

AMADEUS IT HOLDING, SA (Amadeus or the Company), in accordance with the provisions of Article 228 of Restated Text of the Securities Exchange Act (*Ley del Mercado de Valores*) by this letter communicates the following

RELEVANT INFORMATION

Investor Day presentations

Following the relevant information notified to the CNMV on March 16, 2016 (with registered number 236333), regarding the celebration of the Investor Day on June 2, 2016, please find attached the presentations related to such event (only available in English).

Madrid, June 2, 2016

Amadeus IT Holding, S.A.



**Shaping
the future**

LONDON 2016 INVESTOR DAY

At the heart of travel



Amadeus Technology

Hervé Couturier
Executive VP, Research & Development

Wolfgang Krips
Executive VP, Global Operations

June 2016

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Introducing the 'New Normal'

The power shifts to end-users and drives our technology agenda

Cloud

Real-time
analytics
and big
data

Traveller
power

API

Security and
compliance

End-user centric travel

- Lack of loyalty in reservation business
- Strong emphasis on level of service (availability & speed)

Our customers want:

- 100% availability
- Sub-second response times end-to-end
- Compliance and security requirements

Personalisation is power

- Our customers are fixed-cost businesses driven by top line growth
- Merchandising & personalisation can drive this growth

Our customers want:

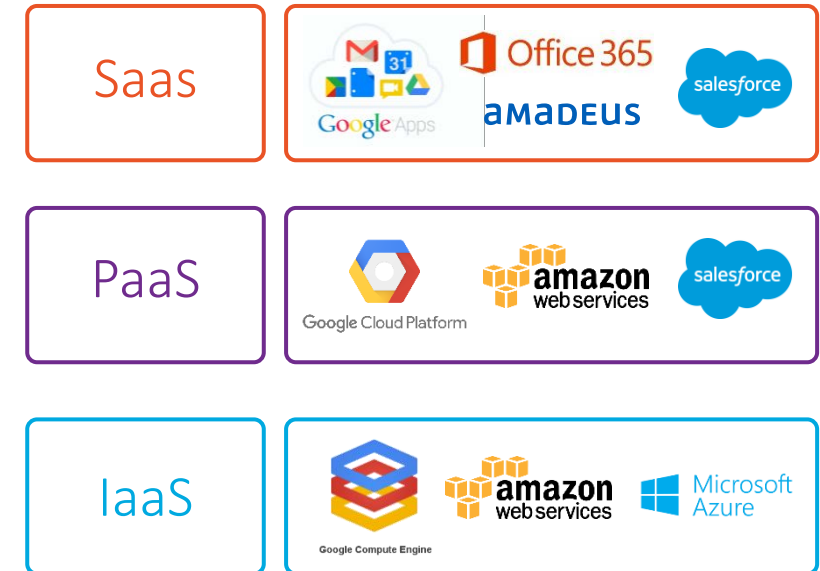
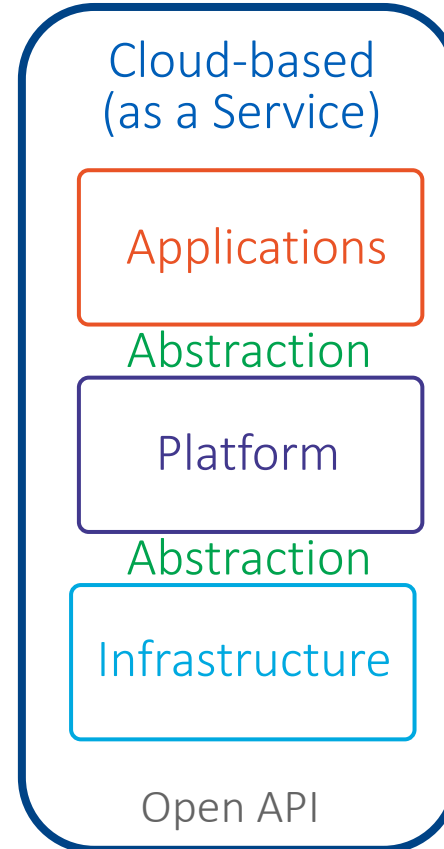
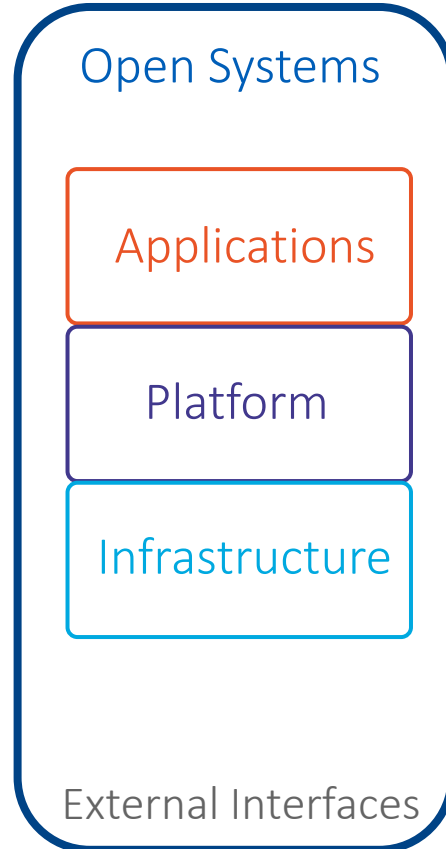
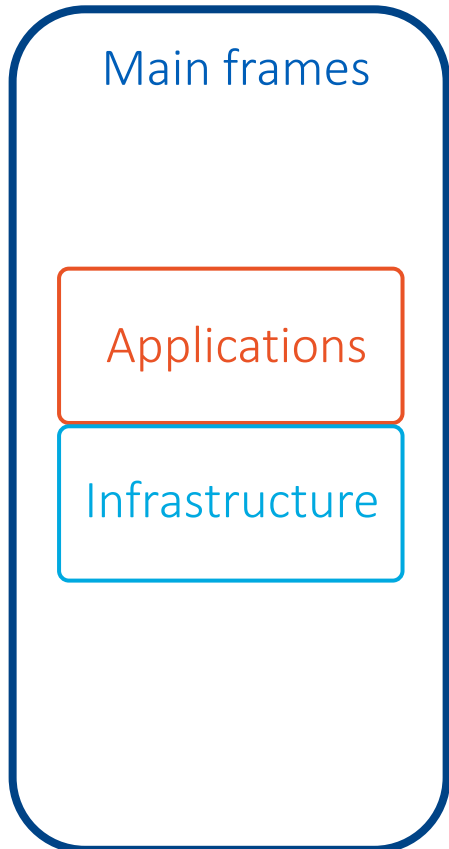
- Deeper understanding of end-user behaviour
- Massively reduced deployment time of new services / offerings

