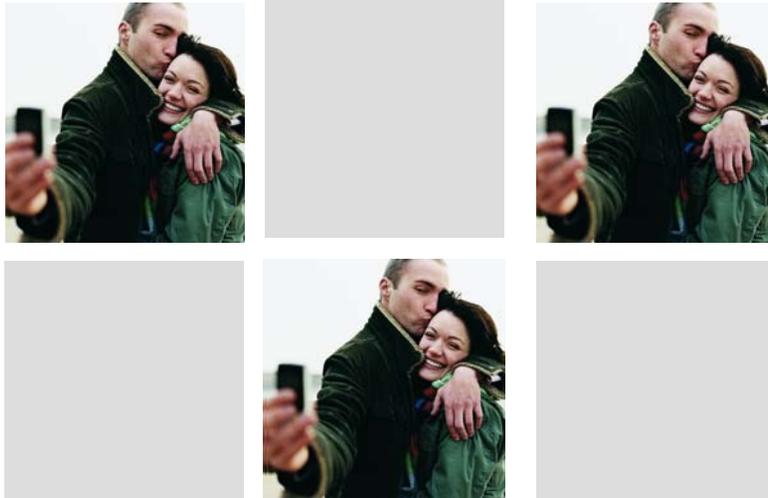




Oct-Dec 05
Results

4Q 2005 Results presentation October-December 2005



February 28, 2006

This presentation is being broadcasted live on the Internet
www.telefonicomoviles.com/investors

Safe harbour

This document contains statements that constitute forward looking statements in its general meaning and within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this document and include statements regarding the intent, belief or current expectations of the customer base, estimates regarding future growth in the different business lines and the global business, market share, financial results and other aspects of the activity and situation relating to the Company. The forward-looking statements in this document can be identified, in some instances, by the use of words such as "expects", "anticipates", "intends", "believes", and similar language or the negative thereof or by forward-looking nature of discussions of strategy, plans or intentions.

Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and other important factors that could cause actual developments or results to differ materially from those expressed in our forward looking statements.

Analysts and investors are cautioned not to place undue reliance on those forward looking statements which speak only as of the date of this presentation. Telefónica Móviles undertakes no obligation to release publicly the results of any revisions to these forward looking statements which may be made to reflect events and circumstances after the date of this presentation, including, without limitation, changes in Telefónica Móviles's business or acquisition strategy or to reflect the occurrence of unanticipated events. Analysts and investors are encouraged to consult the Company's Annual Report as well as periodic filings filed with the relevant Securities Markets Regulators, and in particular with the Spanish Market Regulator.

The financial information contained in this document has been prepared under International Financial Reporting Standards (IFRS). This financial information is unaudited and, therefore, is subject to potential future modifications. 2004 financial results were originally prepared under Spanish GAAP and have been translated into IFRS for comparison purposes only.

Oct-Dec 05
Results

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Móviles

A strong set of results during a year marked by our efforts to integrate the 10 Bell South assets



Oct-Dec 05
Results

- Sound growth in customer base
- Superior top line growth
- Capex effort to foster growth
- Faster than anticipated & stronger results from BS's LatAm assets integration
- Strong OpCF generation, both in Spain & LatAm
- Healthy FCF
- Increased shareholder remuneration

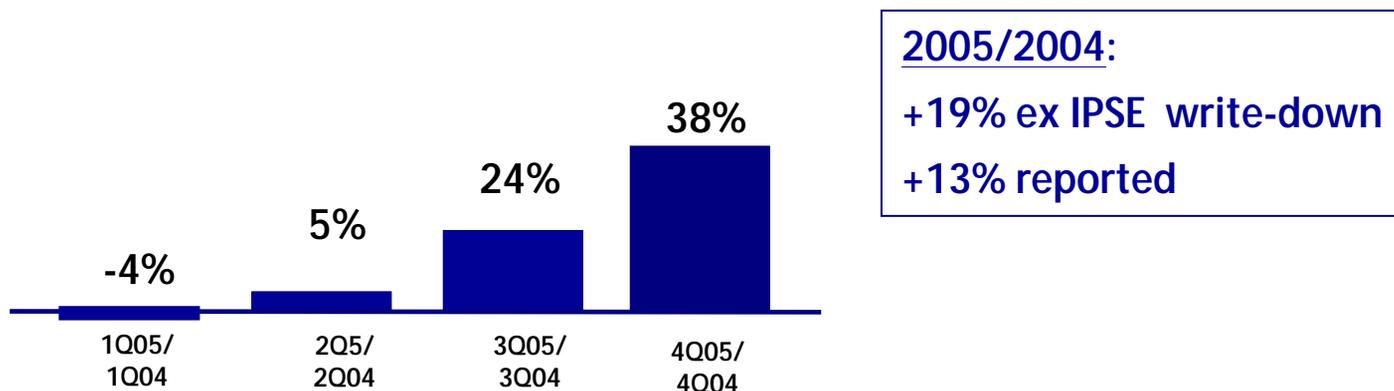
An outstanding performance enhanced throughout the year...



Oct-Dec 05
Results

2005A	2005/2004 ¹	4T05/4T04 ¹
94.4MM Managed customers	+27%	+27%
€16.5Bn Revenues	+40%	+29%
€14.4Bn Service revenues	+40%	+32%
€5.8Bn OIBDA	+27%	+45%
€1.9Bn Net income	+13%	+38%
€0.205 DPS (proposed)	+6.2%	

Net income (y-o-y growth)

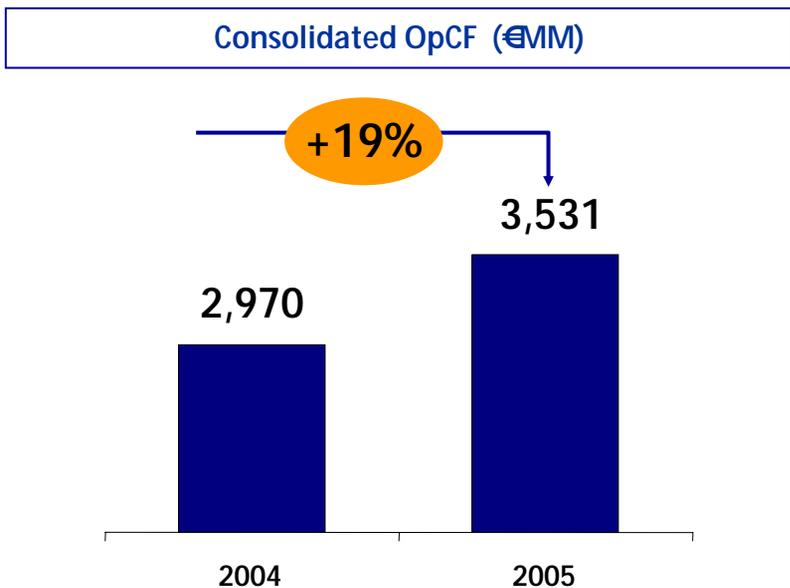


¹ y-o-y comparison is affected by the incorporation of TM Chile from August 2005, of BellSouth's Latam mobile operators in Colombia, Ecuador, Guatemala, Nicaragua, Panama, Peru, Uruguay and Venezuela from November 2004 and Argentina and Chile from January 2005

