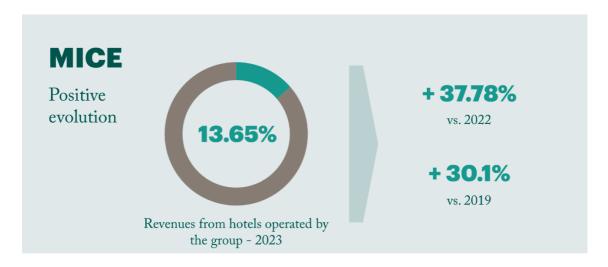












As a result, the Company remains cautiously optimistic, supported by the bookings figures not only for the first quarter, but also very positive for Easter and the summer in all destinations, with an increasing return of early and medium-term bookings, as opposed to "last minute" bookings, which continue to be significant.

Together with the Average Rate component, -which according to the Group's estimates will continue to support RevPAR (Average Revenue per Room) growth in line with recent months-, the Company sees significant room for improvement in the occupancy factor, which closed 2022 4.3% lower than that recorded in 2019.

Hotel business: evolution and outlook (Q4/23 and Q1/24)

Spain: the evolution of urban and holiday hotels was positive in terms of both occupancy and rates, maintaining the upward trend recorded in previous quarters. Among the urban hotels, Seville (which benefited from the Latin Grammy Awards), and the booming Barcelona and Madrid stood out, followed by Valencia, Palma and Alicante, also in positive territory. In terms of segments, the strength of the direct client and in second place, the Tour Operation stood out, followed by the MICE segment and also Corporate (business travel) in strong recovery. For the coming months, urban hotels in *bleisure* (business + leisure) destinations such as Madrid, Barcelona, Seville, Valencia, Malaga, Palma and Alicante expect to maintain the positive evolution of rates and occupancy volumes registered since the beginning of the year, with hotels in Barcelona and Madrid benefiting especially from the strength of the MICE and Corporate business, where the opening in January of Gran Meliá's Torre Melina hotel in Barcelona also stands out as a relevant milestone.

In terms of holiday hotels, the positive trend of the summer continued in the fourth quarter, both in terms of rates and occupancy, with an excellent season in the Canary Islands with a greater anticipation of tour-operated sales and an increase in direct customers, while in the Balearic Islands there was a positive pace of bookings, increasing the average stay and allowing an extension of the season, in some hotels until November. The British and German markets performed well, and among the trends, there is still a strong demand for superior rooms, which recorded the highest rate increases. As for the forecasts for holiday hotels, the focus in the first quarter is concentrated mainly in the Canary Islands and in some hotels on the Spanish mainland coast, where a consistent improvement in prices and occupancy is also noted, with a greater weight of the direct channel and with the forecast of bringing forward the opening of numerous establishments to the end of March.

















EMEA:

Germany: In the fourth quarter of 2023, Germany experienced solid growth in hotel demand, encompassing both leisure and business segments. Revenue improved compared to the previous year, driven by congress activity, Christmas celebrations, and various sporting events in Frankfurt and Munich. Looking ahead to 2024, further improvement is anticipated, attributed to the Corporate and MICE segments (which hold significant weight in Meliá's German hotels) and direct customers, alongside new major events planned for the year.

United Kingdom: In the UK, London hotels demonstrated a better performance in general, with a notable contribution from the direct customer segment and events like WTM. Hotels in the northern part of the country also exhibited positive trends in occupancy and rates. The positive momentum continues in London for 2024, with a slight slowdown in the corporate client and OTA segment. However, hotels in the North of England experienced a significant 23% growth, primarily driven by the direct client segment.

Italy: Milan stood out in Italy, with the recent opening of Meliá's fourth hotel, the Palazzo Cordusio by Gran Meliá. Milan recorded growth in rates and average occupancy, particularly in the MICE segment and among air crews. Some football events, such as the Champions League, also contributed to the positive performance. Rome had a positive high season and an uneventful fourth quarter. Looking ahead to 2024, the positive trend in both occupancy and rates is expected to continue, with Milan showing particular intensity and a greater contribution from the MICE, OTAs, and Direct Customer segments.