Customisation and openness

Our customers want:

- Massively reduced deployment time of new services / offerings
- Integration with best-of-breeds applications

Toward cloud-based service architecture



Amadeus technology evolves with major industry shifts

1. IT industry introduces new technology

Web technology, databases, cloud, big data...

2. Amadeus builds technology roadmap

The new technology is mature and scalable enough with support from mainstream vendors

3. Amadeus develops business & products

We deliver new products to support growth & business opportunities

WEB TECHNOLOGY

- 1994:** first web browser (Netscape)
- 1996:** Amadeus creates Web unit and starts development
- 2000:** Amadeus launches eRetail, our first eCommerce platform for airlines and web-based front office

OPEN SYSTEMS

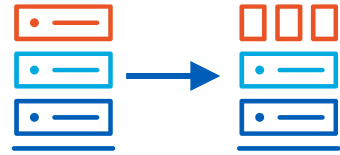
- 1992:** Oracle true relational database
- 1998:** Amadeus launches first Open Systems project
- 2004:** Amadeus launches Altéa, our airline IT business on Open Systems

CLOUD and BIG DATA

- 2006:** Amazon Web Services and Google MapReduce – Hadoop
- 2012:** Amadeus launches Cloud initiative
- 2015:** Amadeus launches Amadeus Cloud Services

