# Quarterly results presentation

1Q 2017

28 April 2017

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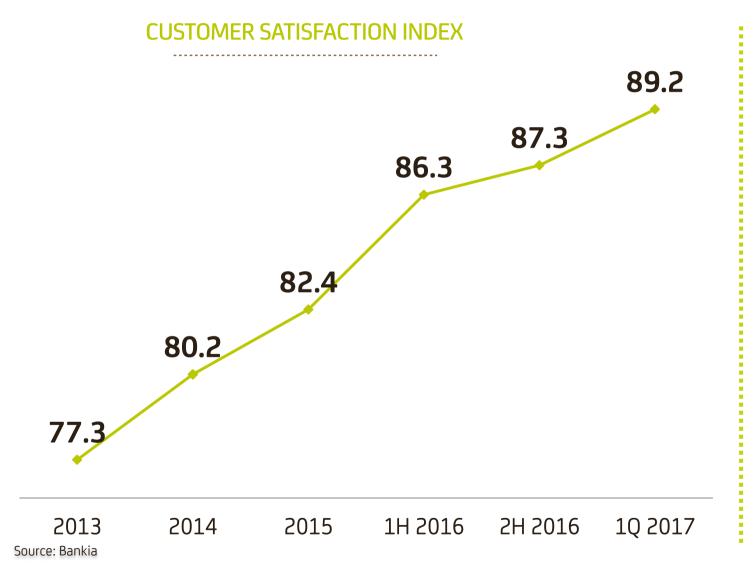
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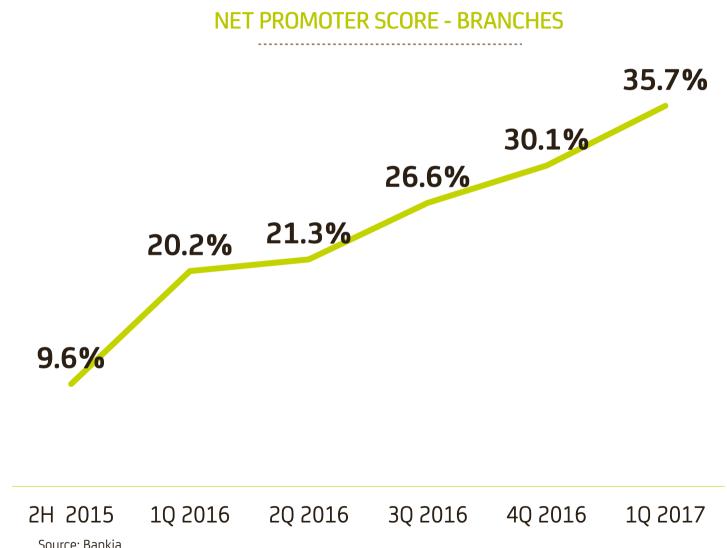
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1	Competitive positioning	Consolidating our competitive positioning	+93.5% new mortgages 1Q17 vs 1Q16 +22.8% new consumer lending 1Q17 vs 1Q16 9.5% new production in mutual funds in 1Q17
2	Efficiency and profitability	further reduction in costs and reduced provisions lift attributable profit for the quarter	(3.4%) Operating expenses 1Q17 vs 1Q16  24 bps Cost of risk in 1Q17  +28.4% Attrib. profit 1Q17 vs 1Q16
3	Asset quality	with a sustained decline in non-performing assets	<b>(€0.5bn)</b> NPLs Mar17 vs Dec16 <b>(0.3 p.p.)</b> NPL ratio Mar17 vs Dec16
4	Capital generation	and another quarter accumulating capital	+35 bps CET1 FL Mar17 vs Dec16 €500mn Tier 2 Issue

## Commercial positioning | Customer satisfaction

## Positive trend in customers' perception of quality...





Source: Bankia

NPS: net promoter score, calculated as % of promoters - % of detractors. On a scale of 0 to 10, promoters give a score of 9 or 10, while detractors give a score of between 0 and 6.

## Commercial positioning | Digitalisation

#### Development of new digital tools...



## **ONLINE HOUSING SIMULATOR**

- > 235,000 simulations of property value
- > 181,000 mortgage simulations



#### **BANKIA INDICEX**

- > Free tool to measure a company's level of digitalisation
- > +5,000 companies measured their level of digital competitiveness in 2016



#### **BANKIA FINTECH**

- > Initiative launched at international level 37 startups have presented projects
- > Partner's Day held for the national programme

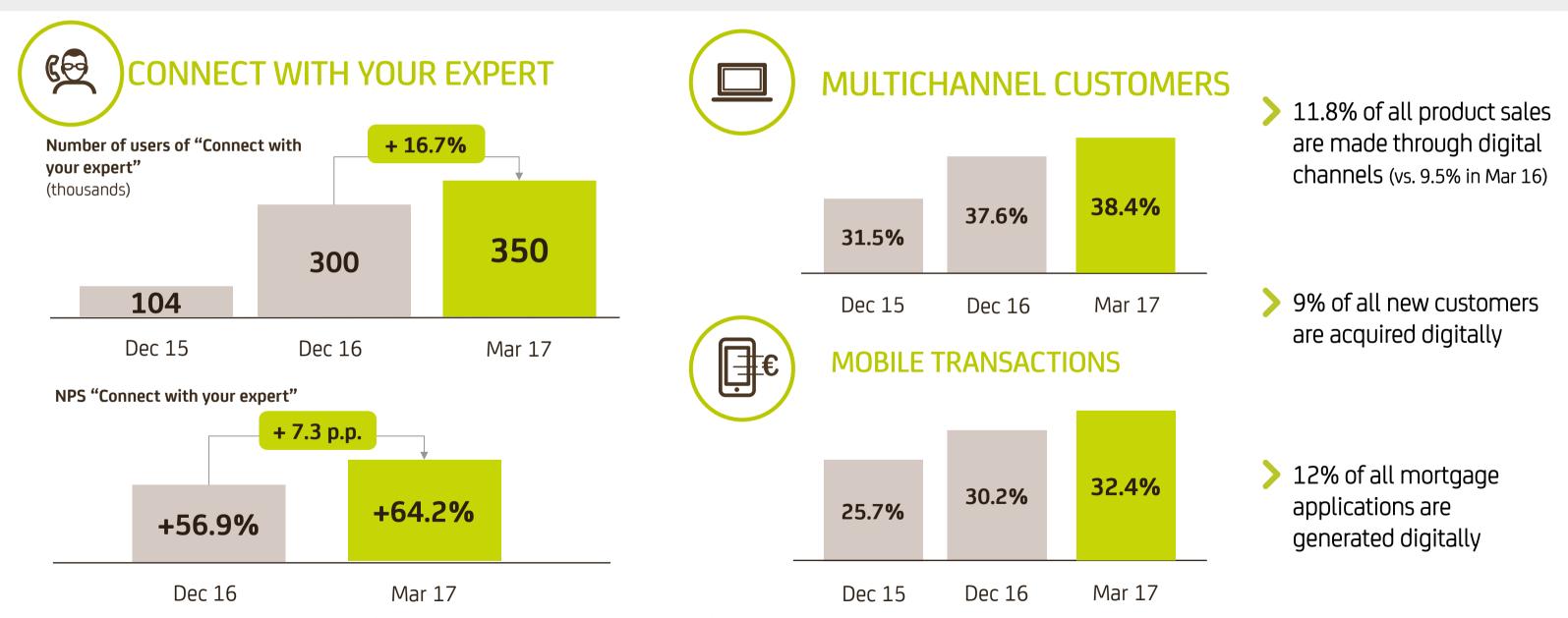


## **NEW APP DEVELOPED**

- > More agile, intuitive and simple
- Nearly 1,000,000 customers use the application at least once a month

