150 Years
Science For A Better Life

You are cordially invited to
Bayer's Meet Management Conference in London:

Bayer's TOP Executives Host Roundtable Discussions with Investors and Analysts

with

- **Marijn Dekkers,** CEO
- **Werner Baumann,** CFO
- **Wolfgang Plischke,** Member of the Board, Interim CEO Bayer HealthCare
- **Liam Condon,** CEO Bayer CropScience
- **Patrick Thomas,** CEO Bayer MaterialScience

Additional Executives will be available for discussion as well, including:

- Andreas Fibig, Head of Bayer Pharma
- Erica Mann, Head of Bayer Consumer Care
- Kemal Malik, Head of Global Development at Bayer HealthCare
- Andreas Busch, Head of Global Drug Discovery at Bayer HealthCare
- Lykele van der Broek, COO Bayer CropScience
- Michael-Andreas Schulz, CFO Bayer CropScience
- David Nicholson, Head of Research & Development Bayer CropScience
- Axel Steiger-Bagel, CFO Bayer MaterialScience

INVITATION

Meet Management – London

October 8th, 2013 I Grange Tower Bridge Hotel

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What is „Meet Management“?

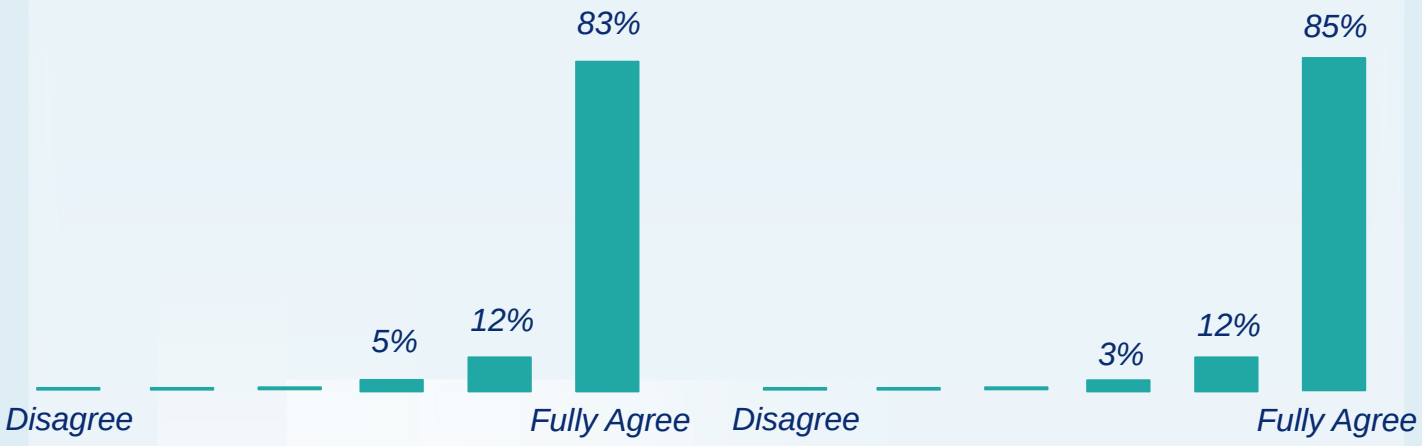
The conference will be hosted by Marijn Dekkers, CEO of Bayer AG.

Analysts and investors will have the chance to meet representatives of the Bayer AG and all subgroup management boards in alternating sessions.

The focus of the conference will be on dialogue and open discussions in small groups.

An outline of the **agenda** and information on the **venue** are given on the next page.

Feedback from ~80 participants including sell- and buyside on the recent Meet Management event in March in Leverkusen, Germany:



Meet Management 2013

London

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Agenda

Tuesday, October 8, 2013

9:30 a.m. – 10:00 a.m.	Registration Assignment to groups *Breakfast will be served*
10:00 a.m. – ~4:15 p.m.	Introduction and welcome by Marijn Dekkers, CEO of Bayer AG, followed by alternating sessions in small groups *Lunch will be served*

Venue

Grange Tower Bridge Hotel
45 Prescot Street
London E1 8GP
Tel: +44 (0) 20 7959 5000
www.grangehotels.com

Conference registration

http://www.investor.bayer.com/index.php?id=349&L=1&conference=20131080ffEp

Please make your own travel and accommodation arrangements.
If you require any further assistance please call Mrs. Nina Klarzynski at **+49-214-30 81955** or Mr. Fabian Klingen at **+49-214-30 35426** or email **ir@bayer.com**

We look forward to welcoming you to London.

Sincerely yours

Bayer Investor Relations