## Strategic Plan 2016-2020

May 2016



1. 2. 3. 4. 5.

Assumptions strategic plan Automotive strategic development **Dominion objectives** Strategy by corporate area Strategic targets

# 01 Assumptions strategic plan

- A. Starting point
- B. Key factors of our project
- C. New factors to consider
- D. The Board's prior recommendations



#### A. THE BEST STARTING POINT



G CIE Automotive

#### **B. KEY FACTORS OF OUR PROJECT**

Diversification

Decentralized and simplified chain of command

Opportune approach to acquisitions policy

Industrial vocation with financial perspective Focus on process efficiency

Common management tools

Flexibility

Many investment possibilities: selective and controlled process

G CIE Automolive

#### C. NEW FACTORS TO CONSIDER

Reputational level image legal security

People in the long term succession planning human resources to grow

Digital World enterprises 4.0 automotive software

#### D. THE BOARD'S PRIOR RECOMMENDATIONS

Product as a key factor

Prudence with new acquisitions

Organic growth and greenfields

Promote Innovation and Development Corporative Social Responsability

Reduce debt risk

> Reputational level

Maintain efficiency in management model |

Generational renewal

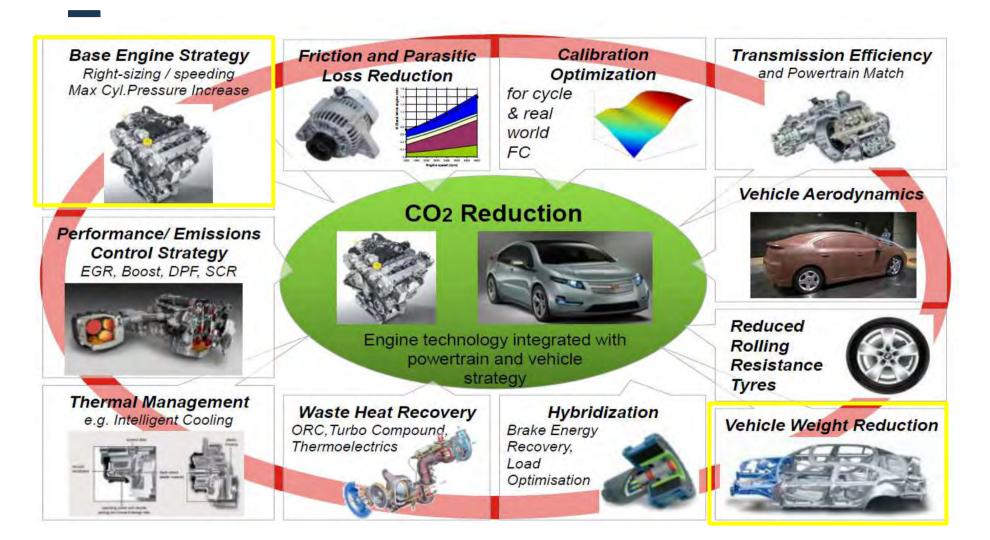
CIE Automotive

# 02 Automotive

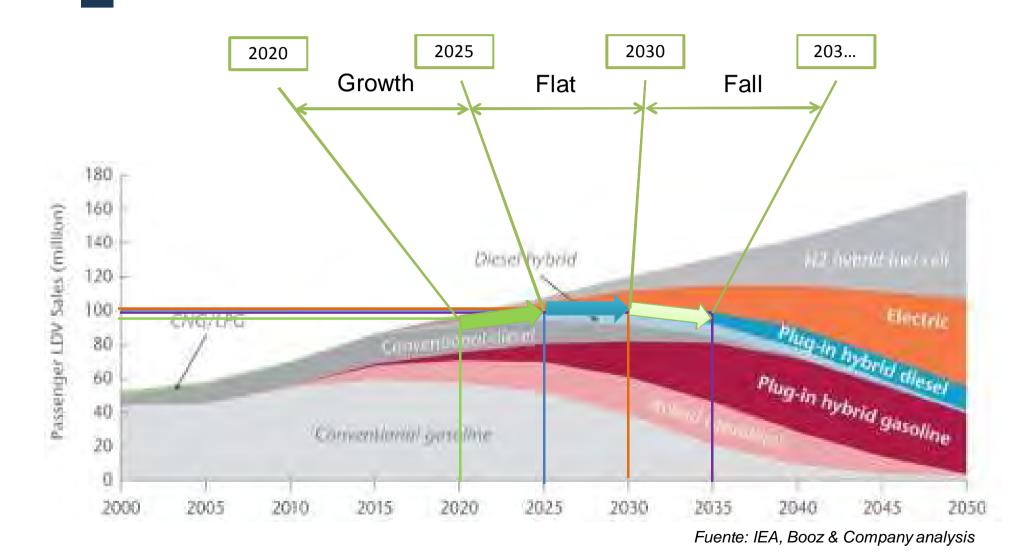
- a) Industry evolution
- b) Strategy by technology
- c) Strategy by geographical location
- d) Human resources plan

