



01 KEY HIGHLIGHTS

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02 FINANCIAL OVERVIEW

.....

03 WRAP-UP

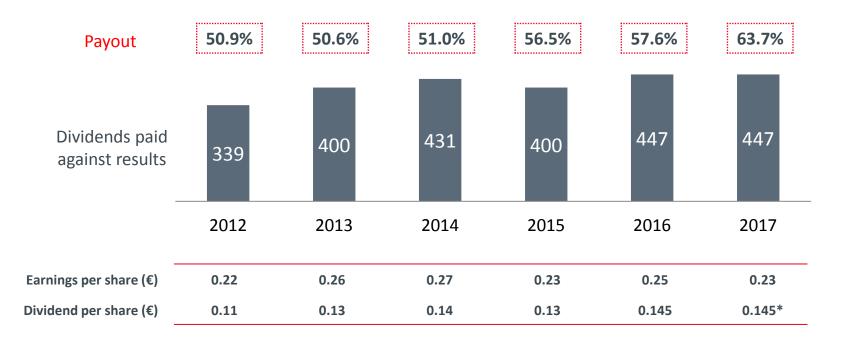
1 Key Highlights > 12M 2017

MAPFRE continues thriving with outstanding 4Q results

- > IBERIA and MAPFRE RE continue demonstrating solid underwriting results
- > EURASIA (former EMEA and APAC), LATAM NORTH, and LATAM SOUTH show relevant and consistent improvements across the board
- > Resilient premium growth and excellent combined ratio in Brazil
- > Measures have been implemented in USA to deliver results going forward
- > Outstanding 4Q results:
 - > NatCat losses lower than initial estimates, supported by an effective reinsurance policy
 - > Extraordinary income in USA and Brazil
 - Significant progress made in cost reduction program
 - Successful management of investment portfolio
- > Strong capital position with a high level of financial flexibility
- > Total dividend of €0.145 per share

1 Key Highlights > 12M 2017

MAPFRE continues proving strong commitment to stable and growing shareholder remuneration



*Interim dividend €0.06; final dividend €0.085 to be approved at Annual General Meeting

01 Key Highlights > 12M 2017

Main highlights (I/II) > 12M 2017

Spain	> Successful implementation of transformation process continues delivering results
Brazil	 Competitive environment in Motor affecting premiums and results, mitigated by diversified business mix Strong impact from fall in financial income Alignment of balance sheet with current market context, taking into consideration recent developments in partnership agreements (+€28 mn impact on attributable result)
USA	 Northeast region continues contributing positively to results Positive effect of U.S. tax reforms (+€38 mn impact on attributable result)
EURASIA	 > Successful rebranding in Germany > Italy beginning to enter in value creation mode > Strong results in Turkey, thanks to selective underwriting and tariff increases implemented in 2016 in Motor, helping mitigate impact of new regulation
LATAM NORTH & SOUTH	 > Premiums impacted by stricter underwriting guidelines and cancellation of unprofitable business > Strong improvement in combined ratio in Mexico, thanks to business restructuring > Strong growth in results in LATAM SOUTH

Main highlights (II/II) > 12M 2017

MAPFRE RE

> Exceptional performance, despite catastrophic events, thanks to diversified business mix and prudent underwriting

GLOBAL RISKS

Carefully monitoring performance as result of the impact of NatCat and other large claims on 2017 results

ASISTENCIA

 Reaching final stages of restructuring process with significant overhead reduction underway

Key Figures > 12M 2017

	12M 2017	Δ	Δ (constant exchange rates)	12M 2017	۵
Revenue	27,984	3.3%	5.4%	Ex - N	latCat*
Total written and accepted premiums	23,481	2.9%	4.1%		
- Non-Life	18,154	2.6%	4.3%		
- Life	5,326	4.2%	3.4%		
Non-Life Combined Ratio	98.1%	0.7 p.p		96.9%	-0.5 p.p
Non-Life Loss Ratio	70.7%	0.7 p.p		69.5%	-0.5 p.p
Non-Life Expense Ratio	27.5%	0.1 p.p			
Net result	700.5	-9.7%		826.1	6.5%
Balance sheet					
Assets under management	60,082	2.1%			
Shareholders' equity	8,611	-5.6%			
ROE	7.9%	-0.9 p.p		9.2%	0.5 p.p
	9M 2017	Δ	ι.		
Solvency ratio**	189.4%	-20.4 p.p			

