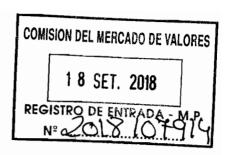
### **FINAL TERMS**

21 September 2018



## BBVA GLOBAL MARKETS, B.V.

(a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid) incorporated under Dutch law with its seat in Amsterdam, the Netherlands but its tax residency in Spain)

(as "Issuer")

Issue of Series 148 EUR 2,000,000 Equity Linked Notes due 2020 (the "Notes")

C.N.M.V.

Registros Oficiales

under the €2,000,000,000 Structured Medium Term Note Programme

guaranteed by

Anotaciones en cuenta BANCO BILBAO VIZCAYA ARGENTARIA, S.A.

(incorporated with limited liability in Spain)

(as "Guarantor")

These Notes are not intended for, and are not to be offered to, the public in any jurisdiction of the EEA.

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or the Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Neither the Issuer nor the Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

PROHIBITION OF SALES TO EEA RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU ("MiFID II"); (ii) a customer within the meaning of Directive 2002/92/EC ("IMD"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Directive 2003/71/EC (as amended, the "Prospectus Directive"). Consequently no key information document required by Regulation (EU) No 1286/2014 (the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

# **PART A - CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the General Conditions of the Notes (and, together with the applicable Annex(es), the "Conditions") set forth in the Base Prospectus dated 25 May 2018 and the supplement to it dated 14 August 2018 which together constitute a base prospectus for the purposes of the Prospectus Directive (the "Base Prospectus"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus has been published on the website of CNMV (www.cnmv.es) and on the Guarantor's website (https://shareholdersandinvestors.bbva.com/debt-investors/issuances-programs).

The Notes have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act") or under any state securities laws, and the Notes may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by, any U.S. person. Furthermore, the Notes do not constitute, and have not been marketed as, contracts of sale of a commodity for future delivery (or options thereon) subject to the U.S. Commodity Exchange Act, as amended (the "CEA"), and trading in the Notes has not been approved by the U.S. Commodity Futures Trading Commission (the "CFTC") pursuant to the CEA, and no U.S. person may at any time trade or maintain a position in the Notes. For a description of the restrictions on offers and sales of the Notes, see "Subscription and Sale" in the Base Prospectus.

As used herein, "U.S. person" includes any "U.S. person" or person that is not a "non-United States person" as either such term may be defined in Regulation S or in regulations adopted under the CEA.

1.	(a)	Issuer	BBVA Global Markets,	B.V.	(NIF: N0035575J)	)
	(4)	155401	BB vii Gloodi Markets,	D	(1111.1100333730	,

(b) Guarantor: Banco Bilbao Vizcaya Argentaria, S.A. (NIF: A48265169)

(c) Principal Paying Banco Bilbao Vizcaya Argentaria S.A Agent:

(d) Registrar: Not applicable

(e) Transfer Agent: Not applicable

(f) Calculation Agent: Banco Bilbao Vizcaya Argentaria, S.A.

2. (a) Series Number: 148

(b) Tranche Number: 1

(c) Date on which the Not applicable Notes will be consolidated and form a single Series:

(d) Applicable Annex(es): Annex 1: Payout Conditions

Annex 3: Equity Linked Conditions

3. Specified Notes Currency or Euro ("EUR")
Currencies:

**4.** Aggregate Nominal Amount:

Series: EUR 2,000,000 (a) (Number of issued notes: 20). (b) Tranche: EUR 2,000,000 5. Issue Price: 100 per cent. of the Aggregate Nominal Amount 6. (a) Specified EUR 100,000 Denomination(s): Minimum (b) Tradable Not applicable Amount: Calculation Amount: EUR 100,000 (c) 7. (a) Issue Date: 21 September 2018 (b) Interest Not applicable Commencement Date: 8. 21 September 2020 or if that is not a Business Day the Maturity Date: immediately succeeding Business Day 9. **Interest Basis: Applicable** Specified Interest Amount (see paragraph 19 below) 10. Redemption Basis: **Equity Linked Redemption** 11. Reference Item(s): See paragraph See paragraph 35(i) Share below. 12. Put/Call Options: Not applicable 13. Settlement Exchange Rate Not applicable **Provisions:** 14. Knock-in Event: Applicable: Knock-in Value is less than the Knock-in Barrier Knock-in Value: RI Value (i) Where; "RI Value" means, in respect of the Reference Item and a Knock-in Determination Day, the RI Closing Value for such Reference Item in respect of such Knock-in

Value.