## 02.a) Industry evolution

#### TECHNOLOGIES AND PROCESSES TO REDUCE EMISSIONS



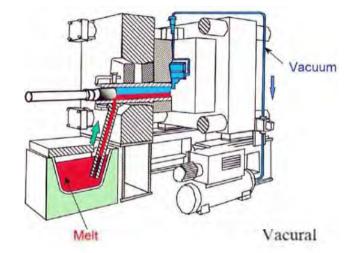
#### **ICE ENGINES EVOLUTION**

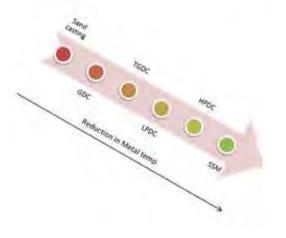


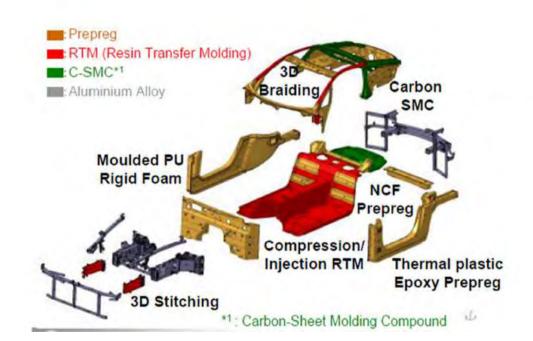
#### **VEHICLE WEIGHT REDUCTION**

#### ALUMINIUM

#### COMPOSITES

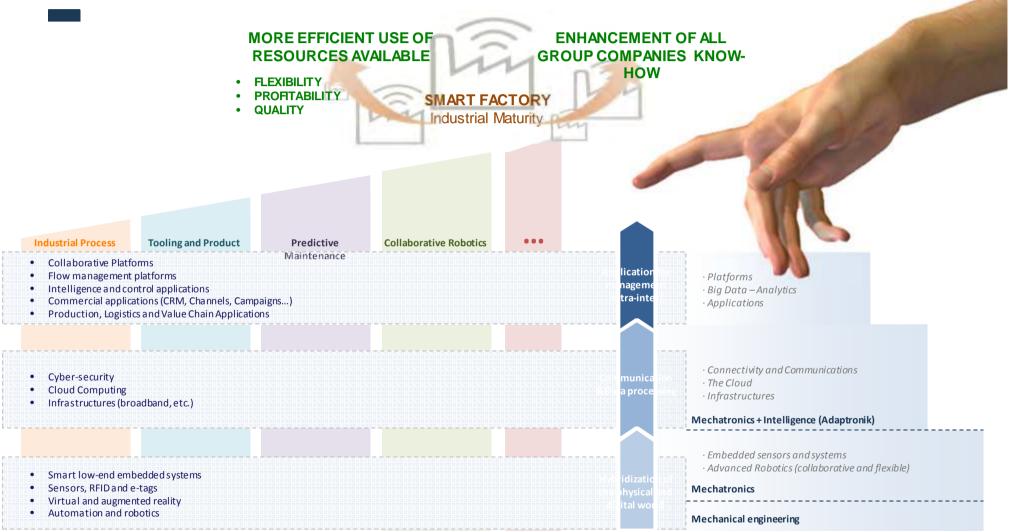






#### SMART FACTORY - INDUSTRIAL MATURITY

**KEY TECHNOLOGIES** 



#### SMART FACTORY - INDUSTRIAL MATURITY

#### **PRODUCTION PROCESS APPLICATIONS**





#### TOOLING AND PRODUCT Intelligence and control applications



- Real-time monitoring of production process
- · Wear analysis of means in real time
- · Multi-dimensional traceability during the production process
- Quality Warranty
- · Management and optimization of tooling and consumables

#### OBJECTIVES

- Troubleshooting regarding raw materials, tooling and production processes
- Smart adjustment of production processes (machines and tooling)
- Optimization of resource usage and enhanced planning of different production processes of the value chain
- · Unit traceability of products
- · Reducing the number of rejected components
- · .....

