

#### Medidata MEDIDATA - Background

- Founded 1976 (time of the Brazilian market reserve policy) as a service bureau providing remote terminal access connected to a DG minicomputer
  - **Current Shareholders composition:**

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- 33% 2 individuals (JS,VM)
- 27% BrasilPar (Local VC)
- 40% AMPER (Spanish Telco System Integrator)

#### Medidata MEDIDATA - Today

System Integrator and Reseller of products and associated

services

- 23+ years of activities in the Brazilian marketplace
- 1999 Revenues: US\$ 54 M
- 99-98 Revenue Growth : 27% in US\$
- 1999 Sales: US\$ 66 M
- 2000 YTD Sales: +US\$ 110M ,Y/Y Growth:+125%
- 2000 YTD Revenues :+US\$60M , Y/Y Growth:+72%
- +200 people
- ISO 9002 Certification
- HQ in Rio; branches in São Paulo, Belo Horizonte, Porto Alegre, Campinas and Curitiba

#### Medidata MEDIDATA is:

• A System Integrator and Reseller of products and associated services for:

The Unix and NT markets

Data networks with a focus on IP

Products and services using the INTERNET as infrastructure

#### Medidata MEDIDATA major Partners

- **SUN** (UNIX servers and workstations)
- **COMPAQ** (Intel servers and workstations)
- CISCO (routers, LAN and WAN switches)
- LUCENT/AVAYA (access servers,WAN switches, call centers)
- REDBACK (SMS-subscriber management systems)

#### Medidata MEDIDATA Partners

• **IBM** (TIVOLI Enterprise Mngnt SW)

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- NETSCAPE-iPlanet (Web servers SW)
- **BroadVision** (leading E\_commerce Web application)