Determination Day, divided by (ii) the relevant RI Initial

"RI Closing Value" means, in respect of the Reference Item and a Knock-in Determination Day, if the relevant Reference Item is a Share, the Settlement Price (as defined in the Equity Linked Conditions) on such Knock-in Determination Day

"RI Initial Value" means, in respect of a Reference Item EUR 6.9797

(ii) Knock-in Barrier: 68 per cent.

(iii) Knock-in Range: Not applicable

(iv) Knock-in Each Scheduled Trading Day in the Knock-in

**Determination Period** Determination Day(s):

The period that commences on, and includes, the Knock-(v) Knock-in

**Determination Period:** in Period Beginning Date and ends on, and includes, the

Knock-in Period Ending Date.

(vi) Knock-in Period

Beginning Date:

The Strike Date

Applicable

(vii) Knock-in Period

Beginning Date Scheduled

Trading

Day Convention:

Knock-in Period (viii)

Ending Date:

The Redemption Valuation Date (see paragraph 35 (x)

below)

(ix) Knock-in Period Applicable

> Ending Date Scheduled **Trading**

Day Convention:

(x) Knock-in Valuation

Time:

Scheduled Closing Time

15. Knock-out Event: Not applicable

# PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

#### 16. **Interest: Applicable**

(i) Interest Period End Not applicable

Date(s):

(ii) **Business** Day Convention for

End Interest Period

Date(s):

Not applicable

	(iii)	Interest Date(s):	Payment	23 September 2019 and 21 September 2020
	(iv)	Business Convention Interest Date(s):	Day for Payment	Following Business Day Convention
	(v)	Minimum Rate:	Interest	Not applicable
	(vi)	Maximum Rate:	Interest	Not applicable
	(vii)	Day Count F	raction:	Not applicable
	(viii)	Determination Date(s):	on	Not applicable
	(ix)	Rate of Inter	est:	Not applicable
17.	Fixed I	Rate Note Pro	visions:	Not applicable
18.	Floatin Provisi	_	Note	Not applicable
19.	Specified Interest Amount Note Provisions:		Amount	Applicable
	(i)	Specified Amount(s):	Interest	In respect of the Specified Interest Payment Dates, EUR 4,000.00 per Calculation Amount
	(ii)	Specified Payment Date	Interest te(s):	23 September 2019 and 21 September 2020, as adjusted in accordance with the Business Day Convention
	(iii)	Specified Amount Mul	Interest Itiplier:	Not applicable
	(iv)	Business Convention	Day	Following Business Day Convention
20.	Zero	Coupon	Note	Not applicable
	Provisi	ons:		
21.	Provisi Index Provisi	Linked	Interest	Not applicable
21. 22.	Index	Linked ons: Linked	Interest Interest	Not applicable  Not applicable
	Index Provisi Equity	Linked ons: Linked ons Linked		

**Provisions:** 

25. Foreign Exchange (FX) Rate

**Linked Interest Provisions:** 

Not applicable

26. Reference Item Rate Linked

**Interest:** 

Not applicable

**27.** Combination Note Interest:

Not applicable

# PROVISIONS RELATING TO REDEMPTION

28. Final Redemption Amount: Calculation Amount \* Final Payout

29. Final Payout: Applicable

Redemption (viii)-Knock-in Standard

(A) If no Knock-in Event has occurred:

100 per cent.; or

(B) If a Knock-in Event has occurred:

no Final Redemption Amount will be payable and

Physical Delivery will apply

30. Automatic Early

**Redemption:** 

Not applicable

31. **Issuer Call Option:** Not applicable

32. Noteholder Put: Not applicable

33. Early Redemption Amount: As set out in General Condition 6

**34. Index Linked Redemption:** Not applicable

35. Equity Linked Redemption: Applicable

(i) Share: Telefónica S.A.

