

# **Business update November 2017**

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# **Preliminary Note**

- AEDAS HOMES SA, declared its intention to float (ITF) as of 22<sup>nd</sup> September 2017 and its shares started public negotiation as of 20<sup>th</sup> October 2017.
- According to the market regulations, the Company is exempt from presenting the standard quarterly information as of 30<sup>th</sup> September (Q3), as the Prospectus was registered after 30<sup>th</sup> of September. Therefore the first quarter to be reported by the Company will be the last quarter of 2017 (Q4).
- The present note is a voluntary disclosure of the company to inform the market in general and our investors in particular about the evolution of the ramp-up as of 30<sup>th</sup> November.
- The company plans to send a similar update for the month of December. After that it will adjust back to the normal quarterly reporting calendar.

# AEDAS Homes: The Only Pure Play Institutional Homebuilder

#### **Present in the 5 Most Dynamic Regions in terms of Residential Transactions**

#### €1.37Bn

GAV<sup>1</sup>

#### €3.81Bn

GDV<sup>1</sup>

13,044

Potential Residential Units

100%

**Fully Permitted Land** 

#### Pure play homebuilder with 1.5m buildable sqm in the most dynamic regions



#### **Acquisition timeline of the current Land Bank**



<sup>(1)</sup> GAV and GDV according to Savills shown in the Prospectus filed with the CNMV as of 5th of October



A E D A S

# Business Plan 2017-2023: Summary

## c. 12,000

Units to be delivered by the end of 2023

#### +82%

Target launches and deliveries covered with existing land portfolio

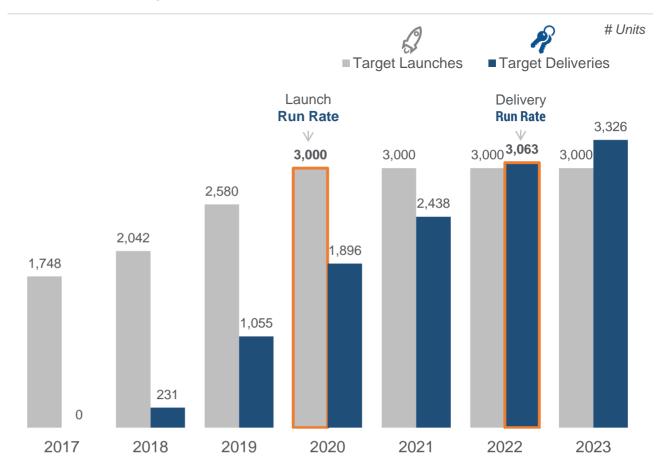
#### ~€330-350k

Average Selling Price per Unit

#### ~25%

Blended Net Development Margin over the Business Plan 2017-2023

#### **Sustainable Housing Development Plan (Units)**



# Business Plan Progress as of 30<sup>th</sup> November 2017

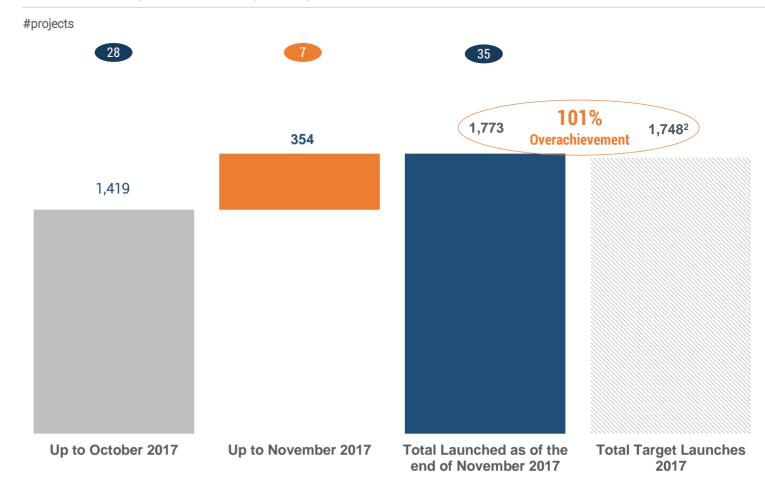
#### **Overachieving all operating targets**

	Business Plan Targets 2017 Y-End	Level of achievement as of 30 <sup>th</sup> November	Current status
# Projects Launched	34	35	<b>√</b> √
# Units Launched	1,748	1,773	$\checkmark\checkmark$
# Units pre-sold	845	832	$\checkmark$
Price Increase	0%	7%	$\checkmark$ $\checkmark$
# Projects under construction	11	15	$\checkmark$ $\checkmark$
# Units under construction	583	758	<b>√</b> ✓
Land Acquisitions <sup>1</sup> (# units)	416	865	$\checkmark$