#### TECHNOLOGIES

Artificial Vision, Traceability, Big Data, Analytics...

#### SMART FACTORY - INDUSTRIAL MATURITY

#### **PRODUCTION PROCESS APPLICATIONS**





PREDICTIVE MAINTENANCE Smart predictive maintenance



- · Real-time monitoring of equipment and main components
- Cross-correlation of parameters related to the main variables (process, product and equipment)
- · Global coverage and remote management
- Energy efficiency

#### OBJECTIVES

- Sensorization, measurement and monitoring of key elements involved in the operation of industrial equipment, production systems and lines.
- Analysis of variables to characterize potential failures in industrial assets.
- Determination of the right timing for scheduled maintenance in industrial assets.
- · ...

TECHNOLOGIES

Platforms, Embedded Sensors and Systems, Cloud Computing, Cyber-Security, Big Data, Analytics...

# **O2.b)** Strategy by technology

I. Forging II. Machinning III. Aluminum IV. Stamping V. Plastics

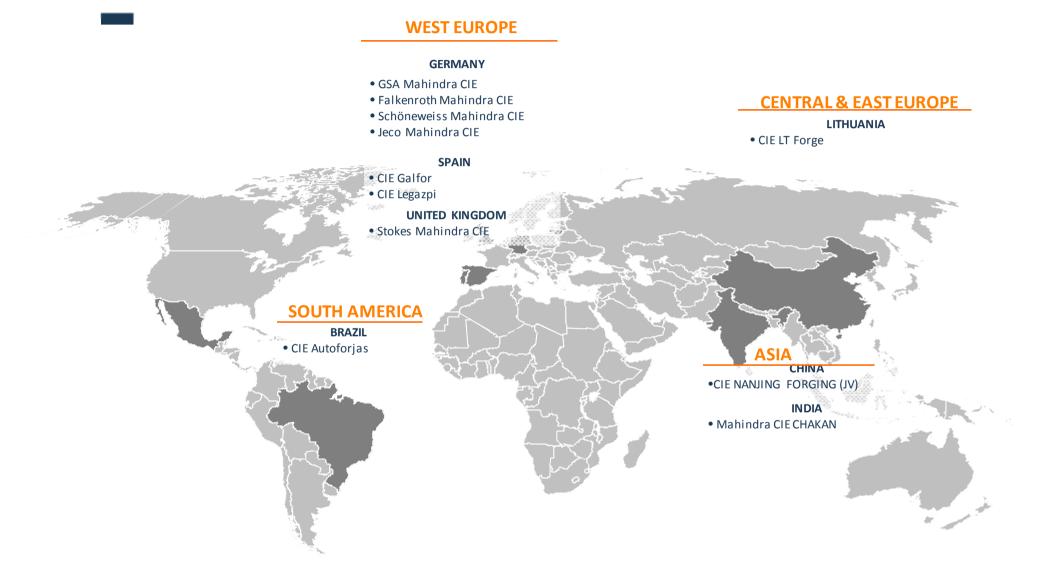
C. CIE

# 02.b) Strategy by technology

### I. Forging

- A. Current geographical locations
- **B.** Strategic Products
- C. Strategic Customers

#### A. Current geographical locations



### **B. Strategic Products**



### **C. Strategic Customers**



# O2.b) Strategy by technology

### II. Machinning

- A. Current geographical locations
- **B.** Strategic Products
- C. Strategic Customers

#### A. Current geographical locations



### **B. Strategic Products**



#### **C. Strategic Customers**







# **O2.b)** Strategy by technology III. Aluminum

- A. Current geographical locations
- **B.** Strategic Products
- C. Strategic Customers

