

COMMUNICATION OF RELEVANT INFORMATION

Promotora de Informaciones, S.A. (PRISA) announces the following relevant information, under the provisions of article 228 of Royal Legislative Decree 4/2015 of October 23, approving the consolidated text of the Spanish Market Act ("Ley del Mercado de Valores").

PRISA announces that a Dutch auction process aimed at its creditors was completed on February 1, the Company having agreed to buy back a total of \in 65,944,698.40 of debt, at an average discount of \in 0.1602 per euro (i.e., at an average price of 83.98%) and a total discount of \in 10,564,037.9.

The funds used for this auction arise from the sales of shares of DTS, Distribuidora de Televisión Digital, S.A., completed on April 30, 2015.

This buy-back is added to the announced since last year 2015, so PRISA has amortized debt for a total of € 1,676,674,645 since the signing of Prisa's refinancing agreement in December 2013.

Madrid, February 4, 2016.