



TRAFFIC STATISTICS AUGUST 2010



Operating performance

The load factor reached 85.5%, improving by 3.1 points. The number of revenue passenger kilometres (RPK) grew by 7.5%, while capacity increased by 3.6%. Unit revenue per available seat kilometer (ASK) continued to improve on the previous year, despite the average stage length rose by 10.1%. This improvement was due to the significant increase in the load factor and yields in long haul flights.

Long haul traffic went up 14.9% compared to the previous year and capacity increased by 9.2%; consequently, the load factor improved by 4.4 points to 87.7%. Business Plus passengers continued to improve, leading to a rise in yields. In Latin America the load factor rose 5.3 points standing at 87.3%, with increases of 16.1% and 9.1% in traffic and capacity, respectively. In North America the load factor stood at 89.7%, improving by 0.5 points, as RPK went up 11.9% and ASK increased by 11.3%.

In **Europe** the load factor reached 82.4%, down 0.6 points on 2009, with decreases of 5.5% in traffic and 4.8% in capacity. These drops were 2.6% and 2.0% respectively if we consider European flights to/from Madrid. In **Africa and the Middle East** the load factor improved by 2.9 points, to 80.3%, with increases of 1.6% in ASK and 5.4% in RPK.

Domestic load factor improved by 2.1 points, standing at 80.7%, with decreases of 7.4% in capacity and 4.8% in traffic. In flights between Barcelona and Madrid the load factor improved went up 9.3 points as capacity decreased by 12.1% and traffic remained stable (+0.3%).



Highlights

- Iberia has been selected, for the fifth consecutive year, for inclusion in the Dow Jones Sustainability Index (DJSI), a listing of the companies rated highest for ethical business, environmental protection, and corporate social responsibility practices. Iberia earned maximum points for environmental protection, and was rated above average in business and social policies. Amongst the world's airlines, only Iberia and Air France-KLM are listed in the prestigious index.
- Iberia has signed a contract to maintain on an exclusive basis the components of the three A330 aircraft flown by the Turkish airline Onur Air. The "price by hour" type contract covers the repair and pool access of entire systems such as LRUs (Line Replaceable Units), navigation and communications systems, and other components, over a five-year period.

	August			Accumulated		
	2010	2009	%	2010	2009	%
ASK (million)	5,738	5,538	3.6	41,125	42,157	-2.4
Domestic	703	759	-7.4	5,291	5,743	-7.9
Medium Haul	1,348	1,403	-3.9	9,909	10,735	-7.7
Europe	1,156	1,214	-4.8	8,517	9,351	-8.9
Africa* and Middle East	192	189	1.6	1,392	1,384	0.6
Long Haul	3,687	3,375	9.2	25,925	25,680	1.0
RPK (million)	4,909	4,564	7.5	34,158	33,782	1.1
Domestic	568	597	-4.8	3,932	4,198	-6.3
Medium Haul	1,106	1,154	-4.1	7,609	8,118	-6.3
Europe	952	1,007	-5.5	6,543	7,111	-8.0
Africa* and Middle East	154	146	5.4	1,065	1,007	5.8
Long Haul	3,235	2,814	14.9	22,617	21,467	5.4
Load factor (%)	85.5	82.4	3.1 p.p.	83.1	80.1	2.9 p.p.
Domestic	80.7	78.6	2.1 p.p.	74.3	73.1	1.2 p.p.
Medium Haul	82.1	82.2	-0.1 p.p.	76.8	75.6	1.2 p.p.
Europe	82.4	83.0	-0.6 p.p.	76.8	76.0	0.8 p.p.
Africa* and Middle East	80.3	77.4	2.9 p.p.	76.6	72.7	3.8 p.p.
Long Haul	87.7	83.4	4.4 p.p.	87.2	83.6	3.6 p.p.

**Excluding South Africa*