#### ✓ 7 new projects launched in November

# √ 43% of launched projects already under construction

#### Ramp-up activity of launched projects (by # of units)







<sup>(1)</sup> A project is launched when marketing kicks off

<sup>(2)</sup> According to the Targets over the course of the 2017-2023 Business Plan. For additional information, see the Prospectus filed with the CNMV as of 5th of October

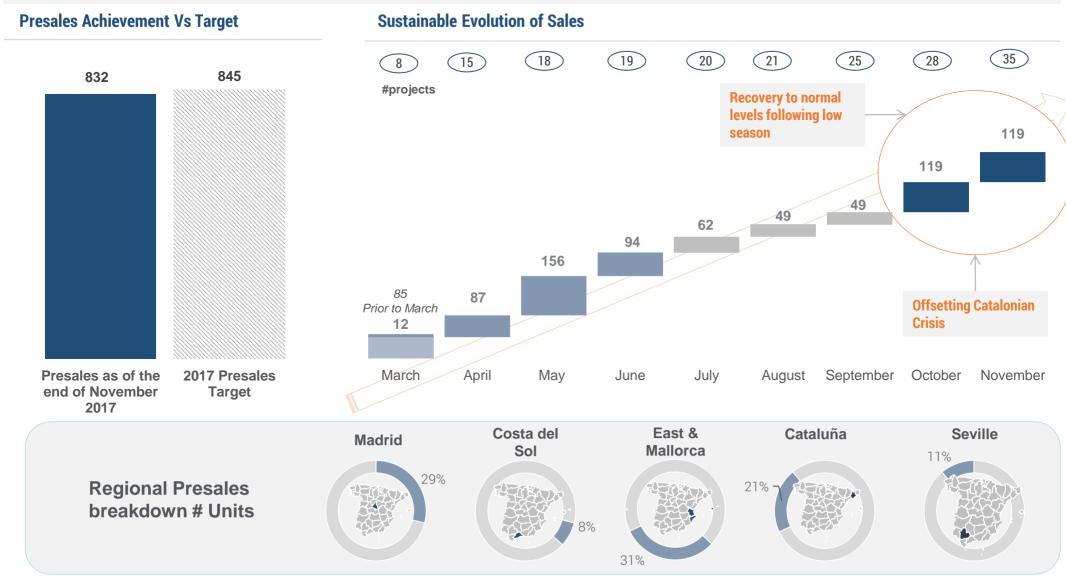
# Launching Activity by Region

#### Successful strategy in all five regions



# Pre-sales Activity, Month by Month

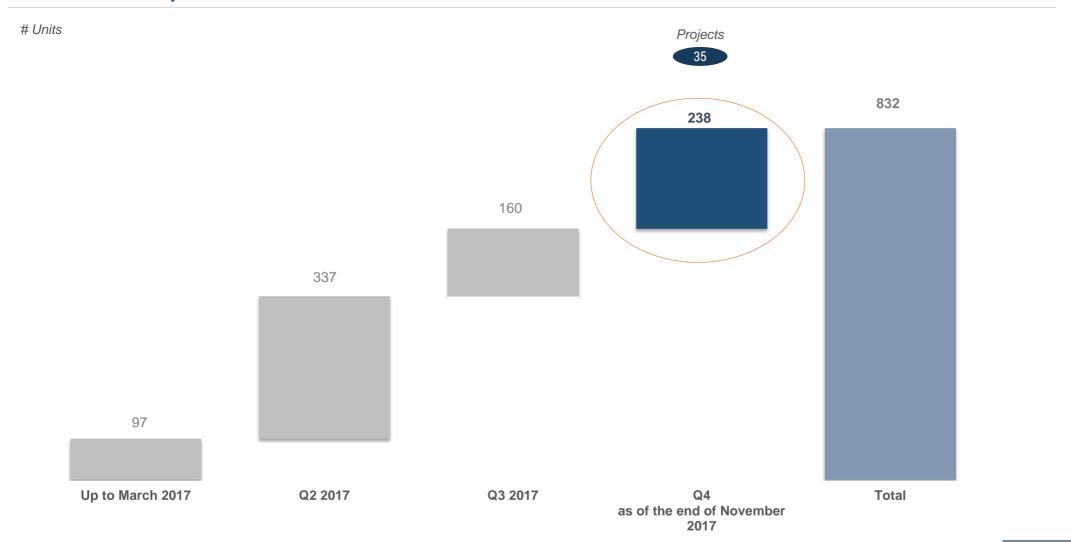
# On track to beat pre-sales forecast for 2017: 832 Units sold up to November vs 845 2017 Business Plan Target



