

Don Christian Mortensen en su calidad de Apoderado de BBVA Global Markets, B.V., a los efectos del procedimiento de inscripción por la Comisión Nacional de Mercado de Valores de la emisión denominada "Notas Estructuradas Serie 94" de BBVA Global Markets, B.V.

MANIFIESTA

Que el contenido del documento siguiente se corresponde con el folleto informativo de admisión ("FINAL TERMS") de la emisión de Notas Estructuradas Serie 94 presentado a la Comisión Nacional del Mercado de Valores e inscrito en sus Registros Oficiales el día 30 de Marzo de 2017

Que se autoriza a la Comisión Nacional del Mercado de Valores la difusión del citado documento en su web.

Y para que así conste y surta los efectos oportunos se expide la presente certificación en Madrid a 30 de Marzo de 2017.

Don Christian Mortensen Apoderado de BBVA Global Markets, B.V.

FINAL TERMS

29 March 2017

BBVA GLOBAL MARKETS B.V.

(a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid) incorporated under Dutch law with its seat in Amsterdam,
the Netherlands but its tax residency in Spain)
(as "Issuer")

Issue of EUR 1,000,000 Fixed to Floating Interest Credit Linked Notes due 2027 (the "Notes")

under the €2,000,000,000 Structured Medium Term Note Programme

guarantee by

BANCO BILBAO VIZCAYA ARGENTARIA, S.A.

(incorporated with limited liability in Spain)
(as "Guarantor")

Mr. Christian Mortensen, acting on behalf of BBVA Global Markets B.V.,(the Issuer) with registered office at Calle Sauceda, 28, 28050 Madrid, Spain in his capacity as director of the Issuer and according to the resolution of the general shareholders and board of directors meeting of 29 March 2016 agrees, under the terms and conditions of the €2,000,000,000 Structured Medium Term Note Programme Base Prospectus dated 31 March 2016 and the supplements to it dated 12 May 2016, 10 August 2016, 15 November 2016 and 7 March 2017 which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**) (the **Base Prospectus**) registered and approved by the Comisión Nacional del Mercado de Valores on 31 March 2016, to fix the following terms and conditions of issuance of Notes described herein and declares that the information contained in these Final Terms is, to the best of his knowledge, in accordance with the facts and contains no omission likely to affect its import.

In relation to the guarantee granted by Banco Bilbao Vizcaya Argentaria, S.A. (the Guarantor) in respect of the Notes, Mr. Christian Mortensen, acting on behalf of the Guarantor according to the resolution of the Board of Directors of the Guarantor dated 24 February 2016, with the signature of this document hereby accepts the Guarantor responsibility as guarantor of the Notes for the information contained in this document. Mr. Christian Mortensen, declares that the information regarding the Guarantee and the Guarantor contained in these Final Terms is, to the best of his knowledge, in accordance with the facts and contains no omission likely to affect its import.

These Notes are not intended for, and are not to be offered to, the public in any jurisdiction of the EEA

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or the Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Neither the Issuer nor the Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the General Conditions of the Notes (and, together with the applicable Annex(es), the "Conditions") set forth in the Base Prospectus dated 31 March 2016 and the supplements to it dated 12 May 2016, 10 August 2016, 15 November 2016 and 7 March 2017 which together constitute a base prospectus for the purposes of the Prospectus Directive (the "Base Prospectus"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer, the Guarantor and the offer of the Notes is only

1

available on the basis of the combination of these Final Terms and the Base Prospectus. An issue specific summary of the Notes (which comprises the summary in the Base Prospectus as amended to reflect the provisions of these Final Terms) is annexed to these Final Terms. The Base Prospectus has been published on the website of CNMV (www.cnmv.es) and on the Guarantor's website (www.bbva.com).

BBVA Global Markets B.V. (i) Issuer: 1. NIF: N0035575J (ii) Guarantor: Banco Bilbao Vizcaya Argentaria, S.A. NIF: A48265169 2. (i) Series Number: 94 (ii) Tranche Number: Date on which the Notes will be Not applicable (iii) consolidated and form a single Series: (iv) Applicable Annex(es): Annex 6: Credit Linked Conditions 3. Specified Notes Currency: Euro ("EUR") 4. Aggregate Nominal Amount: (i) Series: EUR 1,000,000 (ii) Tranche: EUR 1,000,000 Issue Price: 5. 100 per cent. of the Aggregate Nominal Amount Specified Denomination: EUR 25,000 6. (i) Minimum Tradable Amount: EUR 100,000 Calculation Amount: (ii) EUR 25,000 Number of Notes issued: (iii) 40 7. Issue Date: 29 March 2017 (i) (ii) **Interest Commencement Date:** Issue Date 8. Maturity Date: 11 January 2027 or if that is not a Business Day the immediately succeeding Business Day (the "Scheduled Maturity Date") or such later date for redemption determined as provided in the Credit Linked Conditions 9. **Interest Basis:** 4 per cent. per annum, Fixed Rate 6 month EURIBOR + 2.70 per cent. per annum, Floating Rate 10. Redemption/Payment Basis: Credit Linked Redemption Reference Item(s): The following Reference Item will apply for 11.

Redemption determination purposes:

Assicurazioni Generali SpA (see paragraph 35 "Credit

Linked Redemption" below)

12. Put/Call Options: Not applicable

13. Knock-in Event: Not applicable

14. Knock-out Event: Not applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. Interest: Applicable

(i) Interest Period End Date(s): 11 January and 11 July in each year from and including

11 July 2017 (short first coupon) to and including the

Scheduled Maturity Date.

(ii) Business Day Convention for Interest

Period End Date(s):

Following Business Day Convention

(iii) Interest Payment Date(s): 11 January and 11 July in each year from and including

11 July 2017 (short first coupon) to and including the

Scheduled Maturity Date.