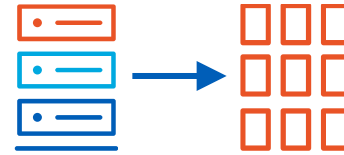
Amadeus Cloud Services: the building blocks

Enabling
redundancy



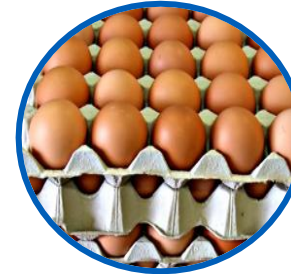
Virtualisation: One physical server / network / storage can run several applications in **isolated** environments. Typical provider: **VMware**, **KVM** (open source)

+



Grid deployment: One single application is distributed on (a lot of) **small physical servers**. Typical configuration: **Google**, **Amazon**, ...

Ensuring
isolation



Scaling up
automation,
monitoring
and recovery
systems



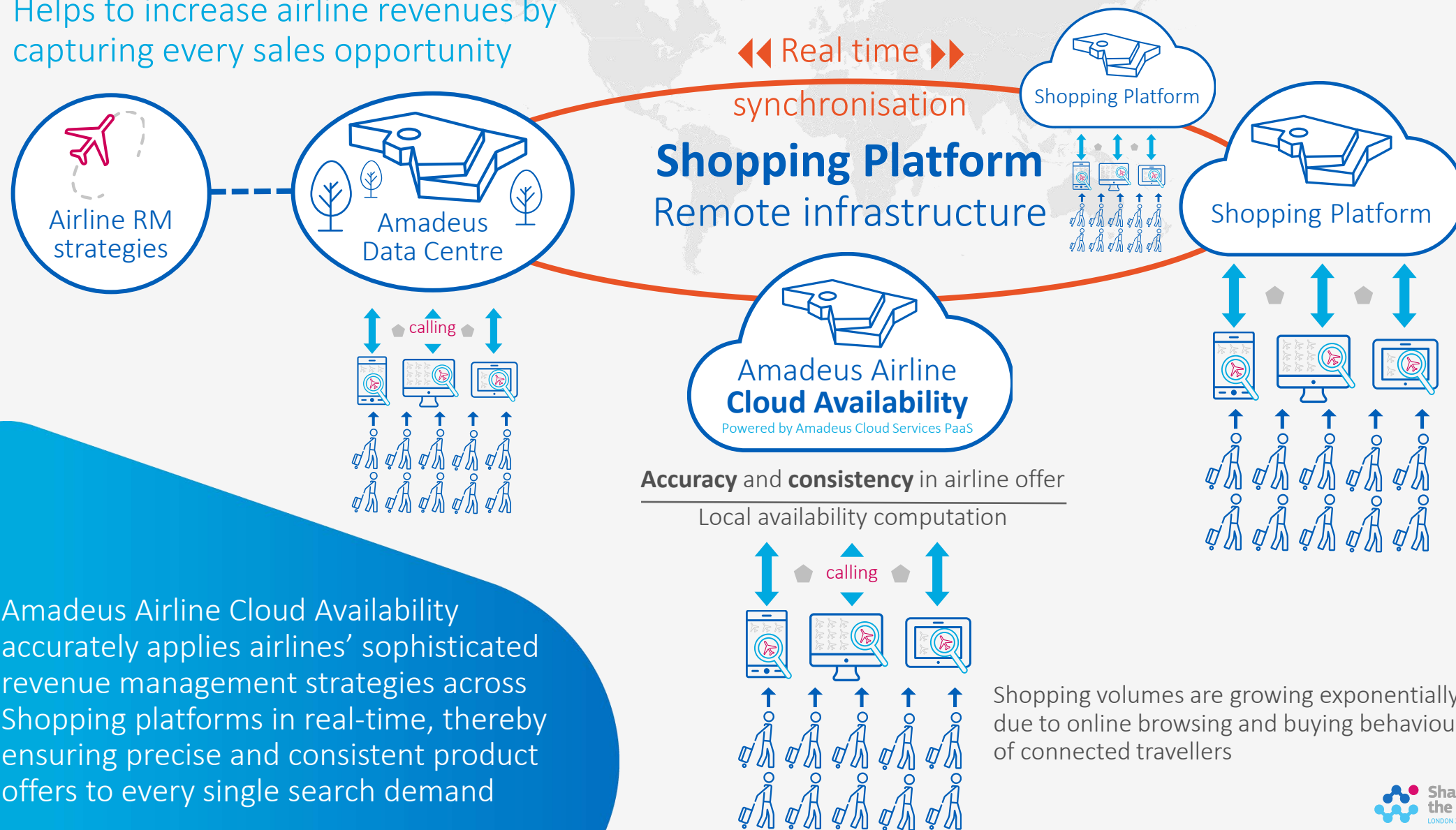
From manual
monitoring and
recovery...