## Commercial positioning | Multichannel service

## ...and strengthening the existing tools

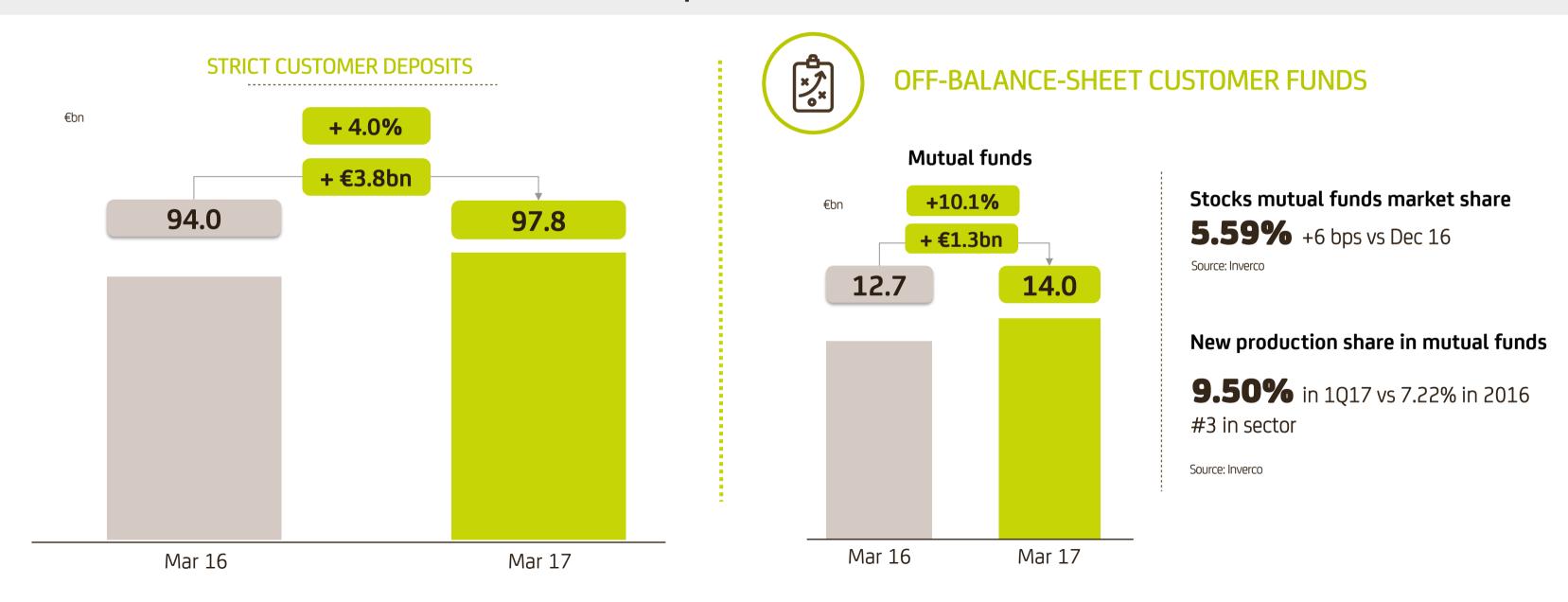


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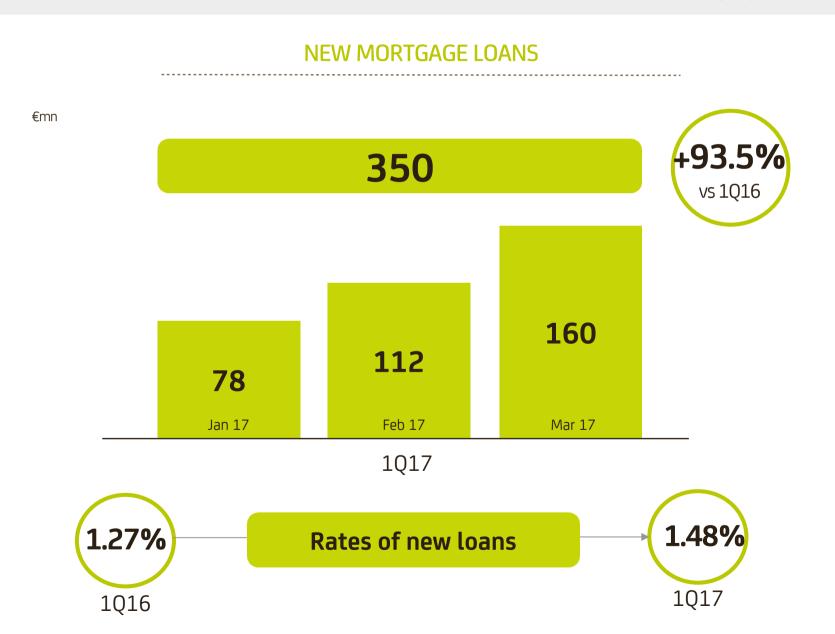
## Commercial positioning | Customer funds