(iv) Business Day Convention for Interest

Payment Date(s):

Following Business Day Convention

(v) Margin(s): +2.70 per cent per annum

(vi) Minimum Rate of Interest: Not applicable

(vii) Maximum Rate of Interest: Not applicable

(viii) Day Count Fraction: 30/360

(ix) Determination Date(s): Not applicable

(x) Rate of Interest:

In respect of each Interest Payment Date from and including 11 July 2017 to and including 11 January 2021, the Rate of Interest shall be determined by the

Calculation Agent as Fixed Rate

In respect of each Interest Payment Date from and including 11 July 2021 to and including the Scheduled Maturity Date, the Rate of Interest shall be determined

by the Calculation Agent as Floating Rate

16. Fixed Rate Note Provisions: Applicable, in respect of each Interest Payment Date

from and including 11 July 2017 (short first coupon) to and including 11 January 2021, subject to the provisions of the paragraph "Credit Linked

Redemption" and the Credit Linked Conditions

(i) Rate(s) of Interest: 4.00 per cent. per annum payable semi-annually in

arrear on each Interest Payment Date

(ii) Fixed Coupon Amount(s): Not applicable

(iii) Broken Amount(s): Not applicable

17. Floating Rate Note Provisions: Applicable, in respect of each Interest Payment Date

from and including 11 July 2021 to and including the Scheduled Maturity Date, subject to the provisions of the paragraph "Credit Linked Redemption" and the

Credit Linked Conditions

(i) Specified Period(s): Not applicable

(ii) Manner in which the Rate of Interest and Interest Amount is to be

and Interest Amount is to determined:

Screen Rate Determination (further particulars specified

below)

(iii) Screen Rate Determination: Applicable

(a) Reference Rate: 6 month EURIBOR

(b) Interest Determination Second day on which the TARGET2 System is open

Date(s): prior to the start of each Interest Period

(c) Specified Time: 11:00 am, Frankfurt time

(d) Relevant Screen Page: Reuters "EURIBOR01" Screen Page

(iv) ISDA Determination: Not applicable(v) Linear Interpolation: Not applicable

18. Zero Coupon Note Provisions: Not Applicable

19. Index Linked Interest Provisions: Not applicable

20. Equity Linked Interest Provisions: Not applicable

21. Inflation Linked Interest Provisions: Not applicable

22 Fund Linked Interest Provisions: Not applicable

23. Foreign Exchange (FX) Rate Linked Not applicable

Interest Provisions:

24. Reference Rate Linked Not applicable

Interest/Redemption:

25. Combination Note Interest: Not applicable

PROVISIONS RELATING TO REDEMPTION

26. Final Redemption Amount: Calculation Amount * 100 per cent., subject to

paragraph 35 below

27. Final Payout: Not applicable

28. Automatic Early Redemption: Not applicable

29. Issuer Call Option: Not applicable

30.	Noteholder Put:		ıt:	Not Applicable
31.	Index	Linked	Redemption:	Not applicable
32.	Equity	Linked	Redemption:	Not applicable
33.	Inflati	on Link	ed Redemption:	Not applicable
34.	Fund 1	Linked 1	Redemption:	Not applicable
35.	Credit	Linked	Redemption:	Applicable
	(i)	Type o	of Credit Linked Notes	The Notes are Single Reference Entity Credit Linked Notes
	(ii)	Credit	Event Redemption Amount:	As set out in the Credit Linked Conditions
	(iii)	Protec	ted Amount:	Not applicable
	(iv)	Unwin	d Costs:	Applicable: Standard Unwind Costs
	(v)	Credit	Event Redemption Date:	Credit Linked Condition 13 applies
	(vi)	Maturi	ty Credit Redemption:	Applicable
	(vii)	Settlen items (nent Method: (see further (xxvi) to (xxxix) below)	Auction Settlement
	(viii)	Trade	Date:	16 March 2017
	(ix)	Calcul	ation Agent City:	As per the Physical Settlement Matrix
	(x)	Busine	ess day Convention:	Modified Following
	(xi)	Refere	nce Entity(ies):	Assicurazioni Generali SpA
	(xii)	Physic	al Settlement Matrix:	Applicable, for which purpose the Date of the Physical Settlement Matrix is 25 May 2016
	(xiii)	Transa	ction Type	Standard Subordinated European Insurance Corporate
				Subordinated European Insurance Terms: Applicable
	(xiv)	Refere	nce Entity Notional Amount:	EUR 1,000,000
	(xv)	Refere	nce Obligation(s)	Standard Reference Obligation: Applicable Seniority Level: Subordinated
		(a)	Primary Obligor:	Assicurazioni Generali SpA
		(b)	Guarantor:	Not Applicable
		(c)	Maturity:	7 October 2042
		(d)	Coupon:	10.125%
		(e)	CUSIP/ISIN:	XS0802638642
	(xvi)	All Gu	arantees:	As per the Physical Settlement Matrix
	(xvii)	Credit	Events:	As per the Physical Settlement Matrix

(a) Default Requirement: As per Credit Linked Condition 13

(b) Payment Requirement: As per Credit Linked Condition 13

(xviii) Credit Event Determination Date: Notice of Publicly Available Information: Not

applicable

(xix) Obligation(s):

> (a) **Obligation Category:** As per the Physical Settlement Matrix

> (b) Obligation Characteristics: As per the Physical Settlement Matrix

(xx)Additional Obligation(s): Not applicable

Excluded Obligation(s): (xxi) Not applicable

Domestic Currency: As per the Credit Linked Conditions (xxii)

(xxiii) Accrual of Interest upon Credit Not applicable

Event:

(xxiv) Merger Event: Credit Linked Condition 12: Not applicable

(xxv) Provisions relating to Monoline Insurer as Reference Entity:

Credit Linked Condition 16: Not applicable

Provisions relating to LPN Reference Credit Linked Condition 18: Not applicable

Entities:

(xxvii) Redemption on failure to identify a

Substitute Reference Obligation:

Not applicable

Terms relating to Cash Settlement

(xxviii) Valuation Date: Applicable

> Single Valuation Date: A Business Day that is not less than 5 Business Days and not more than 122 Business Days following the Auction Cancellation Date, if any, or the relevant No Auction Announcement Date, if any,

as applicable

(xxix) Valuation Time: The time at which the Calculation Agent determines in

> a commercially reasonable manner that the market in respect of the relevant Reference Obligation is likely to

be most liquid.