... to automated
monitoring and
recovery



Amadeus Airline Cloud Availability

Helps to increase airline revenues by capturing every sales opportunity

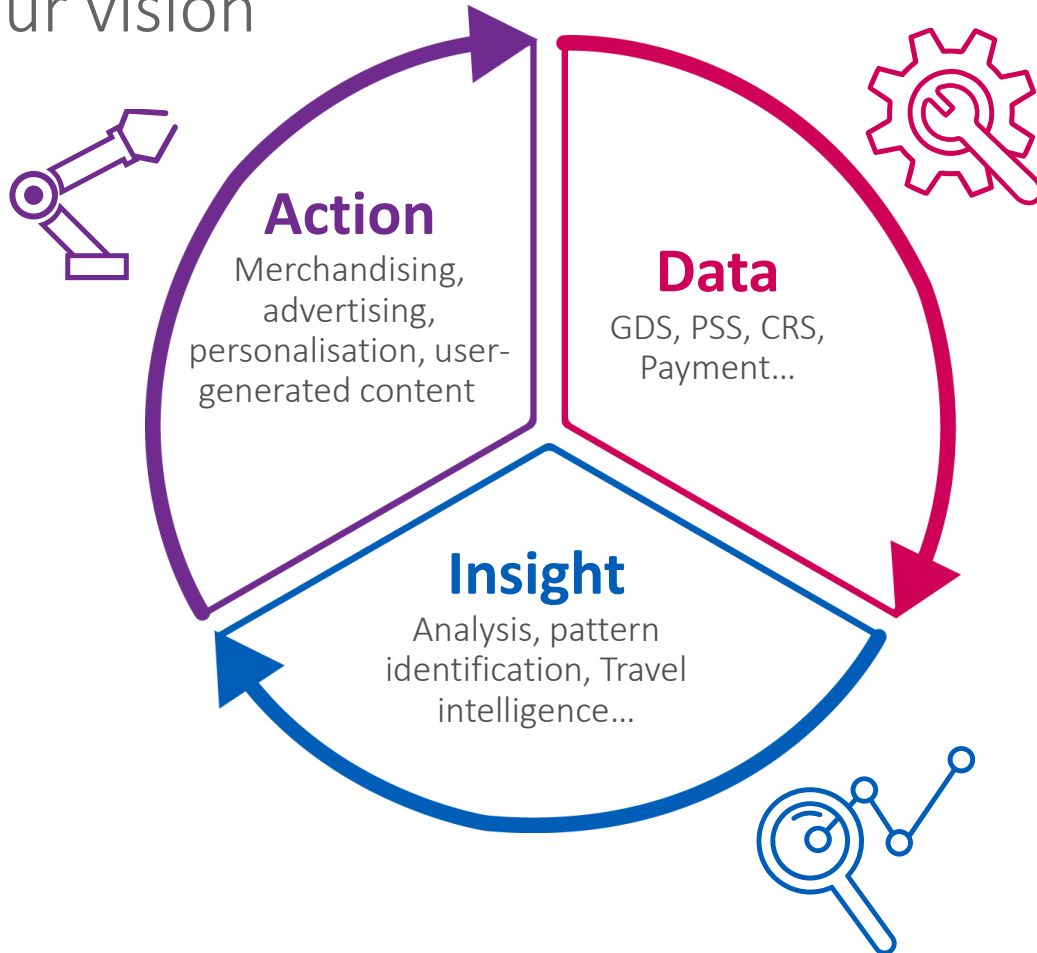


Amadeus Airline Cloud Availability accurately applies airlines' sophisticated revenue management strategies across Shopping platforms in real-time, thereby ensuring precise and consistent product offers to every single search demand

Big data: Data driven transactions – Travel Intelligence

Linking all players, all events, all channels – From 'Search' to 'Ask'

Our vision



Big volumes

All sources: transactions data, image, text ...