...combined with a healthy OpCF generation despite a strong capex effort



Oct-Dec 05
Results



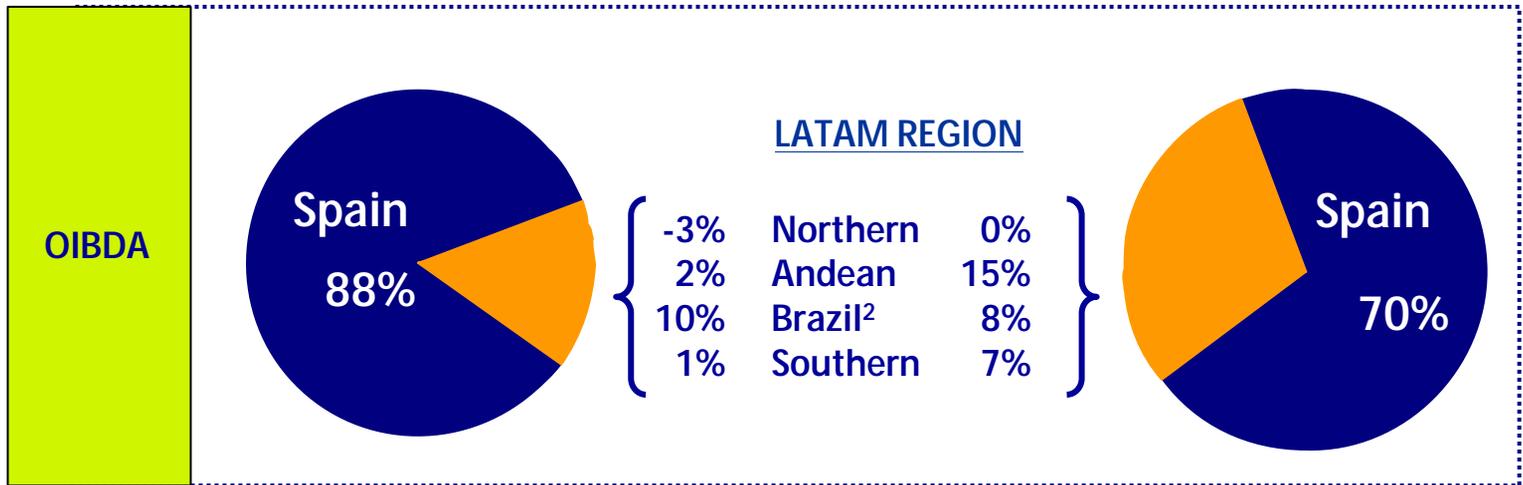
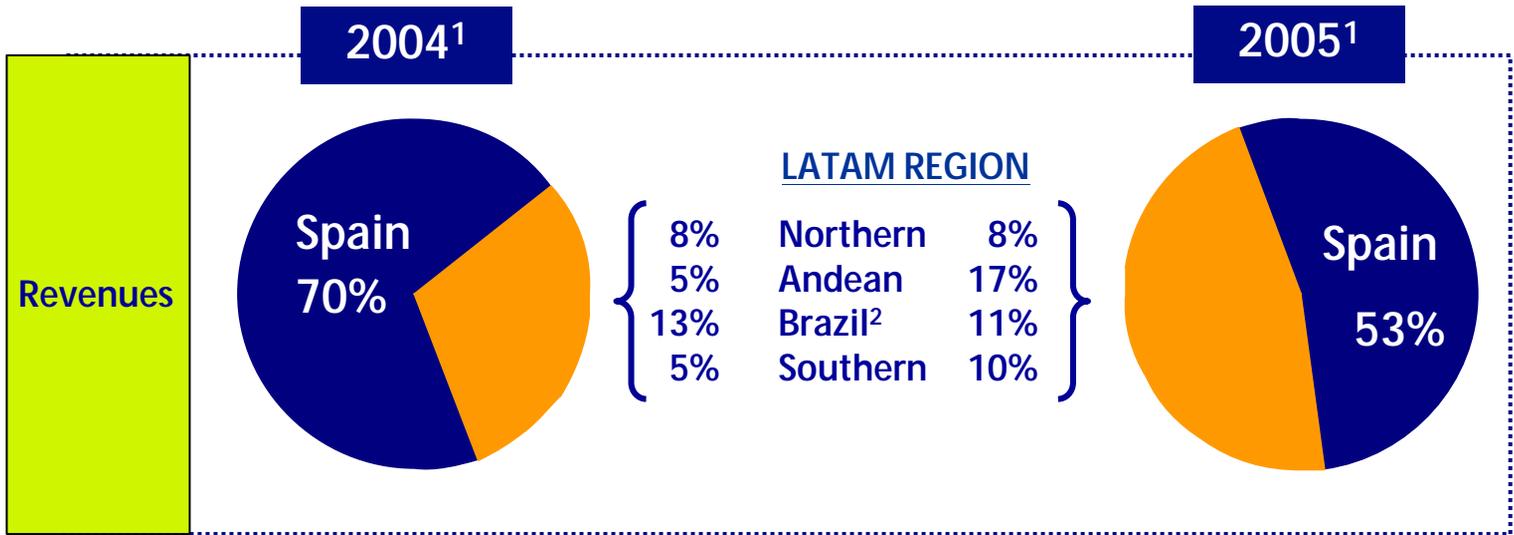
Capex (MM€)	2005	05/04
SPAIN	727	16%
LATAM	1,557	58%
TOTAL	2,285	41%

- **SPAIN:** Enhanced capacity in GSM network and further deployment of a high quality UMTS network , with focus on urban areas:
 - >5,000 UMTS base stations already installed
- **LATAM:** Capacity upgrades & Roll-out of 6 new GSM networks

Leveraging our highly diversified portfolio ...



Oct-Dec 05
Results



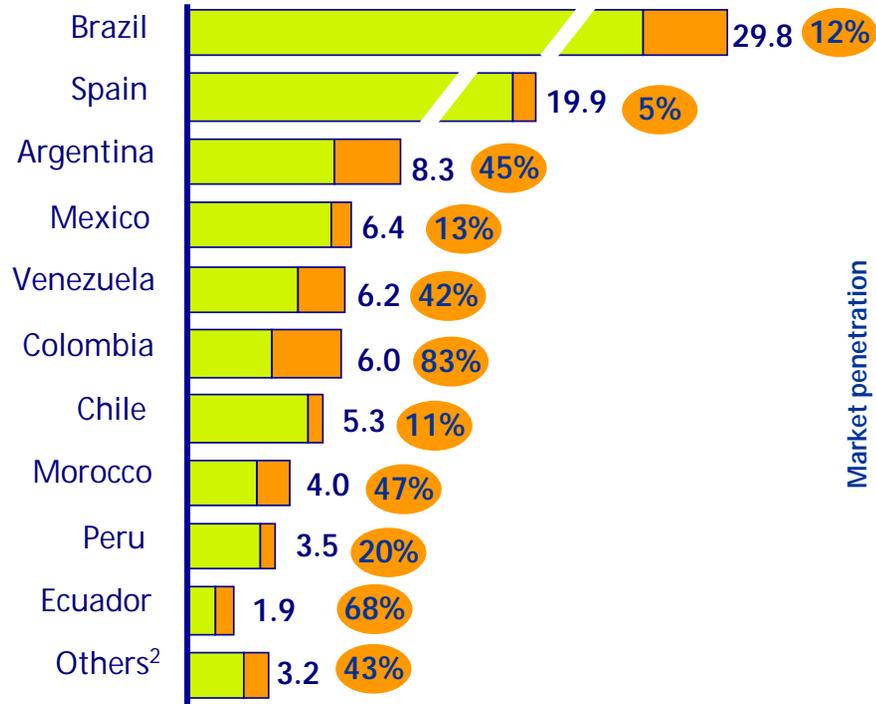
¹ % over total Group figure before others & intragroup eliminations
² 50% of VIVO

... in markets that are growing above expectations



Oct-Dec 05
Results

Managed customers (MM)

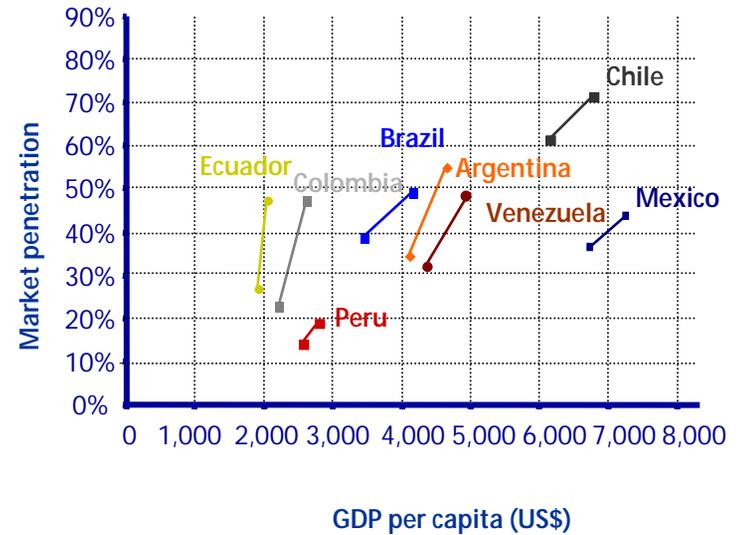


2005 Net adds

Y-o-y customer growth¹

Wireless penetration (E)

2004 - 2005 evolution



¹ 2004 figures include 10 operations acquired from BellSouth.

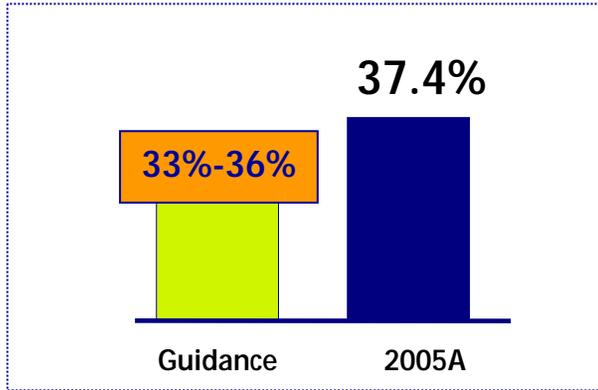
² Includes Uruguay, Guatemala, El Salvador, Nicaragua and Panama



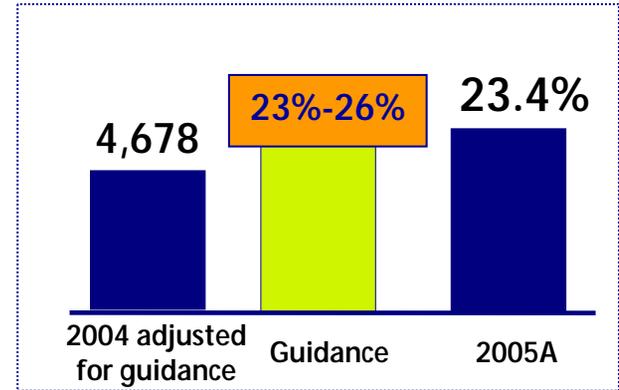
We have met our guidance, despite tougher competition in our markets

Oct-Dec 05
Results

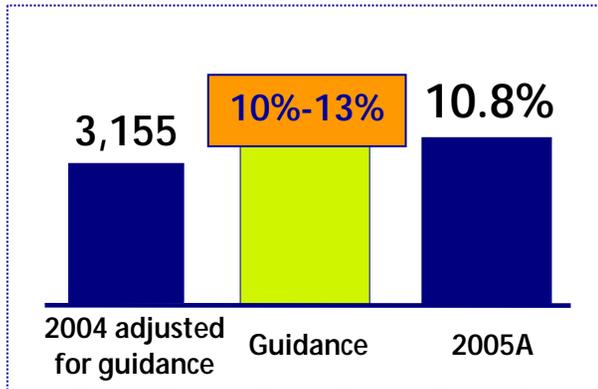
Revenues (y-o-y growth)



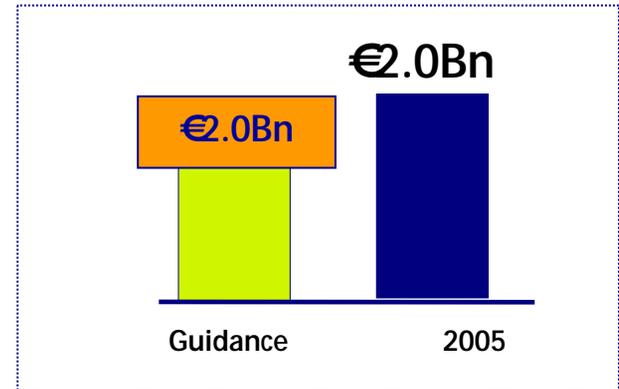
OIBDA (y-o-y growth)



OI (y-o-y growth)



Capex (2004 constant exchange rate)



Growth rates in constant exchange rates as of 2004 and excluding changes in consolidation other than assets acquired from BellSouth in Argentina & Chile in 2005. Growth rates based on 2004 preliminary data under IFRS: Revenues €11,744 MM; OIBDA adjusted for guidance €4,678MM and OI adjusted for guidance €3,155MM. In terms of guidance calculation, OIBDA exclude other exceptional revenues/expenses not foreseeable in 2005. These exceptional amounted to -100.2MM€ in 2004.