(xxx) **Indicative Quotations:** Not applicable

(xxxi) Quotation Method: Bid

(xxxii) Quotation Amount: Credit Linked Conditions apply

(xxxiii) Minimum Quotation Amount: As per Credit Linked Condition 13

(xxxiv) Quotation Dealers: Six active dealers (other than one of the parties or any

Affiliate of the parties) in obligations of the type of the Obligation for which Quotations are to be obtained as

selected by the Calculation Agent

(xxxv) Quotations: Exclude Accrued Interest

(xxxvi) Valuation Method: Market

Additional terms relating to Auction Settlement

(xxxvii) Fallback Settlement Method

Cash Settlement

(xxxviii)Successor Backstop Date subject to No adjustment in accordance with

Business Day Convention:

(xxxix) Limitation Dates subject to adjustment in accordance with Business Day Convention:

No

Business Day Convention.

36. Foreign Exchange (FX) Rate Linked Redemption:

Not applicable

37. Combination Note Redemption:

Not applicable

38. Provisions applicable to Instalment Notes:

Not applicable

39. Provisions applicable to Physical Delivery:

Not applicable

40. Provisions applicable to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due

on late payment:

Not Applicable

41. Variation of Settlement: The Issuer does not have the option to vary settlement

in respect of the Notes as set out in General Condition

5(b)(ii)

GENERAL PROVISIONS APPLICABLE TO THE NOTES

42. Form of Notes: Book-Entry Notes: Uncertificated, dematerialised

book-entry form notes (anotaciones en cuenta) registered with Iberclear as managing entity of the

Central Registry.

New Global Note (NGN): No

43. (i) Financial Financial Centre(s) Not applicable

(ii) Additional Business Centre(s) London

44. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes (and

dates on which such Talons mature):

No

reconventioning provisions:		
46. Agents:	Banco Bilbao Vizcaya Argentaria, S.A. to ac Principal Paying Agent and Calculation Agent thr its specified office at C/ Sauceda, 28, 28050 Ma Spain	rough
47. Additional selling restrictions:	Not Applicable	
Signed on behalf of the Issuer:	Signed on behalf of the Guarantor:	
By:	By:	
Duly authorised	Duly authorised	

45. Redenomination, renominalisation and Not Applicable

PART B - OTHER INFORMATION

1. Listing and Admission to trading

Application has been made for the Notes to be admitted to trading on AIAF

2. Ratings

Ratings: The Notes have not been rated

3. Interests of Natural and Legal Persons Involved in the Issue

A fee has been paid by the Dealer to a third party distributor. For specific and detailed information on the nature and quantity of such fee, the investor should contact the distributor in respect of the Notes.

4. Reasons for the Offer, Estimated Net Proceeds and Total Expenses

(i) Reasons for the offer: See "Use of Proceeds" wording in Base Prospectus

(i) Estimated net proceeds: EUR 1,000,000

(ii) Estimated total expenses: The estimated total expenses that can be determined as of the

issue date are up to EUR 3,500 consisting of listing fees, such expenses exclude certain out-of pocket expenses incurred or to be incurred by or on behalf of the issuer in

connection with the admission to trading

5. Performance of Reference Entity, Explanation of Effect on Value of Investment and Other Information concerning the Underlying

The return on the Notes is linked to the credit risk and the financial obligations of the Reference Entity (which shall include any Successor thereto). The creditworthiness of the Reference Entity may go down as well as up throughout the life of the Notes. Fluctuations in the credit spreads of the Reference Entity will affect the value of the Notes.

Provided that no Credit Event occurs to the Reference Entity, the Notes shall be redeemed at par and pay interest as specified in paragraphs 15, 16 and 17 above.

If a Credit Event occurs, principal is at risk and the Notes shall be redeemed at the Credit Event Redemption Amount on the Maturity Date as specified in paragraph 35 above. Also, the Notes shall cease to bear interest from the Interest Payment Date immediately preceding the Credit Event Determination Date (or no interest shall be paid at all if a credit event occurs prior to the first interest payment date).

The Issuer does not intend to provide post-issuance information.

6. Operational Information

(i) ISIN Code: ES0205067202

(ii) Common Code: Not applicable

(iii) CUSIP: Not applicable

(iv) Other Code(s): Not applicable

(v) Any clearing system(s) other than Iberclear, Euroclear Bank S.A./N.V, Clearstream Banking, société anonyme and the Depository Trust Company approved by the Issuer and the Principal Paying Agent and the relevant identification number(s):

Not applicable

(vi) Delivery: Delivery against payment

(vii) Additional Paying Agent(s) (if any): Not applicable

7. DISTRIBUTION

7.1. Method of distribution: Non-syndicated

7.2. If syndicated, names of Managers: Not applicable

7.3. If non-syndicated, name and address of relevant Banco Bilbao Vizcaya Argentaria, S.A.

Dealer:

C/ Sauceda, 28

28050 Madrid

7.4. Non-exempt Offer: Not Applicable

The Issuer is only offering to and selling to the Dealer(s) pursuant to and in accordance with the terms of the Programme Agreement. All sales to persons other than the Dealer(s) will be made by the Dealer(s) or persons to whom they sell, and/or otherwise make arrangements with, including the Financial Intermediaries. The Issuer shall not be liable for any offers, sales or purchase of Notes by the Dealer(s) or Financial Intermediaries in accordance with the arrangements in place between any such Dealer or any such Financial Intermediary and its customers.

SUMMARY

Summaries are made up of disclosure requirements known as "Elements". These Elements are numbered in Sections A - E (A.1–E.7). This Summary contains all the Elements required to be included in a summary for the Notes and the Issuer. Because some Elements are not required to be addressed, there may be gaps in the numbering sequence of the Elements. Even though an Element may be required to be inserted in a summary because of the type of securities and issuer, it is possible that no relevant information can be given regarding the Element. In this case a short description of the Element should be included in the summary explaining why it is not applicable.