* Excluding impacts from hurricanes Maria, Irma and Harvey, Mexican earthquakes and the Coastal Niño at primary insurances units; other events and impacts at MAPFRE RE have been considered part of the recurring business

** Solvency ratio variation calculated compared to data at December 31st , 2016

Million euros

2017 catastrophic events update: effective risk management and reinsurance protections

NatCat impact > 12M 2017

	MAPFRE GLOBAL RISKS	Puerto Rico	USA	Colombia & Peru	Mexico	Dominican Republic	Subtotal	MAPFRE RE	TOTAL
Hurricane Harvey	11.3						11.3	7.0	18.3
Hurricane Irma	18.8	19.6	1.1				39.5	5.4	44.9
Hurricane Maria	16.9	23.3				0.4	40.6	25.8	66.4
Mexican earthquakes	10.5				1.4		11.9	15.3	27.2
Total 3Q NatCat events	57.5	42.9	1.1	0.0	1.4	0.4	103.3	53.5	156.8
Coastal Niño	19.9			2.4			22.3	4.7	27.0
TOTAL	77.4	42.9	1.1	2.4	1.4	0.4	125.6	58.2	183.8

NatCat impact > 12M 2017 vs. 9M 2017

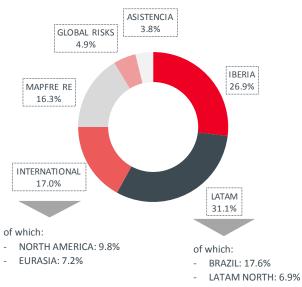
	Hurricanes		Coastal Niño	
MAPRE RE	(17.9)	(1.3)	(7.7)	(26.9)
GLOBAL RISKS	(3.9)	(11.6)	2.1	(13.4)
Puerto Rico	14.5	-	-	14.5
USA	-	-	-	0.0
Mexico	-	0.4	-	0.4
Dominican Republic	0.2	-	-	0.2
Colombia & Peru	-	-	(0.1)	(0.1)
TOTAL	(7.1)	(12.5)	(5.7)	(25.3)

- Gross loss at December 31st, 2017: €1,047 mn of which:
 - > Claims paid: €189 mn
 - > Claims outstanding: €552 mn
 -) IBNR: €306 mn
- > Variation gross loss 12M 2017 vs. 9M 2017: -€106 mn

Post-tax and non-controlling interests, net of reinsurance and retrocessional recoveries Million euros

Key figures by business unit

Premiums – Distribution by business unit



- LATAM SOUTH: 6.6%

	At	ttributable resu	ult	Prem	iums
	12M 2017	Δ mn	Δ%	12M 2017	Δ%
IBERIA	511.5	(24.4)	-4.6%	6,960	3.8%
LATAM	229.4	37.3	19.4%	8,018	8.6%
BRAZIL	125.4	(15.9)	-11.3%	4,547	3.5%
LATAM NORTH	33.8	(0.5)	-1.4%	1,772	39.6%
LATAM SOUTH	70.2	53.7		1,699	-1.4%
INTERNATIONAL	88.0	79.7		4,398	-4.2%
NORTH AMERICA	48.7	(28.6)	-37.0%	2,529	-3.6%
EURASIA	39.3	108.3	157.0%	1,870	-5.1%
MAPFRE RE	162.7	(23.4)	-12.6%	4,222	-0.3%
GLOBAL RISKS	(66.3)	(113.6)		1,257	3.7%
ASISTENCIA	(68.4)	(12.1)	-21.4%	984	-7.8%
OTHER*	(156.3)	(18.5)	-13.4%	(2,359)	1.0%
TOTAL	700.5	(74.9)	-9.7%	23,481	2.9%