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Investor Relations

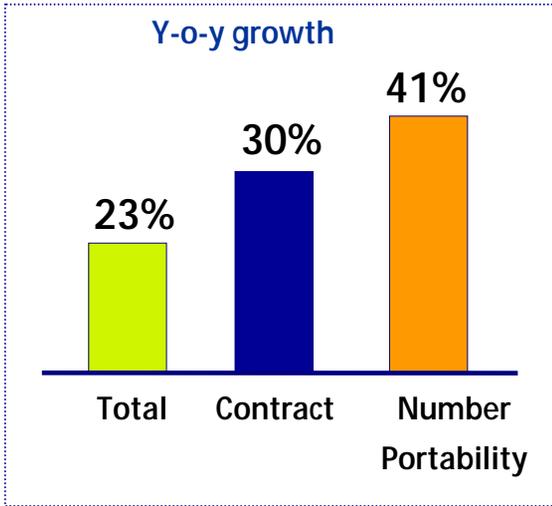
Strong commercial activity in a growing & increasingly very competitive market ...

2005 figures

Oct-Dec 05
Results

5MM Gross adds

4MM handset upgrades



+



+

1MM prepaid to contract migrations

... leading to a high quality customer base expansion ...

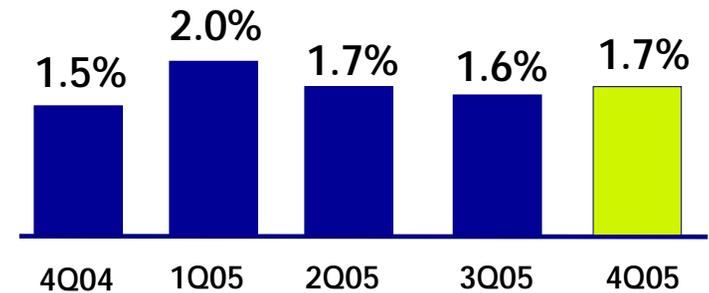
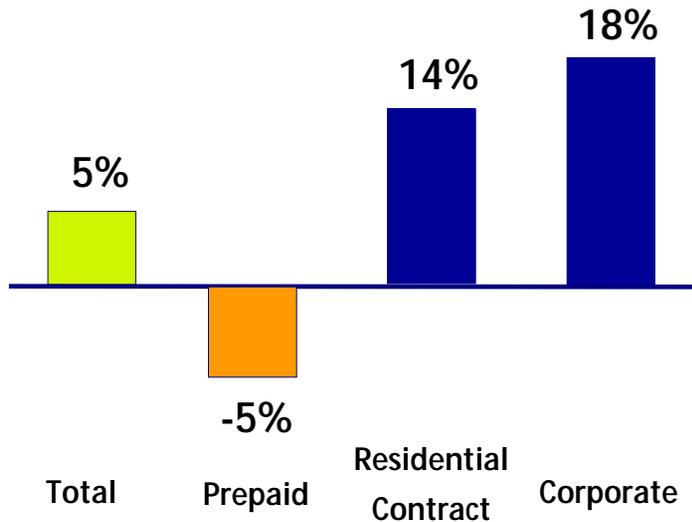
2005 figures



Oct-Dec 05
Results



Y-o-y growth



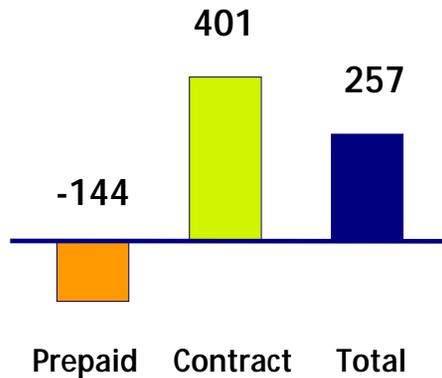
- 54% contract weight (+5 p.p. vs. 2004)

- Contained churn rate
- 45%-50% lower churn in customers with on-net products

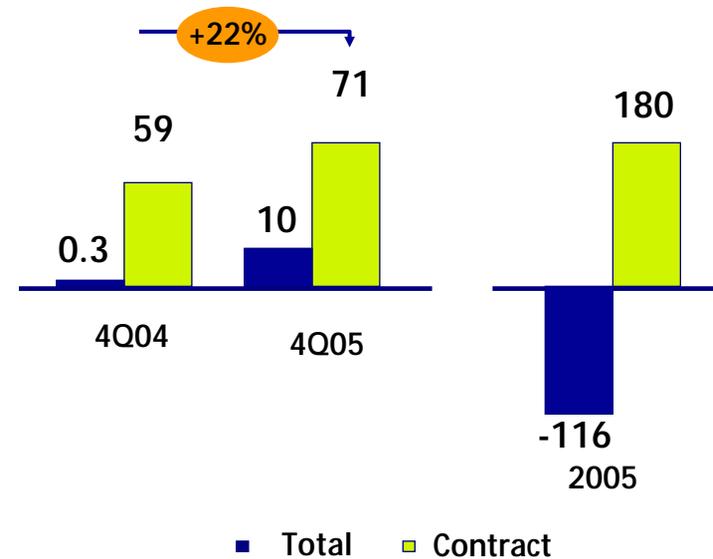
... With ongoing focus on contract customers during the Xmas campaign

Oct-Dec 05
Results

4Q05 net adds (000)



Number Portability (000s)



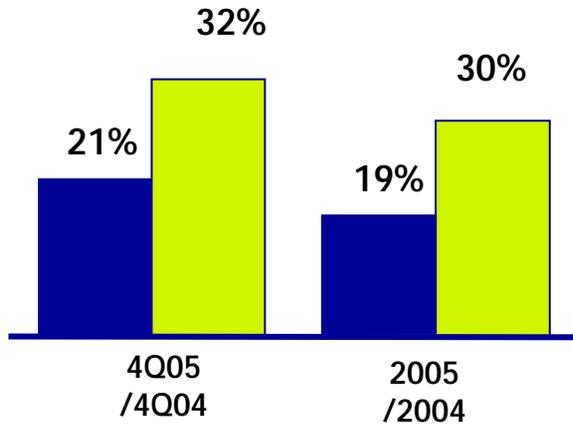
- +17% in corporate net adds vs. 4Q04
- 1.1MM handset upgrades (+11% vs. 4Q04)
- ~260,000 prepaid to contract migrations (flat vs. 4Q04)

Smart pricing packages continue to boost usage...



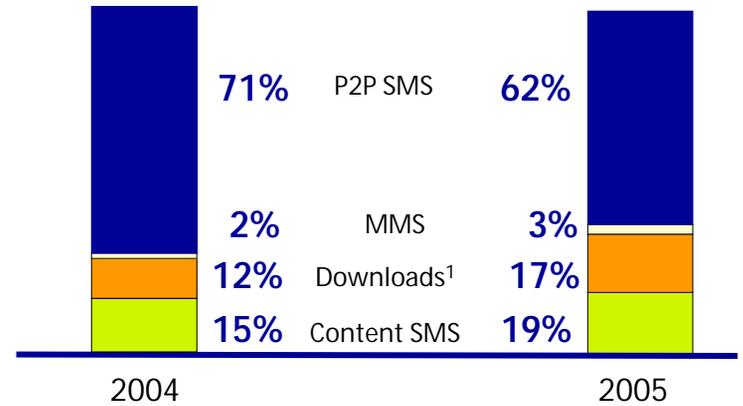
Oct-Dec 05
Results

Voice Usage



- Billable Traffic growth
- On-net Traffic growth

Data Revenues Split



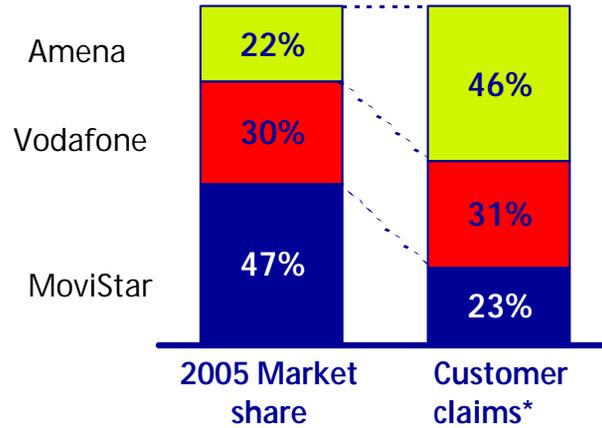
- 6MM Downloads (+15% vs. 2004, 3x vs. 4Q04)
- €10MM revenues from Ringback tones in 2005
- 4.7MM GPRS Users in 2005 (+23% vs. 2004)
- ~260,000 3G customers

... more than offsetting price cuts...

We have a track record of high quality services in 2G....