Section A – Introduction and warnings

Element	
A.1	This summary should be read as an introduction to the Base Prospectus and the Final Terms.
	Any decision to invest in any Notes should be based on a consideration of the Base Prospectus as a whole, including any documents incorporated by reference, and the Final Terms.
	Where a claim relating to information contained in the Base Prospectus and the Final Terms is brought before a court in a Member State of the European Economic Area, the plaintiff may, under the national legislation of the Member State where the claim is brought, be required to bear the costs of translating the Base Prospectus and the Final Terms before the legal proceedings are initiated.
	Civil liability attaches to the Issuer or the Guarantor in any such Member State solely on the basis of this summary, including any translation of it, but only if the summary is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus and the Final Terms or, following the implementation of the relevant provisions of Directive 2010/73/EU in the relevant Member State, it does not provide, when read together with the other parts of the Base Prospectus and the Final Terms, key information in order to aid investors when considering whether to invest in the Notes.
A.2	Not Applicable – the Notes are not being offered to the public as part of a Non-exempt Offer.

Section B - Issuer and Guarantor

Element	Title	
B.1	Legal and commercial name of the Issuer:	BBVA Global Markets B.V.
B.2	Domicile/ legal form/ legislation/ country of incorporation:	The Issuer is a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid) and was incorporated under the laws of the Netherlands on 29th October, 2009. The Issuer's registered office is Calle Sauceda, 28, 28050 Madrid, Spain and it has its "place of effective management" and "centre of principal interests" in Spain.
B.4b	A description of the most significant recent trends affecting the issuer and the industries in which it operates.	Not Applicable - There are no known trends, uncertainties, demands, commitments or events that are reasonably likely to have a material effect on the Issuer's prospects for its current financial year.
B.5	Description of the Group:	The Issuer is a direct wholly-owned subsidiary of Banco Bilbao Vizcaya Argentaria, S.A and does not have any subsidiaries of its own. Banco Bilbao Vizcaya Argentaria, S.A. and its consolidated subsidiaries (the "Group") is a highly diversified international financial group, with strengths in the traditional banking businesses of retail banking, asset management, private banking and wholesale banking. It also has investments in some of Spain's leading companies.

11

Element	Title	
B.9	Profit forecast or estimate:	Not Applicable - No profit forecasts or estimates have been made in this Base Prospectus.
B.10	Audit report qualifications:	Not Applicable - No qualifications are contained in any audit report included in this Base Prospectus or in the Registration Document (Documento de Registro) of the Guarantor.

B.12 The key audited financial data for the Issuer are as follows:

Income Statement

The table below sets out summary information extracted from the Issuer's audited consolidated income statement for each of periods ended 31 December, 2015 and 31 December, 2014 and the Issuers unaudited consolidated income statement for the period ended 30 June 2016 and 30 June 2015.

Thousands of euros	Note	30.06.2016	30.06.2015*	31.12.2015	31.12.2014*
- Interest income and similar income	9	70,535	31,280	68,122	38,538
- Interest expense and similar expenses	11	(70,366)	(31,049)	(67,777)	(38,458)
- Exchange rate differences		(13)	34	52	42
- Other operating expenses		(142)	(59)	(123)	(26)
Result of the year before tax		14	206	274	96
- Income tax		(4)	(62)	(82)	(29)
Result of the year from continued operations		10	144	192	67
Comprehensive result of the year		-	-	-	-
Total comprehensive result of the year		10	144	192	67

^(*) Presented for comparison purposes only.

Statement of Financial Position

The table below sets out summary information extracted from the Issuer's audited statement of financial position as at 31 December, 2015 and 31 December 2014 and the Issuer's unaudited statement of financial position as at 30 June 2016 and 30 June 2015

STATEMENT OF FINANCIAL POSITION

(before appropriation of net income)

	Thousands of euros	Note	30.06.2016	30.06.2015*	31.12.201	31.12.2014*	
--	--------------------	------	------------	-------------	-----------	-------------	--

Element	Title						
					5		
	ASSETS:						
	Non-current assets	9	1 060 450	564.567	992 725	419 215	
	- Long-Term deposits due from	9	1,069,459	564,567	882,725	418,215	
	Parent						
	- Derivatives	10	55,108	37,416	47,344	37,882	
	- Other assets		-	-	7	-	
	Current assets						
	- Short-Term	9	79,297	43,154	20,894	75,670	
	deposits due from Parent						
	- Derivatives	10	9,029	2,784	3,792	1,134	
	- Cash and cash	8	279	11	101	54	
	equivalents - Interest receivable	9	02 504	70 025	05 N72	50.007	
	from Parent	9	93,584	72,835	85,073	59,087	
	- Other assets		17	55	_	-	
	Total assets		1,306,773	720,822	1,039,936	592,042	
	LIABILITIES: Long-Term						
	liabilities						
	-Long-Term debt	11	1,069,507	564,638	882,212	417,897	
	securities issued						
	- Derivatives	10	55,108	37,416	47,344	37,882	
	- Other liabilities		3	-	7	-	
	Short-Term						
	liabilities - Short-Term debt	11	79,313	43,154	20,894	25,030	
	securities issued	11	17,313	43,134	40,074	25,030	
	- Derivatives	10	9,029	2,784	3,792	52,125	
	- Interest payable to	11	92,896	72,196	84,968	58,752	
	third parties						
	- Other liabilities		24	24	49	24	
	- Credit account		436	153	228	81	
	- Current tax liabilities		30	88	25	26	
	Total liabilities		1,306,346	720,453	1,039,519	591,817	
	1 otal naomitics		1,500,570	120,733	1,007,017	571,017	
	SHAREHOLDER' S EQUITY:						
	Capital						
	- Issued share	12	90	90	90	90	
	capital						
	- Other reserves		327	135	135	68	
	- Result of the year		10	144	192	67	