### Positive trend in new production continues



## Commercial positioning | Credit stock and new credit performance: mortgages

## No fees mortgage very well received...



64% Average Loan to Value of new mortgages

36% of new mortgages are fixed-rate based

**3.1**X Increase in number of mortgage applications 1Q17 vs 1Q16

**22%** of applications come from new customers

## Commercial positioning | Credit stock and new credit performance: consumer finance

## ...without losing focus on consumer finance...

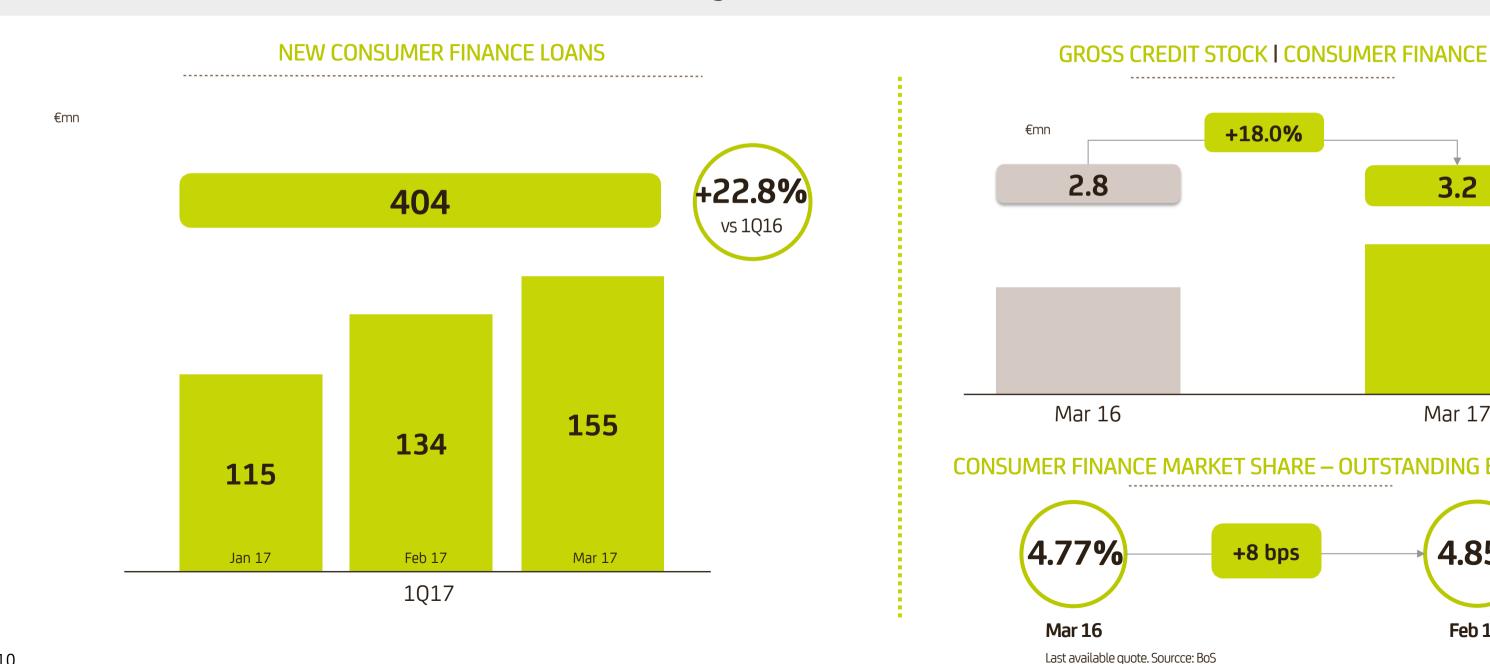
3.2

Mar 17

4.85%

Feb 17

Bankia



## Commercial positioning | Credit stock and new credit performance: SMEs and self-employed

## ...while increasing new lending to targeted businesses



#### **BUSINESSES LOANS PERFORMANCE**

New loans **SMEs** +27.1% 1Q17 vs 1Q16

New loans MICRO-ENTERPRISES +16.6% 1Q17 vs 1Q16



## TRADE FINANCE, DISCOUNTING AND REVERSE FACTORING

#### **BILL DISCOUNTING**

Drawdowns

+16.0%

1Q17 vs 1Q16