* "Other" includes Corporate Areas and consolidation adjustments

Million euros

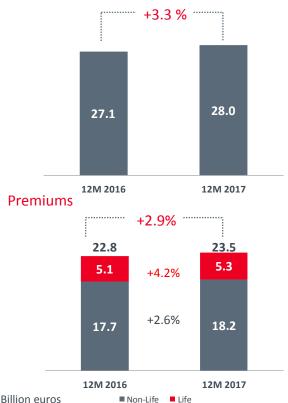
INSURANCE

Tailwinds from Spain and green shoots in premium trends in Brazil

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Revenue



Growth in Non-Life despite cancellations of non-profitable business segments:

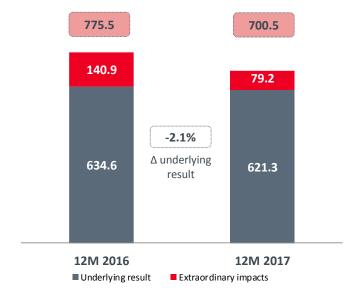
- > IBERIA: +3.2%, growth in main business lines
- > BRAZIL: +4.4%, premiums relatively stable in local currency
- > LATAM NORTH: +48% including multi-year policy

> Excellent performance of Life business

-) IBERIA: +5.2%
- > Double digit growth in LATAM NORTH and LATAM SOUTH thanks to Mexico, Colombia and Peru
- > EURASIA: +6.1%, driven by Life-Savings in bancassurance channel in Malta
- > Underlying financial revenue impacted by low yields in Brazil and Europe
 - **Limited currency effect on premium growth based on proper geographic mix** (US dollar -2.7%, Brazilian real +3.6%, Turkish lira -19%). Total premiums would have grown by 4.1% at constant exchange rates

Net result

Resilient underlying net result



Extraordinary impacts

12M 2016	12M 2017	∆ (mn)
775.5	700.5	(74.9)
	(125.6)	(125.6)
99.8	82.8	(17.0)
87.4	29.0	(58.4)
(46.4)	28.0	74.4
	37.8	37.8
	27.2	27.2
140.9	79.2	(61.6)
634.6	621.3	(13.3)
	775.5 99.8 87.4 (46.4) 140.9	775.5 700.5 (125.6) 99.8 87.4 29.0 (46.4) 28.0 37.8 27.2 140.9 79.2

NatCat impacts include hurricanes Maria, Irma and Harvey, Mexican earthquakes and the Coastal Niño at primary insurances units; other events and impacts at MAPFRE RE have been considered part of the recurring business

*Actively managed Non-Life portfolios Million euros

Non Life: Key figures

		Result of Non-Life business		Combin	Combined ratio		iums
		12M 2017	Δ%	12M 2017	Δ	12M 2017	Δ%
	IBERIA	453.8	-6.5%	93.7%	-0.8 p.p	4,740	3.2%
	LATAM	320.8	-19.5%	96.6%	-0.0 p.p	5,869	10.2%
	BRAZIL	200.7	-33.6%	96.1%	1.8 p.p	2,996	4.4%
Ш	LATAM NORTH	40.6	42.3%	98.0%	-4.2 p.p	1,438	48.3%
RAN	LATAM SOUTH	79.5	16.8%	96.9%	-2.2 p.p	1,435	-3.4%
NSURANCE	INTERNATIONAL	74.1	111.6%	103.6%	0.4 p.p	4,098	-4.7%
-	NORTH AMERICA	21.3	-81.6%	104.9%	3.9 p.p	2,524	-3.2%
	EURASIA	52.8	165.6%	100.9%	-6.3 p.p	1,574	-6.9%
	MAPFRE RE	201.3	-7.5%	94.8%	0.8 p.p	3,566	-0.6%
	GLOBAL RISKS	(89.9)	-279.9%	135.4%	37.9 p.p	1,257	3.7%
	ASISTENCIA	(32.3)	128.7%	103.7%	1.6 p.p	984	-7.8%
	OTHER*	18.0	-69.8%			(2,359)	-1.1%
	TOTAL	945.8	-23.2%	98.1%	0.7 p.p	18,154	2.6%