Element	Title					
	Total shareholder's equity Total liabilities and shareholder's equity	427 1,306,773	369 720,822	1,039,936	592,042	
	(*) Presented for comparison purposes on Statements of no significant or no There has been no significant characteristic that the comparison of the comparison purposes on There has been no material adversarial adversarial adversarial significant characteristics.	naterial adverse on the financial control of t	al or trading position of			
B.13	Events impacting the Issuer's solvency:		e - There are no recen al extent relevant to th	_		
B.14	Dependence upon other group entities:	The Issuer i obligations un repay any del hedging arran	3.5 ("Description of the s dependent upon the der the Notes. Should posit made by the Iss gement in a timely fast bility of the Issuer to faramme.	ne Guarantor the Guarantor uer or meet in hion, this will	fail to pay interest of ts commitment und have a material ad-	on or der a lverse
B.15	Principal activities:	and is regular limits set for among others,	rves as a financing corrly engaged in different the in its articles of a to arrange medium a g by grouping these ac	ent financing ssociation. The nd long term	transactions withing lessuer's objective	n the
B.16	Controlling shareholders:	The Issuer is Argentaria, S.	a direct wholly-owned	l subsidiary of	f Banco Bilbao Viz	zcaya
B.17	Credit ratings:	Not applicabl A security rat	been assigned a rating e. The Notes have not ing is not a recommen abject to suspension, re- rating agency.	been rated	, sell or hold secu	
B.18	Description of the Guarantee:	Guarantor. The direct, uncond	ill be unconditionally the obligations of the Clitional and unsecured the with all other unsecured.	Guarantor und obligations of	er its guarantee wi the Guarantor and	ill be
B.19	Information about the Guarantor:	,				
B19 (B.1)	Legal and commercial name of the Guarantor	_	e of the Guarantor is E business under the cor			, S.A.
B19	Domicile/ legal form	The Guaranton	r is a limited liability c	ompany (a soo	ciedad anónima or	S.A.)

Element	Title					
(B.2)	legislation/ country incorporation:	of	1988. It has	its registered office	Spanish Corporations Law on 1st October at Plaza de San Nicolás 4, Bilbao, Spain Sauceda 28, 28050 Madrid, Spain.	
B.19 (B.4(b))	Trend information:		commitment	s or events that are	known trends, uncertainties, demands reasonably likely to have a material effectits current financial year.	
B.19 (B.5)	Description of the Group:	strengths in management	the traditional ban	ified international financial group, with king businesses of retail banking, asse and wholesale banking. It also has adding companies.		
					Group was made up of 373 consolidated of for using the equity method	
			Argentina, I Ecuador, F Netherlands, Turkey Uni	Belgium, Bolivia, B france, Germany, Netherlands Antil ted Kingdom, Uni	domiciled in the following countries razil, Cayman Islands, Chile, Colombia Ireland, Italy, Luxembourg, Mexico les, Peru, Portugal, Spain, Switzerland ited States of America, Uruguay and has an active presence in Asia.	
B.19 (B.9)	Profit forecast or estimate	:	Not Applica Base Prospe	=	casts or estimates have been made in this	
B.19 (B.10)	Audit report qualification	s:		able - No qualifica his Base Prospectus.	tions are contained in any audit repor	
B.19 (B.12)	Selected historical key finan Income Statement	ncial int	formation:			
	The table below sets out summary information extracted from the Group's audited consolidated inconstatement for each of the periods ended 31 December 2016 and 31 December 2015					
	Millions of euros	31	.12.2016	31.12.2015		
	- Net interest income		17,059	16,022		
	- Gross income		24,653	23,362		
	- Net operating income		6,874	6,251		
	- Operating profit before tax		6,392	4,603		
	Profit attributable to parent company		3,475	2,642		

Element	Title			
	Millions of euros	31.12.2016	31.12.2015	
	Total Assets	731,856	749,855	
	Loans and advances to customers	414,500	414,165	
	Customer deposits	401,465	403,362	
	Debt Certificates and Other financial liabilities	89,504	94,121	
	Total customer funds	490,969	497,483	
	Total equity	55,428	55,282	
			•	
	Statements of no significant or mo There has been no significant char and there has been no material adv	nge in the financi	ial or trading position	on of the Group since 31 December 2016 Group since 31 December 2016.
B.19 (B.13)	Events impacting the Guarantor's solvency:			ecent events particular to the Guarantor ant to an evaluation of its solvency.
B.19 (B.14)	Dependence upon other Group entities:	Not Applicabl entities.	e – The Guaranton	is not dependent on any other Group
B.19 (B.15)	The Guarantor's Principal activities:	strengths in the management, investments in Group's current Banking a	the traditional bank private banking an some of Spain's lent six operating segrectivity in Spain re Activity in Spain arasia	ified international financial group, with ing businesses of retail banking, asset d wholesale banking. It also has some ading companies. Set forth below are the nents:

Element	Title	
		In addition to the operating segments referred to above, the Group has a Corporate Center which includes those items that have not been allocated to an operating segment. It includes the Group's general management functions, including: costs from central units that have a strictly corporate function; management of structural exchange rate positions carried out by the Financial Planning unit; specific issues of capital instruments to ensure adequate management of the Group's overall capital position; proprietary portfolios such as industrial holdings and their corresponding results; certain tax assets and liabilities; provisions related to commitments with pensioners; and goodwill and other intangibles.
B.19 (B.16)	Controlling shareholders:	Not Applicable - The Guarantor is not aware of any shareholder or group of connected shareholders who directly or indirectly control the Guarantor.
B.19 (B.17)	Credit ratings:	The Guarantor has been rated "A-" by Fitch, "Baa1" by Moody's and "BBB+" by S&P. A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.

