



150 Years  
Science For A Better Life

You are cordially invited to  
Bayer's Meet Management Conference in New York:

# Bayer's TOP Executives Host Roundtable Discussion with Investors and Analysts

with

- Marijn Dekkers, CEO Bayer HealthCare
- Werner Baas, Chairman of the Board of Management
- Wolfgang Plisch, Interim CEO Bayer HealthCare
- Liam Condon, CEO Bayer CropScience

Additional Executives will be available for discussion:

- Andreas Fibig, Head of Bayer Pharmaceuticals
- Erica Mann, Head of Bayer Consumer Care
- Alan Main, Head of Bayer Medical Care
- Kemal Malik, Head Global Development at Bayer HealthCare
- Sebastian Guth, Head of Strategic Marketing General HealthCare
- Ruediger Scheitza, Head of Strategy & Business Management Bayer CropScience
- Lykele van der Broek, COO Bayer CropScience
- Michael-Andreas Schulz, CFO Bayer CropScience
- David Nicholson, Head of Research & Development Bayer CropScience
- Axel Steiger-Bagel, CFO Bayer MaterialScience
- Joachim Wolff, Head of Polyurethanes Bayer MaterialScience

**Now incl. special session  
on our OTC business  
from 2:30 pm – 3:30 pm**

## INVITATION

### Meet Management - New York



June 11<sup>th</sup>, 2013 | St. Regis Hotel



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## What is „Meet Management“?

The conference will be hosted by Marijn Dekkers, CEO of Bayer AG. Analysts and investors will have the chance to meet representatives of the Bayer AG and all subgroup management boards in alternating sessions.

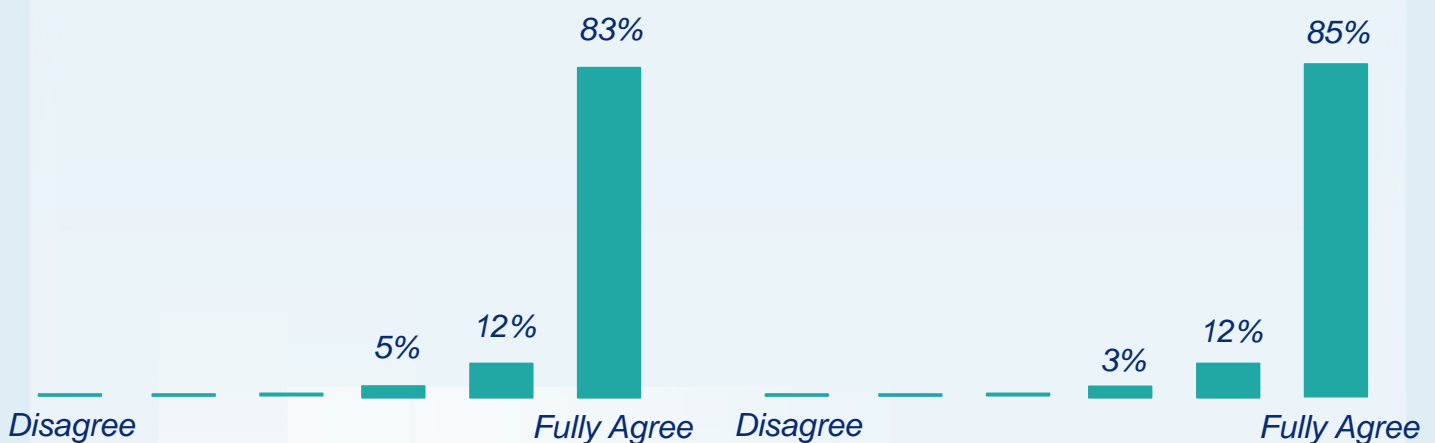
The focus of the conference will be on dialogue and open discussions in small groups.

An outline of the **agenda** and information on the **venue** are given on the next page.

## Feedback from ~80 participants including sell- and buy-side on the recent Meet Management event in March in Leverkusen, Germany:

*„This day was time well spent“*

*„This day was well organized“*



Meet Management 2013  
New York



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## Agenda

### Tuesday, June 11, 2013

8:00 a.m. – Registration

8:30 a.m. Assignment to groups

*Breakfast will be served*

8:30 a.m. – Introduction and welcome by Marijn Dekkers,  
2:30 p.m. CEO of Bayer AG, followed by alternating sessions in  
small groups

*Lunch will be served*

2:30 p.m. – Bayer HealthCare OTC special session combining  
~ 3:30 p.m. presentation and Q&A

## Venue

### **The St. Regis Hotel**

2 East 55<sup>th</sup> Street at 5<sup>th</sup> Avenue

New York, NY 10022

Phone: +1 (212) 753-4500

[www.stregisnewyork.com](http://www.stregisnewyork.com)

## Conference registration

[http://www.investor.bayer.com/index.php?id=349&L=1&no\\_cache=1&conference=20130611EvGWe](http://www.investor.bayer.com/index.php?id=349&L=1&no_cache=1&conference=20130611EvGWe)

Please make your own travel and accommodation arrangements.

If you require any further assistance please call Ms. Nina Klarzynski at **+49-214-30 81955** or Mr. Fabian Klingen at **+49-214-30 35426** or email

[ir@bayer.com](mailto:ir@bayer.com)

We look forward to welcoming you to New York.

Sincerely yours

Bayer Investor Relations