## 2018 Results

13 March 2019



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# Overview



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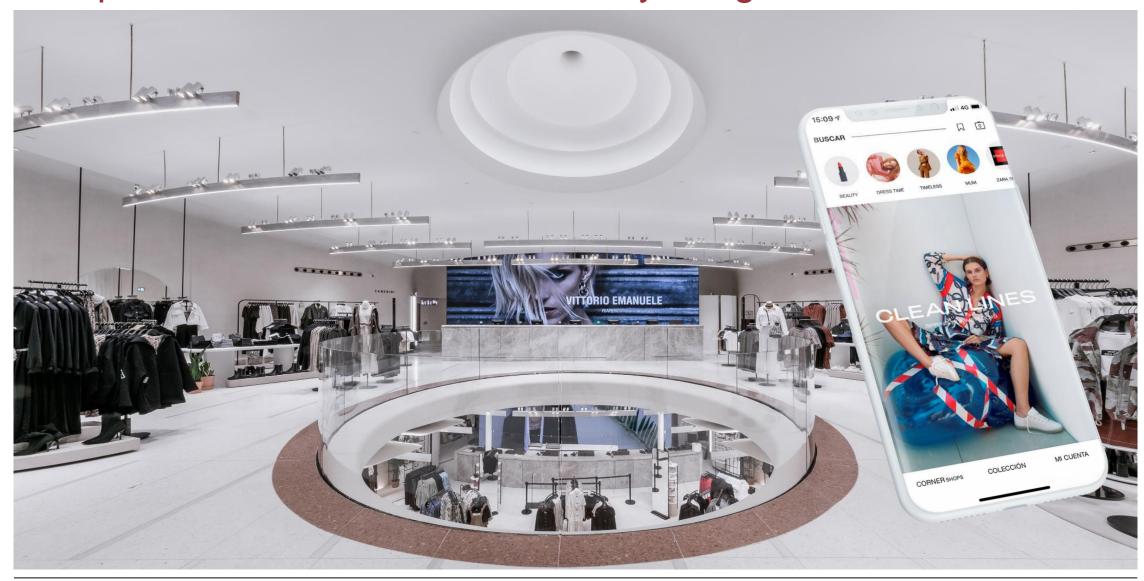
## 2018: Continue developing our long term strategic initiatives

- Highly differentiated model at the forefront of fashion and sustainability
- Global fully integrated Store & Online
- Unique customer experience
- Strong cash generation and lower capital intensity
- Global growth opportunities

## 2018: Strong operating performance

- Satisfactory sales growth +7% in local currencies
- ▶ LFL sales +4%
- Online sales +27% to €3.2 billion (12% of sales / 14% in markets with online)
- EBITDA €5.5 bn, +11% in local currencies
- Accelerating free cash flow
- ▶ New dividend policy. Proposed dividend increase +17%