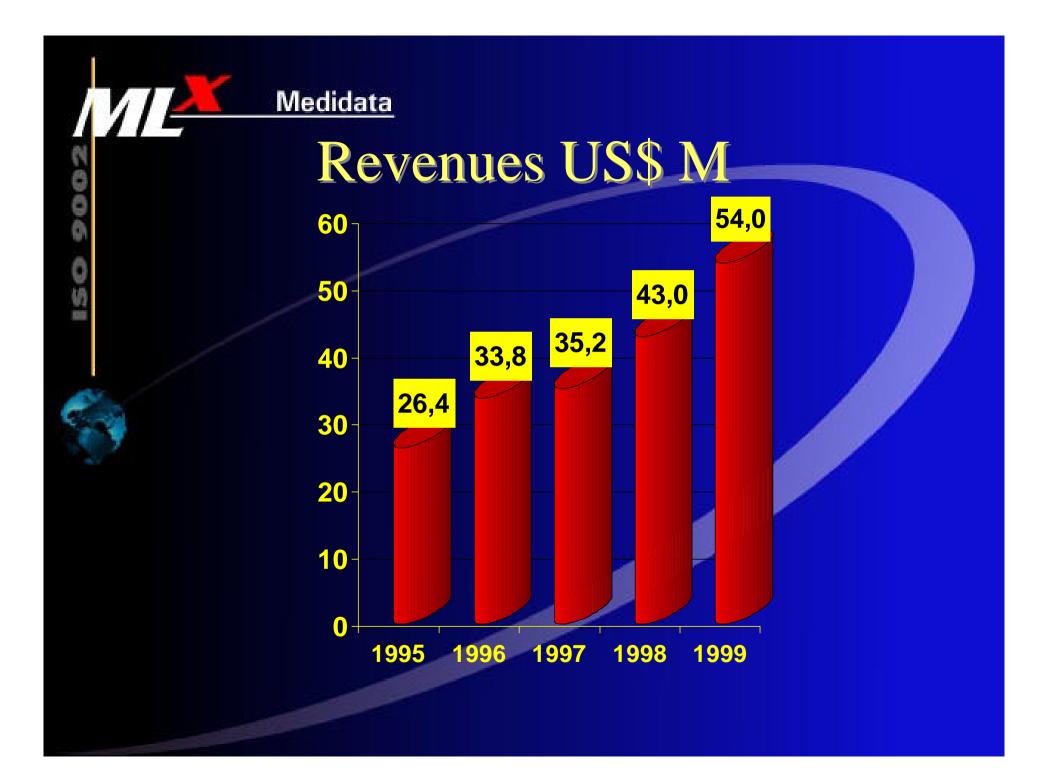
#### Medidata MEDIDATA Services

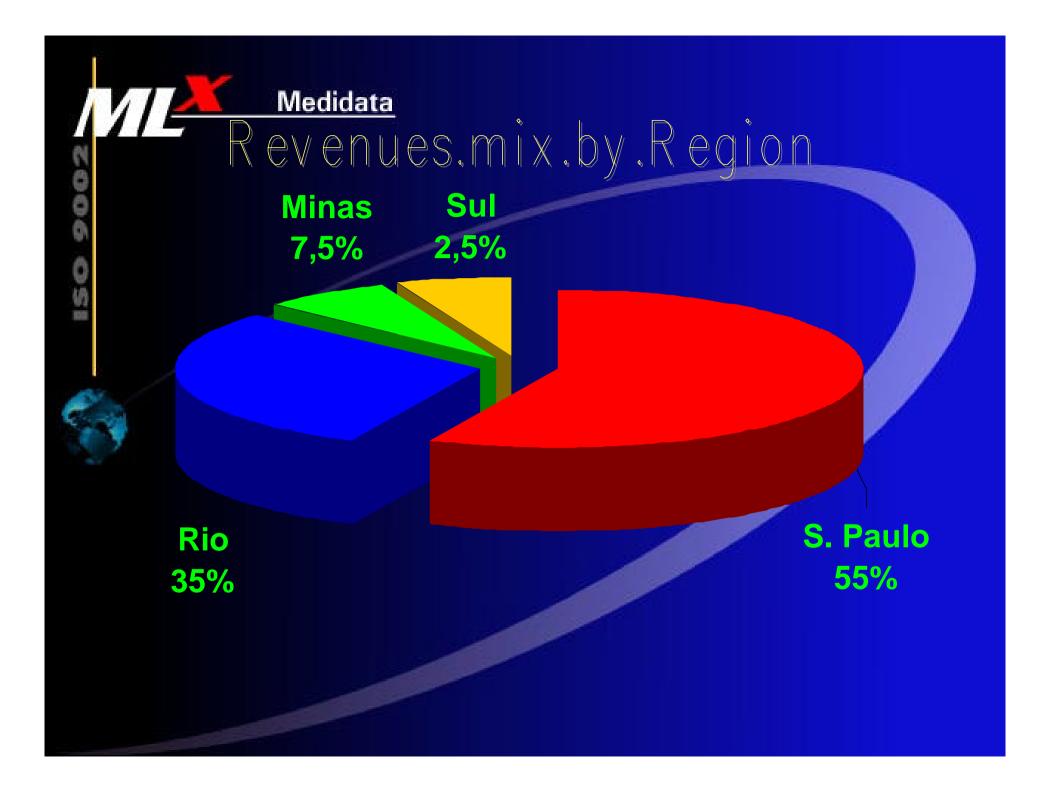
- Network Design
- Project Management
- Installation
- Configuration and parameterization
- Training associated with Project Deployment
- Post sales support
- SW development (Web based)

