Bayer



Bayer AG
Investor Relations
51368 Leverkusen
Germany
www.investor.bayer.com

Investor News

Bayer Schering Pharma to invest 100 million Euro in China to build a global R&D center

Leverkusen, February 12, 2009 – Bayer Schering Pharma AG, the pharmaceutical division of Bayer HealthCare (BHC), announced today that it will be strengthening its global Research and Development (R&D) capabilities through the foundation of a global R&D center in Beijing, China. The company will invest some 100 million Euro over the next five years to establish the center. With the establishment of the R&D center in China, especially Asian patients will benefit from considering their clinical profile and medical needs early-on.

“We are continuously increasing our presence in the Asia Pacific Region where China is our key growth driver. In our new R&D Center in Beijing, we will establish a world class R&D team extending our global R&D expertise and capabilities,” said Andreas Fibig, Executive Committee member of BHC and Chairman of Bayer Schering Pharma AG’s Board of Management. “Beijing will be an important site for our global innovative drug development.”

According to IMS Health, Bayer is the number one healthcare company in China and the growth rate in China was around 43% in 2007. China is the third largest market worldwide for the Bayer group, and it will become the third country besides Germany and the US to host a Global R&D Center for Bayer Schering Pharma. Highly talented scientific teams will cooperate in Beijing focusing on the development of innovative therapies.

“Our goal is to build a world class organization here in Beijing that will lead drug development not only for China but also for other Asian countries.” said Kemal Malik, member of the Board of Management of Bayer Schering Pharma AG, Head of Global Development and Chief Medical Officer. “Our aim is to systematically include Asian patients earlier in global drug development, breaking the tradition of ‘US and EU first’.”

Bayer Schering Pharma AG is a worldwide leading specialty pharmaceutical company focusing on women's healthcare, cardiology, oncology and diagnostic imaging. It possesses high competence in these therapeutic areas with a strong development pipeline.

"Constantly improving the quality and output of research is crucial for a pharmaceutical company to bring novel therapies to patients." said Andreas Busch, member of the Board of Management of Bayer Schering Pharma AG, Head of Global Drug Discovery. "We believe that China bears tremendous potential in terms of innovation. In addition to the establishment of development functions, we will also launch the Global Drug Discovery Innovation Center here in Beijing where our scientists will expedite new innovative approaches together with our Chinese partners. By doing so, we also want to support the further development of local expertise."

Along this line, Bayer Schering Pharma also announced that it is currently in advanced discussions with Tsinghua University on entering into a unique strategic partnership to pursue research collaborations for the discovery of new disease-related targets in the core areas of Bayer's pharmaceutical research. With this partnership Bayer would be the first multinational company in China to enter into a partnership with such a respected and renowned Chinese university.

"China is home to a large pool of skilled medical and scientific talents. Our goal is to work closely together with our Chinese partners to support China conducting their own R&D activities and at the same time we will be able to strengthen our own R&D capabilities," said Andreas Fibig.

About Bayer

The Bayer Group is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer HealthCare, a subsidiary of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany.The company combines the global activities of the Animal Health, Consumer Care, Medical Care and Pharmaceuticals divisions. The pharmaceuticals business operates under the name Bayer Schering Pharma AG. Bayer HealthCare's aim is to discover and manufacture products that will improve human and animal health worldwide. Find more information at www.bayerhealthcare.com.

About Bayer Schering Pharma

Bayer Schering Pharma is a worldwide leading specialty pharmaceutical company. Its research and business activities are focused on the following areas: Diagnostic Imaging, Special Medicines, General Medicine and Women's Healthcare. With innovative products, Bayer Schering Pharma aims for leading positions in specialized markets worldwide. Using new ideas, Bayer Schering Pharma aims to make a contribution to medical progress and strives to improve the quality of life. Find more information at www.bayerscheringpharma.de.

Bayer AG, Investor Relations contacts:

Dr. Alexander Rosar (+49-214-30-81013)
Dr. Juergen Beunink (+49-214-30-65742)
Peter Dahlhoff (+49-214-30-33022)
Ilia Kürten (+49-214-30-35426)
Ute Menke (+49-214-30-33021)
Judith Nestmann (+49-214-30-66836)
Dr. Olaf Weber (+49-214-30-33567)

Forward-Looking Statements

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer Group or subgroup management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at www.bayer.com. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.