* "Other" includes consolidation adjustments

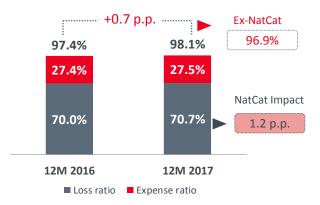
Million euros

Resilient underlying Non-Life result

Result of Non-Life business

	12M 2016	12M 2017	∆ (mn)
Non-Life result	1,231.8	945.8	(286.0)
NatCat events (primary insurance)	0.0	(164.8)	(164.8)
Realized gains*	250.1	146.5	(103.6)
Writedown intangibles & Others	(53.2)	(1.9)	51.3
Total extraordinary impacts	196.9	(20.2)	(217.1)
Underlying result	1,034.9	966.1	(68.8)
of which			
Technical result	370.5	432.7	62.1
Financial result & others	664.4	533.4	(131.0)

Combined Ratio



NatCat impacts include hurricanes Maria, Irma and Harvey, Mexican earthquakes and the Coastal Niño at primary insurances units; other events and impacts at MAPFRE RE have been considered part of the recurring business

*Financial investments in actively managed Non Life portfolios and Real Estate

Million euros

Successful implementation of transformation process delivering results in Non-Life Spain

Spain (Non-Life) – pre-tax profit



Strong position in Spanish market

	Gro	wth	_	
	Market			Position
Motor	3.4%	3.5%	20.0%	1
Homeowners	3.0%	1.9%		1
Commercial	1.8%	3.1%		2
Health	4.2%	5.0%	6.4%	5
Condominiums	2.3%	3.4%		1

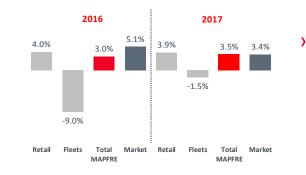
ICEA data. Written premiums

CAGR 2015-17: +34.8%

Focus on profitable growth

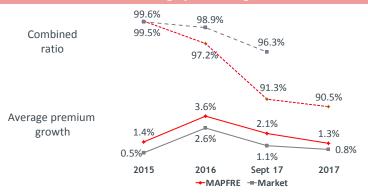
- > Cost cutting
- Value proposition for best clients
- Broker segmentation and value proposition
- Digitalization of claims handling (eclaim, e-loss adjusters)
- New pricing and policy writing solutions

Premium growth - Motor



Outperforming the market, despite reduction in underperforming business segments (i.e. fleets)

Combined ratio and average premium growth - Motor



Non Life: Key highlights (I/II)

Motor

IBERIA

BRAZIL

- Premiums: above market growth in Retail Motor (+3.9%), with 1.3% average premium growth, and a 2.2% increase in number of insured vehicles
- Combined Ratio: excellent levels thanks to cancellation of unprofitable business and positive evolution of VERTI. Benign weather in 4Q 2017 vs. 2016
- > Health & Accidents: above market growth (+4.7%)
- > General P&C: large property claims and weather related events in 1H 2017
- Non-recurring provisions: impact in the third quarter of the partial release of the Baremo provision (€15 mn), helping offset the cost of a voluntary early retirement scheme (€35 mn)
- Lower realized gains (€119.2 mn in 2017 vs. €194.8 mn in 2016)
- Solid local currency growth in General P&C (+6%), Industrial Risks (+10%) and Agricultural (+14%), helping offset the decrease in Motor premiums (-6%)
- Increase in acquisition expenses
- > Improvement in loss ratio, boosted by benign weather in Agricultural insurance
- Fall in financial income due to the lower returns on floating rate and inflation linked investments
- Writedown of goodwill and intangible assets of Non-Life business, which was offset by the release of a provision for potential expenses (+€28 mn impact on attributable result)

Premiums

- > USA: positive trends in Massachusetts (≈+4.9% in USD), mainly in Motor, mitigating the fall in other states (≈-8.5% in USD)
- > Puerto Rico: decline (≈-10%) driven by selective underwriting and cancellation of unprofitable policies in Health (-22% in USD). All lines of business have been impacted by a lack of sales and underwriting activity post- Hurricane Maria
- > Impact of dollar depreciation on average exchange rates (-2.7%)