#### **TRADE FINANCE**

Drawdowns

+31.3%

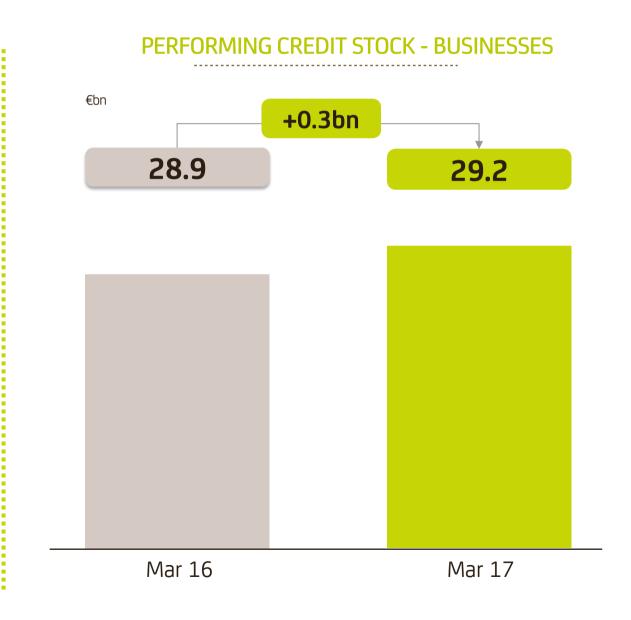
1Q17 vs 1Q16

#### **REVERSE FACTORING**

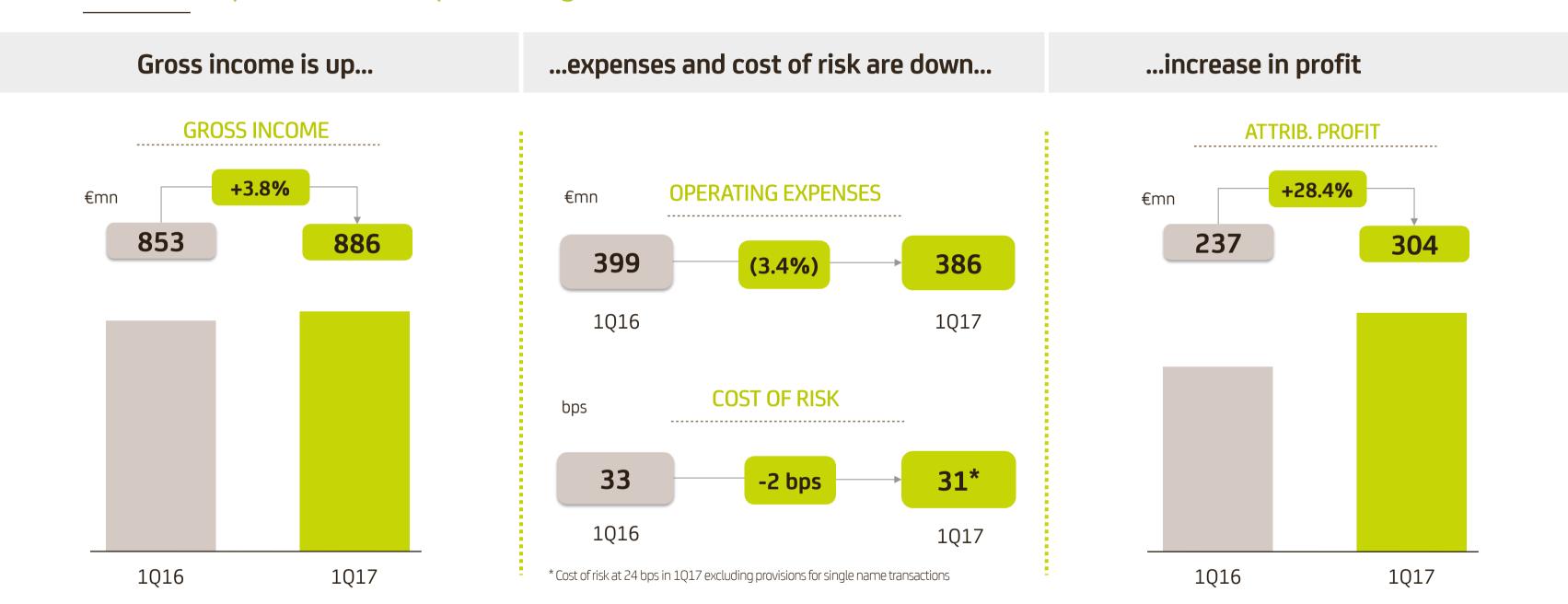
Amount financed

+47.8%

1Q17 vs 1Q16

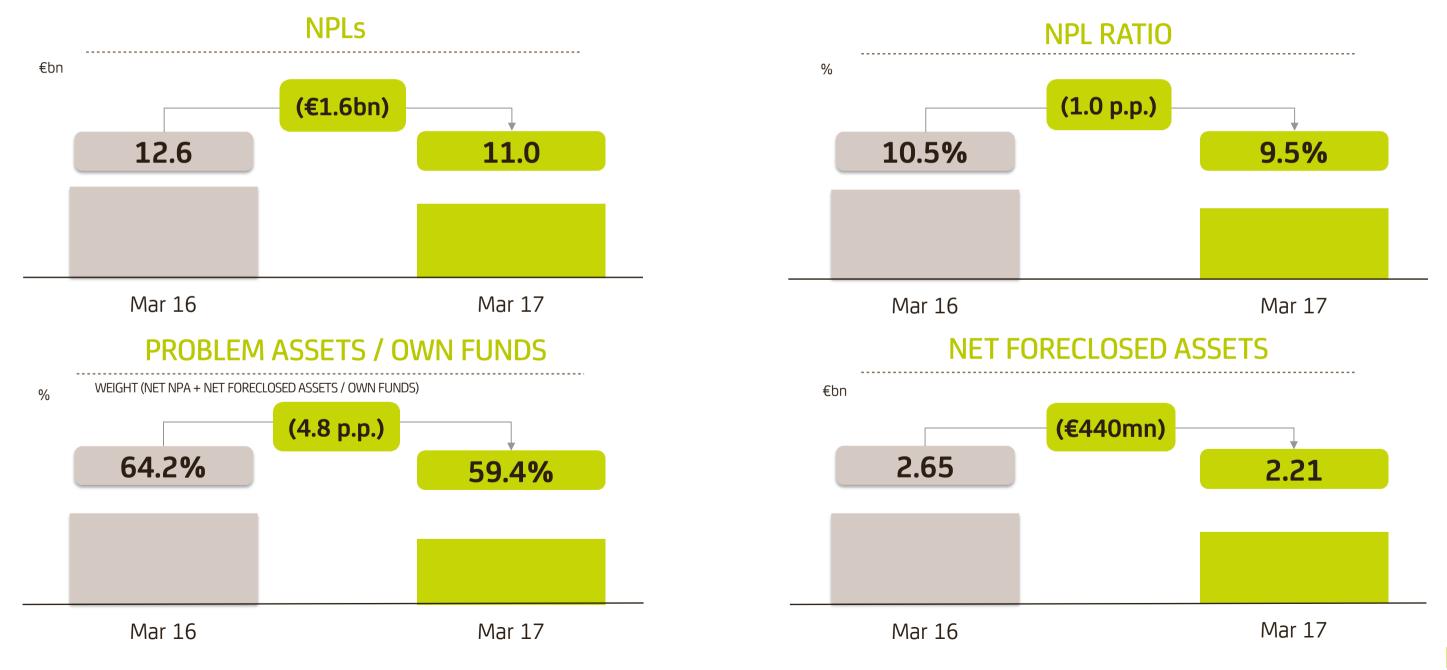


## Profitability and efficiency I Value generation levers



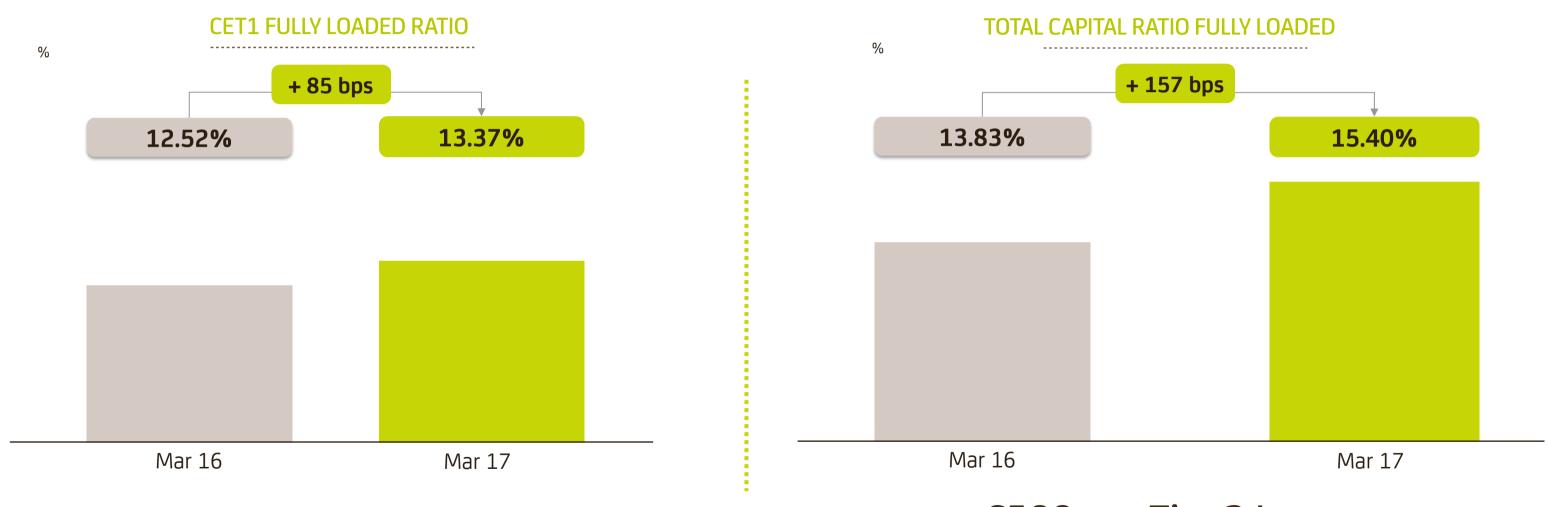
# Asset quality I Main metrics

#### Decline in NPLs and NPL ratio

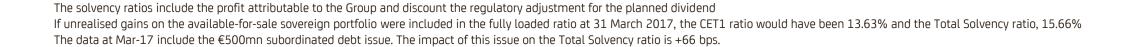


# Capital generation | Capital levels

## Continuing good rate of capital generation in the quarter



€500 mn Tier 2 Issue





## Potential merger with BMN

#### Currently under assessment and analysis of the merger alternative

15 March2017

The FROB announces that a merger of Bankia and BMN is the best strategy to optimise recovery of state aid



- On 24 March announcement to the market regarding the engagement of advisers to take part in the operation:
  - Financial adviser
  - Legal adviser
  - Two Fairness Opinion issuers
  - Due diligence adviser