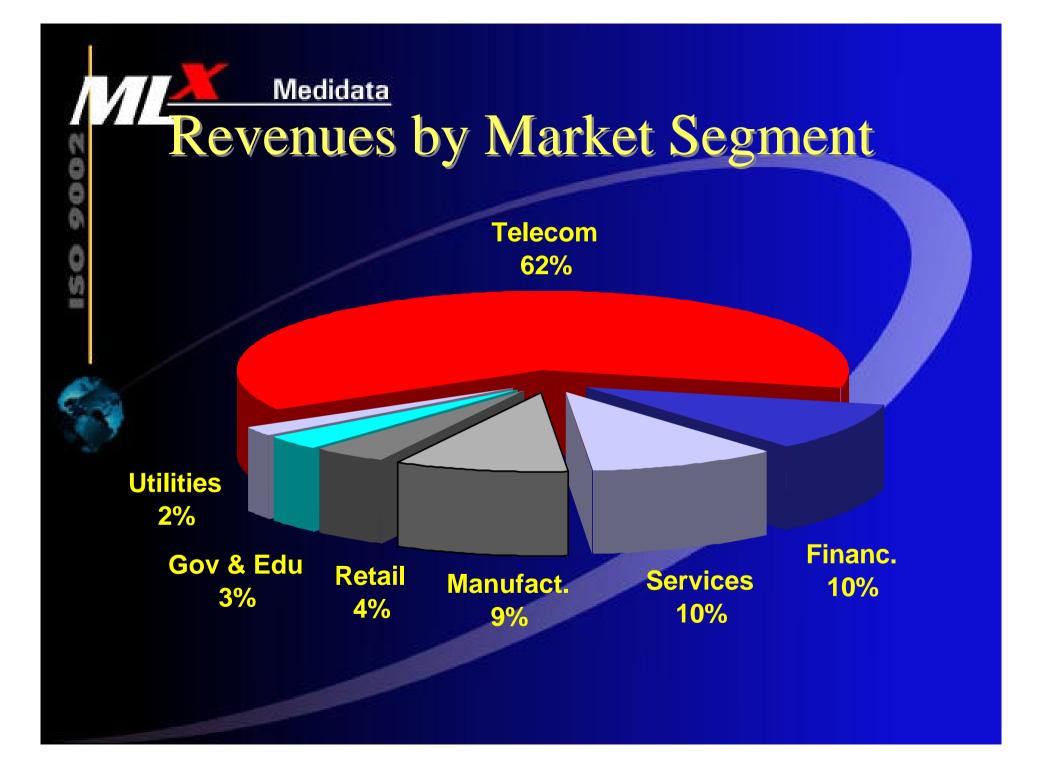
#### Medidata Service Partnerships

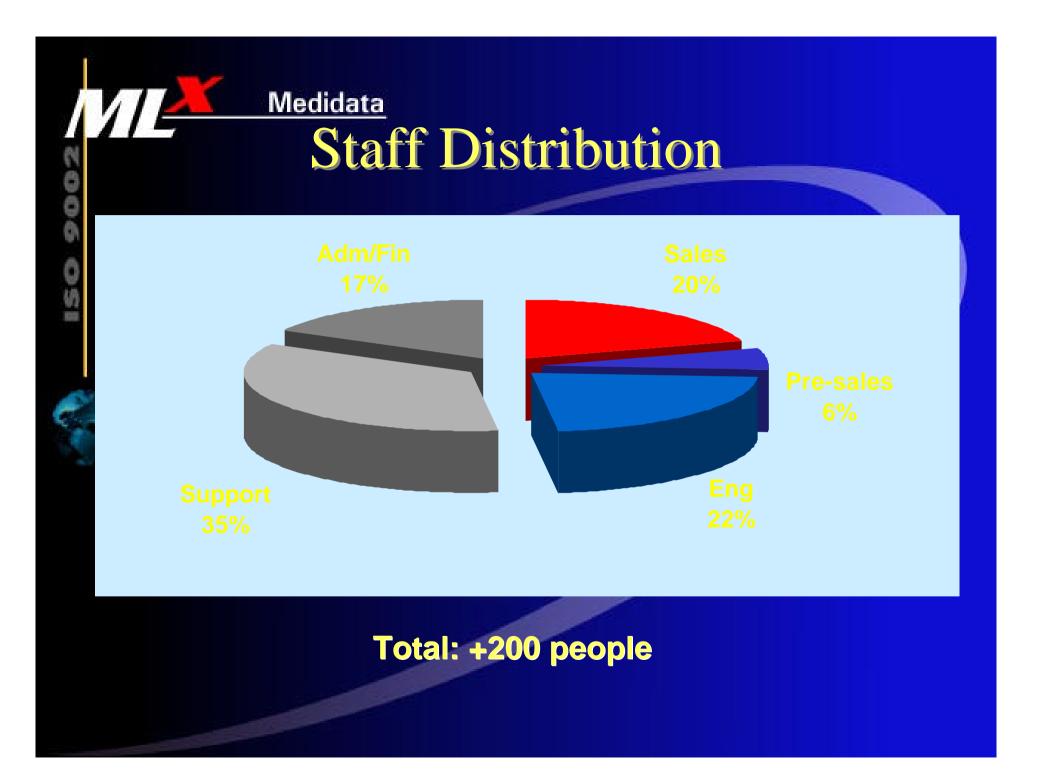
SUN - Authorized Service Partner COMPAQ - Authorized Service Partner CISCO - Authorized Service Provider LUCENT INS Div - Authorized Service Provider BroadVision - Authorized Service Provider