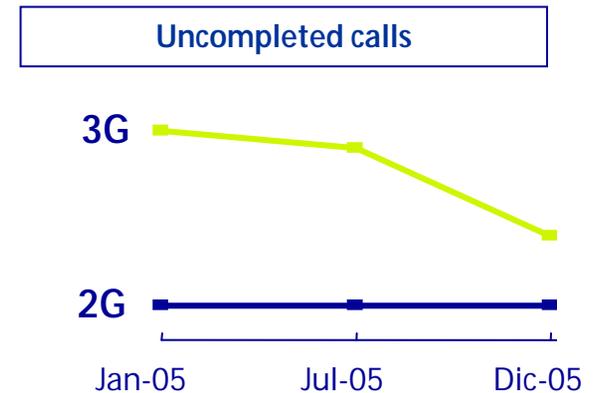
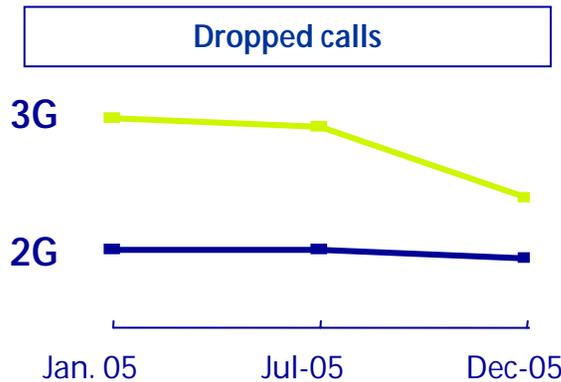


Oct-Dec 05
Results



Source: Survey from Facua. January 2006.
Europa Press 2006

... To be maintained in 3G

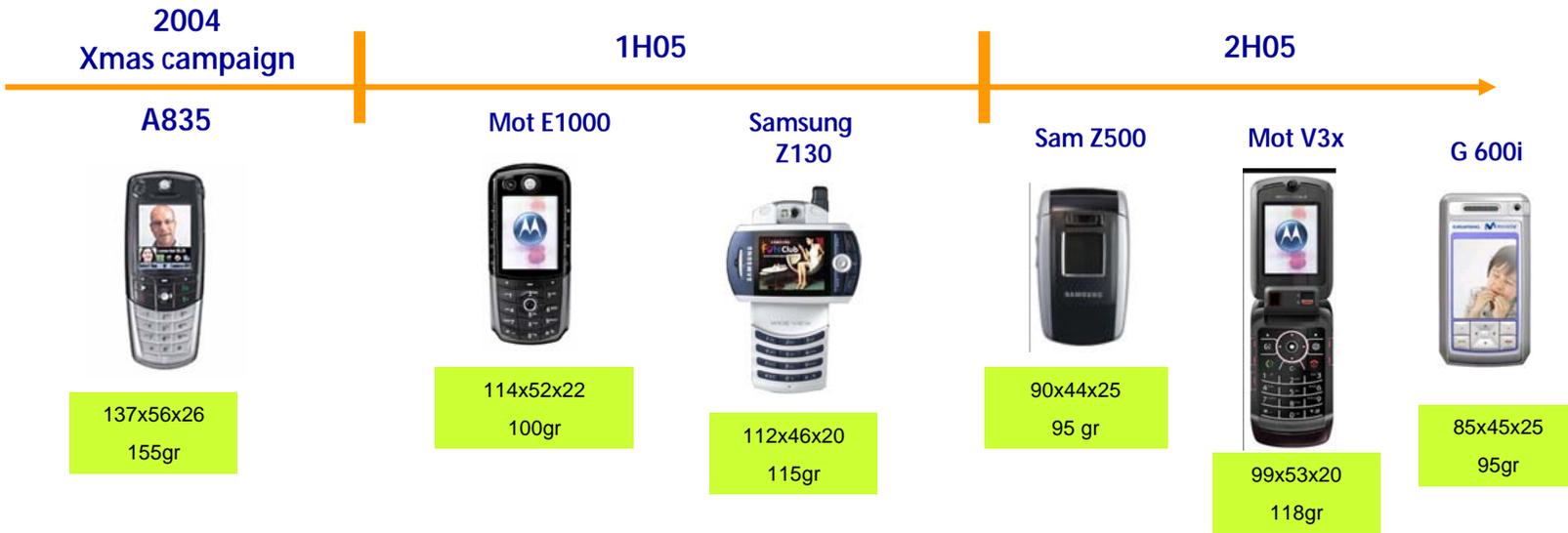


... while 3G commercial uptake is also driven by handset portfolio availability and handset prices



Oct-Dec 05
Results

UMTS handsets availability



■ Handset costs >650€

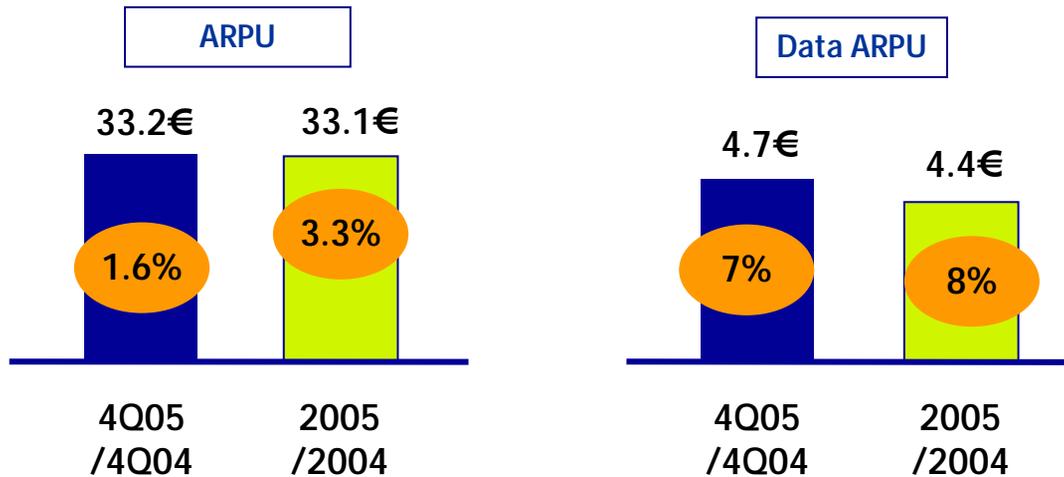
■ Handset costs >300€

■ Handset costs: 200€-300€

Healthy ARPU growth...



Oct-Dec 05
Results



y-o-y growth

	Prepaid	Contract
4Q04	17.3	49.2
4Q05	16.7	47.7

y-o-y growth in Customer base -5.5% +15.6%

	Prepaid	Contract
2004	17.2	49.6
2005	17.4	48.2

... and an outstanding customer revenue performance...



Oct-Dec 05
Results

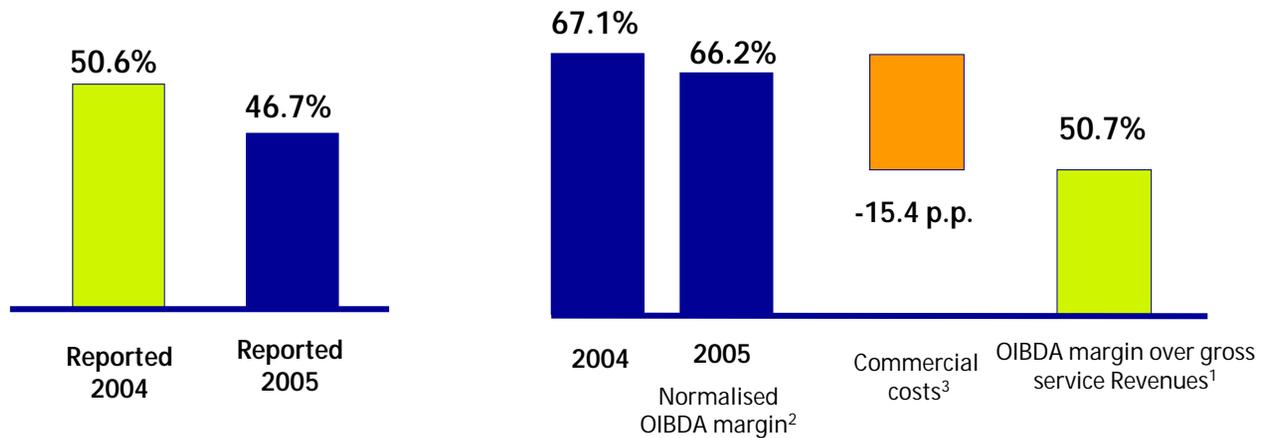
		4Q05/4Q04	2005/2004	
Revenues		+5.8%	+7.6%	Guidance >6%
Handset Revenues		-1.9%	+11.8%	
Service Revenues		+6.8%	+7.0%	
Service Revenue Drivers	Customer revenues <i>(ex-loyalty points)</i>	+9.8% +11.6%	+9.3% +10.8%	
	Interconnection revenues	-2.3%	-0.5%	
	Roaming-in revenues	-5.5%	+2.7%	

... while achieving strong operating profitability within the industry



Oct-Dec 05
Results

OIBDA margin



- 19% y-o-y increase in commercial activity
- +3.7 p.p. increase in commercial costs vs. 2004

¹ Excluding impact of loyalty points

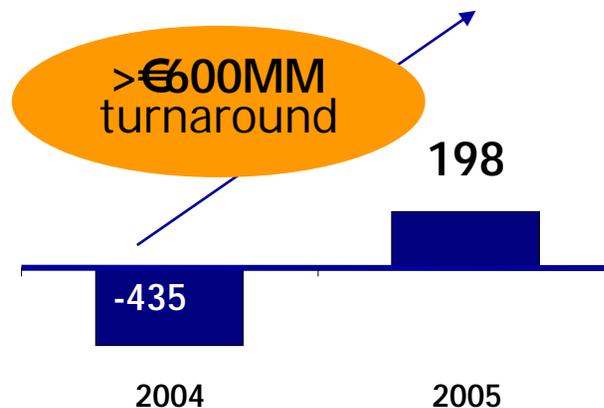
² OIBDA margin excluding commercial costs/service revenue ex-loyalty points

³ Total commercial cost including advertising.