Combined ratio

-) Large impact from natural catastrophes (+2.8 p.p.), mainly affecting Puerto Rico
- USA: market impacted by challenging retail Motor market environment and NatCats
 - Massachusetts: 98.4% at 12M 2017, impacted by December snowstorms
 - Other: 116% at 12M 2017, impacted by Irma (Florida)

Premiums

> Positive contribution of Non-Group business

Combined ratio

> Negative impact of NatCat events during the year, offset by exceptional performance of non-NatCat claims

MAPFRE RE

AMERICA

NORTH

Non Life: Key highlights (II/II)

Premiums

- Yurkey: strong impact of Turkish lira depreciation on average exchange rates (-19%) and decline in local currency (-3.8%) as a result of stricter underwriting guidelines
- > Favorable growth trends in Germany (+6.9%) and Italy (+1.1%) Combined ratio
- EURASIA
- > Turkey: improvements in Motor, thanks to selective underwriting and tariff increases implemented in 2016
- > Italy & Germany: reduction in both claims and expense ratio, despite strong impact of hail & floods in Germany during the year

Other: increase in financial income due to the writedown of goodwill and other intangibles in 2016 (-€43.2 mn) in Italy as well as favorable interest rate environment in Turkey

- Premiums: impacted by cancellation of unprofitable business in Motor and General P&C lines in Chile
- Combined ratio: improvement in all countries, with the exception of Chile, affected by flooding & forest fires, as well as negative developments in Motor

> Premiums: excluding multi-year policy issued in 2Q (€499 mn), premiums would have fallen by 3.2%, due to stricter underwriting guidelines in Motor and Health in Mexico
 > Combined ratio: strong improvement in LATAM NORTH (-4.7 p.p., excluding NatCat), thanks to business restructuring and cancellations in Mexico

LATAM NORTH

RISKS

GLOBAL

ASISTENCIA

- > Premiums: solid premium evolution in expansion markets
- Combined ratio: negative impact of large industrial claims and NatCat events during the year
- > Extraordinary income (€5 mn pre-tax) from the agreement reached with Solunion regarding the Surety portfolio
- Fall in business volume, stemming from cancellations of loss-making businesses, tariff increases and renegotiation of economic conditions with some large clients
- > Increase in expenses as a result of restructuring
- > Writedown of intangibles and other non-performing assets

Life: Key figures

	Result of Li	fe business	Premiums		
	12M 2017	Δ%	12M 2017	Δ%	
IBERIA	241.1	8.8%	2,220	5.2%	
BRAZIL	404.3	-18.2%	1,551	1.8%	
OTHERS*	74.2	138.1%	1,555	5.2%	
TOTAL	719.7	-3.6%	5,326	4.2%	

- Strong premium volumes in bancassurance, thanks to successful launch of new savings product and sales campaigns, especially unit-linked, with outstanding performance of BANKIA MAPFRE VIDA
- Premiums from BANKINTER agency in Portugal fully integrated in 2017 (these premiums were included as of April 2016)
- Gains from sale agreement of UNIÓN DUERO VIDA and DUERO PENSIONES (€7.6 mn) and cancellation of a provision for contingent payments from bancassurance (€29 mn)

IBERIA

BRAZIL

OTHERS*

- Decrease in premiums in local currency (-2%) as a result of lower credit activity
- Fall in financial income (≈-€52 mn), due to impact of lower rates and inflation on floating rate and inflation linked bonds
- Positive premium developments in Mexico, Colombia, Peru, and MAPFRE RE, as well as in Life-Savings products in the bancassurance channel in Malta
- > Improvement in operations in Colombia in addition to the absence of adjustments carried out in 2016 in discontinued loss-making annuity portfolios
-) Gains from the sale of the annuity business in Peru (€8 mn)

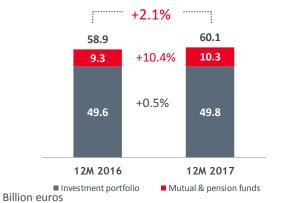
*Includes all other Life business, as well as consolidation adjustments Million euros

Balance sheet diversification mitigating market volatility and currency depreciation

