

1Q17 Results Presentation

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Popular

* Please see disclaimer at the end of the presentation.

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Quarterly overview & strategic highlights

1.

1Q17 results

2.

Asset Quality & Solvency 3.

Final remarks



Quarterly results reassuring the value of our franchise

Positive trends both in the P&L, and...

€309M pre provision profit, 19% up QoQ like for like⁽¹⁾. Higher in the main business: €435M, implying 17% RoTE

Net interest margin recovery confirmed

Fees improving to a level close to the strongest quarter in 2016

Personnel restructuring delivers a 10% YoY cost reduction

... in the balance sheet

Gross NPA reduction of €569M in the quarter with provision coverage improving by +0.2% to 45.2%

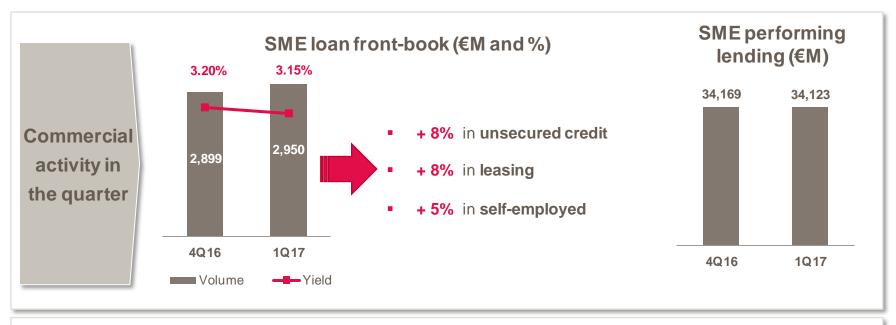
Total capital ratio at 11.91%, >50bps above regulatory threshold

Improved commercial trends

Monthly trends improving throughout the quarter, in loans and term deposits front-book volumes and in NPA reduction

Customer spreads increases 5 bps QoQ and credit and time deposits front-book rates maintain a sound performance

Improving metrics of our unique SME franchise

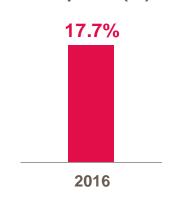


Leader in SMEs

Highly specialized structure

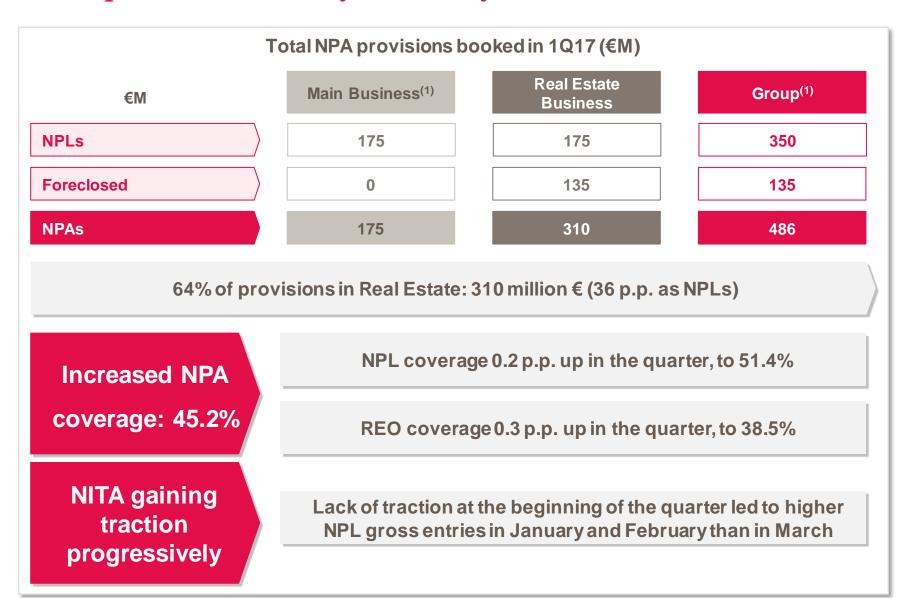
- 1,500 Managers
- 800 Corporate Managers
- 110 Specialists in Corp. Centers
- 4 Enterprise Branches

SME market share in Spain¹ (%)





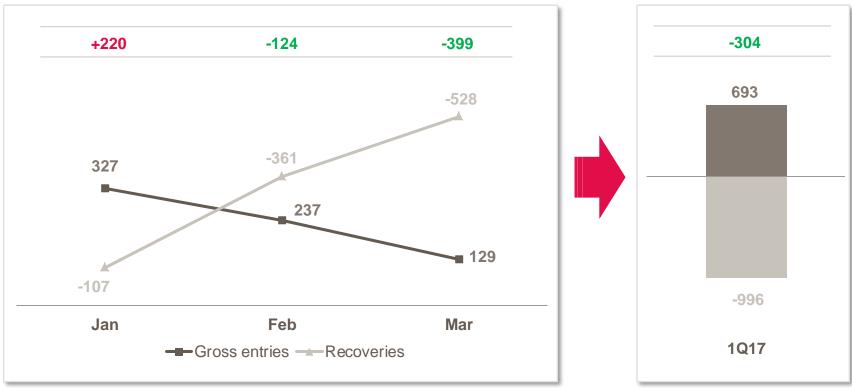
NPA provisions mainly driven by Real Estate