Section C – Securities

C.1	Description of Notes/ISIN:	The Notes described in this section are debt securities with a denomination of less than €100,000 (or its equivalent in any other currency).
		Title of Notes: EUR 1,000,000 Fixed to Floating Interest Credit Linked Notes due 2027
		Series Number: 94
		Tranche Number: 1
		ISIN Code: ES0205067202
C.2	Currency:	The specified currency of this Series of Notes is Euro, ("EUR")
C.5	Restrictions on transferability:	Not Applicable - There are no restrictions on the free transferability of the Notes. However, selling restrictions apply to offers, sales or transfers of the Notes under the applicable laws in various jurisdictions. A purchaser of the Notes is required to make certain agreements and representations as a condition to purchasing the Notes.
C.8	Rights attached to the Notes, including ranking and limitations on those rights:	Status of the Notes and the Guarantee The Notes will constitute direct, unconditional, unsecured and unsubordinated and will rank and will rank pari passu among themselves, with all other outstanding unsecured and unsubordinated obligations of the Issuer present and future, but, in the event of insolvency, only to the extent permitted by applicable laws relating to creditor's rights.
		The Notes will have the benefit of an unconditional and irrevocable guarantee by the Guarantor. Such obligations of the Guarantor pursuant to the Guarantee will constitute direct, unconditional and unsecured obligations of the Guarantor and rank <i>pari passu</i> with all other unsecured and unsubordinated obligations of the Guarantor.

		Negati	ve pledge
		Ü	otes do not have the benefit of a negative pledge.
			of default
		The ter	rms of the Notes will contain, amongst others, the following events ult:
		(a)	default in payment of any principal or interest due in respect of the Notes, continuing for a specified period of time;
		(b)	non-performance or non-observance by the Issuer or the Guarantor of any of their respective other obligations under the conditions of the Notes or the Guarantee, continuing for a specified period of time;
		(c)	non-payment or cross acceleration of any capital market indebtedness of the Issuer where the nominal amount of such indebtedness is in excess of US\$50,000,000 (or equivalent in another currency) or any guarantee by the Issuer or the Guarantor of any capital market indebtedness which, in respect of the latter, is continuing for a specified period of time;
		(d)	events relating to the insolvency or winding up of the Issuer or the Guarantor; and
		(e)	the Guarantee ceases to be, or is claimed by the Guarantor to be, in full force and effect.
C.9	Payment Features:	Issue P	rice: 100 per cent. of the aggregate nominal amount
		Issue D	Pate: 29 March 2017
		Calcula	ation Amount: EUR 25,000
		-	Redemption Amount: the fair market value of the Notes less ted costs
		Interes	st
		cent. p January first co for not	otes bear interest from their date of issue at the fixed rate of 4.00 per per annum. Interest will be paid semi-annually in arrear on 11 by and 11 July in each year, from and including 11 July 2017 (short aupon) to and including the 11 January 2021, subject to adjustment in-business days and to the Credit Linked provisions described. The first fixed interest payment will be made on 11 July 2017.
		by refe Interest each ye Maturit Credit	otes bear interest from 11 January 2021 at floating rates calculated rence to 6m EURIBOR plus a margin of 2.70 per cent per annun. It will be paid semi-annually in arrear on 11 January and 11 July in ear from and including 11 July 2021 to and including the Scheduled ty Date, subject to adjustment for non-business days and to the Linked provisions described below. The first floating interest art will be made on 11 July 2021
		Final I	Redemption
		Note w	t to any prior purchase and cancellation or early redemption, each vill be redeemed on the Maturity Date specified in Element C.16 ration or maturity date of the Notes") below at par, subject to the Linked provisions described below.

		Credit Linked Notes
		The Issuer will redeem the Notes and pay interest as provided above, subject to the credit linked provisions below.
		If a Credit Event (as being set out in the Physical Settlement Matrix, occurs in respect of the Reference Entity (being Assicurazioni Generali SpA or any successor(s)), the Calculation Agent may determine that a credit event determination date has occurred. In this case the Notes will be settled as described below:
		The Issuer will then pay the Credit Event Redemption Amount in respect of each Note on the Credit Event Redemption Date.
		Where:
		"Credit Event Redemption Amount" means:
		an amount equal to each Note's pro rata share of:
		$[(RENA \times FP) - UC] + Protected Amount$
		where:
		"Protected Amount" means 0.
		"RENA" is the Reference Entity notional amount;
		"FP" is the Recovery Price;
		"UC" is Unwind Costs; and
		"Credit Event Redemption Date" means:
		(a) three Business Days after (i) the calculation of the Final Price or (ii) the auction settlement date; or (iii) the Credit Event Determination Date as applicable; or
		(b) if later, the Maturity Date determined pursuant to the Credit Linked Conditions
		"Recovery Price" means the recovery amount (expressed as a percentage) determined by the Calculation Agent in respect of obligations of the relevant Reference Entity. Such price will be determined by reference to an auction settlement procedure organised by the ISDA, the International Swaps and Derivatives Association, Inc. or failing that dealer quotes obtained by the Calculation Agent.
C.10	Derivative component in the interest payments:	Worse Case Scenario: In a worst case scenario the interest amount payable per Note at the Maturity Date will be zero.
		If a Credit Event occurs, the Notes shall cease to bear interest from the Interest Payment Date inmediately preceding the Credit Event Determination Date (or no interest shall be paid at all if a credit event occurs prior to the first interest payment date).
C.11	Listing and admission to trading:	Application has beenmade by the Issuer (or on its behalf) for the Notes to be admitted to trading on the regulated market of AIAF Mercado de Renta

