

REMINDER

Meet Management

2013 | Leverkusen

150 Years
Science For A Better Life

Ladies and Gentlemen,

This is to remind you of our upcoming "Meet Management 2013" - Bayer Analyst & Investor Conference in Leverkusen.

The conference will start on Monday, March 18, 2013 at 6:30 p.m. CET and will end on Tuesday, March 19, 2013 at approx. 4:00 p.m. CET.

The program will begin with a dinner hosted by Marijn Dekkers, CEO of Bayer AG, on Monday evening. On Tuesday, analysts and investors will meet representatives of the Bayer AG and subgroup management boards in alternating sessions. The focus will be on dialogue and open discussions in small groups.

An outline of the **agenda** and some **travel information** are given on the following pages. A limited number of **hotel** rooms at negotiated rates is available at the Lindner Hotel BayArena in Leverkusen. For conference **registration** please use the link on page 4.

For your planning: As last year we will also host a Meet Management Conference in New York on June 11th. Details for this conference will follow in due course.

We look forward to welcoming you to Leverkusen.

Sincerely yours,

Alexander Rosar
Bayer Investor Relations

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Agenda

Monday, March 18, 2013

6:30 p.m.	Welcome and Cocktail Reception at KölnSKY – Cologne
7:00 p.m.	Dinner with representatives from the Bayer AG and subgroup management boards, hosted by Marijn Dekkers, CEO of Bayer AG
approx. 9:00 p.m.	End of program. Bus transfer from KölnSKY to the Lindner Hotel will be provided

Tuesday, March 19, 2013

Approx. 8:45 a.m.	Individual walk from the Lindner Hotel to the BayArena VIP West – Leverkusen 2nd-day-only participants join here Assignment to groups and meeting rooms
9:00 a.m. - approx. 3:30 p.m.	Alternating sessions in small groups with representatives from the Bayer AG and subgroup management boards Breakfast and lunch will be served
approx. 4:00 p.m.	Bus transfers to Düsseldorf and Cologne airports

All times are Central European Time (CET)

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Travel Information

Hotel recommendation

Lindner Hotel BayArena
Bismarckstraße 118 (Parking available)
51373 Leverkusen
Reservation hotline +49-214-8663-703
Email: info.bayarena@lindner.de
http://www.lindner.de/bayarena

Starting point on the first day

KölnTriangle, KölnSKY
Ottoplatz 1, 50679 Cologne
Parking: Underground parking garage

Starting point on the second day

BayArena, Westtribüne, VIP West
Bismarckstraße 122-124 , 51373 Leverkusen
Parking: Lindner Hotel BayArena or
Marienburger Straße

For **conference registration**, please use this link:
http://www.investor.bayer.com/index.php?id=349&L=1&no_cache=1&conference=20130318K9vV3

A limited number of hotel rooms is available at the Lindner Hotel BayArena. The negotiated rate is €106 per single room. This rate is only available if reservations are made directly through the hotline +49-214-8663-703 or email info.bayarena@lindner.de. Please quote “Bayer 2013” when making your room reservation.

Please make your own travel arrangements and indicate your arrival/departure times on the online registration form. A bus shuttle from Cologne Airport and Düsseldorf Airport to the dinner location will be at your service on Monday, if requested. The busses are expected to depart from the airports at around 5:45 p.m. Bus shuttles to both airports will also be available after the end of the conference on Tuesday.

Please call Ms. Nina Klarzynski at **+49-214-30 81955** or Mr. Fabian Klingen at **+49-214-30 35426** or email **ir@bayer.com** if you have any questions concerning travel, transfer or accommodation or if you require any further assistance.

To/From Cologne Airport (CGN)

Arrival 16:50 at CGN from MUC	LH 1990
Departure 18:05 from CGN to LHR	GW 4U468
Departure 18:45 from CGN to MUC	AB 6125

To/From Dusseldorf Airport (DUS)

Arrival 16:35 at DUS from CDG	AF 2206
Arrival 16:50 at DUS from MUC	LH 2014
Arrival 17:05 at DUS from ZRH	LH 3137
Arrival 17:10 at DUS from LHR	BA 942
Departure 18:00 from DUS to LHR	BA 943
Departure 18:20 from DUS to CDG	LH 3224
Departure 18:25 from DUS to ZRH	LH 3140
Departure 18:30 from DUS to LHR	LH 3386
Departure 19:00 from DUS to MUC	LH 2017

For information purposes only. Flight details may be subject to change. Please check with airlines.