Our Latam operation is coming of age

Oct-Dec 05
Results

OpCF from LatAm operations (€MM)



OPTIMIZATION
OF RESOURCES

Self sustained strong growth in a year of transition & very strong capex effort

- Capacity upgrades, CDMA 1xRTT/EVDO deployment in Brazil & Venezuela
- Enhanced GSM capacity/coverage in Mexico, Argentina & Chile
- Roll-out of GSM networks in Colombia, Ecuador, Nicaragua, Panama, Peru & Uruguay (95MM POPs) in record time

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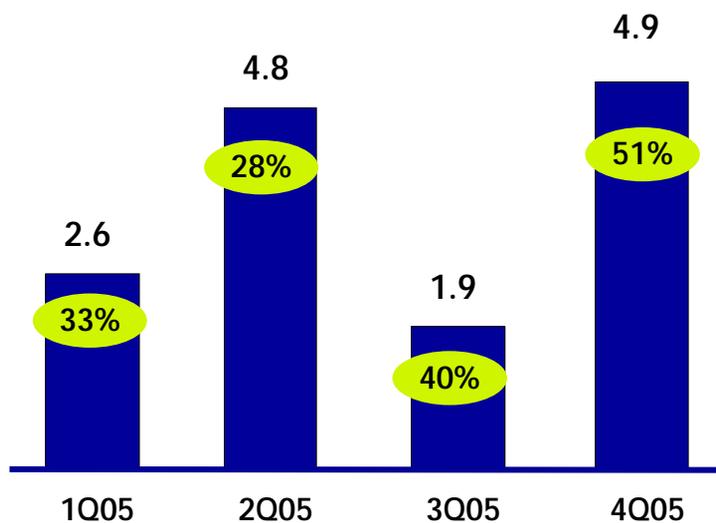
Móviles

Strong customer growth ...



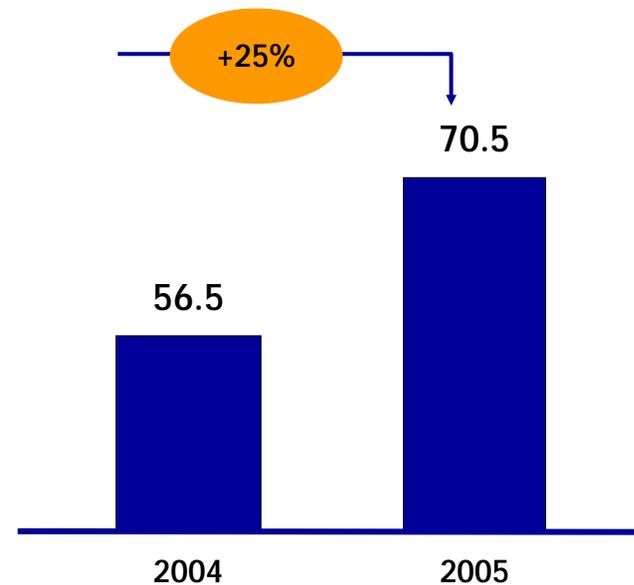
Oct-Dec 05
Results

Net adds (MM)



● GSM gross adds/total

Managed Customers (MM)

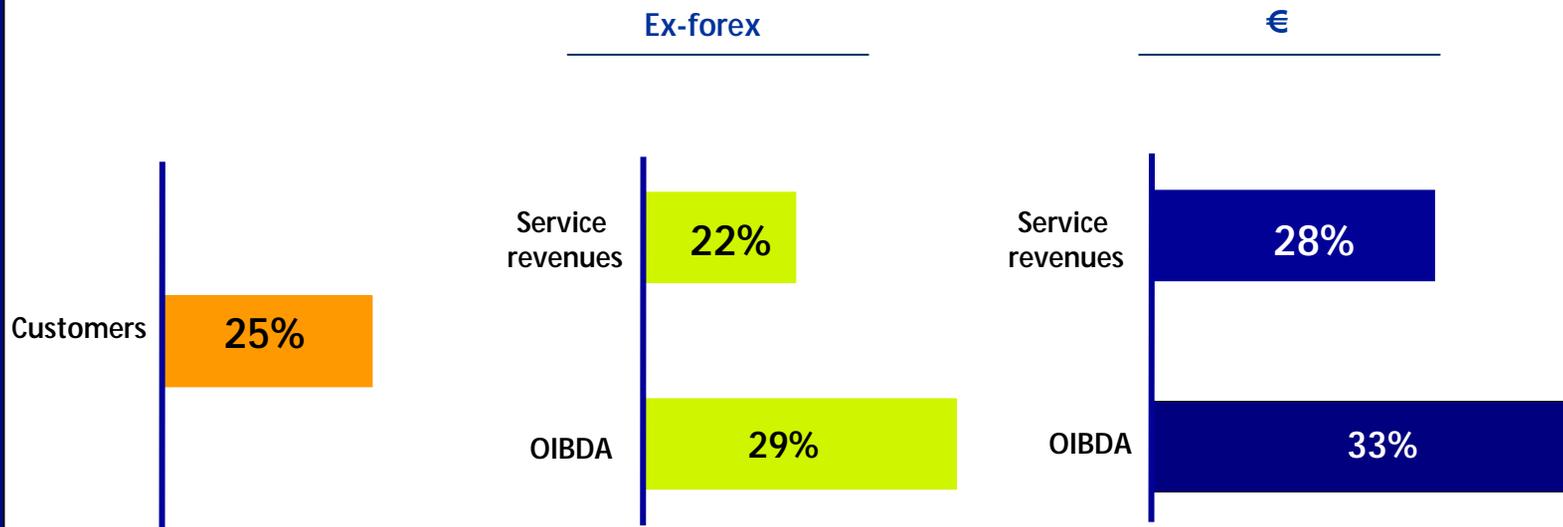


...with robust top line performance ...



Oct-Dec 05
Results

2005 y-o-y growth



... encompassed with margin expansion throughout the year...

... leveraging regional management of operations, economies of scale & integration synergies...



Oct-Dec 05
Results

Bell South integration synergies¹

- Ahead of plans >US\$ 170MM in 2005 vs \$100MM estimated
- Further synergies to flow in the near-term from integration of IT systems & platforms

Regional management & scale economies

- Global management of network equipment & handset purchasing
- Software development, IT operations & network infrastructure sharing
- HQ rationalization
- Lower advertising cost
- Time to market

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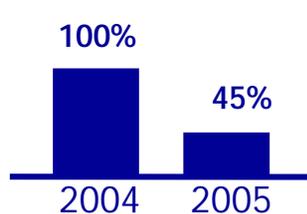
Móviles

... already achieving material savings

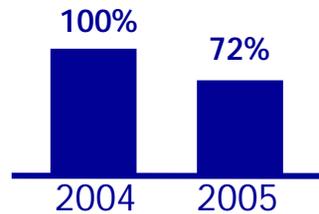


Oct-Dec 05
Results

Average Cost per GSM Base Station



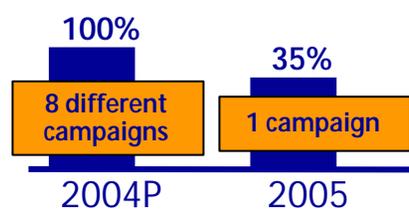
Low end GSM handset cost



Network, IT & Software Savings



Xmas campaign production in Latam



■ Single brand

GSM networks roll-out in record times

Commercial launch

Uruguay	April 05
Colombia	July 05
Panama	August 05
Ecuador	September 05
Nicaragua	September 05
Peru	February 06

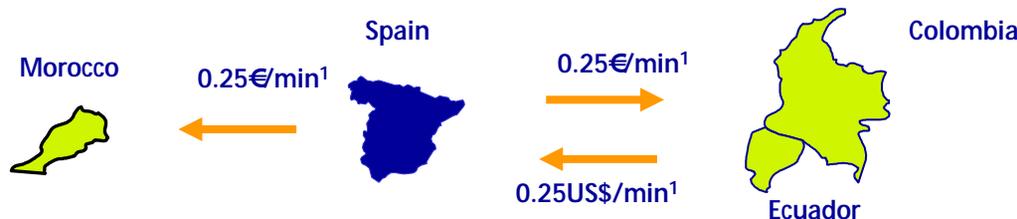
Delivering to our customers the advantages of being part of one of the largest wireless communities in the industry



“Wireless services without borders between different countries”

First initiatives already launched (December 05)

International on-net tariffs



Global point of sales

- Sale of prepaid packages (handset + SIM card) of TEM Colombia & TEM Ecuador through TEM Spain’s distribution channel:
 - Paid in Spain
 - Delivered in Colombia/Ecuador
- Recharge of prepaid cards of TEM Colombia & TEM Ecuador from Spain from March 06

Largest BLACKBERRY community in LatAm

- 13 countries of operations
- Very attractive prices derived from TEM’s global management of operations

Oct-Dec 05
Results

Telefónica

Móviles

Key highlights per country

MEXICO ■ Progressive improvement in the service quality & distribution

CENTRAL AMERICA ■ Strong OpCF generation, leveraging regional management

COLOMBIA ■ Strong momentum after GSM launch & enhanced profitability

VENEZUELA ■ Robust performance in a growing market & OpCF generation

BRAZIL ■ Selective commercial approach & rational cash management

CHILE ■ A benchmark of performance for operations in Latin America

ARGENTINA ■ High customer growth & enhanced OIBDA margin

Oct-Dec 05
Results

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Móviles

On the right track to enhance our competitive position...