#### A. Current geographical locations



### **B. Strategic Products**



#### **C. Strategic Customers**



















# 02.b) Strategy by technology

### **IV. Stamping**

A. Current geographical locations
B. Strategic Products
C. Strategic Customers

G CIE Automotive

### A. Current geographical locations



### **B. Strategic Products**



G CIE Automotive

### **C. Strategic Customers**

BOSCH













FCA

FIAT CHRYSLER AUTOMOBILES







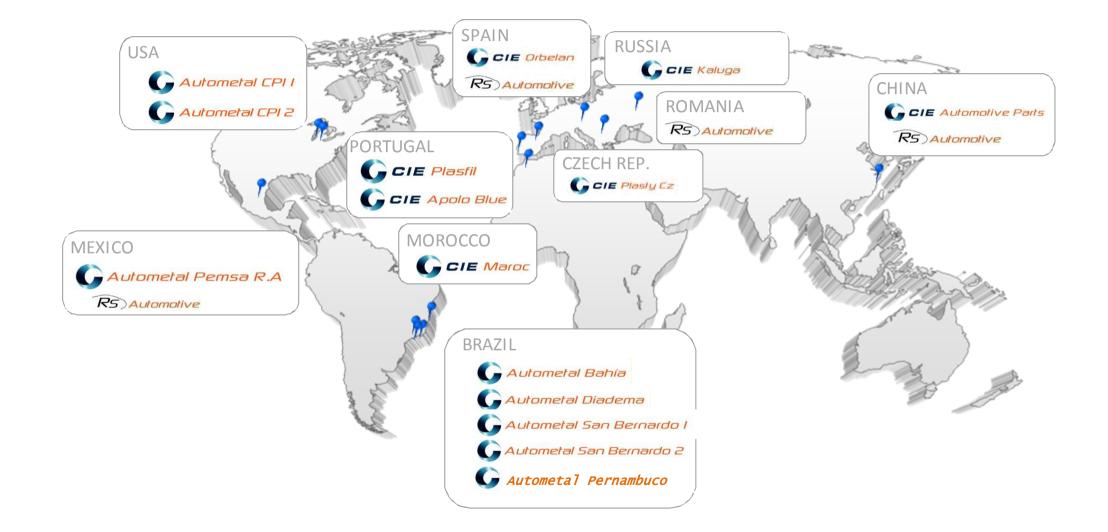
G CIE Automotive

# **02.b)** Strategy by technology V. Plastics

A. Current geographical locations

- **B.** Strategic Products
- C. Strategic Customers

#### A. Current geographical locations



### **B. Strategic Products**



#### **C. Strategic Customers**



















# O2.C) Strategy by geographical location

NE

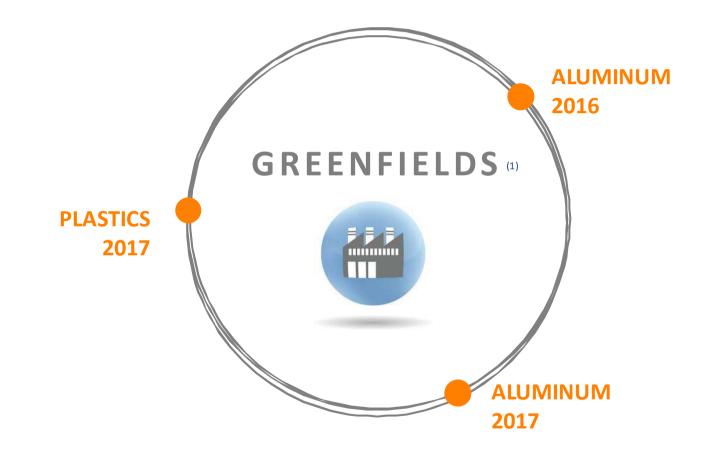
I. Europe II. Mahindra Europe III. Brazil IV. NAFTA V. Asia

# **O2.C)** Strategy by geographical location

I. Europe







(1) GREENFIELD: construction of new operating plant or expansion of existing facilities.

## EUROPE



(1) CAGR: Compound Annual Growth Rate

(2) EBIT: Net Operating Income.

