



Science For A Better Life

Invitation

Meet Management in November

November 14-15, 2007 | Leverkusen

Ladies and Gentlemen,

We take pleasure in inviting you to attend our upcoming "Meet Management in November" - Bayer Analyst & Investor Day in Leverkusen.

The conference will start on Wednesday, November 14, 2007 at 6:30 p.m. CET and will end on Thursday, November 15, 2007 at approx. 4:30 p.m. CET.

The program will begin with a dinner hosted by Werner Wenning, CEO of Bayer AG, on Wednesday evening. On Thursday, analysts and investors will meet representatives of the Bayer AG and subgroup management boards in rotating sessions. The focus will be on dialogue and open discussions in small groups without formal presentations.

An outline of the **agenda** and some **travel information** are given on the following pages. We regret that we can only accept up to two representatives per institution.

A limited number of hotel rooms at a negotiated rate is available at the Hyatt Regency Cologne, within walking distance of the dinner venue.

For conference **registration** and hotel room reservation please use the link on page 4.

We look forward to welcoming you to Bayer.

Sincerely yours,

Alexander Rosar
Bayer Investor Relations



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Agenda

Wednesday, November 14, 2007

- 6:30 p.m. Welcome and Cocktail Reception on the 28th floor of the KölnTriangle (LVR Tower, Cologne)
Access: Directly or via Hyatt Regency Cologne
- 7:00 p.m. Dinner with representatives from the Bayer AG and subgroup management boards, hosted by Werner Wenning, CEO of Bayer AG
- approx. 9:00 p.m. End of program (2 minutes walk to the Hyatt hotel)

Thursday, November 15, 2007

- 8:00 a.m. Pickup at the Hyatt Regency Cologne (foyer) and bus transfer to the Bayer Kasino Hotel
- 8:30 a.m. Assignments to groups A–E in the foyer of the Bayer Kasino Hotel and transfer to meeting venues. 2nd-day-only participants join here.
- 9:00 a.m. - approx. 4:00 p.m. Rotating sessions in small groups with representatives from the Bayer AG and subgroup management boards
- Breakfast and lunch will be served
- 4:30 p.m. Transfers to airports, departure from the Bayer Kasino Hotel

All times are Central European Time (CET)



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Travel Information

Starting point on Wednesday

KölnTriangle (LVR Tower)
Ottoplatz 1, 50679 Cologne
Parking: Hermann-Pünder-Straße
www.koelntriangle.de

or via our welcome desk
Hyatt Regency Cologne (foyer)
Kennedy-Ufer, 50679 Cologne

Starting point on Thursday

Bayer Kasino Hotel
Kaiser-Wilhelm-Allee, 51373 Leverkusen
Parking: opposite BayKomm
www.bayer-gastronomie.de

For conference registration and hotel room reservation, please use this link:

<http://www.investor.bayer.com/en/events/live-events/registrierung/?conference=20071114U8TB+>

A limited number of hotel rooms at a negotiated rate (€ 226) is available at the Hyatt Regency Cologne. Please note that hotel capacities in Cologne are very tight at the time of our conference.

Please make your own travel arrangements and indicate your arrival/departure times on the online registration form. Airport transfers will be at your service if requested.

Dress code is smart casual.

Please call Ms. Nina Bock at **+49-214-3081955** or email ir@bayer-ag.de if you have any questions concerning travel, transfer or accommodation or require any further assistance.



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