

## Traffic Note August 2010

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**Barcelona, 6<sup>th</sup> September 2010.** – Vueling, Europe's new-generation airline, carried 1,298,902 passengers in August, a historical record for the airline. This traffic figure represents a 4.8% increase year on year

The main figures of traffic for the month were as follows:

	August		Var.
	2010	2009	
Number of flights	8,883	8,372	6,1%
Number of aircraft	35	35	0,0%
ASKs ('000)	1,471,191	1,312,344	12,1%
RPKs ('000)	1,207,122	1,111,824	8,6%
Seat load-factor (RPK/ASK)	82,1%	84,7%	- 2,6pp
Passengers ('000)	1,299	1,240	4,8%

**AKO** (passenger-kilometers offered): number of seats flown multiplied by the number of miles flown

**RPK** (passenger-kilometers transported): number of passengers carried multiplied by the number of miles flown

## Good response to connections product

The increase in passenger volume is mainly attributable to connecting flights passengers, an operation that started on the 5<sup>th</sup> of July. Connecting flights through Barcelona significantly increased Vueling destinations in most airports operated by the company.

## Winter offer adapted to the business passenger

Attracting business passengers is a priority for Vueling. Looking ahead to the winter season, the airline has increased frequencies on major business routes and launches the pack Go!, a new product that brings together services that are otherwise offered separately: the possibility to advance or delay the flight (in the same day) at no cost, free assigned seat, reception of boarding pass through email and cell phone, double points in Punto and Iberia Plus frequent flyer programs and exclusive check-in desks in Barcelona and Madrid.

## For more information:

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