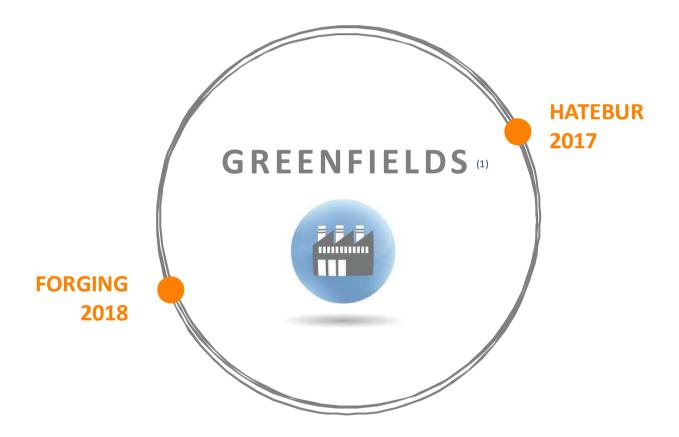
(3) RONA = "Return on Net Assets": EBIT/ Net Assets (Fixed Assets + Net Working Capital – Goodwill not associated to cash outs)

# **O2.C)** Strategy by geographical location

II. Mahindra Europe



MAHINDRA EUROPE



(1) GREENFIELD: construction of new operating plant or expansion of existing facilities.



### MAHINDRA EUROPE



(1) CAGR: Compound Annual Growth Rate

(2) EBIT: Net Operating Income.

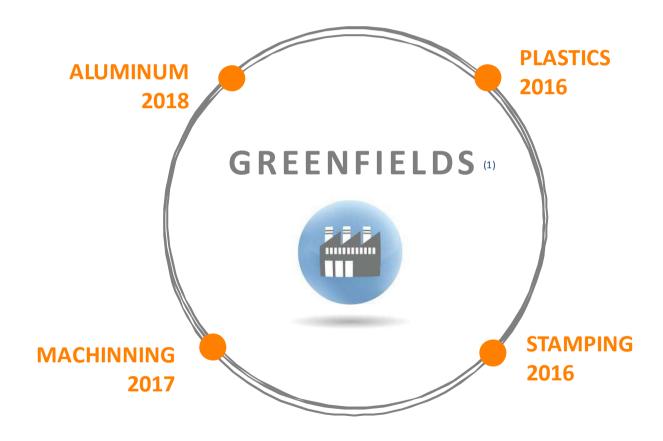
(3) RONA = "Return on Net Assets": EBIT/ Net Assets (Fixed Assets + Net Working Capital – Goodwill not associated to cash outs)

# **O2.C)** Strategy by geographical location

III. Brazil



BRAZIL



(1) GREENFIELD: construction of new operating plant or expansion of existing facilities.

## BRAZIL



(1) CAGR: Compound Annual Growth Rate

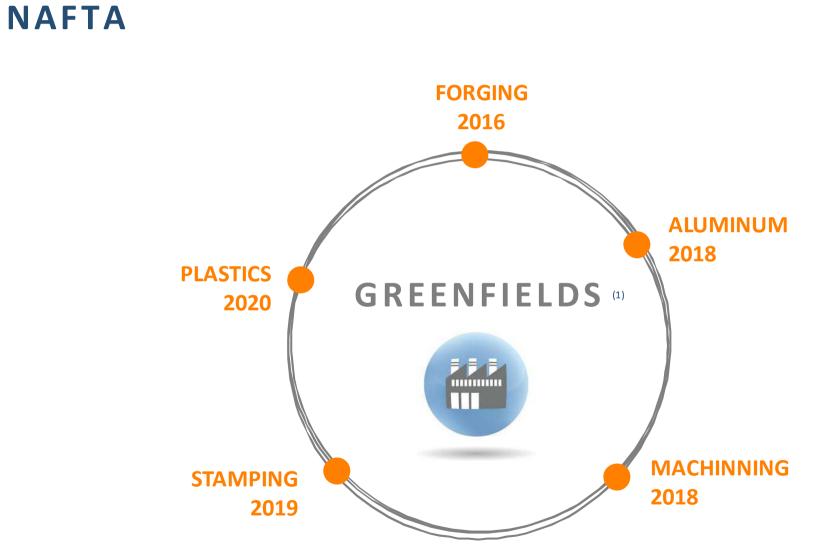
(2) EBIT: Net Operating Income.

(3) RONA = "Return on Net Assets": EBIT/ Net Assets (Fixed Assets + Net Working Capital – Goodwill not associated to cash outs)

# **O2.C)** Strategy by geographical location

IV. NAFTA





(1) GREENFIELD: construction of new operating plant or expansion of existing facilities.

### NAFTA



(1) CAGR: Compound Annual Growth Rate

(2) EBIT: Net Operating Income.