		Fija.
C.15	Description of how the value of the Note is affected by the value of the underlying asset:	The Final Redemption Amount (if any) payable in respect of the Notes is calculated by reference to the relevant underlying set out in Element C.20 (A description of the type of the underlying and where the information of the underlying can be found) below.
		Please also see Element C.9 (Payment Features)
		These Notes are derivative securities and their value may go down as well as up
		Provided that a credit event determination date has not occurred in respect of the Reference Entity, the Issuer shall redeem each Credit Linked Note on the Maturity Date by payment of the Final Redemption Amount. If a Credit Event occurs, principal is at risk and the Notes shall be redeemed at the Credit Event Redemption Amount on the Maturity Date, the Issuer shall redeem each Credit Linked Note as set out in Element C.9 (Payment Features). Also, the Notes shall cease to bear interest from the Interest Payment Date immediately preceding the credit event determination date (or no interest shall be paid at all if a credit event occurs prior to the first interest payment date).
C.16	Expiration or maturity date of the Notes:	The Maturity Date of the Notes is 11 January 2027, subject to adjustment
C.17	Settlement procedure of derivative securities:	The Notes will be settled on the applicable Maturity Date at the relevant amount per Note.
C.18	Return on derivative securities:	For variable redemption Notes, the return is illustrated in Element C.9 (<i>Payment Features</i>) above.
C.19	Exercise price/final reference priceof the underlying:	Not applicable
C.20	A description of the type of the underlying and where the information of the underlying can be found:	The underlying is the credit of a specified entity: Assicurazioni Generali SpA Information in relation to the Reference Entity (or its successor) can be found at financial information providers such as Bloomberg (www.bloomberg.com), financial reports from credit rating agencies such as Fitch, Inc (www.fitchratings.com), or Moody's Investors Services (www.moodys.com) and the website of the Reference Entity: http://www.generali.com (or any successor website).

$Section \ D-Risks$

Element	Title				
D.2	Key	risks	regarding	the	In purchasing Notes, investors assume the risk that the Issuer and the

Element	Title	
	Issuerand the Guarantor:	Guarantor may become insolvent or otherwise be unable to make all payments due in respect of the Notes. There is a wide range of factors which individually or together could result in the Issuer and the Guarantor becoming unable to make all payments due in respect of the Notes. It is not possible to identify all such factors or to determine which factors are most likely to occur, as the Issuer and the Guarantor may not be aware of all relevant factors and certain factors which they currently deem not to be material may become material as a result of the occurrence of events outside the Issuer's and the Guarantor control.
		The Issuer and the Guarantor have identified a number of factors which could materially adversely affect their businesses and ability to make payments due under the Notes. These factors include:
		Risk Factors relating to the Issuer
		Issuer's dependence on the Guarantor to make payments on the Notes.
		Certain considerations in relation to the forum upon insolvency of the Issuer
		Factors that may affect the Guarantor's ability to fulfil its obligations under the Guarantee
		Macroeconomic Risks
		• Economic conditions in the countries where the Group operates could have a material adverse effect on the Group's business, financial condition and results of operations.
		Since BBVA's loan portfolio is highly concentrated in Spain, adverse changes affecting the Spanish economy could have a material adverse effect on its financial condition.
		Any decline in the Kingdom of Spain's sovereign credit ratings could adversely affect the Group's business, financial condition and results of operations.
		The Group may be materially adversely affected by developments in the emerging markets where it operates
		The Group's earnings and financial condition have been, and its future earnings and financial condition may continue to be, materially affected by depressed asset valuations resulting from poor market conditions
		Exposure to the real estate market makes the Group vulnerable to developments in this market
		Legal, Regulatory and Compliance Risks
		BBVA is subject to substantial regulation and regulatory and governmental oversight. Adverse regulatory developments or changes in government policy could have a material adverse effect on its

Element	Title		
			business, results of operations and financial condition.
		•	Increasingly onerous capital requirements may have a material adverse effect on BBVA's business, financial condition and results of operations.
		•	The capital conservation buffer and the global systemically important institutions buffer are mandatory for all financial institutions.
		•	The consolidation of Garanti in the consolidated financial statements of the Group may result in increased capital requirements
		•	BBVA's inability to comply with its minimum requirement for own funds and eligible liabilities (MREL) could have a material adverse effect on BBVA's business, financial condition and results of operations
		•	Increased taxation and other burdens imposed on the financial sector may have a material adverse effect on BBVA's business, financial condition and results of operations
		•	Contributions for assisting in the future recovery and resolution of the Spanish banking sector may have a material adverse effect on BBVA's business, financial condition and results of operations
		•	Regulatory developments related to the EU fiscal and banking union may have a material adverse effect on BBVA's business, financial condition and results of operations
		•	The Group's anti-money laundering and anti-terrorism policies may be circumvented or otherwise not be sufficient to prevent all money laundering or terrorism financing
		•	Local regulation may have a material effect on BBVA's business, financial condition, results of operations and cash flows
		Liq	uidity and Financial Risks
		•	BBVA has a continuous demand for liquidity to fund its business activities. BBVA may suffer during periods of market-wide or firm-specific liquidity constraints, and liquidity may not be available to it even if its underlying business remains strong
		•	Withdrawals of deposits or other sources of liquidity may make it more difficult or costly for the Group to fund its business on favourable terms or cause the Group to take other actions
		•	Implementation of internationally accepted liquidity ratios might require changes in business practices that affect the profitability of BBVA's business activities
		•	The Group's businesses are subject to inherent risks concerning

Element	Title	
		borrower and counterparty credit quality which have affected and are expected to continue to affect the recoverability and value of assets on the Group's balance sheet
		The Group's business is particularly vulnerable to volatility in interest rates
		The Group has a substantial amount of commitments with personnel considered wholly unfunded due to the absence of qualifying plan assets
		BBVA is dependent on its credit ratings and any reduction of its credit ratings could materially and adversely affect the Group's business, financial condition and results of operations
		Highly-indebted households and corporations could endanger the Group's asset quality and future revenues.
		The Group depends in part upon dividends and other funds from subsidiaries
	1	Business and Industry Risks
	•	The Group faces increasing competition in its business lines
		The Group faces risks related to its acquisitions and divestitures
	•	The Group is party to lawsuits, tax claims and other legal proceedings
		The Group's ability to maintain its competitive position depends significantly on its international operations, which expose the Group to foreign exchange, political and other risks in the countries in which it operates, which could cause an adverse effect on its business, financial condition and results of operations.
		BBVA is party to a shareholders' agreement with Doğuş Holding A. Ş., among other shareholders, in connection with Garanti which may affect BBVA's ability to achieve the expected benefits from its interest in Garanti.
]	Financial and Risk Reporting
		Weaknesses or failures in the Group's internal processes, systems and security could materially adversely affect its results of operations, financial condition or prospects, and could result in reputational damage
		The financial industry is increasingly dependent on information technology systems, which may fail, may not be adequate for the tasks at hand or may no longer be available
	•	BBVA's financial statements are based in part on assumptions and estimates which, if inaccurate, could cause material misstatement of the