France: In France, the consolidation of Melia Collection hotels (both Maison Colbert and Villa Marquis) and the positive performance of Melia Paris La Defense contributed to a general improvement, despite negative impacts on the destination such as street protests. For 2024, "on the Books" bookings point to an improvement in RevPAR, with growth expected in all segments, driven from June onwards by the Olympic Games.

AMERICA

In **Mexico**, the evolution in the fourth quarter surpassed that of the same period in 2022, particularly in the Direct Customer and Tour Operation segments, contributing to improved air connectivity for domestic customers. In order to maintain the positive evolution of both occupancy and average rates, the Company aims to increase the local customer demand, as well as to sustain the excellent contribution of the MICE segment seen in 2023, primarily driven by groups from the United States.

In the **Dominican Republic**, the Canadian market remained the predominant source market in the fourth quarter, complemented by the US, Germany, France, and Spain. Key segments included the Direct Client and Tour Operation, with a growing presence of high purchasing power clients and superior rooms. The MICE segment experienced growth, particularly in the Paradisus Palma Real and Melia Caribe Beach hotels. For 2024, an improvement in air connectivity is expected to impact occupancy positively and lead to an increase in the average fare and to strengthen the Direct Client, OTAs, and the MICE segments.

ASIA

The recovery in the continent after the pandemic has finally reached a turning point, notably in **China**, where the "Golden Week" saw a remarkable 70% increase in domestic travellers compared to 2022, surpassing pre-pandemic records. The positive trend continues in the first months of 2024, with the rise in international air connectivity driving the return of domestic travellers and an increased demand from China to other countries.

















Southeast Asia, particularly **Bali,** is experiencing a consistent improvement in demand, further fuelled by enhanced air connectivity, too. In **Vietnam**, tourist destinations like Phu Quoc and Nha Trang show positive evolution, and there's a rebound in corporate and local customers in urban hotels in Hanoi and Tanh Hoa. The outlook for 2024 remains strong for Bali, emphasizing experiential value, and Vietnam, with bookings exceeding those of 2023, along with promising prospects for the MICE segment in Hanoi. In **Thailand**, demand from China is reactivating, with notable contributions from the Direct Client and OTA segments.

CUBA

In the fourth quarter of 2023, Cuba maintained the year's trend, with a slight decrease in Canadian customers and an increase in other nationalities such as Russia, Germany, Spain, and Argentina. The domestic market was affected by the country's situation and the devaluation of the peso. Looking ahead to 2024, there is a greater anticipation of bookings, with improvements compared to the same period last year. Canada remains a predominant source market, and there is a positive outlook for the recently opened Melia Trinidad Peninsula hotel, the first five-star hotel in Trinidad, which boasts exceptional attributes and quality.

www.meliahotelsinternational.com

About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International has more than 400 hotels open or in the process of opening in more than 40 countries, and a portfolio of nine brands: Gran Meliá Hotels & Resorts, ME by Meliá, The Meliá Collection, Paradisus by Meliá, Meliá Hotels & Resorts, ZEL, INNSiDE by Meliá, Sol by Meliá and Affiliated by Meliá. The Company is one of the world's leading hotel chains in the leisure segment and its experience in this area has allowed it to consolidate itself in the growing market of urban hotels inspired by leisure. Its commitment to responsible tourism has led it to be recognised as the most sustainable European hotel company (listed as "Sustainability Yearbook Member" in 2024 by S&P Global), as well as being a "Top Employer 2024" brand in Spain, the Dominican Republic, Mexico, Italy, Germany, France and Vietnam. Meliá Hotels International is also part of the IBEX 35. For more information, please visit www.meliahotelsinternational.com