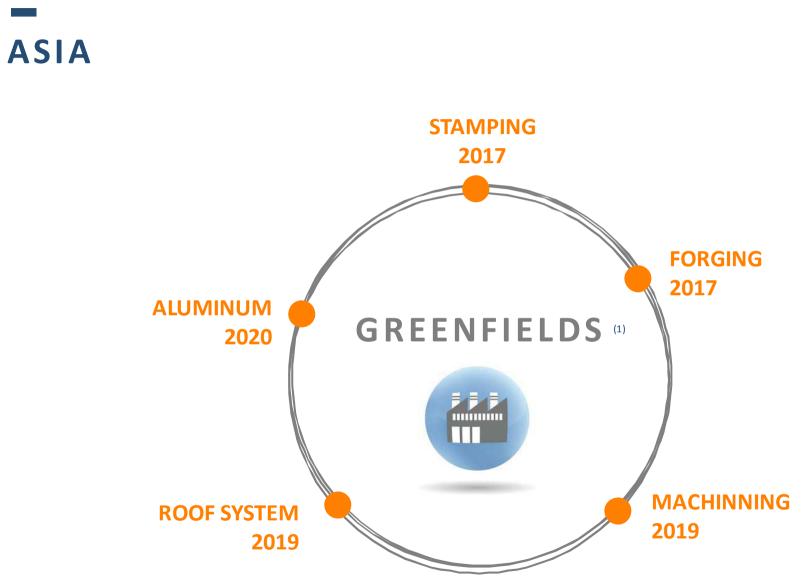
(3) RONA = "Return on Net Assets": EBIT/ Net Assets (Fixed Assets + Net Working Capital – Goodwill not associated to cash outs)

# O2.c) Strategy by geographical location

V. Asia



C CIE Automolive



(1) GREENFIELD: construction of new operating plant or expansion of existing facilities.

## ASIA



(1) CAGR: Compound Annual Growth Rate

(2) EBIT: Net Operating Income.

(3) RONA = "Return on Net Assets": EBIT/ Net Assets (Fixed Assets + Net Working Capital – Goodwill not associated to cash outs)

## 02.d) Human resources plan

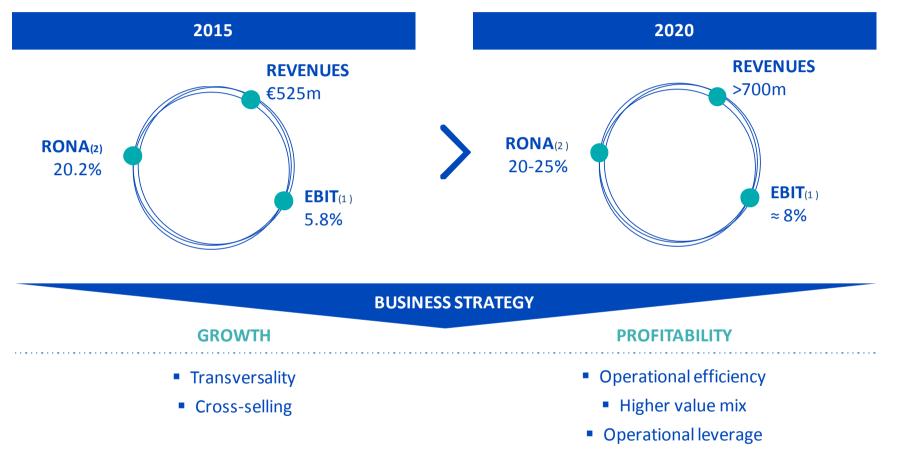


### **HUMAN RESOURCES PLAN**

FUNCTION	Quantity	Comments
Management	11	
<b>Technical experts</b>	29	<ul> <li>Plan to incorporate young engineers: "new generation"</li> <li>Training plan for current team</li> <li>Identify key positions and develop generational renewal</li> <li>Add experts from the market</li> </ul>
Young engineers	44	
Quality Control Managers	16	
Sales managers	9	
Purchasing managers	6	
<b>Production and Maintenance</b>	37	

# 03 Dominion Objectives

### DOMINION OBJECTIVES



(1) EBIT: Net Operating Income.