- Direct support in 6 geographical areas
- Partners support in 10 additional areas







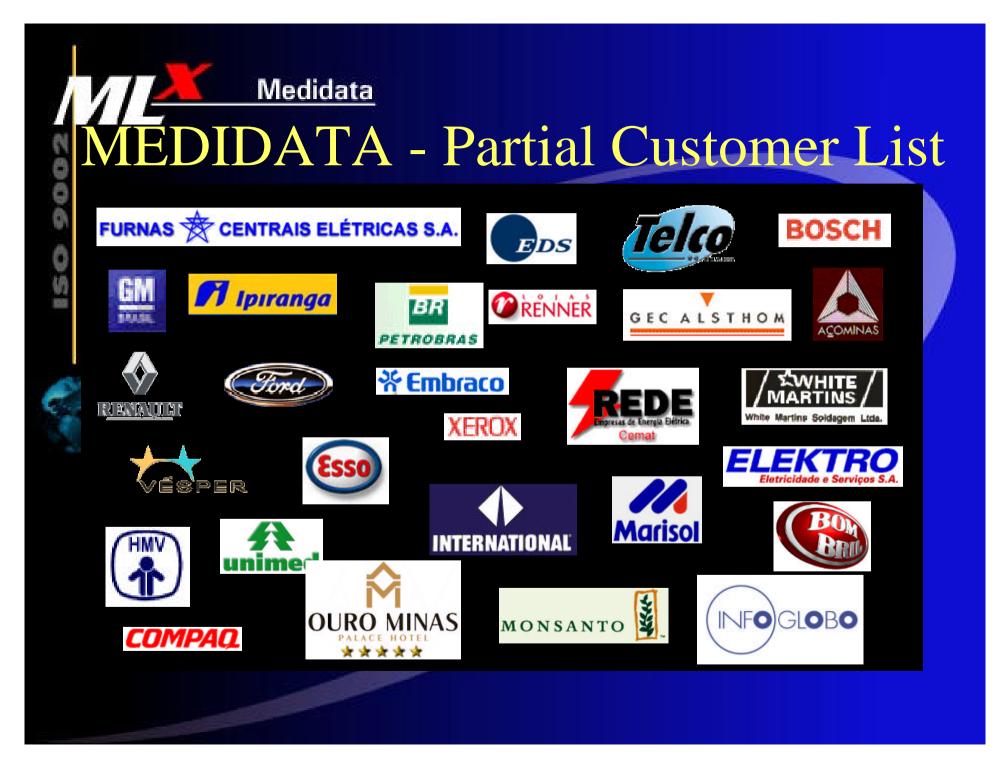


### Medidata MEDIDATA - Partial Customer List

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# Medidata Experience in a few Data Networks Projects

- **Embratel Internet Public Backbone Embratel Dial up Public Network**
- **Embratel Multiservice Public (FR and ATM)** Network
- **Embratel Corporate Network**

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- Subcontracted by Embratel for work for AOL, UUNET etc
- Telefonica Dial up Public Network Telefonica IP Network
- **ATENTO Servers for CTI and CRM**

## Medidata Experience in a few Data Networks Projects CTBC/EngeRedes Multiservice Network

- NTT IP Public Data network in Brazil
- Global One IP Public Data network in Brazil
- Banco Rural (ISP) IP Public Data Network
- Telefonica/Eng. department internal network
- Telemar/MG Corporate Network

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 Startup and/or participation in setting up Internet Sites for UOL, Telefonica, Ipiranga, BCP, Renault,...