## **Presales Evolution**

#### Strong, stable pre-sales evolution in 2017 provides high visibility of deliveries in the years ahead

#### **Evolution of Presales by Quarter**



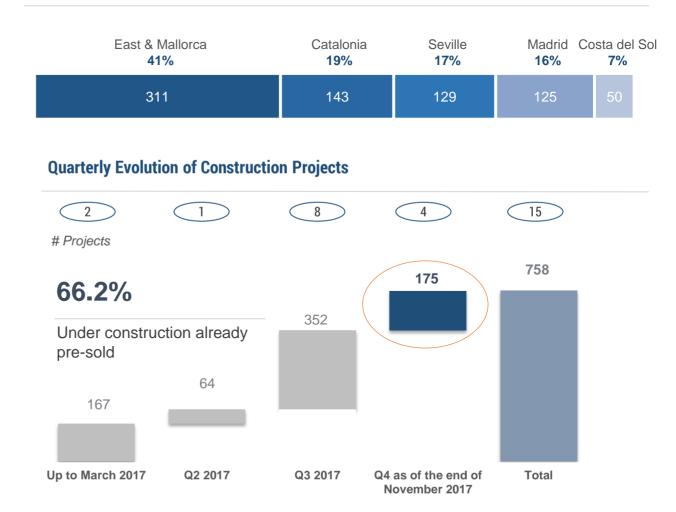
# **Projects Under Construction**

#### Beating targets: 4 new projects started construction in November

#### **Evolution of Projects since October**

# 758 Units 583 Units 15 11 **Projects under Projects under** construction as of the construction as of the end of October 2017 end of November 2017

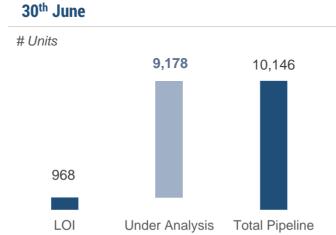
#### **% Breakdown of Construction Projects by Region**



# Land Bank Strategy

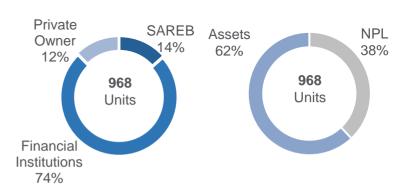
#### Land purchases 2x 2<sup>nd</sup> Half 2017 Business Plan Target

✓ c. 1,000 potential units under LOI agreements



Pipeline Breakdown Evolution as of





**LOIs Breakdown by region** 

✓ 2017 land acquisition target already achieved



#### **Land Investments in 2nd Half 2017**



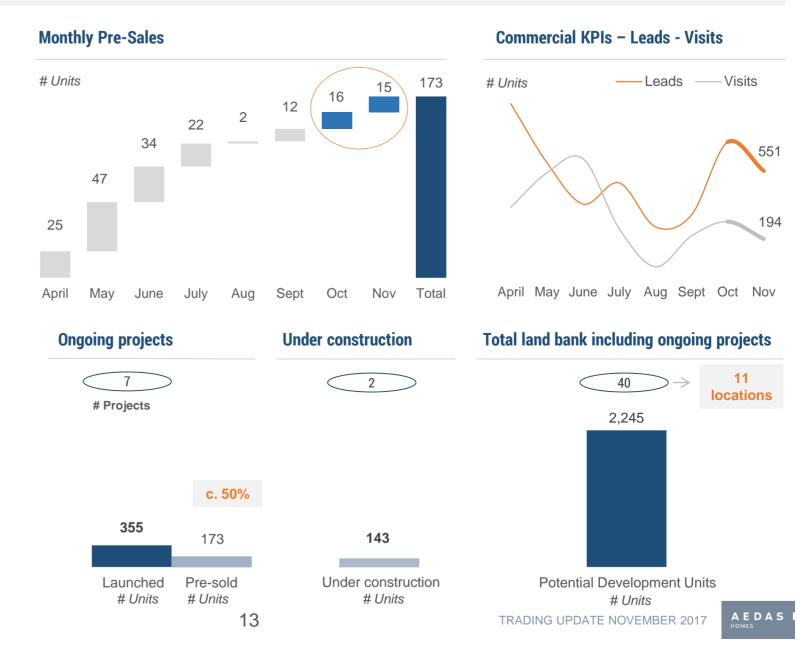


# Progress in Catalonia

#### Minimal impact felt by the Catalonia crisis

Maintained trading levels during November

- ✓ c. 50% of the launched units already pre-sold
- ✓ 40 potential projects in 11 different locations



