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People Finance Group - Central Bank of Ireland Issues Warning on Unauthorised Firm

03 September 2025 Warning Notice



Warning	Unauthorised Retail Credit Firm
Unauthorised Firm Name	People Finance Group
Website	www.peoplefinancegroup.com
Email address used	info@peoplefinancegroup.com
Phone numbers used	<ul style="list-style-type: none">• +353 83 379 8929• +353 89 946 0081• +353 89 956 0943• +353 89 969 5002
Authorisation in Ireland	People Finance Group is <u>not authorised</u> to provide credit services in Ireland.
Additional information	<p>This fraud is an example of an 'advanced fee fraud', where a payment is sought upfront for providing credit services, which are then not provided.</p> <p>People Finance Group copied the details of two Central Bank authorised firms, E & L Credit Ltd and Optal Financial Europe Limited, in order to deceive consumers. There is no connection between the Central Bank authorised firms and this Unauthorised Firm.</p>

Notes:

1. Any person wishing to contact the Central Bank with information regarding such firms / persons may telephone (01) 224 5800.
2. For more information on how to protect yourself from financial scams, please visit www.centralbank.ie/financialscams
3. The name of the above firm is published under section 53 of the Central Bank (Supervision and Enforcement) Act 2013.