



Pursuant to article 17 of the Regulation (EU) 596/2014 on market abuse and article 228 of the consolidated text of the Securities Market Act approved by Royal Legislative Decree 4/2015, of 23 October, Promotora de Informaciones, S.A. ("**Prisa**" or the "**Company**") announces the following

RELEVANT INFORMATION

In relation to the news appearing in some media, and in accordance with the Relevant Fact communicated in Portugal to the *Comissão do Mercado de Valores Mobiliários* by the Portuguese listed company COFINA - SGPS, S.A. ("**Cofina**"), Prisa informs that is conducting exclusive negotiations with Cofina in relation to a potential sale to Cofina of Prisa's shareholding in its Portuguese listed subsidiary Grupo Media Capital SGPS, S.A.

Madrid, August 15, 2019.

Xavier Pujol Tobeña
General Counsel and Secretary to the Board of Directors