



Promotora de Informaciones, S.A. (“**PRISA**” or the “**Company**”), pursuant to article 17 of Regulation (EU) 596/2014 on market abuse and article 228 of the consolidated text of the Securities Market Act, approved by Royal Legislative Decree 4/2015, of 23 October, hereby informs of the following:

### **RELEVANT EVENT**

Upon the proposal of CEO Mr. Manuel Mirat Santiago and with the prior favorable report of the Appointments and Compensation Committee, at its meeting held today the Company’s Board of Directors approved changes in Prisa’s Management Committee after appointing the following managerial staff members:

- Mr. Pedro García Guillén, CEO of Prisa Radio.
- Mr. Alejandro Martínez Peón, CEO of Prisa Noticias.
- Mr. Augusto Delkáder Teig, Chief Editor.
- Mr. Jorge Rivera, Chief of Communication and Institutional Relations.
- Ms. Marta Bretos, Head of Talent Management.

The following will continue to perform their present duties: Mr. Guillermo de Juanes, CFO; Mr. Xavier Pujol, General Secretary and Legal Counsel; Mr. Miguel Ángel Cayuela, CEO of Santillana; and Ms. Rosa Cullell, CEO of Media Capital.

With the changes approved today, the senior management positions on the CEO’s Management Committee are:

1. CFO
2. General Secretary and Legal Counsel
3. Chief Editor
4. Chief of Communication and Institutional Relations
5. Head of Talent Management
6. CEO of Santillana
7. CEO of Prisa Radio
8. CEO of Prisa Noticias
9. CEO of Media Capital

Madrid, January 16, 2018