Weighting: Not applicable

(ii) Share Currency: EUR

(iii) ISIN of Share(s): ES0178430E18

(iv) Screen Page: Bloomberg Code: TEF SM < Equity>

(v) Exchange: Madrid Stock Exchange

(vi) Related Exchange(s): All Exchanges

(vii) Depositary Receipt Not applicable

provisions:

(viii)	Strike Date:	3 September 2018
(ix)	Averaging:	Not applicable
(x)	Redemption Valuation Date(s):	3 September 2020
(xi)	Valuation Time:	Scheduled Closing Time
(xii)	Observation Date(s):	Not applicable
(xiii)	Exchange Business Day:	(Single Share Basis)
(xiv)	Scheduled Trading Day:	(Single Share Basis)
(xv)	Share Correction Period:	As set out in Equity Linked Condition 8
(xvi)	Disrupted Days:	As set out in Equity Linked Condition 8
		Specified Maximum Days of Disruption will be equal to three
(xvii)	Market Disruption:	As set out in Equity Linked Condition 8
(xviii)	Extraordinary Events:	As per the Equity Linked Conditions
(xix)	Additional Disruption Events:	As per the Equity Linked Conditions
		The Trade Date is 3 September 2018
Fund lin	nked Redemption:	Not applicable
Inflation	Linked Redemption:	Not applicable
Credit L	inked Redemption:	Not applicable
_	Exchange (FX) Rate Redemption:	Not applicable
Reference Redemp	ce Item Rate Linked tion:	Not applicable
Combina Redemp		Not applicable
Provisio Instalme	ns applicable to ent Notes:	Not applicable
Provision Physical	ns applicable to Delivery:	Applicable

36.

37.

38.

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42.

43.

(i) Entitlement Amount:

A nominal amount of the Relevant Asset equal to an amount per Calculation Amount equal to:

# **Calculation Amount / Performing RI Strike Price**

The Entitlement Amount will be rounded down to the nearest unit of each Relevant Asset capable of being delivered (the "Equity Element") and in lieu thereof the Issuer will pay a residual amount (the "Residual Amount") equal to:

(Entitlement Amount – Equity Element) \* Physical Delivery Price

Where,

"Performing RI Strike Price" means in respect of the Redemption Valuation Date, the RI Initial Value in respect of the Reference Item on such Redemption Valuation Date

"Physical Delivery Price" means, in respect of the Redemption Valuation Date, the RI Closing Value in respect of the Reference Item on such Redemption Valuation Date

"RI Value" means, in respect of a Reference Item and the Redemption Valuation Date, (i) the RI Closing Value for such Reference Item in respect of such Redemption Valuation Date, divided by (ii) the relevant RI Initial Value.

"RI Closing Value" means, in respect of a Reference Item and the Redemption Valuation Date, if the relevant Reference Item is a Share, the Settlement Price (as defined in the Equity Linked Conditions) on such Redemption Valuation Date

"RI Initial Value" means, in respect of a Reference Item EUR 6.9797

(ii) Relevant Asset(s):

The Reference Item with the RI Value on the Redemption Valuation Date

(iii) Unwind Costs:

Not applicable

(iv) Cut-Off Date:

The second Business Day immediately preceding the Delivery Date

The Issuer will procure delivery of the Entitlement in respect of the Notes to the participant's account in Euroclear/Clearstream where the Notes are held

(v) Settlement Business TARGET Day(s):

(vi) Delivery Agent: Banco Bilbao Vizcaya Argentaria, S.A.

(vii) Assessed Value Applicable
Payment Amount:

(viii) Failure to Deliver due to Illiquidity:

Applicable

44. Provisions applicable to Partly Paid Notes; amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:

Not applicable

**45. Variation of Settlement:** The I

The Issuer does not have the option to vary settlement in respect of the Notes as set out in General Condition 5(b)(ii)

**46.** Payment Disruption Event Not applicable

# GENERAL PROVISIONS APPLICABLE TO THE NOTES

47. Form of Notes: Book-Entry Notes: Uncertificated, dematerialised book

entry form notes (anotaciones en cuenta) registered with Iberclear as managing entity of the Central Registry.

48. New Global Note: No

**49.** (i) Financial Centre(s): Not applicable

(ii) Additional Business Not applicable Centre(s):

50. Talons for future Coupons or Receipts to be attached to definitive Notes (and dates on which such Talons mature):

52.