Oct-Dec 05
Results

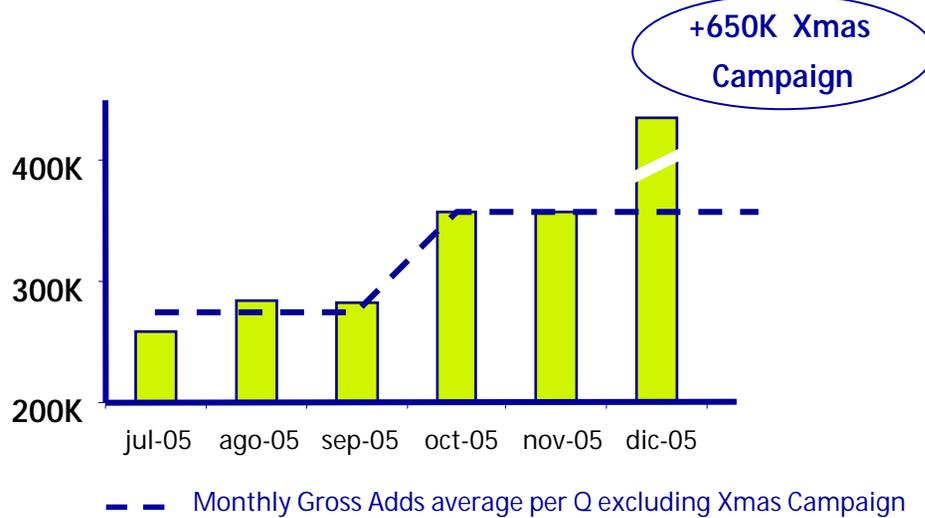
IDENTIFIED PROBLEMS	ACTIONS TAKEN IN 4Q05	RESULTS ALREADY ACHIEVED
Customer Service	<ul style="list-style-type: none"> Business process reengineering 	<ul style="list-style-type: none"> Improving to best practice levels: <ul style="list-style-type: none"> Average attended call per client: -14% Jan-06 vs. Sep-05 Close to 100% call center attendance in less than 30' In Dec-05 >90% claims solved in less than 24h vs. 40% in Sep-05
Network Quality & Customer Perception	<ul style="list-style-type: none"> Network & VAS Platform improvements 	<ul style="list-style-type: none"> Claims: -36% Dec-05 vs. Sep-05 Completed calls: over 99% in Dec-05 Total National Traffic: +40% Dec-05 vs. Sep-05 SMS volume: +60% Dec-05 vs. Sep-05
Distribution Channel	<ul style="list-style-type: none"> Reshaping process to enable healthy gross adds 	<ul style="list-style-type: none"> Cleanup of specialist distribution channel based on performance (190 discontinued vs. 47 new incorporations) Increased weight of retail distribution channel New agreements with larger & financially stronger local entrepreneurs

... with first signs of turnaround operations



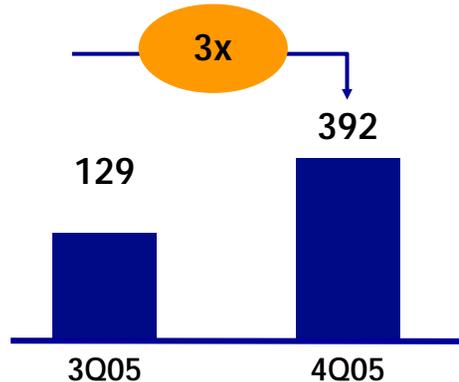
Oct-Dec 05
Results

Gross Adds (000)



- Progressive increase in gross adds pace of growth
- Better quality of gross adds in recent months

Net Adds (000)



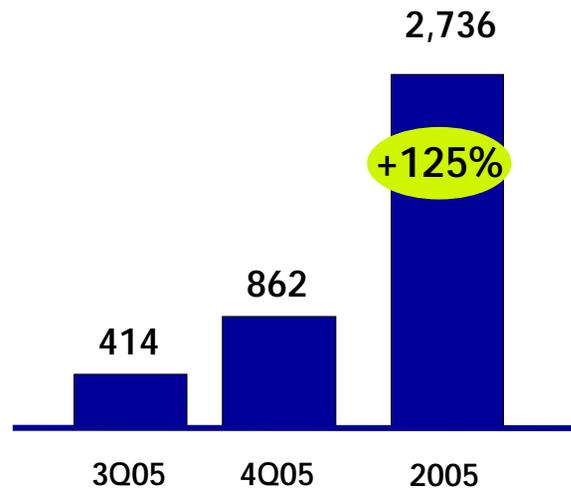
Strong momentum after GSM launch while enhancing profitability



Oct-Dec 05
Results

6.0MM customers **+83%**

Net adds (000)

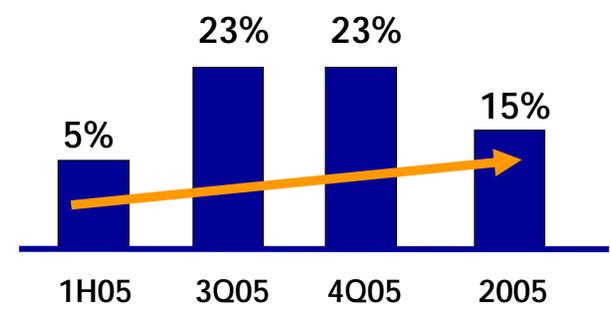


Y-o-y growth

+30% y-o-y growth in service revenues (local currency)

OIBDA margin

>48% normalised margin/service revenues in 2005



GSM customers already represent 27% of the total base

Capturing growth with a strong profitability & sound OpCF



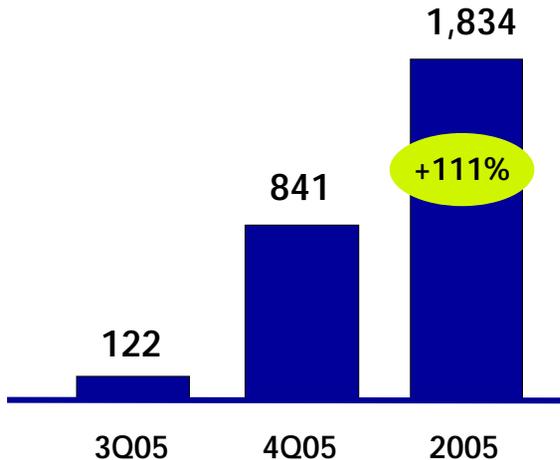
Oct-Dec 05
Results

6.2MM customers

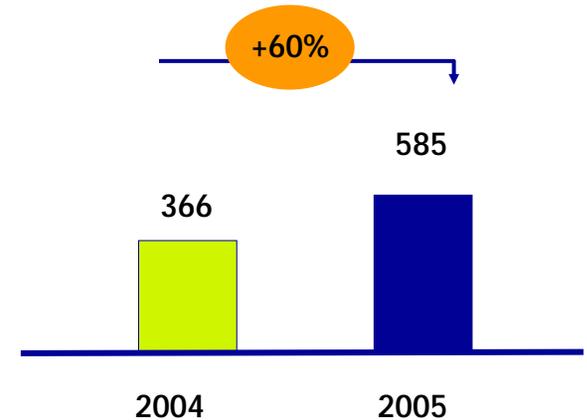
+42%

+36% y-o-y growth in service revenues (euro terms)

Net adds (000)



OIBDA (MM€)



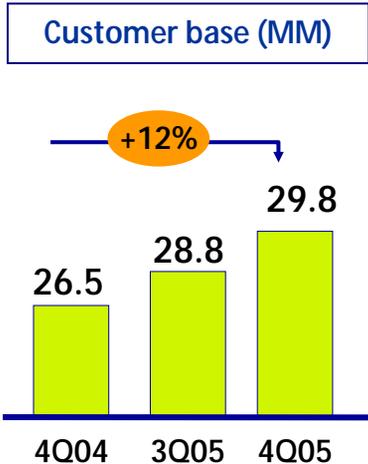
Y-o-y growth

- Increased focus on customer care
- Introduction of most advanced & innovative services in the country:
 - Launch of EV-DO & new E-mail services

Ongoing focus on key customers & key markets, with increased efforts on retention



Oct-Dec 05
Results



- More rational competition in prepaid & stronger pressure in contract during the Xmas campaign
- Increased weight of contract net adds: 17% vs. 6% in 2004
- +35% growth in Sao Paulo net adds vs. 4Q04 (vs. +3% for Vivo)

Strong leadership in key areas of operations

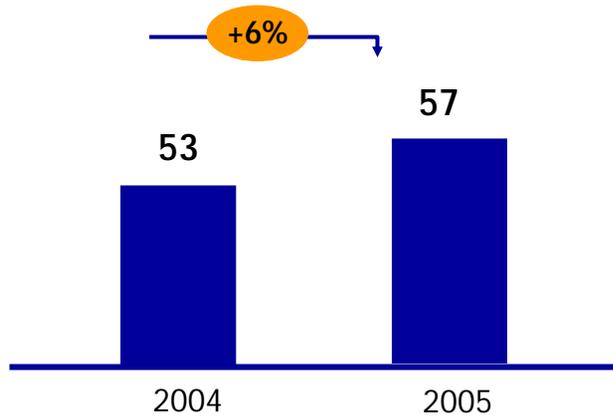
2005	Total customers in the market (MM)	Vivo's market share (E)
Brazil	86.2	35%
Sao Paulo	21.3	49%
Rio Janeiro	11.1	43%
Centro Oeste	10.1	50%
Rio Grande Sul	6.9	49%

Revenue growth impacted by incoming revenues...