## Unique business model: Global fully integrated Store & Online



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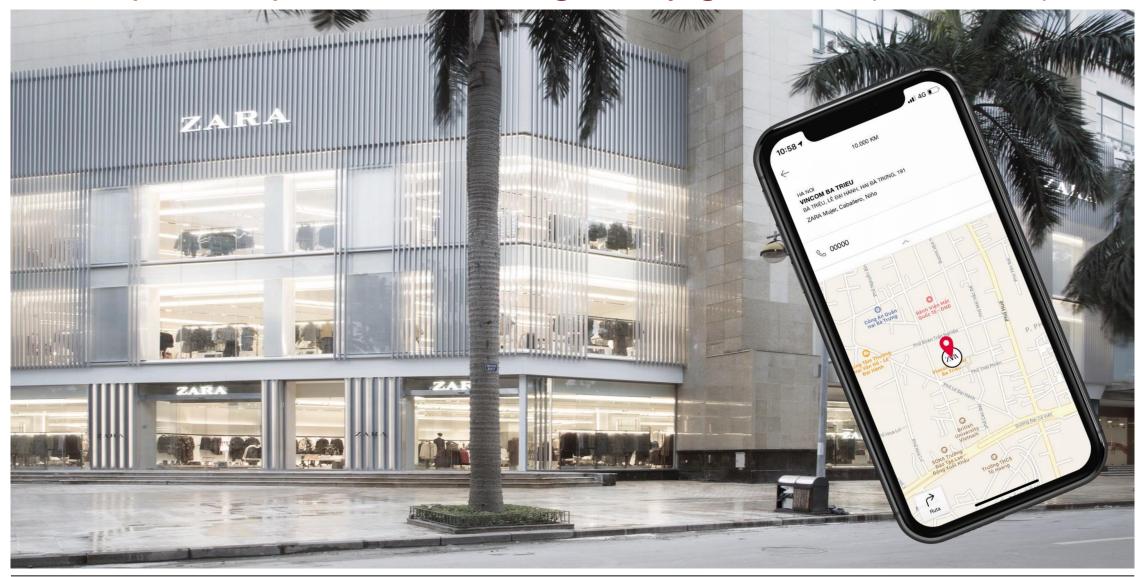
- Unique customer experience
- Central inventory
- Distribution to all stores worldwide twice a week
- Highly differentiated stores: 90% of store portfolio optimised 2012-2018
- Global online same day/next day



## Strength of business model reflected in LFL consistency

- ▶ +4% LFL on a demanding comparable
- Positive LFL in both stores and online
- Positive LFL across all geographical areas and concepts

## New space in prime locations globally grew 8% (4.7% Net)



## Store optimisation a key competitive advantage

Store optimisation	2012-2018
Gross openings	3,364
Refurbishments	2,374
Enlargements	1,019
Absorptions	(1,401)











## Seamless Store & Online integration



## Sector leading online sales

- Global online €3.2 billion in sales in 2018, +27%
- ▶ 12% of sales / 14% in markets with online sales



#### 2020 Global online

- Full global integration
- Central inventory + Online stockrooms + Store network
- Same day delivery metropolitan areas / Next day global standard



# Financial Summary



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#### Full Year 2018

€ million	FY18	FY17	18/17	LC
Net sales	26,145	25,336	3%	7%
Gross profit	14,816	14,260	4%	8%
EBITDA	5,457	5,277	3%	11%
EBIT	4,357	4,314	1%	9%
Net income	3,444	3,368	2%	12%