Shareholders' equity



Assets under management

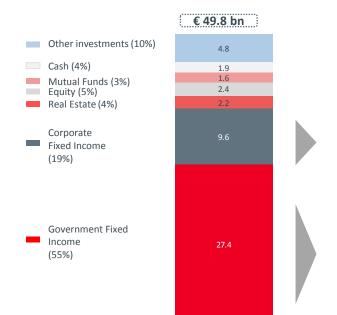


> Depreciation of several currencies during the period, mainly the Brazilian real (-13.8%), the US dollar (-12.3%) and the Turkish lira (-18.4%), as well as other Latin American currencies

- > Successful commercial strategy in mutual and pension fund business
- Strong performance of equity markets during 2017
- > Increase in interest rates in Europe during the year, especially at the longer end of the curve, has had a negative impact on the fixed income portfolio

Diversified investment portfolio . . .

Investment portfolio – Breakdown by asset class



Spain	2.2
Rest of Europe	4.1
United States	2.3
Brazil	0.0
Rest of LATAM	0.7
Others	0.3

Spain	16.0
Rest of Europe	4.2
United States	1.3
Brazil	3.4
Rest of LATAM	1.8
Others	0.7

12M 2017

12M 2016

... well positioned to take advantage of market opportunities

Portfolio yield and duration¹

		Market Value (bn€)	Accounting Yield	Market Yield	Duration
Non Life (IBERIA,	12.31.2016	7.6	2.7%	1.3%	6.4
MAPFRE RE, & GLOBAL RISKS)	12.31.2017	7.2	2.6%	1.2%	6.4
Life	12.31.2016	6.7	4.1%	1.0%	7.1
(IBERIA)	12.31.2017	6.3	4.1%	1.0%	6.8

Realized capital gains & losses (mn€)²

Non Life	IBERIA	194.8	119.2
	MAPFRE RE	36.2	29.0
	GLOBAL RISKS	19.1	9.4

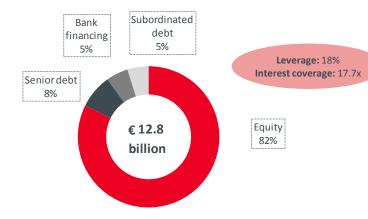
€130 mn of unrealized gains in actively managed equity and mutual fund portfolios

1) Actively managed fixed income portfolios in the Euro area

2) Includes only actively managed portfolios in the Euro area and real estate

Strong capital position with a high level of financial flexibility

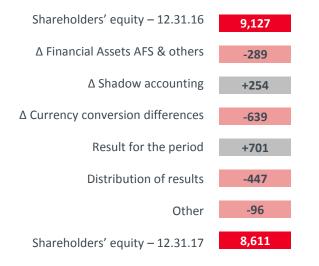
Capital structure



Shareholders' equity - breakdown

	12.31.2015*	12.31.2016*	12.31.2017
Capital, retained earnings and reserves	8,300	8,614	8,764
Treasury stock and other adjustments	2	(47)	(41)
Net unrealized capital gains (financial investments - technical provisions)	628	651	620
Foreign exchange differences	(356)	(92)	(731)
Attributable equity	8,574	9,127	8,611

Change in shareholders' equity (mn€)



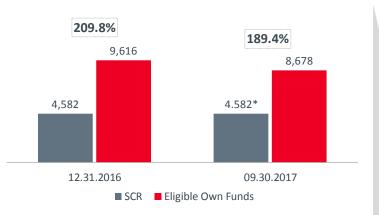
- > Negative impact of depreciation of main currencies on shareholders' equity
- Lower value of available for sale portfolio due to an increase in yields in Europe, largely offset by shadow accounting

* Figures restated to reflect the inclusion of all the effects on equity related to hyperinflation as well as currency conversion differences in Venezuela, in one single reserve account

Million euros

Solid solvency levels despite market volatility and extraordinary catastrophic events

Solvency II ratio



From IFRS Equity to Eligible Own Funds (EOF)

	12.31.2016	09.30.2017	Δ	∆ Solvency II ratio (p.p.)
IFRS equity	11,443	10,792	(651)	-14.2 p.p.
Solvency II adjustments to IFRS equity:				
Intangible assets	(3,506)	(3,152)	354	7.7 p.p.
Market value - real estate & others	666	600	(66)	-1.4 p.p.
Best estimate liabilities net of DACs	2,739	2,150	(589)	-12.9 p.p.
Subordinated debt	607	601	(6)	-0.1 p.p.
Other Solvency II adjustments**	(2,334)	(2,313)	21	0.5 p.p.
Eligible Own Funds to meet SCR	9,616	8,678	(938)	-20.5 p.p.