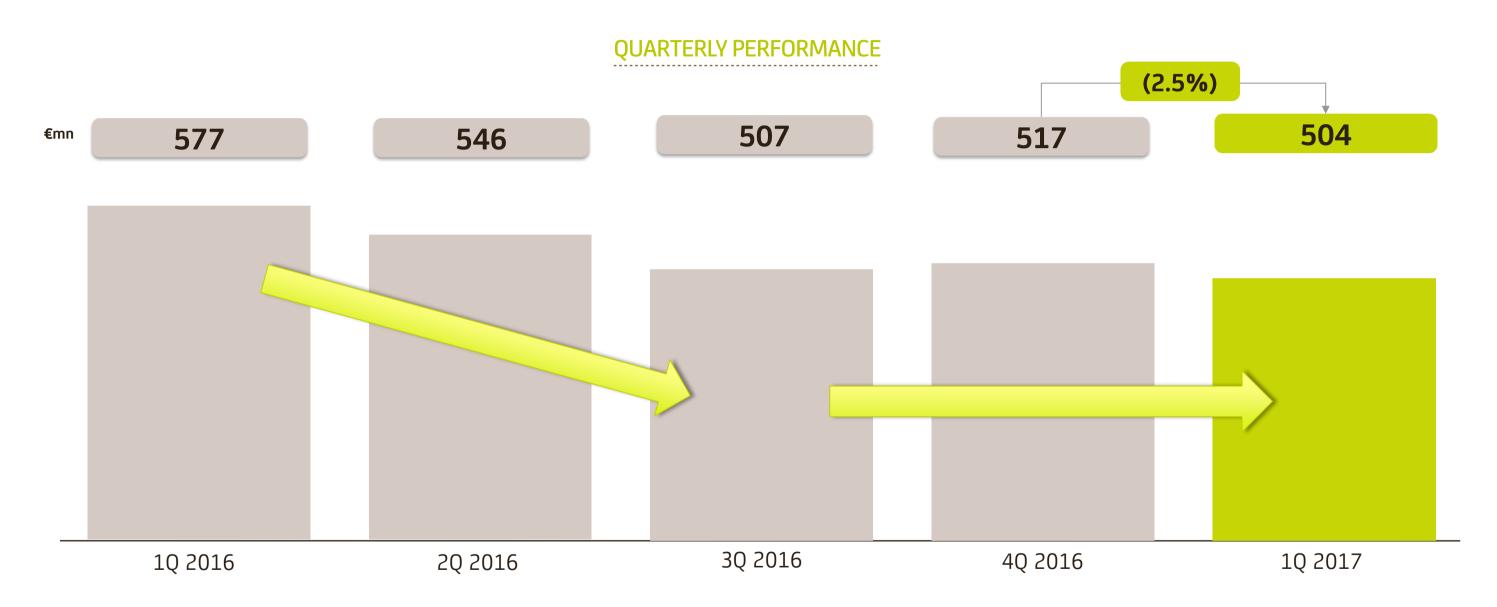
- Independent Directors Committee to monitor and oversee the merger with BMN
- Consisting of four Independent Directors:
  - Chairman, Appointments and Responsible Management Committee
  - Chairman, Audit and Compliance Committee
  - Chairman, Remuneration Committee
  - Chairman, Risk Advisory Committee
- Chaired by the Lead Director

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# Income statement – Bankia Group

€mn	1Q16	1Q17	Diff %
Net interest income	577	504	(12.7%)
Fees and commissions	200	207	3.8%
Trading income	61	161	-
Other revenue	15	14	(6.7%)
Gross income	853	886	3.8%
Operating expenses	(399)	(386)	(3.4%)
Pre-provision profit	454	500	10.2%
Provisions for loans	(118)	(108)	(8.8%)
Provisions for foreclosed assets	(10)	(39)	-
Taxes, minority interests and other items	(89)	(49)	(44.9%)
Profit attributable to the Group	237	304	28.4%

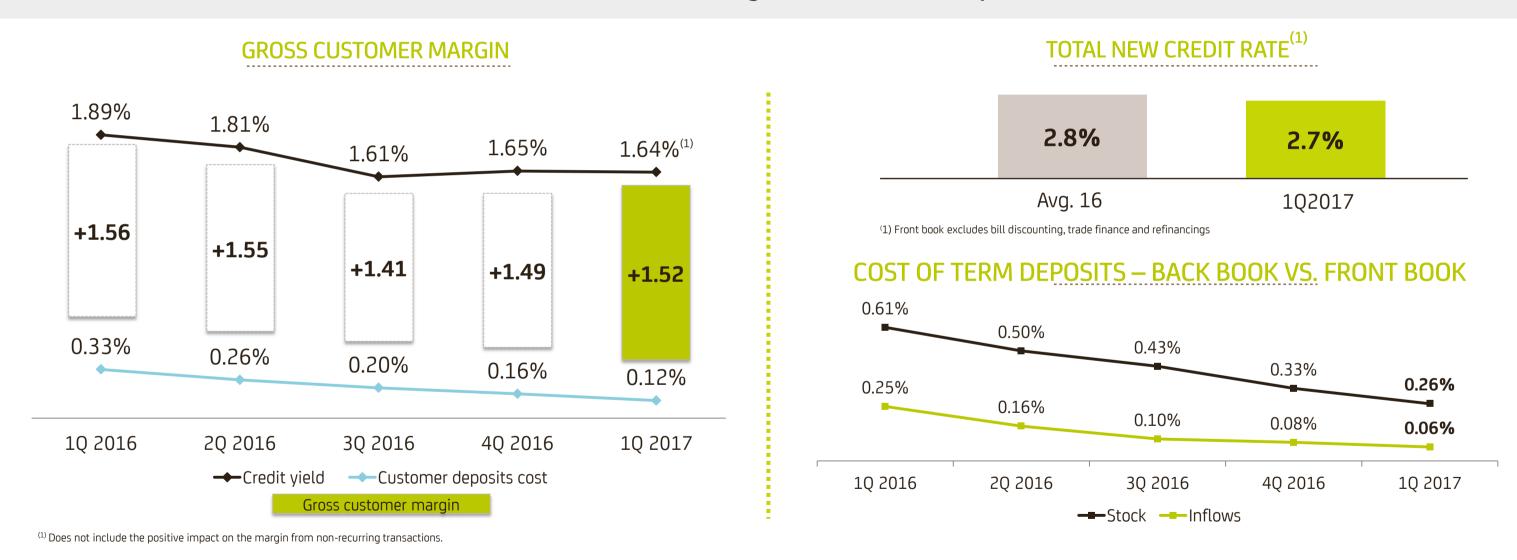
## Net interest income



Stabilisation of net interest income is reaffirmed

## Net interest income

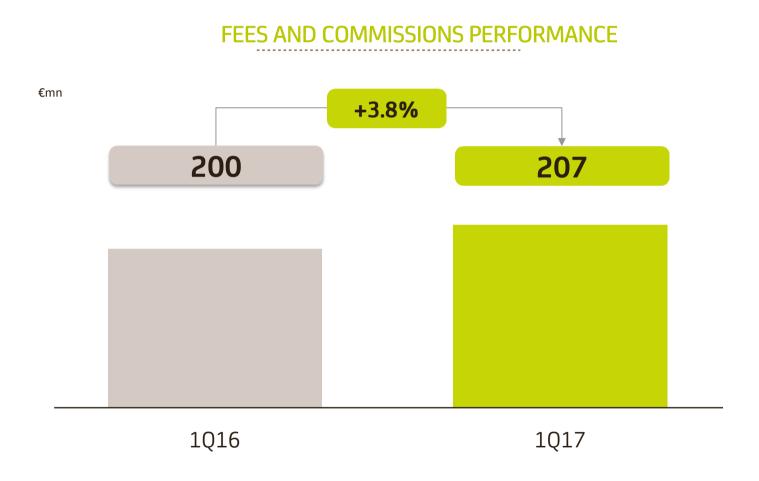
#### Gross customer margin increases to 152 bps