(2) RONA = "Return on Net Assets": EBIT/ Net Assets (Fixed Assets + Net Working Capital – Goodwill not associated to cash outs)

## **04** Corporate Areas

- a) Financial Area
- b) Tax Strategy
- c) Investor Relations
- d) Corporate Social Responsability



## **04.a)** Financial Area

CIE

### NEW FINANCIAL MANAGEMENT MODEL

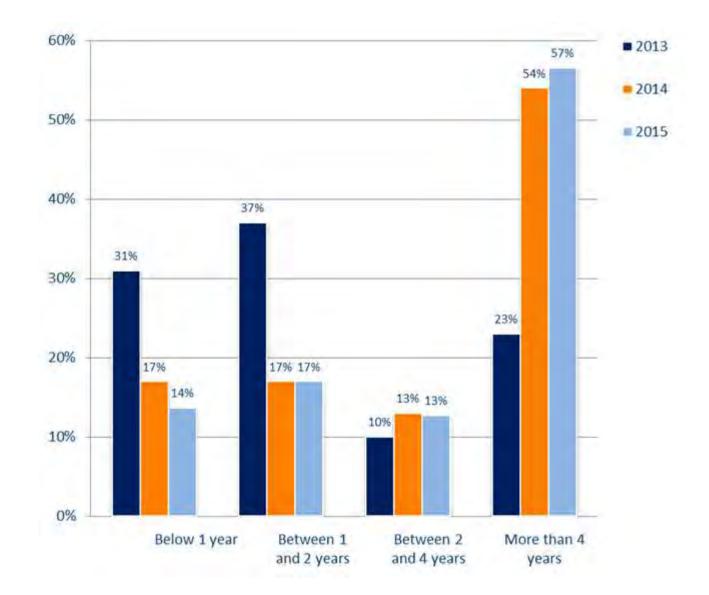
### PILLARS OF THE NEW FINANCIAL MANAGEMENT MODEL

- > Extension of the **new financial management culture**
- To establish financial GLOBAL "partners"
- > Development of **New Financial Management Areas**:
  - > To reach a **competitive rating** and toevaluate different ways of alternative financing
  - > To monitor and manage **existing risks** by required swaps/tools
  - > New **insurance policy** sourcing.

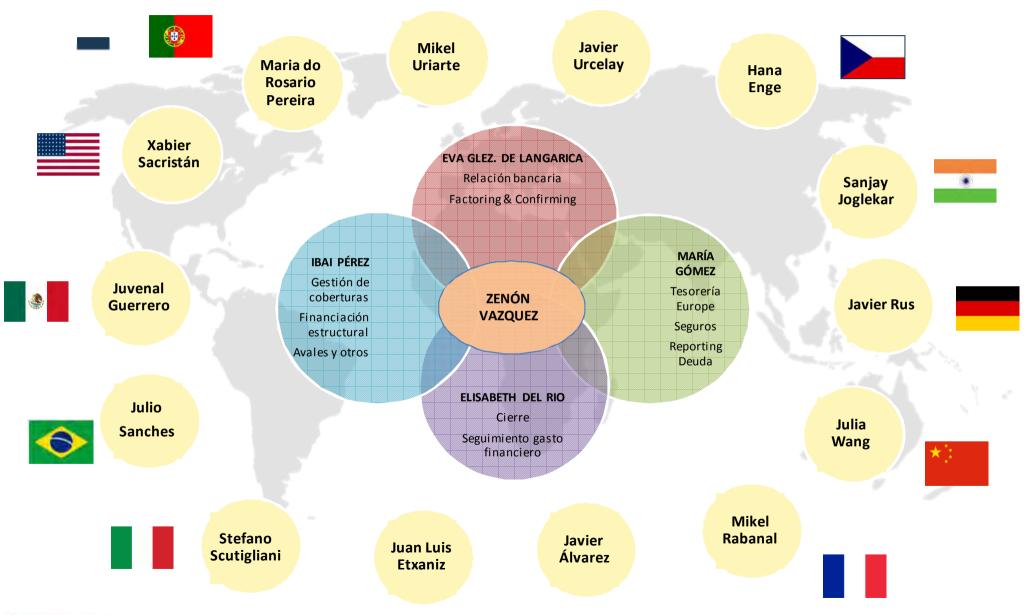




### **NET FINANCIAL DEBT MATURITY**



### **GLOBAL FINANCE NETWORK**



# 04.b) Tax Strategy

CIE

### **TAX STRATEGY 2016-2020**



### **EXPENSE TARGET**

### The goal of this new tax plan is a consolidated tax expense of 20%







## 04.c) Investors relation strategy

### MAIN GUIDELINES TO DEVELOP



# 04.d)

### Corporate social responsability



### **CORPORATE SOCIAL RESPONSABILITY**

### **GUIDING PRINCIPLES**



- To promote best corporate governance practices
  - Open, two-way communication with stakeholders
    - Compliance with human rights all allong CIE's value chain
      - General purchasing policy
        - Safety and Health
          - Corporate Governance
            - Natural resources and environment

