

REMINDER

Meet Management

2012 | Leverkusen

Science For A Better Life

Ladies and Gentlemen,

This is to remind you of our upcoming
"Meet Management 2012" - Bayer Analyst & Investor Day in Leverkusen.

The conference will start on Tuesday, March 13, 2012 at 6:30 p.m. CET and will end on Wednesday, March 14, 2012 at approx. 4:00 p.m. CET.

The program will begin with a dinner hosted by Marijn Dekkers, CEO of Bayer AG, on Tuesday evening. On Wednesday, analysts and investors will meet representatives of the Bayer AG and subgroup management boards in alternating sessions. The focus will be on dialogue and open discussions in small groups.

A limited number of **hotel** rooms at negotiated rates is available at the Lindner Hotel BayArena in Leverkusen. For conference **registration** please use the link on page 3.

For your planning: For our American analysts and investors we are planning a Meet Management Conference in New York on June 12th and for our Asian investors in Tokyo on October 11th. Details for both conferences will follow in due course.

We look forward to welcoming you to Leverkusen.

Sincerely yours,

Alexander Rosar
Bayer Investor Relations

Meet Management 2012

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Travel Information

Hotel recommendation

Lindner Hotel BayArena
Bismarckstraße 118 (Parking available)
51373 Leverkusen
Reservation hotline +49-214-8663-703
Email: info.bayarena@lindner.de
http://www.lindner.de/bayarena



Starting point on both days

BayArena, Westtribüne, VIP West
Bismarckstraße 122-124 , 51373 Leverkusen
Parking: Lindner Hotel BayArena or
Marienburger Straße
Detailed directions to the
BayArena are given on the last page.

For **conference registration**, please use this link:
http://www.investor.bayer.com/index.php?id=349&L=1&no_cache=1&conference=20120313clufJ

A limited number of hotel rooms is available at the Lindner Hotel BayArena. The negotiated rate is €106 per single room. This rate is only available if reservations are made directly through the hotline +49-214-8663-703 or email info.bayarena@lindner.de. Please quote “Bayer 2012” when making your room reservation.

Please make your own travel arrangements and indicate your arrival/departure times on the online registration form. A bus shuttle from Cologne Airport and Düsseldorf Airport to the dinner location will be at your service on Tuesday, if requested. The busses are expected to depart from the airports at around 5:45 p.m. Bus shuttles to both airports will also be available after the end of the conference on Wednesday.

Please call Ms. Nina Klarzynski at **+49-214-30 81955** or Mr. Fabian Klingen at **+49-214-30 35426** or email **ir@bayer.com** if you have any questions concerning travel, transfer or accommodation or if you require any further assistance.

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Flight Recommendations

To/From Cologne Airport (CGN)

Arrival 16:20 at CGN from MUC	LH 1990
Arrival 17:30 at CGN from LHR	LH 3413
Departure 18:10 from CGN to LHR	LH 3114
Departure 19:00 from CGN to MUC	LH 1993

To/From Dusseldorf Airport (DUS)

Arrival 16:40 at DUS from CDG	AF 2206
Arrival 16:55 at DUS from MUC	LH 2014
Arrival 16:55 at DUS from ZRH	LH 3137
Arrival 17:10 at DUS from LHR	BA 942
Departure 17:55 from DUS to ZRH	LH 3140
Departure 18:00 from DUS to LHR	BA 943
Departure 18:05 from DUS to CDG	LH 3224
Departure 18:15 from DUS to LHR	LH 3386
Departure 19:10 from DUS to MUC	LH 2017

For information purposes only. Flight details may be subject to change. Please check with airlines.