Good operating performance

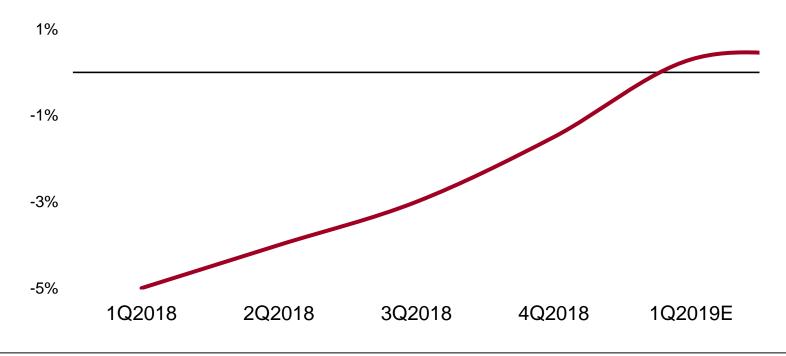
## Satisfactory sales growth

€ million	FY18	FY17	18/17
Net sales	26,145	25,336	3%

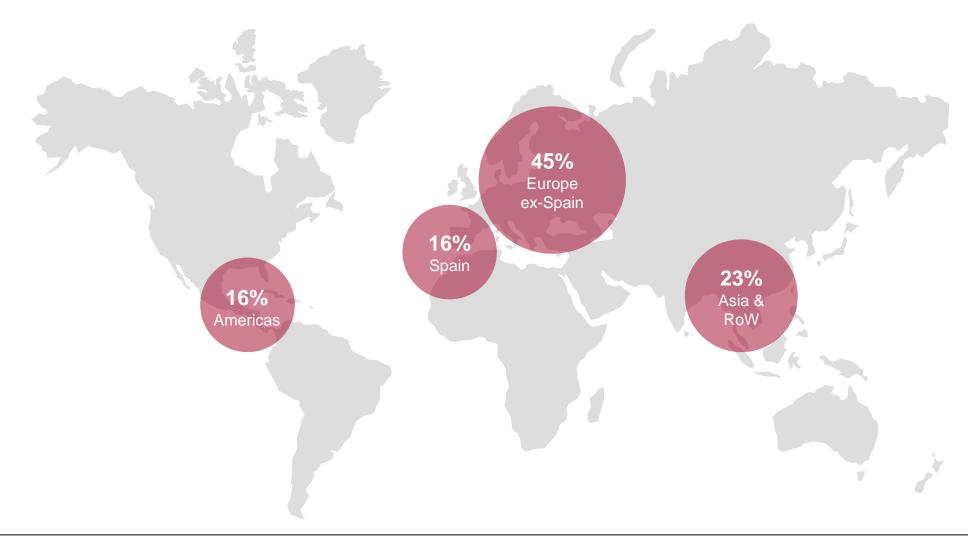
- ▶ +7% sales growth in local currencies
- Strong LFL performance
- Euro strength vs. all key currencies

## Currency impact on sales

- -3.5% currency on sales in FY2018
- At current exchange rates, currency expected to be slightly positive in FY2019



#### Global Store & Online sales in 2018



## Disciplined execution shown in gross margin

	FY18	FY17	18/17
Gross margin	56.7%	56.3%	+39 bps

- Strong execution of the model
- Gross profit growth of +4% to €14.8 bn
- Sustained commercial policies

## Tight control of operating expenses

€ million	FY18	18/17
Operating expenses	9,329	4%

## Depreciation & Amortisation

€ million	FY18	FY17	18/17
Depreciation & Amortisation	(1,100)	(963)	14%

- FY17 includes sale of 15 premises
- ► FY18 store absorption costs provisioned in 2017 impairment

#### Flexible business model

€ million	FY18	18/17
Inventory	2,716	1%
Receivables	820	5%
Payables	(5,251)	4%
Operating working capital	(1,715)	8%
Net Cash & Equivalents	6,705	5%

### Cash flow

€ million	FY18	FY17	18/17
Cash from operations	4,029	3,961	2%
CAPEX - Ordinary	1,512	1,545	(2%)
Dividends	2,335	2,127	10%
Net Cash & Equivalents	6,705	6,387	5%

#### IFRS 16

- Starting FY19
- Changes in presentation, no impact on cashflow or business
- ▶ IFRS 16 will result in:
  - An estimated increase of 2-4% in FY19 net income vs former IAS 17
  - Lease liabilities of €6.5bn-€6.9bn
- We will provide further details prior to the publication of 1Q19 results

# Concepts

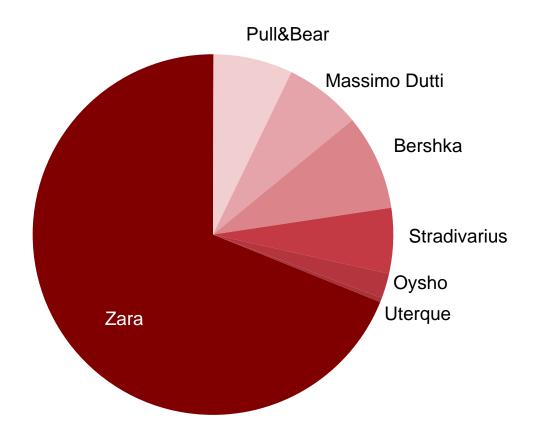


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#### Zara & Zara Home

- Inditex has decided to integrate the reporting of Zara Home operations into Zara due to the increasing synergies
- ► The goal is to leverage operational and brand management of the store and online platform in a combined manner
- We plan to progressively incorporate Zara Home products on the Zara website in some markets from next Autumn/Winter onwards