Distributed databases

Across systems and data centres: with data integrity and consistency

Complex document management

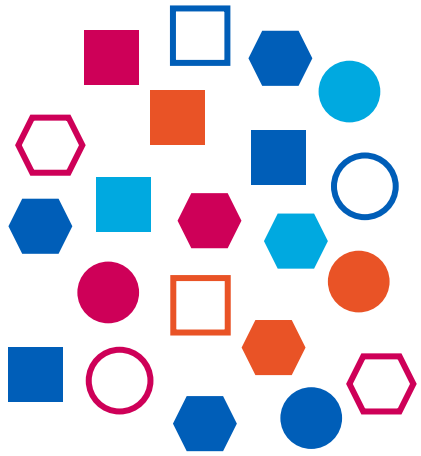
Non-structured data: all formats, text documents, natural language ...

Real-time Analytics

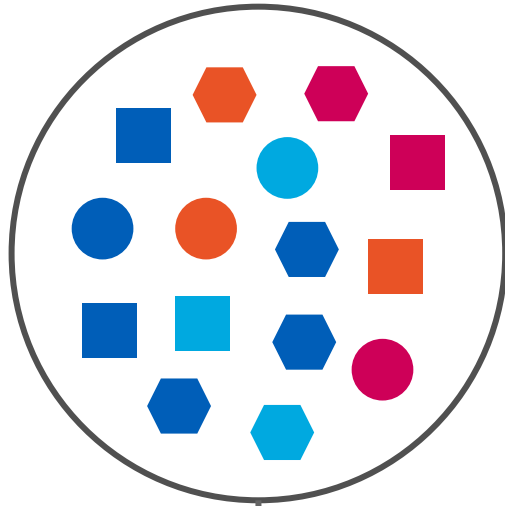
Reporting and mining: pattern finding, machine learning, interactive visualisation ...