The cost of new deposits is 6 bps, well below the cost in the back book

## Fee and commission income

#### Consolidation of the new competitive positioning brings an improvement in fee and commission income

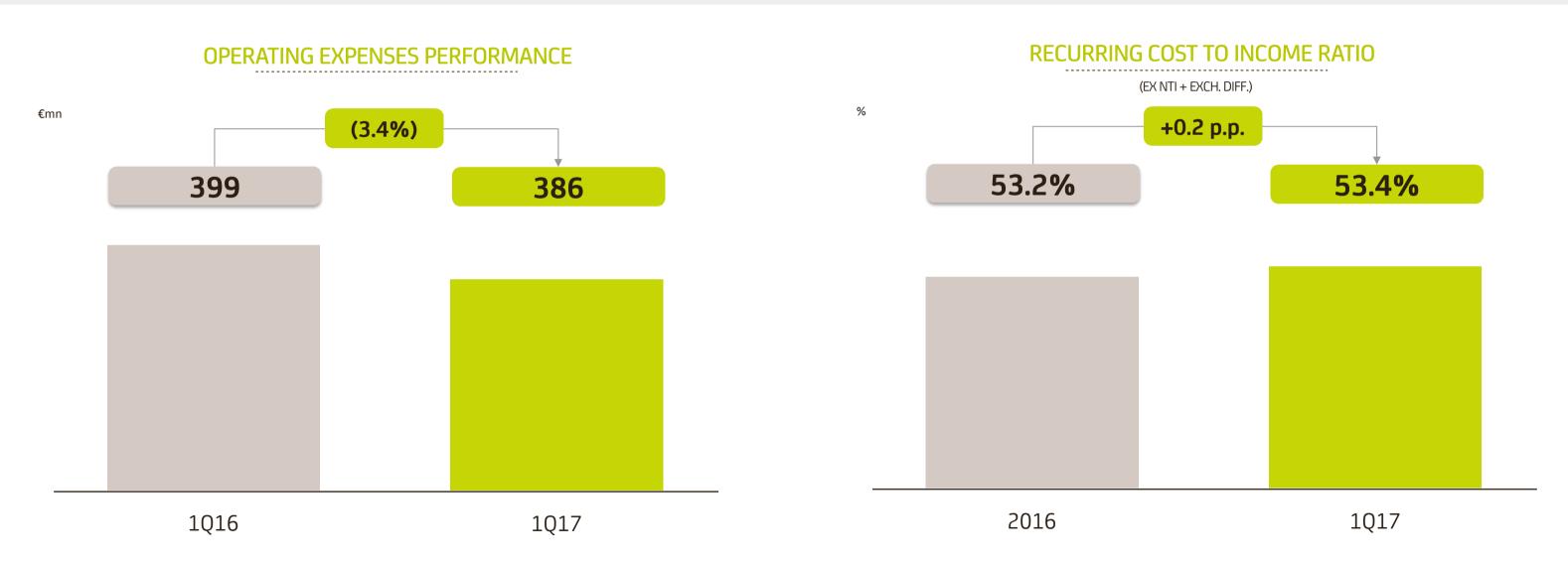


- Strong performance of net fee and commission income in the first quarter of the year
- Growth in fees and commissions generated by cards,
   payment services and securities brokerage, closely linked
   to increased transactionality due to increased customer
   loyalty

Fee and commission income is up 3.8% compared to the same period of the previous year

# Operating expenses

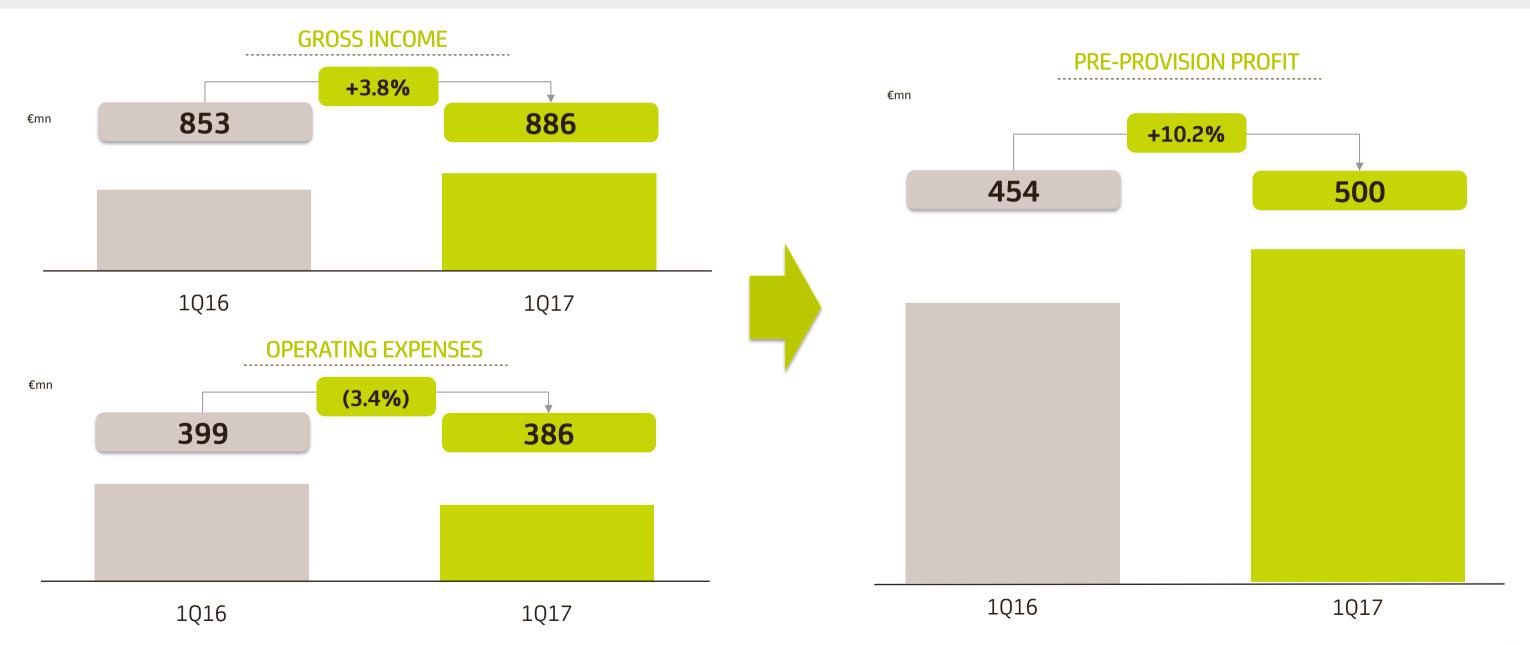
#### Operating expenses are down 3.4% vs. 1Q16



