



Banc Ceannais na hÉireann
Central Bank of Ireland
Eurosystem

Filter News

Date From

▼ Date To

Pionew Ireland (Clone) - Central Bank of Ireland Issues Warning on Unauthorised / Unregistered Firm

25 August 2025 Warning Notice



Warning: **Unauthorised Investment Firm / Unauthorised Investment Business Firm / Unregistered Virtual Asset Service Provider ('VASP')**

Unauthorised Investment Firm / Unauthorised Investment Business Firm / Unregistered Virtual Asset Service Provider ('VASP')

Pionew Ireland (Clone)

Websites

- <https://mob.the-pionew.com/>
- <http://live.zbpionew.com/>

Phone number used

- +44 7490 680 348

Authorisation in Ireland

This firm is **not authorised** to provide investment services in Ireland.

Registration in Ireland

The firm is **not registered** to provide virtual asset services in Ireland.

Additional information

This fraudulent firm cloned the details (name and authorisation number) of an entity authorised by the Central Bank of Ireland and has been seeking to pass itself off as the legitimate fund, Pionew Ireland limited (CBI00496936) in order to deceive consumers. This scam entity operated mainly through a WhatsApp group available at:
<https://chat.whatsapp.com/HpkFveuMukwGqe2i970tz3>

It should be noted there is no connection whatsoever between the legitimate firm and this scam entity.

Please be advised that the legitimate authorised entity does not use WhatsApp for any investment related activities or communication and any such messages or invitations are fraudulent.

Notes:

1. Any person wishing to contact the Central Bank with information regarding such firms / persons may telephone (01) 224 5800.
2. For more information on how to protect yourself from financial scams, please visit www.centralbank.ie/financialscams
3. The name of the above firm is published under section 53 of the Central Bank (Supervision and Enforcement) Act 2013.