Predictive Analytics

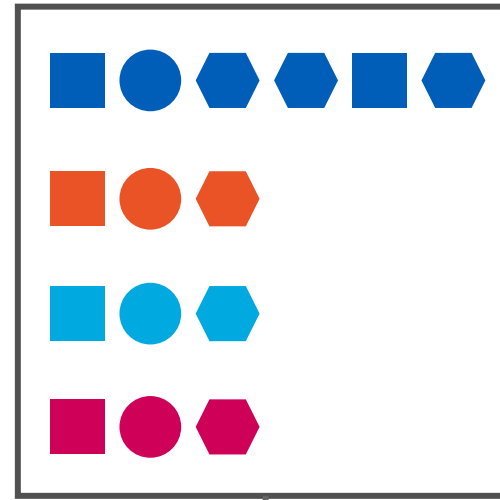
Collect data



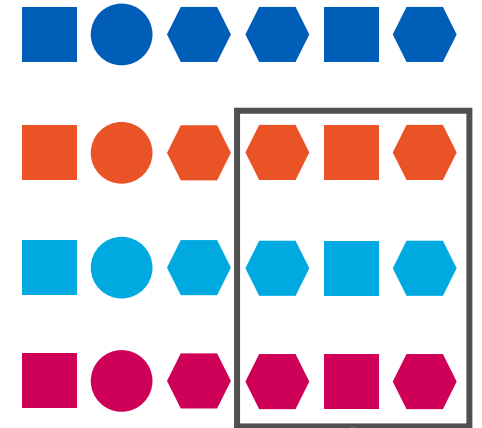
Clean data



Identify patterns



Make predictions



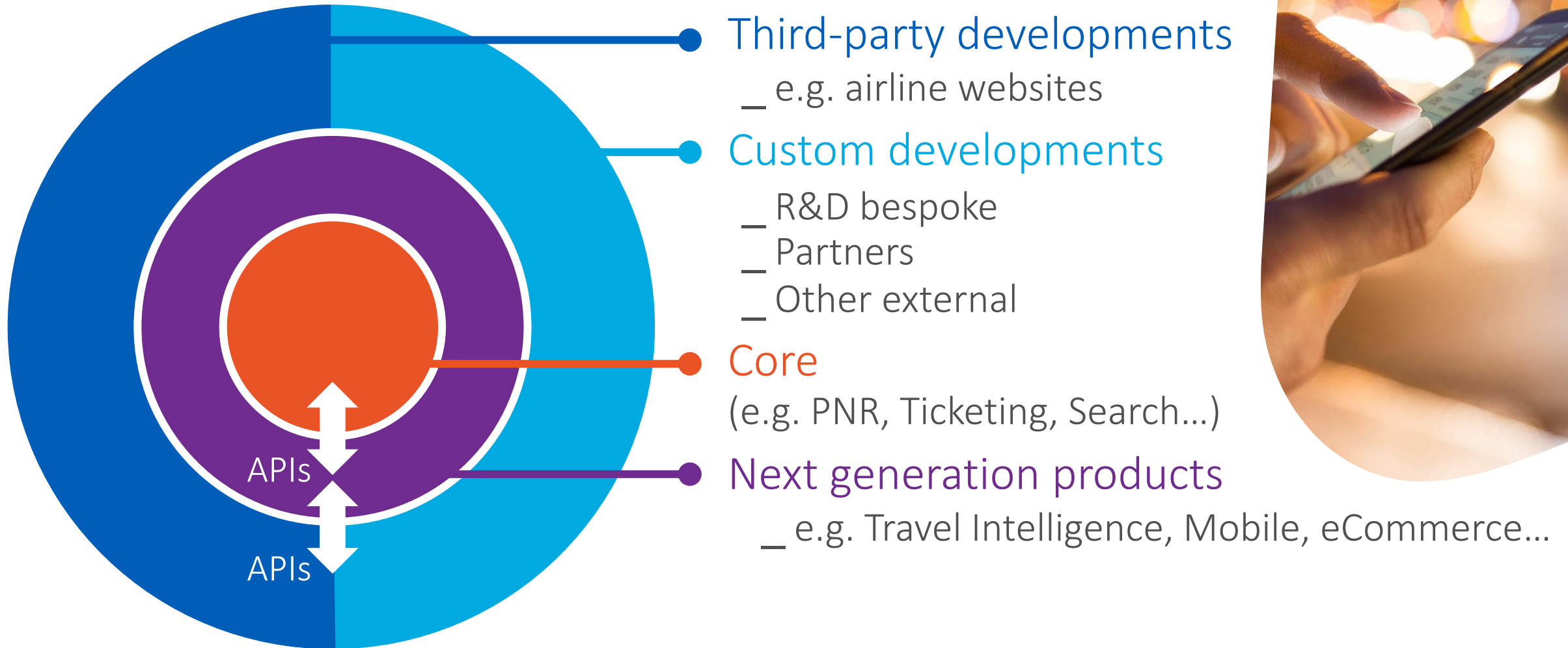
hindsight

insight

foresight

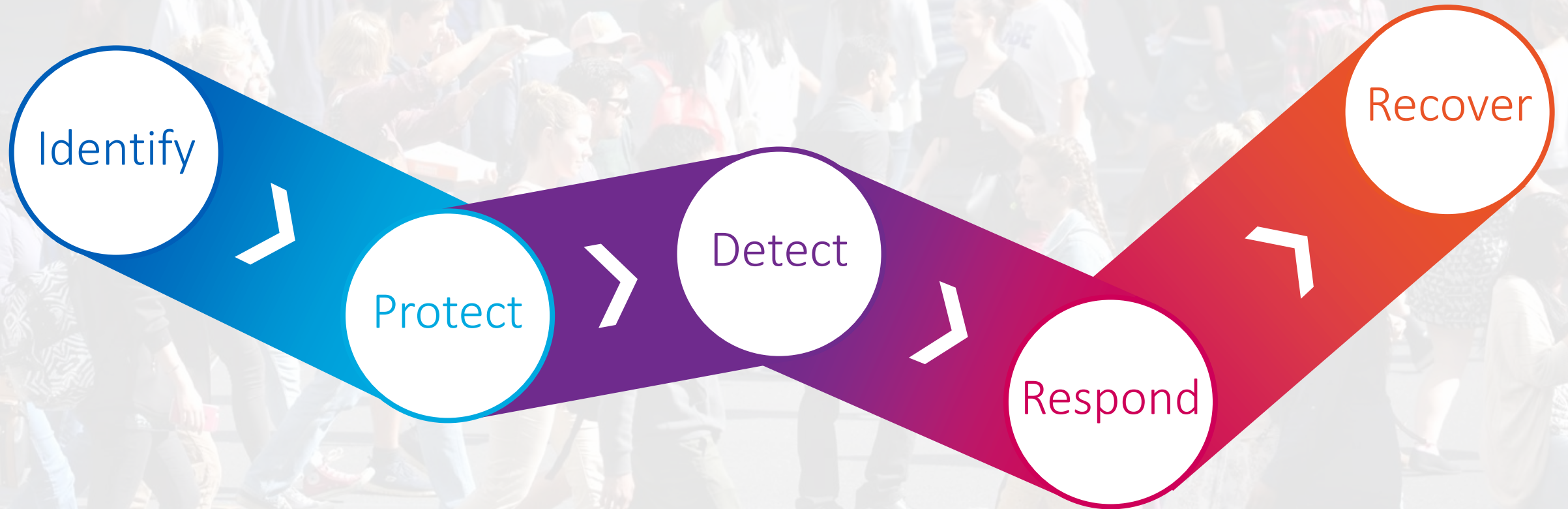


Toward Amadeus Open API



Security at Amadeus:

We follow best practice in the IT industry



Resilience is the ability of systems to resist, absorb, and recover from an attack.

Our technology agenda fits new challenges and business opportunities

Travel is becoming more complex

- New ecosystems and new entrants
- More intelligence in functionality
- More technical requirements