Element	Title	
		results of its operations and financial position
D.3	Key risks regarding the Notes:	There are a number of risks associated with an investment in the Notes. These risks depend on the type of Notes and may include:
		Risks relating to the Notes
		The Notes are unsecured obligations of the Issuer and the Guarantor.
		• The Notes may be subject to the exercise of the Spanish Bail-in Power by the Relevant Spanish Resolution Authority. Other powers contained in Law 11/2015 could materially affect the rights of the Noteholders under, and the value of, any Notes
		Claims of Holders under the Notes are effectively junior to those of certain other creditors
		Notes may be redeemed prior to their scheduled maturity
		The Conditions of the Notes contain provisions which may permit their modification without the consent of all investors.
		• If the Issuer has the right to redeem any Notes at its option, this may limit the market value of the Notes concerned and an Investor may not be able to reinvest the redemption proceeds in a manner which achieves a similar effective return.
		The Issuer of the Notes may be substituted without the consent of the Noteholders.
		The Guarantor of the Notes may be substituted without the consent of the Noteholders.
		The Issue Price of the Notes may be more than the market value of such Notes as at the Issue Date and the price of the Notes in the secondary market.
		Credit ratings assigned to the Issuer, the Guarantor or any Notes may not reflect all the risks associated with an investment in those Notes.
		Change in Spanish and English law or administrative practice that could materially adversely impact the value of any Notes affected by it.
		• Eurosystem eligibility does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life.
		U.S. Foreign Account Tax Compliance Withholding new reporting regime.
		Hiring Incentives to Restore Employment Act withholding may affect

Element	Title	
		payments on the Notes.
		• Spanish Tax Rules.
		• Notes originally registered with the entities that manage clearing systems located in Spain
		• Notes originally registered with the entities that manage clearing systems located outside Spain
		• Meetings of Noteholders, modification and waiver.
		• Withholding under the EU Savings Directive.
		Risks relating to the structure of particular Notes
		• Investors may lose the original invested amount.
		• The relevant market value of the Notes at any time is dependent on other matters in addition to the credit risk of the Issuer and Guarantor and the performance of the relevant Reference Item(s).
		• Market Disruption Events or Failure to Open of an Exchange.
		Notes where denominations involve integral multiples.
		Certain consideration relating to Physical Delivery Notes.
		• Noteholders may be required to pay certain expenses in relation to Notes subject to Physical Delivery.
		• There are certain requirements to be fulfilled and payments to be made by the Holder in order to receive Entitlement(s) in connection with Physical Delivery Notes and the Issuer may decide to settle by way of cash payment instead in certain circumstances.
		• Certein considerations relating to public offers of the Notes.
		• If an investor holds Notes which are not denominated in the investor's home currency, that investor will be exposed to movements in exchange rates adversely affecting the value of its holding. In addition, the imposition of exchange controls in relation to any Notes could result in an investor not receiving payments on those Notes
		• The value of Fixed Rate Notes may be adversely affected by movements in market interest rates
		Risk of leveraged exposure
		• There may be risks associated with any hedging transactions the Issuer enters into.
		Generic Risk Factors that are associated with Notes that are linked to

Element	Title	
		Reference Item(s)
		• It may not be possible to use the Notes as a perfect hedge against the market risk associated with investing in a Reference Item.
		There may be regulatory consequences to the Noteholder of holding Reference Item Linked Notes.
		There are specific risks with regard to Notes with a combination of Reference Items.
		A Noteholder does not have rights of ownership in the Reference Item(s).
		The past performance of a Reference Item is not indicative of future performance.
		There are a number of risks associated with Notes that are linked to one or more specific types of Reference Items.
		Market Factors
		 An active secondary market in respect of the Notes may never be established or may be illiquid and this would adversely affect the value at which an investor could sell his Notes.
		There may be price discrepancies with respect to the Notes as between various dealers or other purchasers in the secondary market.
		Potential Conflicts of Interest
		• The Issuer, the Guarantor and their respective affiliates may take positions in or deal with Reference Item(s).
		The Calculation Agent, which will generally be the Guarantor or an affiliate of the Guarantor, has broad discretionary powers which may not take into account the interests of the Noteholders.
		The Guarantor or an affiliate of the Guarantor may be the sponsor of an Index which is referenced by an Index Linked Note.
		The Issuer and/or the Guarantor may have confidential information relating to the Reference Item and the Notes.
		The Guarantor's securities as a Reference Item.
		Potential conflicts of interest relating to distributors or other entities involved in the offer or listing of the Notes.
D.6	Risk warning:	Investors may lose up to 100% of their Investment.

Section E - Offer

Element	Title	
E.2b	Use of proceeds:	The net proceeds from each issue of Notes will in accordance with Law 10/2014 of June 26 be invested on a permanent basis with the Guarantor and will be used for the Group's general Corporate purposes, which include making a process, as specified in the Final Terms. A substantial portion of the process from the issue of Notes may be used to hedge market risk with respect to such Notes.
E.3	Terms and conditions of the offer:	Not applicable
E.4	Interest of natural and legal persons involved in the issue/offer:	A fee has been paid by the Dealer to a third party distributor. For specific and detailed information on the nature and quantity of such fee, the investor should contact the distributor of the Note.
E.7	Expenses charged to the investor by the Issuer or an Offeror:	No expenses are being charged to an investor by the Issuer.