# **Key Takeaways**

- Beating all operating targets confirmation of our solid and achievable Business Plan
- Accelerating our launch schedule, by greenlighting an average of 3 new projects each month
- Minimal impact felt by the Catalonia crisis offset by other regions
- Sticking to our strategy of frontloading the land bank with off-market and value investments
- Right location, product and price 50% of total units launched already pre-sold
- Anticipating robust results based on captured price increases



# Appendix



# **AEDAS Homes Digital Presence**

#### A sharp increase in online traffic and double the number of followers in less than three months

#### **Metrics compared to last month**

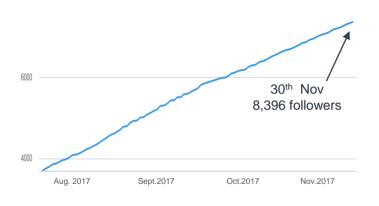
 Sessions
 Page views

 114,212
 233,830

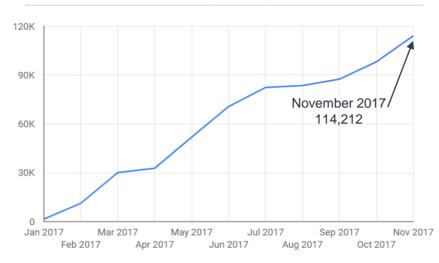
 vs 98,224
 vs 190,490

 ♠ 16,18%
 ♠ 22,75%

#### Facebook followers evolution

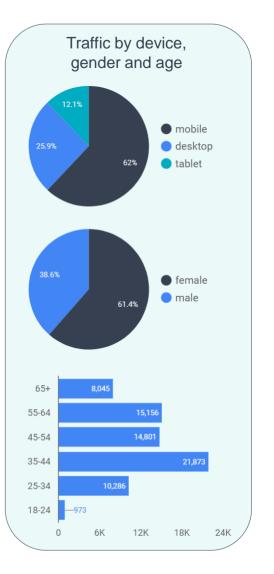


#### **Traffic evolution in 2017 (sessions)**



#### **Website traffic**

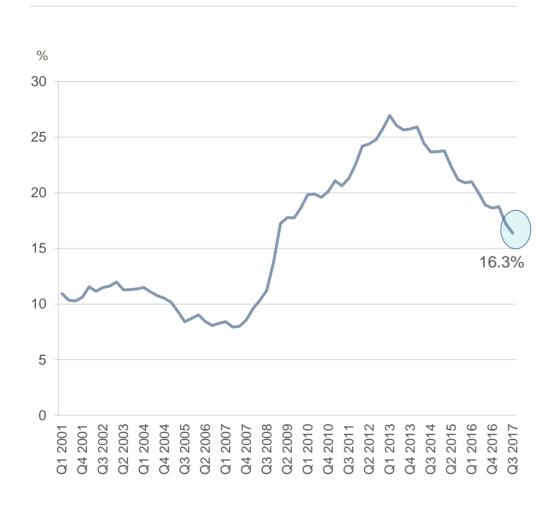
	worldwide	spain
AEDAS Homes	#711,456	#20,674





## Real Estate Risk Indicators - Macro

#### **Unemployment Rate**



Source: INE, Bank of Spain

#### **Construction Costs**



Source: Ministerio de Fomento, Spain



#### Real Estate Risk Indicators - Macro

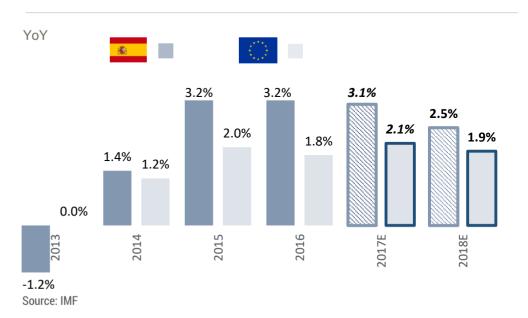
#### **Spanish Consumer Confidence Index**



#### **Affordability Ratios**



#### **Positive Outlook for Spanish Economy (GDP)**



#### **Positive Outlook for Spanish Economy**

