

Sway HorizonAI

The Netherlands Authority for the Financial Markets (AFM) warns consumers not to respond to offers from *Sway HorizonAI*. This company is a suspected boiler room, a form of online investment fraud. *Sway HorizonAI* has approached persons without being asked, to offer them investment proposals. A boiler room is a collective term for fraudulent individuals and organizations using clever salespeople to call potential investors to pressure them into buying shares that promise high returns (cold calling). In reality the shares are either worthless or non-existent. The AFM has established that *Sway HorizonAI* does not have an AFM license or a European Passport.

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