No

**51. Redenomination,** Not applicable

renominalisation and reconventioning provisions:

Prohibition of Sales to EEA

**Retail Investors:** 

Applicable

53. Sales outside EEA only: Not applicable

# RESPONSIBILITY

The Issuer and the Guarantor accept responsibility for the information contained in these Final Terms and declare that the information contained in these Final Terms is, to the best of their knowledge, in accordance with the facts and contains no omission likely to affect its import.

Signed on behalf of the Issuer:

Signed on behalf of the Guarantor:

#### PART B-OTHER INFORMATION

# 1 Listing and Admission to trading

Application has been made for the Notes to be

admitted to trading on AIAF

# 2 Ratings

Ratings: The Notes have not been rated.

# 3 Interests of Natural and Legal Persons Involved in the Issue

Save for any fees payable to the Dealer, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

# 4 Estimated Net Proceeds and Total Expenses

(i) Estimated net proceeds: EUR 2,000,000

(ii) Estimated total expenses: The estimated total expenses that can be

determined as of the issue date are up to EUR 3,000 consisting of listing fees, such expenses exclude certain out-of pocket expenses incurred or to be incurred by or on behalf of the issuer in connection

with the admission to trading

# 5 Performance of Shares, Explanation of Effect on Value of Investment and Other Information concerning the Underlying

The past and future performance, the volatility and background information about each Equity can be obtained from the corresponding Bloomberg Screen Page as set out in paragraph 35(iv) above

For a description of any adjustments and disruption events that may affect the Reference Items and any adjustment rules in relation to events concerning the Reference Items (if applicable) please see Annex 3 (*Additional Terms and Conditions for Equity Linked Notes*) in the Issuer's Base Prospectus.

The Issuer does not intend to provide post-issuance information

# 6 Operational Information

(i) ISIN Code: ES0305067A94

(ii) Common Code: Not applicable

(iii) CUSIP: Not applicable

(iv) Valoren Code: Not applicable

(v) Other Code(s): Not applicable

 (vi) Any clearing system(s) other than Euroclear, Clearstream
 Luxembourg and the DTC approved by the Issuer and the Principal Paying Agent and the relevant identification number(s):

Not applicable

(vii) Delivery:

Delivery against payment

(viii) Additional Paying Agent(s) (if any): Not applicable

(ix) Intended to be held in a manner which would allow Eurosystem eligibility No

7 Distribution

7.1 Method of distribution: Non-syndicated

7.2 If non-syndicated, name and address of relevant Dealer:

Banco Bilbao Vizcaya Argentaria, S.A.

C/ Sauceda 28

28050 Madrid Spain

7.3 U.S. Selling Restrictions:

The Notes are only for offer and sale outside the United States in offshore transactions to persons that are not U.S. persons in reliance on Regulation S under the Securities Act and may not be offered, sold, transferred, pledged, delivered, redeemed, directly or indirectly, at any time within the United States or to, or for the account or benefit of, or by,

any U.S. person.

Each initial purchaser of the Notes and each subsequent purchaser or transferee of the Notes shall be deemed to have agreed with the issuer or the seller of such Securities that (i) it will not at any time offer, sell, resell or deliver, directly or indirectly, such Securities so purchased in the United States or to, or for the account or benefit of, any U.S. person or to others for offer, sale, resale or delivery, directly or indirectly, in the United States or to, or for the account or benefit of, any U.S. person and (ii) it is not purchasing any Securities for the account or benefit of any U.S. person. Reg. S Compliance Category 2; TEFRA D

7.4 U.S. "Original Issue Discount"

Legend:

Not applicable

7.5 Non-Exempt Offer:

Not applicable

The Issuer is only offering to and selling to the Dealer pursuant to and in accordance with the terms of the Programme Agreement. All sales to persons other than the Dealer will be made by the Dealer or persons to whom they sell, and/or otherwise make arrangements with, including the Financial Intermediaries. The Issuer shall not be liable for any offers, sales or purchase of Notes by the Dealer or Financial Intermediaries in accordance with the arrangements in place between any such Dealer or any such Financial Intermediary and its customers.