Improving NPL trends throughout the quarter



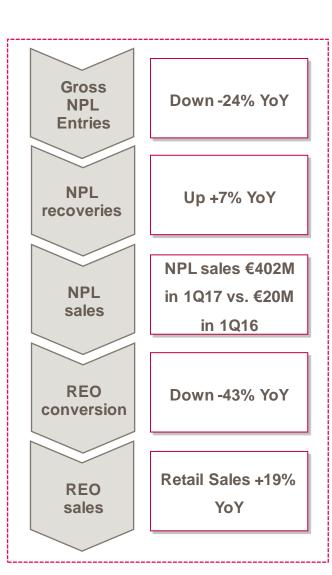
1Q17 NPL net entries (€M; ex write-offs)



- Lack of traction at the beginning of the quarter, with high gross entries and low recoveries in January
- Gaining momentum February and specially in March, with gross entries falling 61% vs. January and 46% vs. February, and with recoveries being almost 5x those in January and 1.5x those in February

End-to-end approach to NPA's management

1Q shows positive results on the reduction of NPAs at all levels of the "asset quality cycle"



Real Estate & Asset Transformation Unit (NITA)

400 specialized managers exclusively focused on reducing gross NPL entries, increasing recoveries and selling NPL/REOs

In order to complement wholesale portfolio sales, increased focus on NPL sales through the retail channel, totaling €172M

Change in the recovery model, more focused on cash recoveries and sales, allowing a lower REO conversion rate

40 fully-dedicated branches distributed across the Spanish geography

Pre provision profit supported by core revenues and increased efficiency

	4Q16 ⁽¹⁾	QoQ	1Q16	YoY
500	F47	2.20/	FF4	
500	517	-3.3%	551	-9.4%
140	135	4.1%	141	-0.8%
20	-29	n.a.	24	-19.1%
13	-94	n.a.	99	-86.8%
7	-49	n.a.	15	-49.7%
680	478	42.1%	831	-18.2%
-331	-738	-55.1%	-379	-12.6%
-40	-35	12.9%	-35	13.8%
309	-295	n.a.	417	-25.9%
-496	-4,851	-89.8%	-292	69.6%
-11	-22	-51.3%	0	n.a.
-198	-5,167	-96.2%	124	n.a.
61	1,461	-95.9%	-31	n.a.
-137	-3,706	-96.3%	94	n.a.
	20 13 7 680 -331 -40 309 -496 -11 -198 61	140 135 20 -29 13 -94 7 -49 680 478 -331 -738 -40 -35 309 -295 -496 -4,851 -11 -22 -198 -5,167 61 1,461	140 135 4.1% 20 -29 n.a. 13 -94 n.a. 7 -49 n.a. 680 478 42.1% -331 -738 -55.1% -40 -35 12.9% 309 -295 n.a. -496 -4,851 -89.8% -11 -22 -51.3% -198 -5,167 -96.2% 61 1,461 -95.9%	140 135 4.1% 141 20 -29 n.a. 24 13 -94 n.a. 99 7 -49 n.a. 15 680 478 42.1% 831 -331 -738 -55.1% -379 -40 -35 12.9% -35 309 -295 n.a. 417 -496 -4,851 -89.8% -292 -11 -22 -51.3% 0 -198 -5,167 -96.2% 124 61 1,461 -95.9% -31

- Popular's adjusted pre provision profit shows a 19% (2) QoQ increase
- **High provisioning** efforts in the Real **Estate business** negatively affect the Group's net income





Popular (1) Restated with the impacts included in the Significant Event announced the 3rd of April Pre provision profit in 4Q16 of €259M: Ex non-recurrent items (-€495M) and contribution to the DGF (-€59M)

(3) Includes provisions for credit, REOs, pensions and others

435 million € pre provision profit for the main business

Main Business

P&L (€ M)	1Q17	4Q16 ⁽¹⁾	QoQ	1Q16	YoY
Net interest income	551	561	-1.8%	593	-7.1%
Net fees	138	132	4.8%	139	-0.9%
Equity method	32	-21	n.a.	36	-11.4%
Trading income	13	-94	n.a.	99	-86.8%
Other income	3	-54	n.a.	12	-76.8%
Gross income	737	524	40.6%	879	-16.2%
Administrative expenses	-271	-642	-57.7%	-332	-18.3%
Amortization	-31	-30	3.0%	-29	6.0%
Pre provision profit	435	-148	n.a.	518	-16.0%
Provisions ⁽²⁾	-185	-1,123	-83.5%	-163	13.0%
Other gains/losses	0	-2	n.a.	-15	n.a.
Pre tax profit	250	-1,273	n.a.	369	-32.4%
Taxes, capital gains and others	-70	296	n.a.	-94	-26.1%
Net income	180	-977	n.a.	275	-34.5%