## Store & Online sales by concept



## EBIT by concept

€ million	EBIT	EBIT/ sales	ROCE
Zara + Zara Home	3,122	17%	28%
Pull&Bear	300	16%	48%
Massimo Dutti	258	14%	36%
Bershka	327	15%	50%
Stradivarius	259	17%	50%
Oysho	86	15%	40%
Uterqüe	5	5%	11%
Total EBIT	4,357	17%	31%

## Concepts

- Continued growth for the concepts
- Strong performance of Pull&Bear and Stradivarius

## Outlook



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## Strategic initiatives

Global fully integrated Store & Online			
2012	2018	2020e	
Store optimisation plan *Larger more prominent stores	Global Online +27% €3.2 bn 12% of sales	Strong growth opportunity	
*Enlargements/Absorptions *All key global flagships/New Images	Zara online globally	Global online	
Global Online	<b>.</b>	Global RFID	
RFID launch	RFID complete in Zara Massimo Dutti and Uterqüe	Global stock integration	
Upgrade HQs/Logistics	Zara one global integrated stock	Upgrade HQs/Logistics	
Increased organic growth	Upgrade HQs/Logistics	Increased organic growth	
Lower capital intensity	Lower capital intensity	Lower capital intensity	

## Global growth opportunities

- Highly differentiated business model
- Global fully integrated Store & Online
- Unique customer experience
- Strong cash flow generation and lower capital intensity
- Strong growth opportunities



#### Global online

All key markets same day/next day













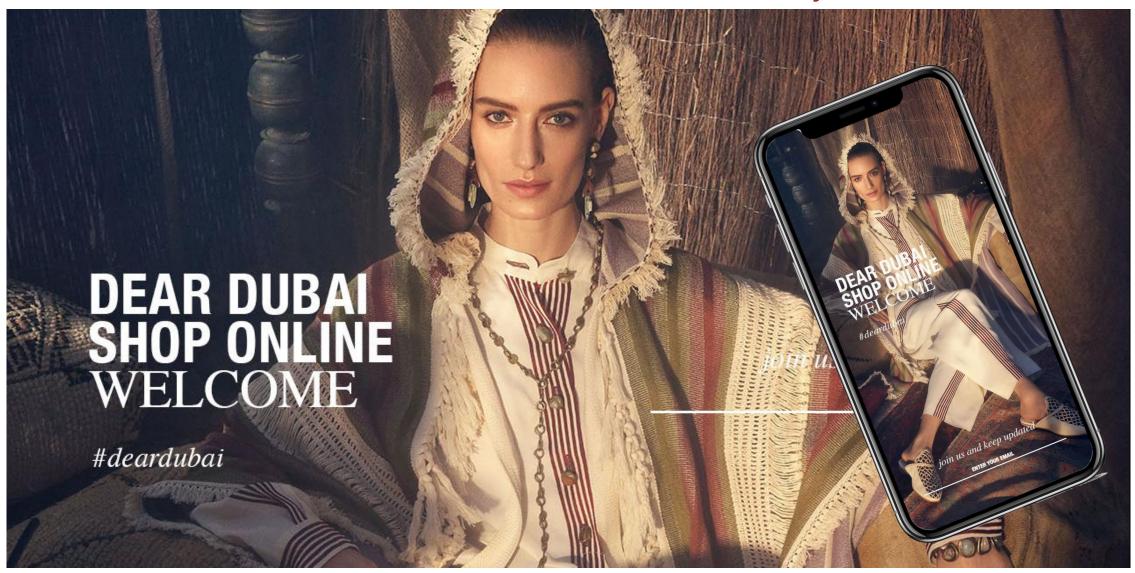




#### Online launch of Zara in Brazil on 20 March



#### Online launches of Zara in Middle East in May



# Store & Online: Campaign 19



#### Store & Online: Collection 01



## Store & Online: Shades of Beige



# Store & Online: Kids Campaign



## Store & Online: Join Life collection



## Strong differentiation of stores

- Global fully integrated Store & Online
- Highly differentiated stores: Larger and more prominent
- RFID
- Click & Collect

