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# Investor News

Strategic move to strengthen Consumer Care business:

## Bayer to acquire Steigerwald Arzneimittelwerk GmbH

Transaction includes Iberogast® and Laif® brands

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**Leverkusen, Germany, May 16, 2013** – Bayer signed an agreement Thursday to acquire 100% of the shares of Steigerwald Arzneimittelwerk GmbH, Darmstadt, Germany, a privately held pharmaceutical company specializing in pharmacy-only herbal medicines. Steigerwald's product portfolio includes Iberogast® for the treatment of functional gastrointestinal disorders and Laif® for the treatment of mild to moderate depression. Financial details have not been disclosed. The transaction is subject to fulfillment of the usual conditions, including antitrust clearance, and is expected to close at the beginning of July 2013.

"This transaction is further evidence of our commitment to augment organic growth with strategic bolt-on acquisitions. It will allow us to provide consumers with an even broader range of self-care options," said Dr. Marijn Dekkers, CEO of Bayer AG. "This acquisition broadens our product offering for the treatment of gastrointestinal disorders and gives us the opportunity to enhance our presence in Germany, the fast-growing regions of East-Central Europe, and the CIS countries."

Klaus Möller, one of Steigerwald's shareholders, added: "As a family-owned business, we take great pride in what we have achieved in nurturing and developing our brands. We believe that Bayer, with its extensive marketing, sales, distribution and research expertise, is well positioned to take our success to the next level."

Steigerwald generated sales of EUR 61.3 million in 2012. The company employs approximately 180 people and has its headquarters and manufacturing site in Darmstadt. Bayer has committed to take over all of Steigerwald's employees. The Darmstadt site and the sales organization are to retain their existing structures.

**Bayer: Science For A Better Life**

Bayer is a global enterprise with core competencies in the fields of health care, agriculture and high-tech materials. As an innovation company, it sets trends in research-intensive areas. Bayer's products and services are designed to benefit people and improve the quality of life. At the same time, the Group aims to create value through innovation, growth and high earning power. Bayer is committed to the principles of sustainable development and acts as a socially and ethically responsible corporate citizen. In fiscal 2012, the Group employed 110,500 people and had sales of EUR 39.8 billion. Capital expenditures amounted to EUR 2.0 billion, R&D expenses to EUR 3.0 billion. For more information, go to www.bayer.com.

**About Steigerwald Arzneimittelwerk**

Steigerwald Arzneimittelwerk GmbH, headquartered in Darmstadt, Germany, researches, develops and manufactures high-quality herbal medicines using the latest scientific knowledge and production technologies with the aim of offering physicians, pharmacists and patients effective, well tolerated treatments based on natural ingredients. The company continuously invests large sums in clinical and pharmacological studies on the efficacy and tolerance of its principal products. Another major focus is on explaining the results of the extensive studies to physicians and pharmacists.

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