Real Estate Business

P&L (€ M)	1Q17	4Q16 ⁽¹⁾	QoQ	1Q16	YoY
Net interest income	-52	-45	15.0%	-42	23.1%
Pre provision profit	-126	-147	-14.3%	-101	24.8%
Net income	-317	-2,728	-88.4%	-181	75.0%

- €180M Net income on tangible equity of €3.7Bn yields a **17%** annualized return (adjusted for AT1 coupon payments)
- Lower trading income YoY for €86M has led to the same reduction in pre provision profit
- Cost savings of €59M YoY offset the fall in net interest income and other items
- Net income of the **Real** Estate business falls YoY affected by higher provisioning

Moving on non strategic assets' sales



A small transaction has already been executed(1): Popular Servicios Financieros (PSF)

c.3 bps positive impact on capital

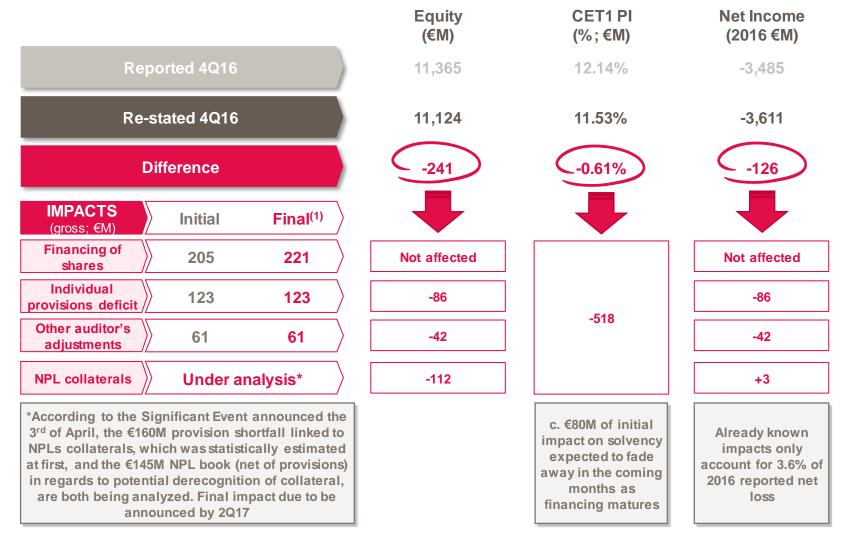
Capital gain of €6.7M

Total loan book of €185M

Consumer lending book

11 branches in Spain, 1 in Portugal & 90 employees

Re-expression of accounts: Reduced impact on 2016 P&L and Equity. Effect on capital ratio to decrease along the year



Complex, lengthy, strict analysis

Financing for the acquisition of shares

- Only a very small amount of contracts stated share purchase as purpose of the loan (17) or had shares pledged
 (3). So the potential linkage between financing and shares purchase has required a specific process
- Analysis focused on current shareholders with financing granted at the time of the rights-issue. Links were
 established on the basis of: (i) time coincidence (loan and share purchase); (ii) funds availability at the beginning
 of the period; (iii) tracking sources and uses of funds by customers; and (iv) customary behaviour of the borrower
- Close to 8,000 customers analysed, in a lengthy process

Doubtful loan collaterals

- Problems arose mainly before collaterals management was centralized in 2015
- Close to 7,700 contracts and 17,500 guaranties analyzed, including physical documents
- Very small impact in 2016 due to centralized procedure working properly

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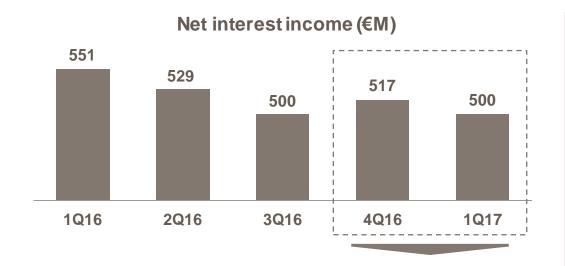
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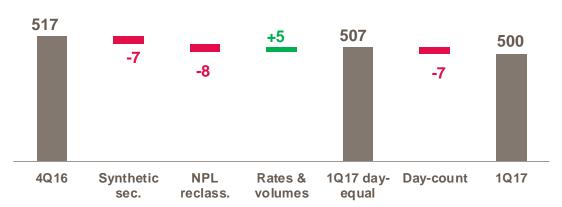
Asset Quality & Solvency 3. Final remarks