Cost to income ratio 1Q17: 43.6%

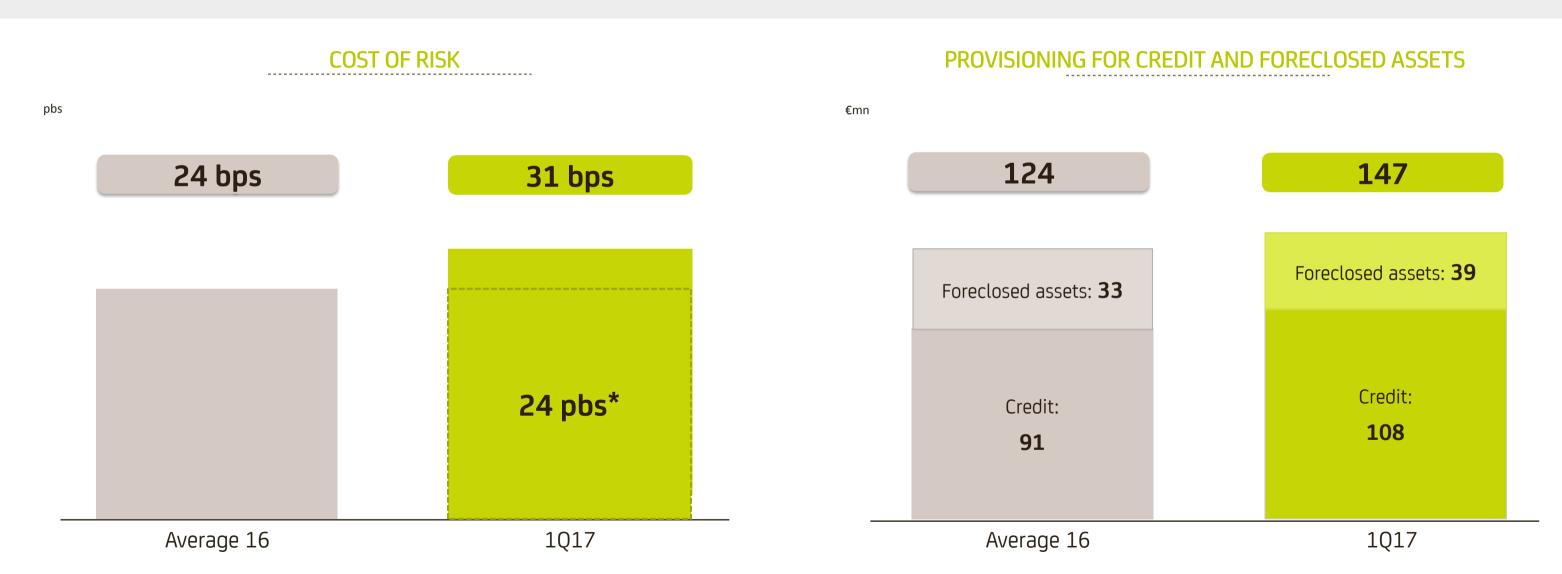
# Pre-provision profit

#### Pre-provision profit grows 10.2% as a result of the improvement in gross income and the reduction in costs



## Cost of risk

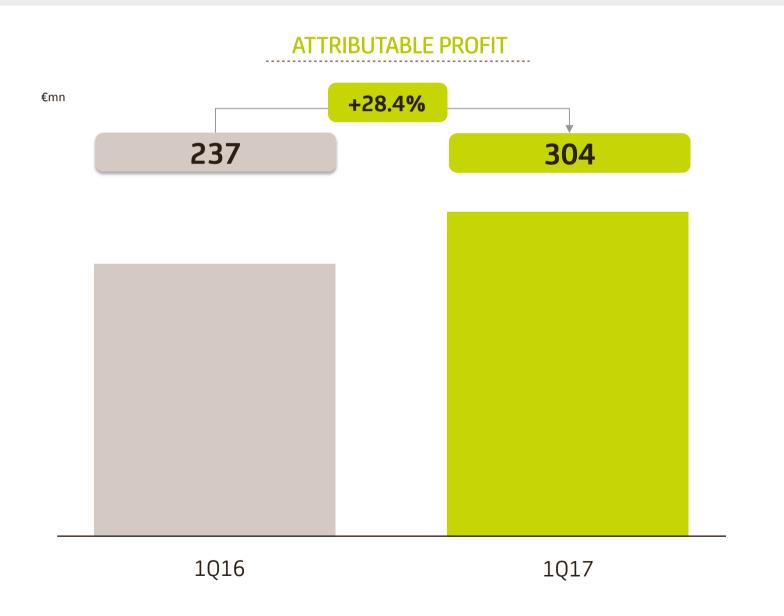
#### Cost of risk at contained levels

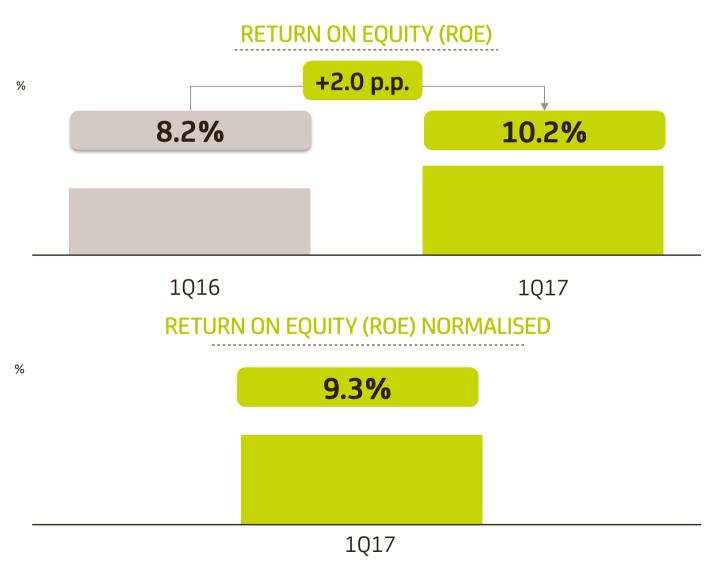


<sup>\*</sup> Excludes provisions for single name transactions

# Attributable profit

#### Attributable profit up 28.4% in the quarter compared to 1Q16





ROE for the period calculated as Attributable Profit for the period adjusted by 2016 average net trading income (NTI) and divided by Own Funds for the period adjusted by the difference between Bankia's Fully Loaded capital and the capital needed to reach CET1 Fully Loaded of 11%

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# Asset quality and risk management

# Credit quality

#### Sustained reduction of NPLs (€0.5bn) and the NPL ratio (0.3 p.p.)



# Asset quality and risk management

# Credit quality

€mn

#### Containment of gross entries, key to reduce NPLs

NPL PERFORMANCE

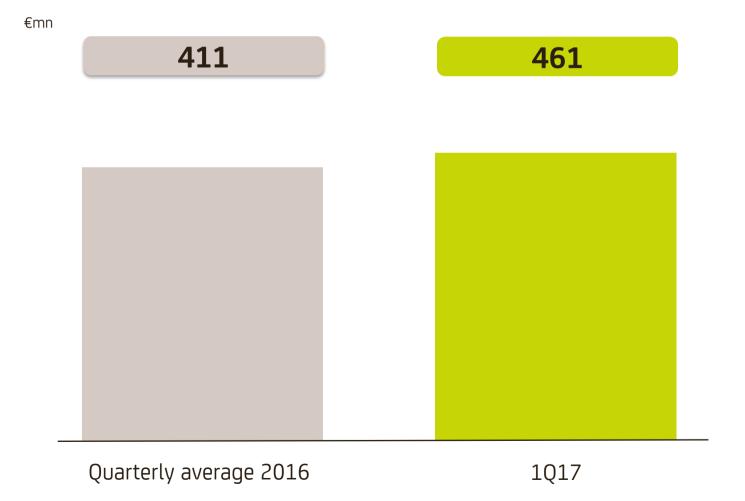
NPLs Dec 2016 11,476

Net reduction - 461

Write-offs - 31

NPLs Mar 2017 10,984





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Liquidity

Stable liquidity position....