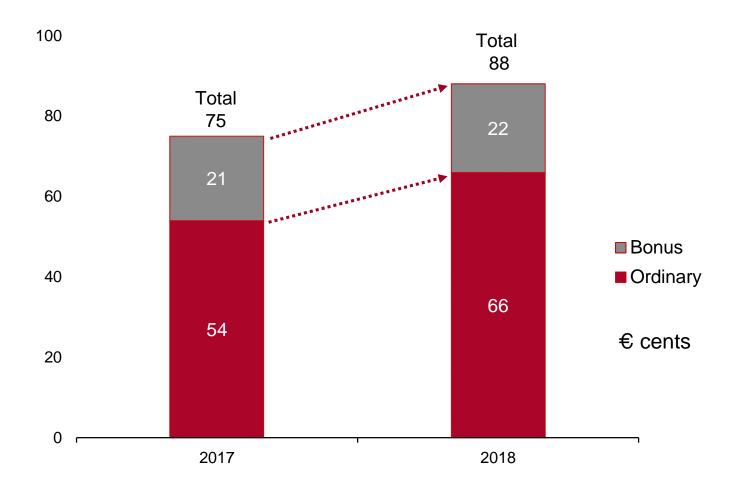
## Sustainability & Circular Economy



## New Dividend Policy

- Predictable attractive shareholder remuneration
- Increase of ordinary payout to 60% from 50%
- A total bonus dividend of €1 per share to be paid in relation to FY2018, FY2019 and FY2020

#### +17% Dividend increase for FY18

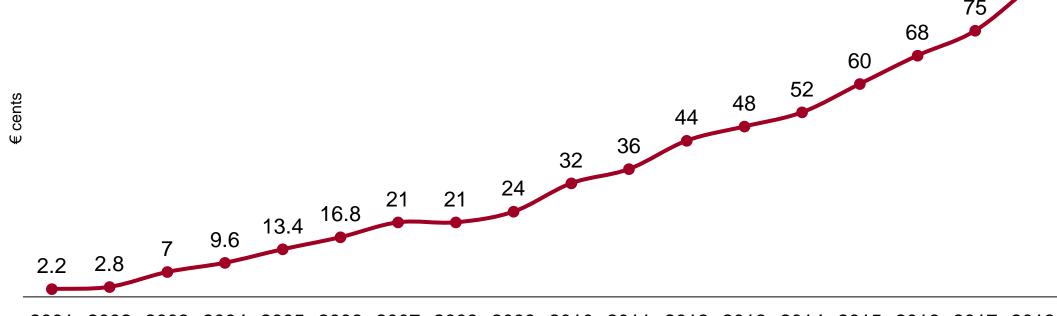


▶ € 44 cents to be paid on 2 May and on 4 November 2019

#### +17% Dividend increase for FY18

▶ 2001-2018: 24% CAGR

Accumulated dividends of ~€20bn paid out



2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

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#### FY2019 Outlook

- Global fully integrated Store & Online
- Strong organic growth. Increased differentiation of the model
- ▶ LFL sales are expected to increase 4%-6%
- Lower capital intensity required. Ordinary Capex c.€1.4 bn
- ▶ 5%-6% gross new space in prime locations. c.300 gross openings / selective absorption of c.250
- Strong free cash flow generation
- Store and Online sales in local currencies increased by 7% from 1 February to 9 March 2019

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