500 million € Net Interest Income shows resilience in a like for like basis



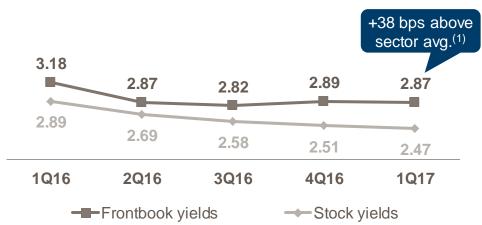
Quarterly causal analysis (€M)



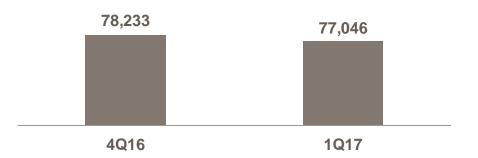
- If adjusted to the same number of days as Q3 and Q4 2016, the NII would be €507M, 1.4% up vs. 3Q 2016...
 - ...and 1.9% down QoQ, mainly due to a synthetic securitization (with extra cost of €7M)...
- ...while ordinary activity trends show a good performance in the quarter, with €8M lower income from loans classified as doubtful at year end

Good performance of new lending yields, still above stock yields





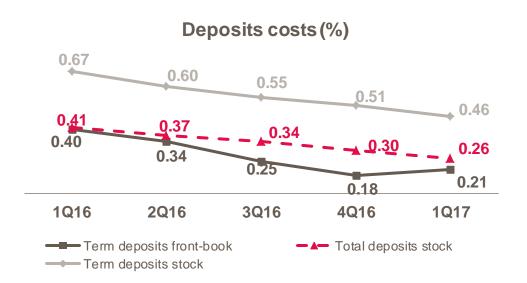
Profitable lending (€M)



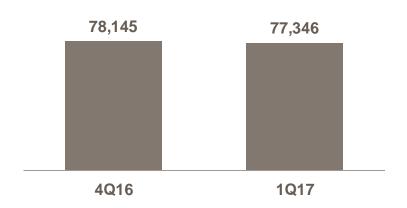
- Credit front-book yields stand at 287 bps, 39 bps above our stock, setting upward pressure for the medium term
- However, the average rate of our credit portfolio has moved slightly down, from 251 bps to 247 bps, due to the Euribor repricing impact and maturities
- Interest income coming from the lending book has decreased QoQ:
 - €12M from lower yields, to fade as negative impact of 12M Euribor ceases, and...
 - **€20M from deleveraging,** including €8M coming from the 4Q16 NPL reclassification

These negative impacts are offset by savings in the funding side and higher ALCO contribution

Deposit rates continue to show a downward trend

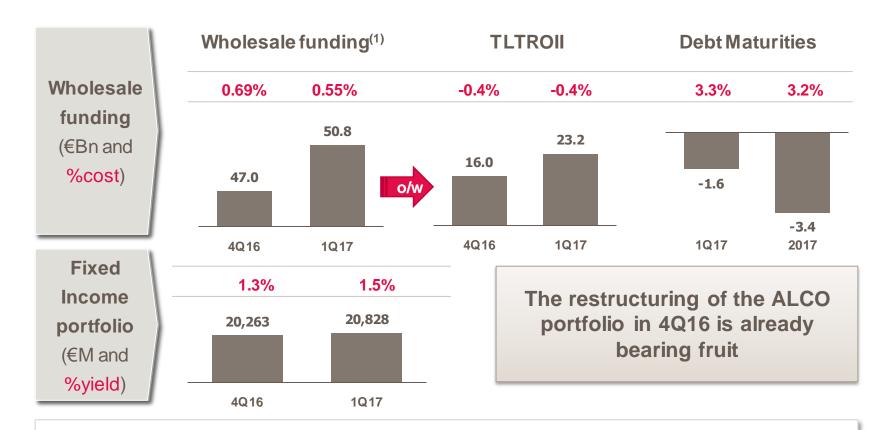


Customer deposits (€M)



- The interest rate of total deposits has fallen 4 basis points to 0.26%....
- ... driven by the cost of front-book of term deposits at 21 bps, well below last year average, and...
- ... 25 bps below the back-book rates, so with plenty of room for improvements in the following quarters
- Interest savings have amounted to €8M in the quarter, mainly due to the interest rate reduction

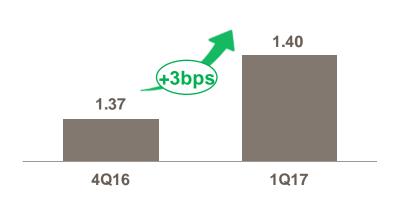
Wholesale funding costs also going down



- TLTRO2 earnings up to €18.6M, €6.2M higher than the past quarter. In late March, this facilty was increased by €7.2Bn up to €23.2Bn, therefore setting room for cost improvement in following quarters
- All in all, wholesale funding has contributed positively, with €16M savings in the quarter
- The fixed income portfolio's contribution has increased €4M QoQ, with the yield increasing to 1.5%