### **CORPORATE SOCIAL RESPONSABILITY**

### **DIMENSIONS**



### **CORPORATE SOCIAL RESPONSABILITY**

### **INTEGRATION INTO THE MANAGEMENT MODEL**



### Preferred supplier

Providing our customers with end-to-end solutions which resolve their problems

We anticipate their needs and surpass their expectations using a multi-technology approach and eco-design criteria



### Generating value

Increasing business volumes over the medium and long term

Generating growing returns



### Socially responsible

Committed to stakeholders

Respect for people and the environment

Sustained and profitable growth

# 05 Strategic Targets

A. Organic growthB. Inorganic growth

## 05 Strategic Targets A. Organic growth

### **STRATEGIC TARGETS - ORGANIC**







### **STRATEGIC TARGETS - INORGANIC**

Integrate strategical companies to consolidate CIE as one of the most important players in the world; with a very balanced account, achieving at the end of period, a NFD<2xEBITDA ratio



### **STRATEGIC TARGETS - INORCANIC**

### New market opportunities



### GRUPO AT

### Description

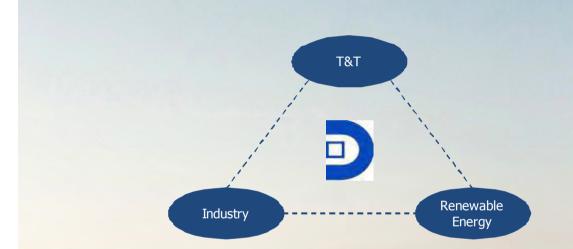
- Technology: aluminum HPDC, machining from forging, aluminum and iron casting, gravity die casting
- Consolidated Sales 2015: 134 mill €
- Consolidated EBITDA 2015: 26 mill € (19.4%)
- Employees: ~ 830
- Family owned group
- Plants in Spain, Slovakia, Mexico and Brazil





### **STRATEGIC TARGETS - INORCANIC**

### New market opportunities



### 300 Mio€ Dominion additional sales

### COMMONWEALTH DYNAMICS INT.

### Description

- Solutions and Services in the Industrial Field.
- Consolidated Sales 2015: 42 million €
- Consolidated EBITDA 2015: 0,8 million € (severely punished by a Project, non-representative margin)
- Employees: approx. 120
- Family-owned
- Headquarters in USA and activity in diverse countries by the hand of American customers

#### **Products/processes**

- Tall structures turnkey projects: chimneys, silos, solar thermal towers, etc. (construction, repair, demolition)
- Expertise in *jumpform* technology (highly profitable in countries where labour force is cheap)
- GNL tanks
- Turbine Systems
- Metal structures

#### Location

- NH (USA)
- Mexico, Peru, Chile, India and Israel (at a project level, no long-term presence)

Customers

American industry leaders

### ABANTIA

#### Description

- Solutions and Services in the industry, infrastructures and renewables
- Consolidated Sales 2015: 204 million € (non-representative)
- Consolidated EBITDA 2015: -4 million €
- Employees: approx. 950
- Owner: Administrative Receiver
- Offices in Spain

#### **Products/processes**

- Electric and HVAC Maintenance
- Electric Facilities, HVAC, Low-current networks, audiovisuals
- Turnkey Health and Renewables Projects
- Electromechanical industrial maintenance
- Industrial lines automatization
- Electromechanical and piping (gas) set ups

#### Location

- Spain (Barcelona, Madrid, Castellón, Tarragona, Huelva)
- Mexico, Peru, Chile and Oman (subsidiary not included, we start via greenfield)
- Nicaragua, Argelia, Morocco, among others (at a project level, no long-term presence)

#### Customers

- Correos (Spanish Post Office), FC Barcelona. NH Hoteles
- Nicaragua Health ministry, Central Bank Haití, Generalitat
- Magneti Mareli, VW, Iberia
- Bunge, BASF, Dow Chemical, Cepsa, Repsol, GN, Tdesa