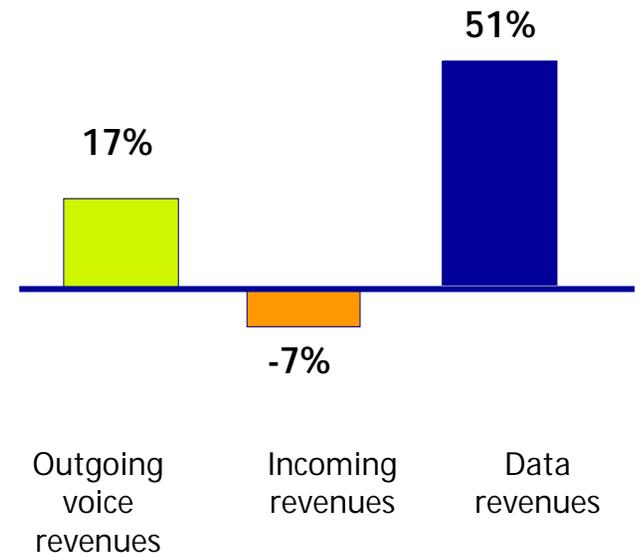
Oct-Dec 05
Results

Outgoing Contract ARPU
(in Reais)



2005 Service revenues
(y-o-y change in Reais)

+5%



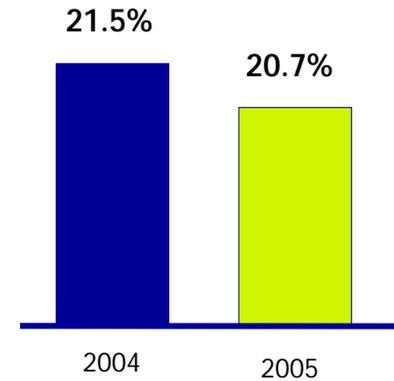
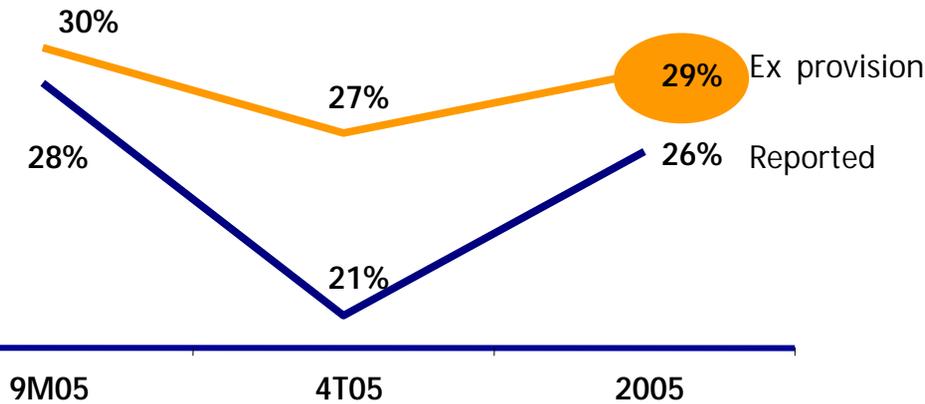
...while OIBDA margin reflects tough conditions in the market



Oct-Dec 05
Results

Reported OIBDA margin

Commercial cost/Service revenues



- Scope to enhance operating efficiency from integration of IT systems & platforms
- €194MM OpCF despite strong capex effort

Sound service revenue with strong profitability



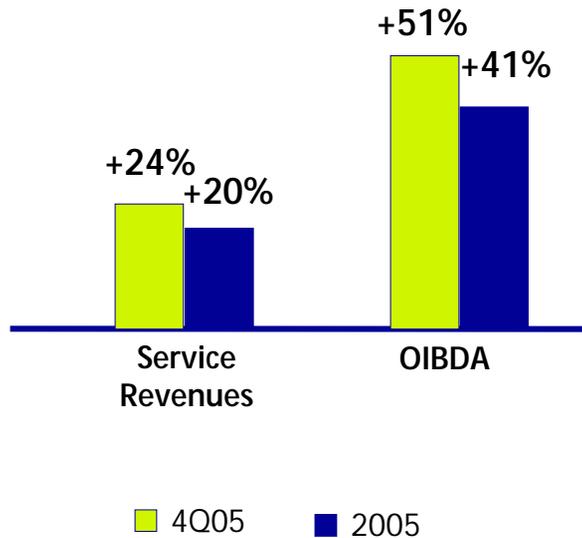
Oct-Dec 05
Results

71% penetration

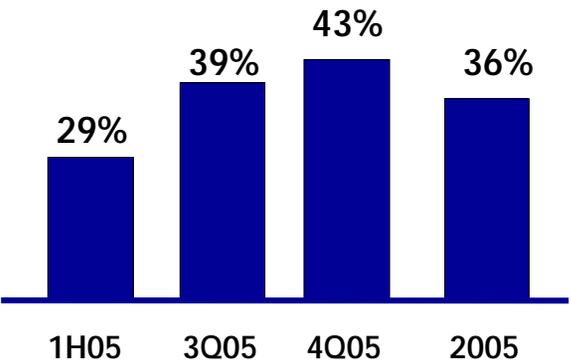
5.3MM customers

+11%

y-o-y growth in local currency



OIBDA margin



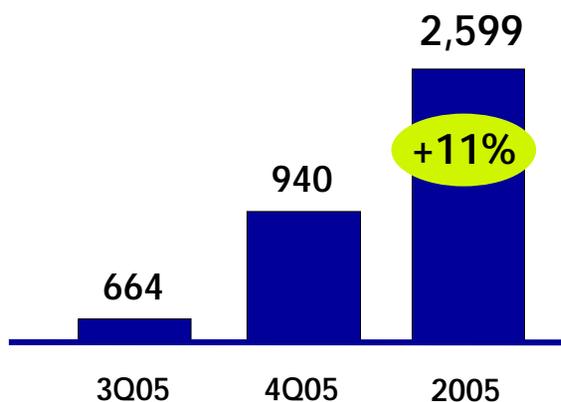
Robust customer growth with enhanced margins

8.3MM customers

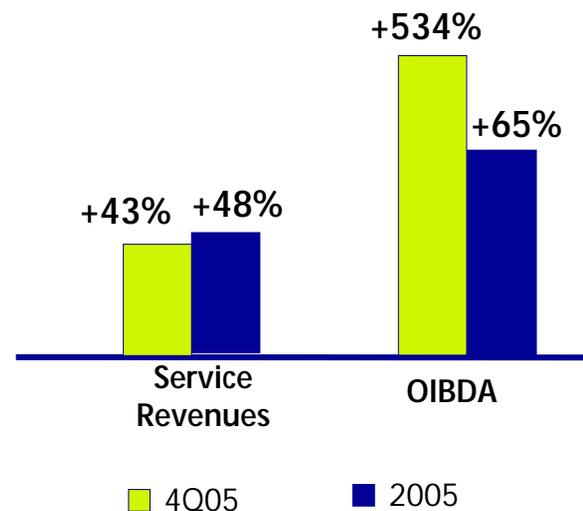
+45%

Oct-Dec 05
Results

Net adds (000)



y-o-y growth in local currency



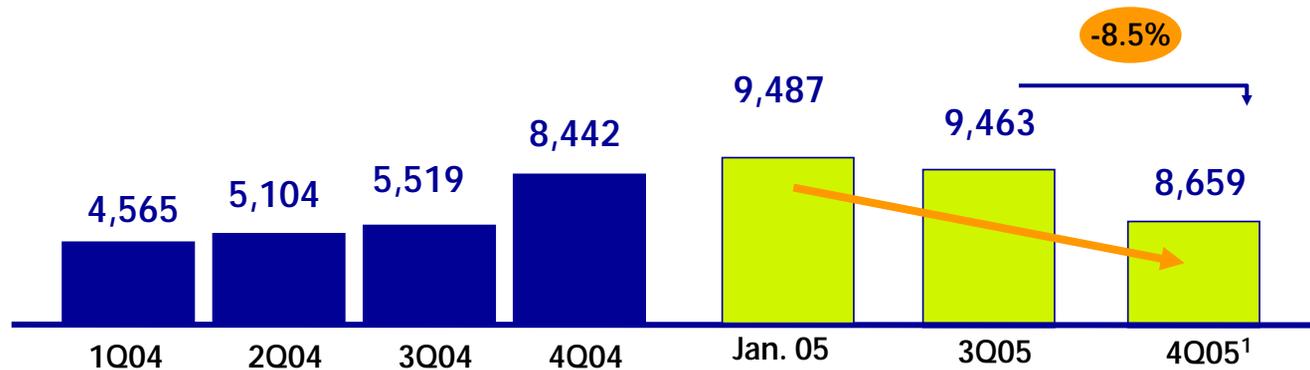
■ 15% OIBDA margin in 2005 (+2 p.p. vs. 2004)

Financial results

MM€	2005	2004	%Change 2005/2004
Financial results	(459)	(482)	-5%
Debt financial expense	(872)	(580)	50%
Financial Income	287	174	65%
Net interests cost	(585)	(406)	44%
Financial provisions, net forex & others	125	(76)	c.s.

■ Higher net interests cost due to 59% y-o-y increase in average net debt mainly explained by acquisitions

Financial Net Debt (MM €)



¹ Looking forward, consolidated net financial debt might increase reflecting TEM's commitment with respect to the deferred payment of IPSE's license in favour of the Italian Ministry of Treasury .