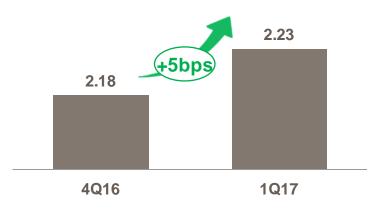
Net interest income margin up supported by customer spread

Net interest margin evolution (%)



- Active spread management has resulted in an quarterly increase of the net interest margin (+3bps QoQ)
- Two quarters in a row with Net Interest Margin growth

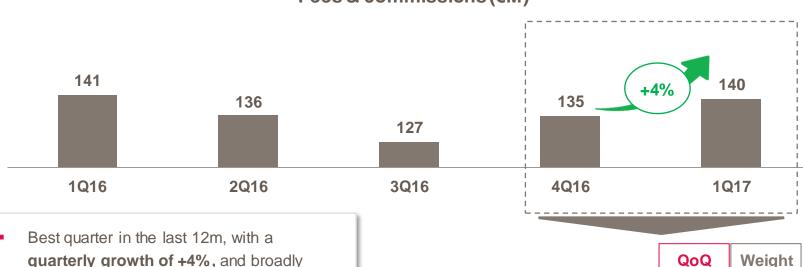
Customer Spread evolution (%, o/ ATAs)



Customer spread growth: +5bps
 QoQ, given the downward path
 shown in deposit costs and the
 stabilization of credit yields

Fees 4% up, to 140 million € in the quarter, best in the last 12 months



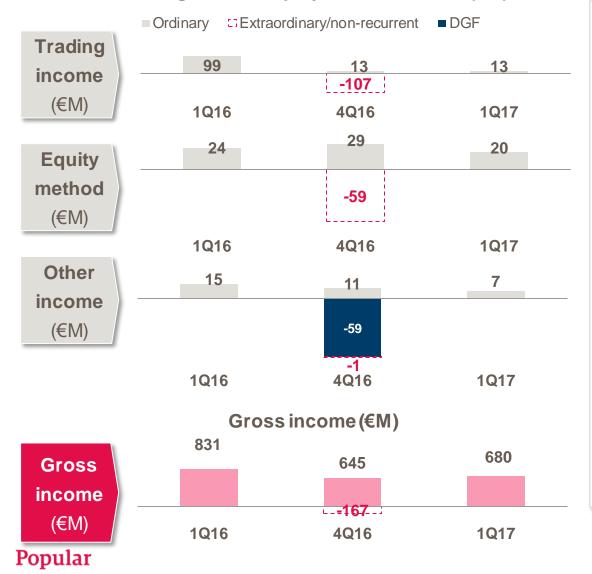


- quarterly growth of +4%, and broadly flattish YoY
- Second quarter in a row with fee growth, and therefore consolidating the recovery trend
- Broad-based improvement, with most of the growth explained by collection and payment handling (+20% QoQ) and asset transaction services (+5% QoQ)

	QoQ	Weight
Securities & FX	+24%	1%
Collection and payment handling	+20%	12%
Asset transaction services	+5%	17%
Demand account administration	+1%	19%
Portfolio administration	+1%	18%
Others ⁽¹⁾	+2%	33%

680 million € gross income

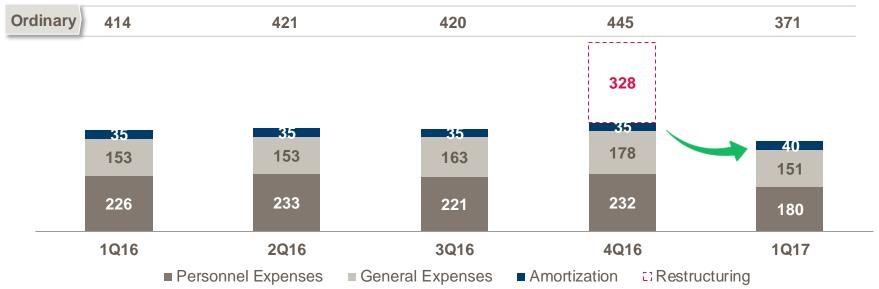
Trading income, equity method & other (€M)



- Trading income has reached €13M, in line with the underlying performance of 4Q16
- Results from investees still negatively affected by Targobank's contribution, which amounts to -€3.4M, dragging the overall performance of this line
- All in all, gross income reaches €680M. So QoQ growth is:
 - **+42%** as reported
 - + 5.4% if excluding oneoff items from 4Q16
 - -3.4% if eliminating also
 DGF contribution from
 4Q16