...with rating upgrade from Standard & Poor's in the quarter

LTD ratio
Mar 2017

**97.6%** vs. 97.2% in Dec 16

Liquid assets vs.

wholesale debt
maturities
Mar 2017

1.3x

**S&P Global** Ratings

**BBB-**Positive outlook

**Fitch**Ratings

BBB-

Stable outlook



BBB (high)
Stable outlook

"Investment grade" by the rating agencies that cover us

## Issues and maturities

#### Successful execution of subordinated debt issue...



## **SUBORDINATED DEBT ISSUE (TIER 2)**

Volume (€mn)

€500 mn

Oversubscribed (# times)

>10x

Coupon

3.375%

**Demand** 

**92%** international investors

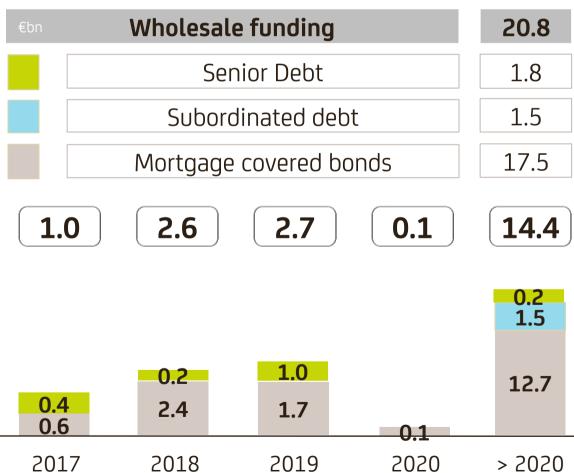
Impact on capital

+ 66 bps at a Total Solvency level (BISIII FL)

#### ...with a comfortable maturity profile

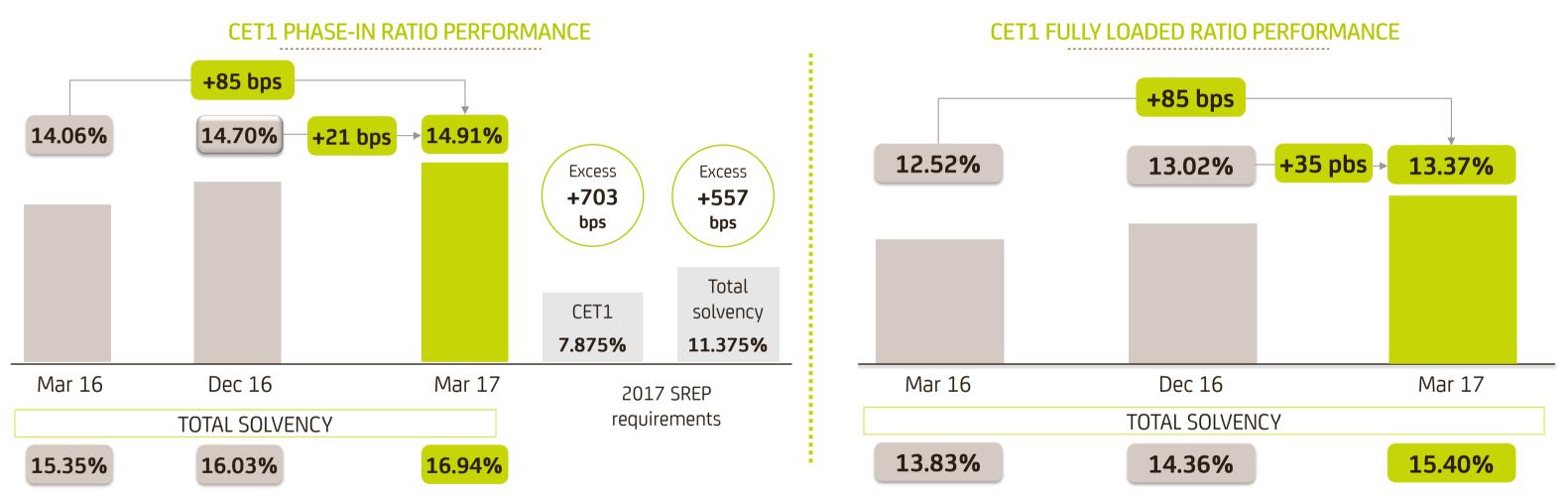


## WHOLESALE DEBT MATURITIES MAR 17



# Capital ratios

#### 35 bps of CET1 FL organic capital generation in 1Q 2017



The solvency ratios include the profit attributable to the Group and discount the regulatory adjustment for the planned dividend

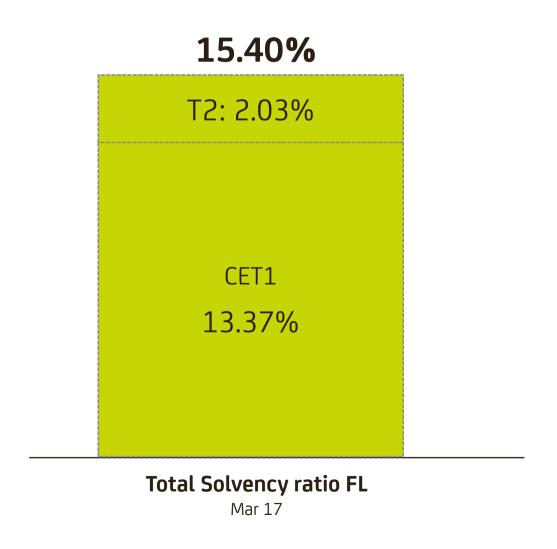
If unrealised gains on the available-for-sale sovereign portfolio were included in the fully loaded ratio at 31 March 2017, the CET1 ratio would have been 13.63% and the Total Solvency ratio, 15.66%

The data at Mar-17 include the €500mn subordinated debt issue. The impact of this issue on the Total Solvency ratio is +66 bps.

The €500mn issue of subordinated debt adds 66 bps of capital to the Total Solvency level

## Capital requirements

#### Good rate of capital generation to meet expected capital requirements



Good starting point to meet the expected capital requirements / eligible liabilities

€1.8bn senior debt maturities until 2019 which will be replaced with eligible liabilities

Limited volume of new issuance (1.5% AT1, ~ €1.3bn)

- > Reduction of nominal value and reverse split in execution
  - Significant positive impact on ADIs (1)
  - Matches nominal value to share price levels

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## Conclusions

## 2017: Conclusion of Bankia's restructuring plan

Commercial franchise: increasing customer satisfaction indexes and growing above the sector in key segments

Attrib. Profit €304mn

**1Q 17** 

NPLS and foreclosed assets continue to decline, and their weight in the balance sheet Recurrent income generation in an adverse interest rate scenario. Cost management as a comparative advantage.

Maintaining elevated levels of organic capital generation in the quarter



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