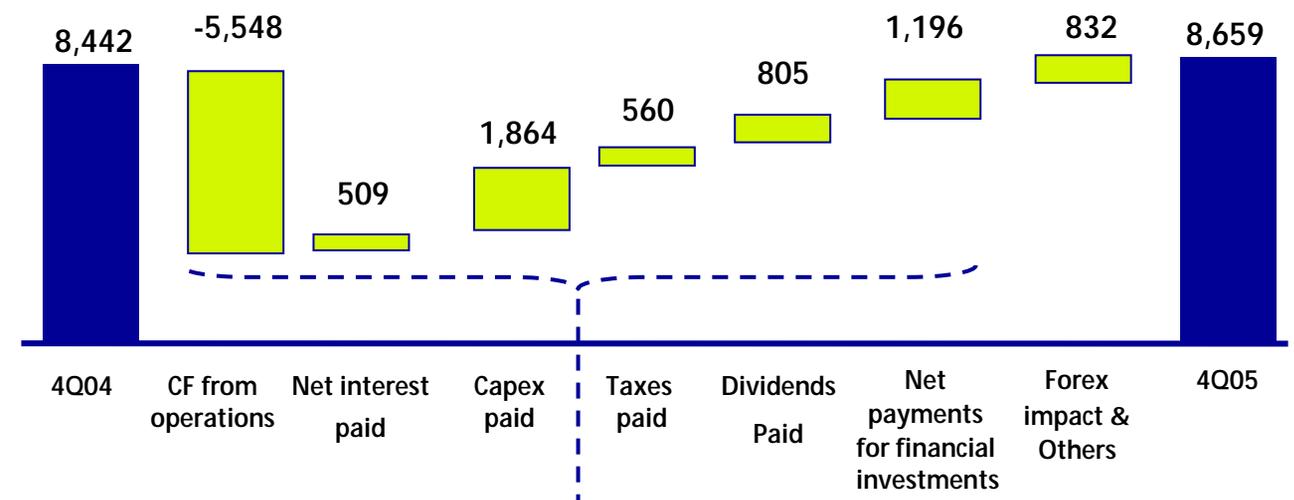


Net Debt evolution

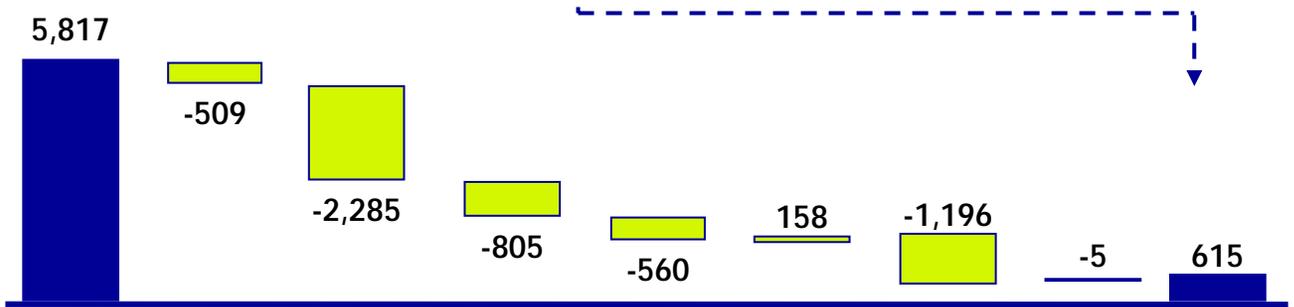
2005: 8,659 MM€ vs. Jan'05 : 9,487 MM€

Oct-Dec 05
Results

Change in
Net Debt
(MM€)



Cash Flow
after
dividends
(MM€)

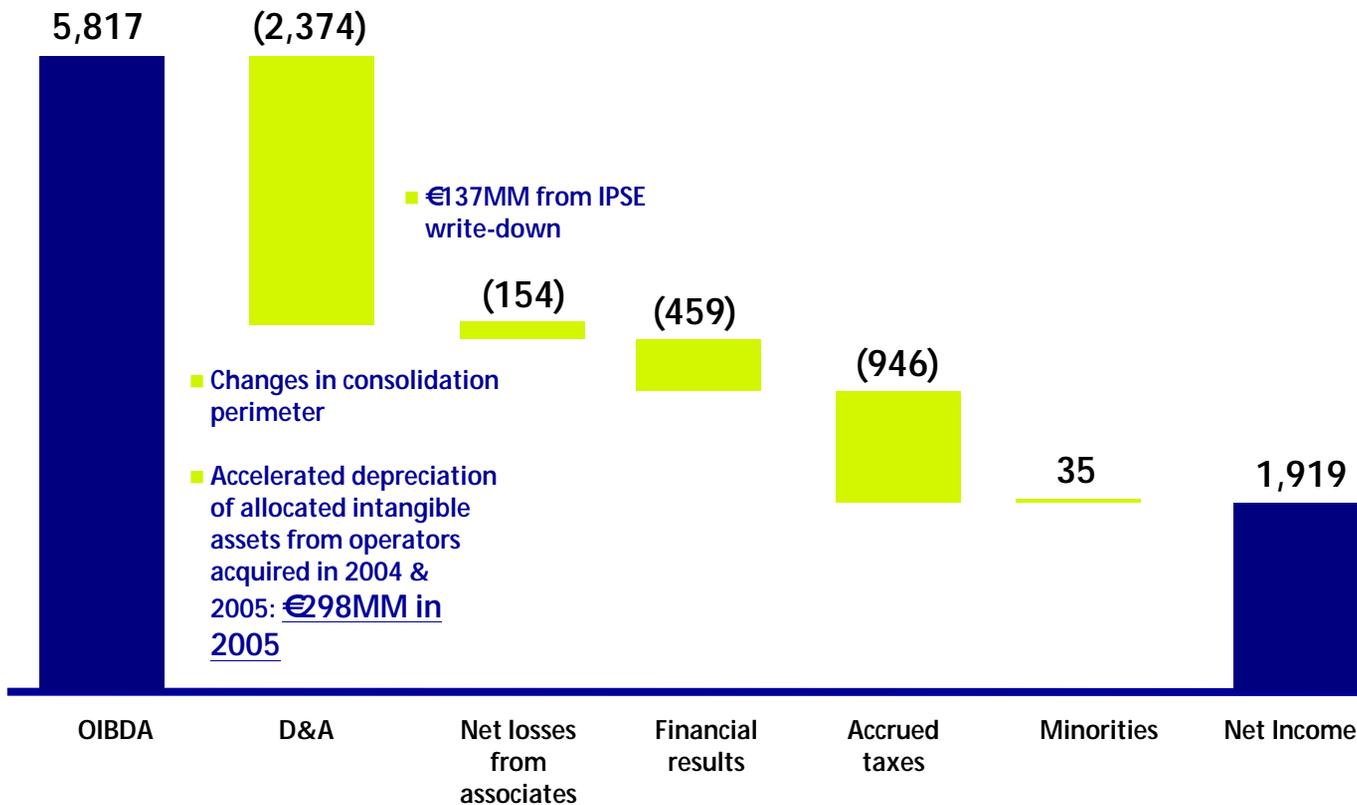


Net income



Oct-Dec 05
Results

MM€



- €137MM from IPSE write-down
- Changes in consolidation perimeter
- Accelerated depreciation of allocated intangible assets from operators acquired in 2004 & 2005: €298MM in 2005

2005 y-o-y change

26.8%

55.9%

n.s.

-4.7%

+8.9%

n.s.

13.4%

+19% ex IPSE write-down

Telefónica

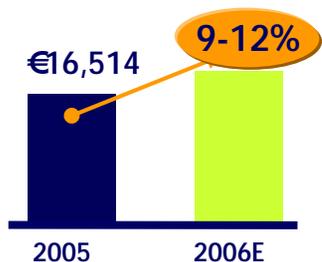
Móviles

2006 Guidance: TEM Group

Assuming 2005 constant exchange rates & excluding changes in consolidation

Oct-Dec 05
Results

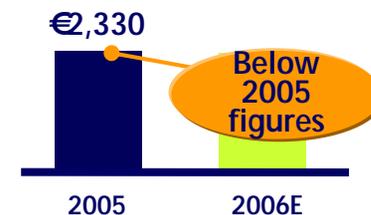
REVENUE GROWTH



OIBDA GROWTH



CAPEX Ex-licences



- Strong operational performance in increasingly competitive markets
- Superior top line & OIBDA growth while maintaining a healthy OIBDA margin, reaping the benefits of a highly diversified portfolio of operations in growing markets (Spain & Latam)
- Exploiting enhanced competitive position in Latin America (integration process & GSM network rollouts in 2005)
- Leverage scale & integrated management of operations In Latin America while capturing synergies with other Telefónica Group companies

SOLID OPERATING CASH-FLOW GENERATION WITH A STRONG GROWTH VS. 2005

Telefónica

Móviles



Oct-Dec 05
Results

2006 Guidance: TEM Spain

- Tough competitive environment due to competition from existing players and potential entry of new players
- Progressive 3G uptake based on a wider handset portfolio availability and handset price reductions
- Exploit scale economies/synergies with other Telefónica Group Companies:
 - O2/Cesky Telecom: handsets & infrastructure procurement, roaming ...
 - TdE: sales force for the corporate segment

- Revenue growth 2006/2005E: 3%-6%
 - Strong customer revenue growth, partially offset by cuts in termination rates and pressure in roaming revenues
- OIBDA margin:
 - Lower than 2005 due to competitive pressure
- Capex: below €800MM

*TEM Spain's results should continue to outperform its European peers
(top line growth & OIBDA margin)*

2006 Guidance: Latin America



Oct-Dec 05
Results

- Strong revenue growth
- OIBDA margin improvement, leveraging on:
 - Expected slowdown in penetration growth
 - Further integration of operations acquired from Bell South: IT systems & platforms
 - Benefits of regional management of operations
 - Enhanced competitive position from migration to GSM & network coverage improvement in Colombia, Argentina, Peru ...

*Strong combination of top line growth and significant increases
in OpCF*

Conclusions

- Strong set of results in 2005 on every line, with robust CF generation
 - Meeting demanding 2005 guidance
 - High quality bottom line
 - Self-sustained operations in Spain & Latin America
 - TEM Spain outperforms its peers
 - Delivering execution capabilities: synergies from integration & regional management of operations ahead of plans
 - LatAm is coming of age
- TEM 2006 sound growth prospects stand out within the industry in challenging competitive environments

Oct-Dec 05
Results

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