Costs 10% down YoY, to 371 million €

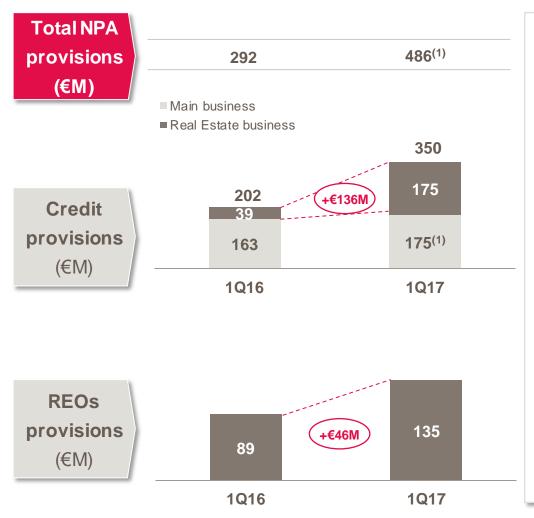




- Personnel expenses have decreased by 20% YoY, down €46M to €180M, following last year's restructuring, in line with guidance communicated at year-end results
- Depreciation increase (€5M) due to software investment is partially offset by general expenses reduction
- So, total expenses have fallen by €43M (10% reduction yoy)

This leads to a €309M Pre-Provision Profit, 19% up vs. 4Q16 pro-forma⁽¹⁾

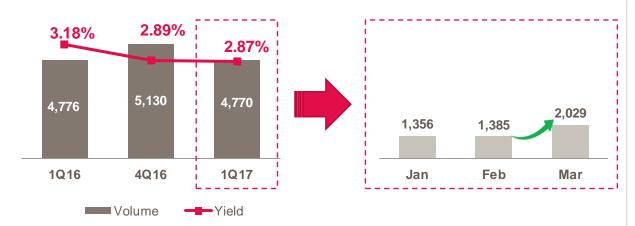
Provisions of €496M explained by the increase in the real estate business



- The €148M YoY increase in credit provisions is mainly explained by the considerable rise in the Real Estate Business's charges, which have gone up from €39M in 1Q16 to €175M 1Q17
- Foreclosed assets provisions are also up YoY, a total of €46M
- On the other hand, credit provisions for the Main Business have increased by €12M (+7%YoY)
- Total NPA provisions amount to €486M,
 €194M higher than in 1Q16. 94% of the
 yearly increase is due to the Real
 Estate Business
- If non-credit provisions⁽¹⁾ were included, total provisions for the Group would amount to €496M

Intense commercial activity during the quarter

Lending frontbook volumes and yields (€M and %)

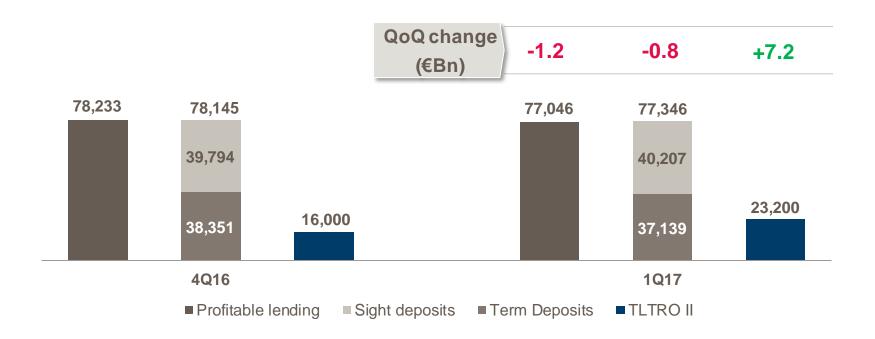


Term deposits frontbook volumes and yields (€M and %)



- Lending production remains steady YoY
- Monthly differences within the quarter follow the same pattern than last year, with only 3 p.p. of extra production weight in March 17 (42.5% of total)
- Term deposits' new production shows a 16% QoQ increase
- This, however, has not prevented the overall stock of customer deposits from falling QoQ
- Both lending and term deposit rates are similar to last quarter

Our lending book is fully funded by our customer deposits



- Customer deposits' (-€0.8Bn) evolution aligned with that of profitable lending (-€1.2Bn), showing a
 decrease of -1% QoQ to €77,346M in 1Q17. This leads to a Loan to Deposits ratio (LTD) of 102%
- Sight deposits grew 1% QoQ. Deposits from SMEs have increased (+€180M)
- TLTRO II funds have increased €7.2Bn in the quarter, up to €23.2Bn.
- Liquidity Coverage Ratio at 146% as of March 31st (to be compared with 80% regulatory requirement).

