



Promotora de Informaciones, S.A. (“**PRISA**” or the “**Company**”), pursuant to article 17 of Regulation (EU) 596/2014 on market abuse and article 228 of the consolidated text of the Securities Market Act, approved by Royal Legislative Decree 4/2015, of 23 October, hereby informs of the following:

RELEVANT INFORMATION

Following the Relevant Information published today by means of which PRISA has announced the call of an Extraordinary General Shareholders Meeting that will take place in Madrid, on 15 or 16 November 2017, in first and second call, respectively and which agenda includes as point 5 the approval of a capital increase, PRISA announces the following:

- That the Board of Directors held today has unanimously approved to propose the General Shareholders Meeting a capital increase of a maximum amount of EUR 450,000,000 by means of cash contributions and with the recognition of the shareholders’ preferential subscription rights at an issue price of EUR 1.20 per share (the “**Capital Increase with Preferential Rights**”).
- That, as of today, shareholders representing a relevant percentage of the share capital have committed to subscribe its proportional part of the new shares to be issued within the framework of the Capital Increase with Preferential Rights and others have expressed their intention of doing so. Also, the Company is negotiating the execution of placing and/or underwriting agreements for the stake not committed by its shareholders.
- The Board of Directors has also unanimously approved to propose the General Shareholders Meeting a capital increase by way of compensation of the Company’s financial debt for a maximum amount of EUR 100,000,000 at a minimum issue price of EUR 2 per shares (the “**Capital Increase by Credit Compensation**”).
- The Capital Increase by Credit Compensation is addressed to the creditors holding PPLs of the Company by virtue of the financing contract executed by PRISA on 11 December 2013 who express their interest in subscribing such Capital Increase by Credit Compensation.

Both capital increases are subject, among other standard conditions in this kind of transactions, to (i) the execution of the share capital and reserves reduction which approval is proposed to the same General Shareholders Meeting as point 4 of the agenda; and (ii) an agreement with the totality or part of the creditors holding financial debt of the Company being reached, which, in the opinion of the Board of Directors, may enable a restructuring or refinancing of the debt, including with regard to the existing profit participating loans, in terms satisfactory to the Company and to achieve its financial stability. Finally, it is also stated that the Capital Increase with Preferential Rights will be subject to the approval and filing of the corresponding Prospectus by the Spanish CNMV and that the Capital Increase by Credit Compensation shall at the same time be subject to the execution of the Capital Increase with Preferential Rights



During the following weeks, the Company will keep negotiating with the creditors with the aim of reaching a satisfactory agreement and fulfill the condition to which both capital increases are subject. In the event that the capital increases are approved by the General Shareholders Meeting of the Company, the formalization and execution of the capital increases will take place once the new agreements that, as the case may be, the company sign with the creditors, enter into force.

Finally, within the framework of the financial restructuring, PRISA's Chairman, Juan Luis Cebrián, has proposed to the Succession Committee to activate the Succession Plan. PRISA's Succession Plan was announced by the Chairman himself during the General Shareholders Meeting held on 2016. The Chairman's relay will take place once the capital increases and the debt restructuring, so that the Company counts on a financial structure stable and sustainable.

Should any relevant event occur in this process, it will be communicated to the market in a timely manner.

Madrid, 13 October 2017