> High quality capital base: €8,078 mn in Tier 1 (93% of Eligible Own Funds)

> Fully loaded Solvency II ratio: ~170.5% (excluding impacts of transitional measures for technical provisions and equity)

*SCR data at 12.31.2016, as recalculation is not required throughout the year unless the risk profile changes significantly

** "Other Solvency II adjustments" include participations not considered under Solvency II, subsidiaries under equivalence, foreseeable dividends and others

Million euros

MAPFRE - BANCO DO BRASIL Alliance: 2018 Memorandum of Understanding

1

> MAPFRE would control 100% of BB MAPFRE's agency channel



> MAPFRE would control 100% of Motor and Large Risk business in the bancassurance channel



> MAPFRE would maintain exclusivity, both in Life and Non-Life, for the distribution of products in the Banco do Brasil channel



> BB MAPFRE would focus on Life (including Mortgage Life), Agricultural, SME and Homeowner insurance for Banco do Brasil clients

What would this agreement bring to MAPFRE?

- > Significant increase in **shareholding** in the business in Brazil
- Increase in profit contribution from local business, expanding consolidation scope
- Simplification of MAPFRE's strategy execution in Brazil and elimination of shared management restrictions
- > Leveraging of the MAPFRE brand in Brazil becoming the second largest Non-Life insurer in the country
- > Exclusivity in the Banco do Brasil channel is maintained



Wrap-up

- > Solid results in a complicated year
- > Financial strength and conservative management strategy
- > Continuous shareholder commitment
- > Focus on profitable growth is beginning to bear fruit outside of IBERIA
- > Satisfied with the results of a well-defined strategy





Income	Top line figure which includes premiums, financial income, and income from non-insurance entities and other income
Combined ratio – Non Life	Expense ratio + Loss ratio
Expense ratio – Non Life	(Operating expenses, net of reinsurance – other technical revenue + other technical expenses) / Net premiums earned.
Loss ratio – Non Life	(Net claims incurred + variation in other technical reserves + profit sharing and returned premiums) / Net premiums earned.
Result of Non Life business	Includes technical result, financial result and other non-technical result of the Non Life business
Result of Life business	Includes technical result, financial result and other non-technical result of the Life business
Corporate Areas and Consolidation Adjustments	Includes the result attributable to MAPFRE RE and MAPFRE INTERNACIONAL's non-controlling interests and other concepts
Other business activities	Includes the Group's non-insurance activities undertaken by the insurance subsidiaries, as well as by other subsidiaries, including activities of the holding companies of MAPFRE S.A. and MAPFRE INTERNACIONAL
Solvency ratio	Eligible Own Funds / Solvency Capital Requirement
Interest Coverage	Earnings before tax & financial expenses (EBIT) / financial expenses
Leverage	Total Debt/ (Total Equity + Total Debt)
Payout	(Total dividend charged against earnings / Result for the year attributable to the controlling company)
ROE (Return on Equity)	(Attributable result for the last twelve months) / (Arithmetic mean of equity attributable to the controlling company at the beginning and closing of the period (twelve months))
Other investments	Includes investments on behalf of policyholders, interest rate swaps, investments in associates, accepted reinsurance deposits and others
	nce Measures (APM) used in this report correspond to those financial measures that are not defined or detailed within the framework Incial information. Their definition and calculation can be consulted at the following link:

https://www.mapfre.com/corporate/institutional-investors/investors/financial-information/alternative-performance-measures.jsp

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If you are an investor or shareholder and would like to receive more information regarding the MAPFRE share or have questions regarding MAPFRE's results and strategy, please find contact information below:



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