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Quarterly overview & strategic highlights

1Q17 results

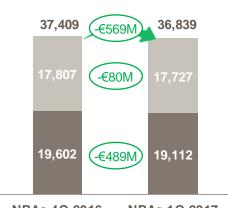
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Asset Quality & Solvency 3. Final remarks



NPA 569 million € lower in the quarter

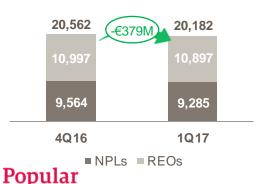
Breakdown of gross NPAs quarterly evolution (€M)



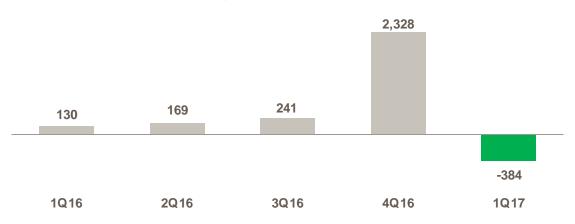
NPAs 4Q 2016 NPAs 1Q 2017

■ NPLs ■ REOs

Breakdown of net NPAs quarterly evolution (€M)

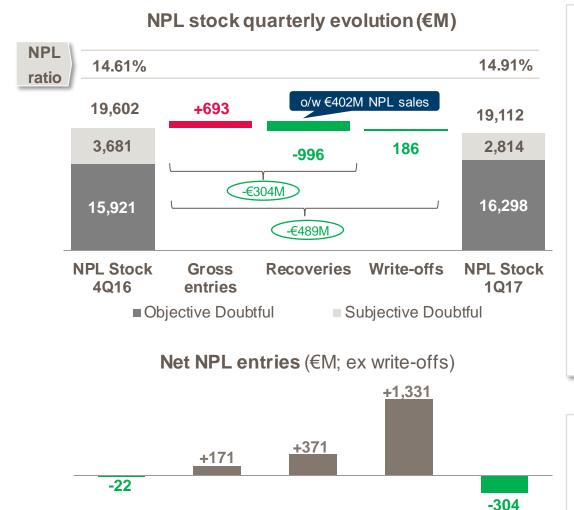


NPA quarterly net entries (€M; ex write-offs)



- NPAs have decreased a total of €569M in the quarter, with NPLs down €489M and REOs down €80M
- First quarter with NPA negative net entries excluding write offs (-€384M), implying a turning point in asset quality trends.
- Again, improving trend during the quarter, with Recoveries & REO Sales in February more than doubling January, and March exceeding February in more than 60%.
- The net book value of NPAs has also been reduced, by €379M, to ~20.2 billion €.

NPL reduction supported by higher sales and lower entries



3Q16

4Q16

1Q17

- Total NPL reduction of €489M in the quarter:
 - Sharp decrease in NPL gross entries (-24% YoY)
 - Recoveries 7% up YoY, to €996M, supported by €402M NPL sales, which reach 69% of total NPL sales in 2016.
 - Write-offs lose weight and only amount to €186M, being 65% lower than in 1Q16
- NPL ratio has increased 0.3 p.p. despite the decrease of the NPL stock, due to lower risk assets.

 Significant change in trend in net entries (gross entries – recoveries), with a €304M reduction

1Q16

2Q16

Increased focus on NPL sales

A specialized and focused NPA management allows us to keep selling NPLs, with total sales amounting to €402M, including €230M in portfolio sales

Portfolio 1

- €133M of gross book value
- Collateral composed of houses, hotels and land

Portfolio 2

- €97M of gross book value
- Project finance related
 NPLs. Collateral composed of highways

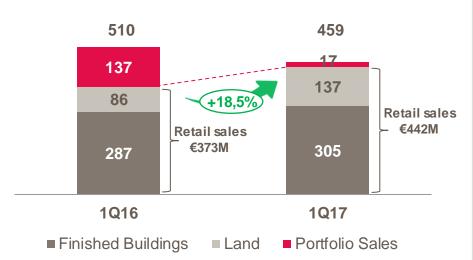
Retail NPL sales

- Total NPL sales through the retail channel amount to €172M
- Home and industrial property, land, hotels and commercial RE collateral
- High YoY boost, with 1Q16 NPL retail sales amounting to €20M

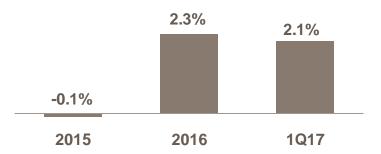
On average sold above net book value, with positive impact on solvency ratios

459 million € REO sales, similar to previous quarter

Total REO sales (€M; gross book value)



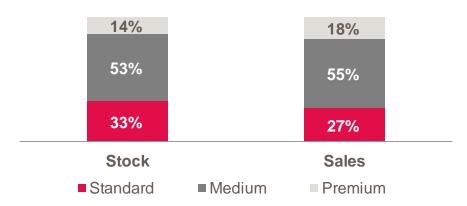
% of gains and losses on the gross book value of finished buildings



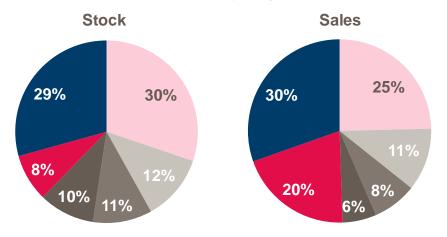
- REO sales are 10% down yoy due to the extraordinary contribution made last year to Metrovacesa, though similar to 4Q16 (€469M)
- REO retail sales have grown 18.5% yoy (€442M vs €373M), supported specially by land sales, 59% up yoy, and...
- ... Portfolio sales have been reinitiated in the middle market after absence for three quarters, though with a small amount (€17M)
- Retail sales could be increased by 30% with an average discount close to 10% on finished buildings
- Accelerating path in the quarter: >50% of total quarterly sales took place in march
- Finished buildings sales executed slightly above the net book value as an average, but prices have diverged up and down around the accounting value

REO sales are well balanced both geographically and by quality of the asset

Breakdown by type as of 1Q17

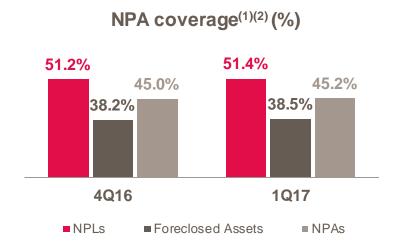


Distribution of REO by region (% of total)



- Well balanced distribution of REO sales across all geographies and quality types
- Quality of sales of REOs aligned with the quality of the stock. Sales are not only concentrated in premium quality assets, but also in all other categories
- Higher sales in regions with a higher stock concentration such as Andalusia (30.2% of the total REO stock), Valencia Community (11.7%), Catalonia (10.5%), Murcia (9.9%) and Madrid (8.4%)

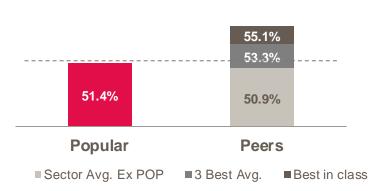
NPA coverage slightly improved QoQ to 45.2%

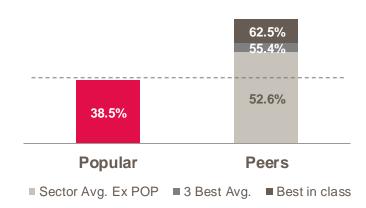


- NPA coverage has reached 45.2%, 0.2 p.p. up QoQ
- Improving both NPL coverage (+0.2% to 51.4%) and REO coverage (+0.3% to 38.5%)
- Popular coverage is above the peers average for NPLs, and below for foreclosed assets
- Coverage dependent on the disposal strategy, in order to achieve the book value in the sale process

NPL coverage⁽¹⁾⁽²⁾comparison(%)



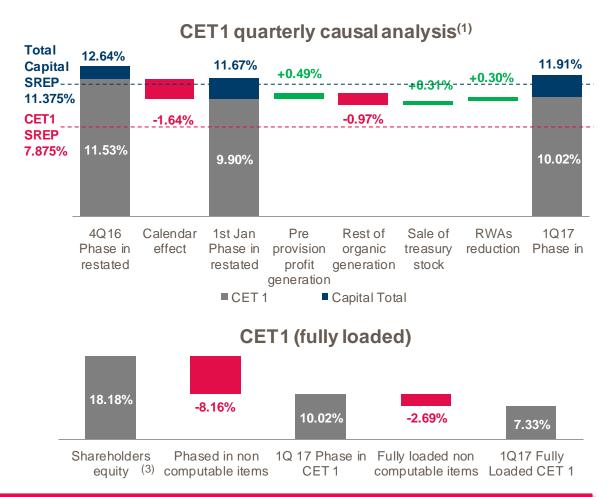




⁽¹⁾ Excluding mortgage floors provisions of €490Mfor 1Q17 and €511M for 4Q16. If included, NPL coverage of 54.0% and 53.8%, respectively, and NPA coverage of 46.5% and 46.4%, respectively.

Core Equity Tier 1 slightly up since January 1st, post adjustments

- CET 1 Phase-in up 12 bps in the quarter, as preprovision profit and other factors offset provisions.
- Phased path has deducted
 1.64 p.p. from CET 1 Phase in starting January, with no underlying change in solvency
- 7.33% CET1 FL stable since January 1st, to benefit c.3 bps from PSF divestment⁽²⁾.
- Regulatory deductions reduce **Shareholders Equity** from **18.18%** of risk weighted assets to just 7.33%.



Popular has a capital buffer: Phase in Total capital: 11.91%, 0.53 p.p. above regulatory requirement

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Taking the driving seat to recovery

Foster the value of our franchise

- Interest margin letting the bottom behind
- Increased fees
- Cost reduction already in place
- Upwards commercial trend within the quarter
- Significant NPA reduction

Increased transparency and soundness

- Increased NPL coverage ratio
- Provisions up affected by real estate and lags before new management model (NITA) implementation
- In-depth review of our asset portfolio
- Increasing quarterly information

Aiming to restore investors confidence

Building an attractive investment proposition

Comprehensive operating and financial strategy

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