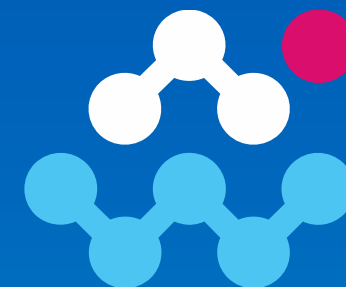
Amadeus understands well all these changes

- We anticipated them with past technical investments
- Our technology agenda opens new business opportunities

Amadeus is uniquely positioned

- Largest portfolio of travel applications
- Capability to embrace complex technology
- Full control from Development to Operations

Thank you!



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New Businesses update

Francisco Pérez-Lozao
Senior VP, NBU

June 2016

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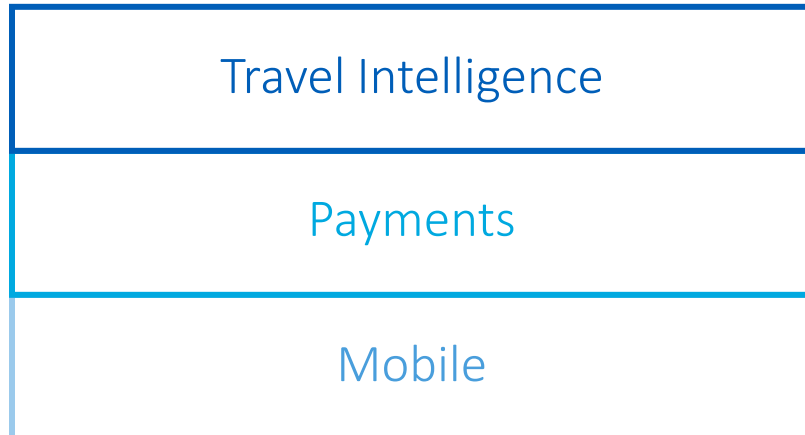
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New Businesses Unit (NBU) recap

Vertical Businesses

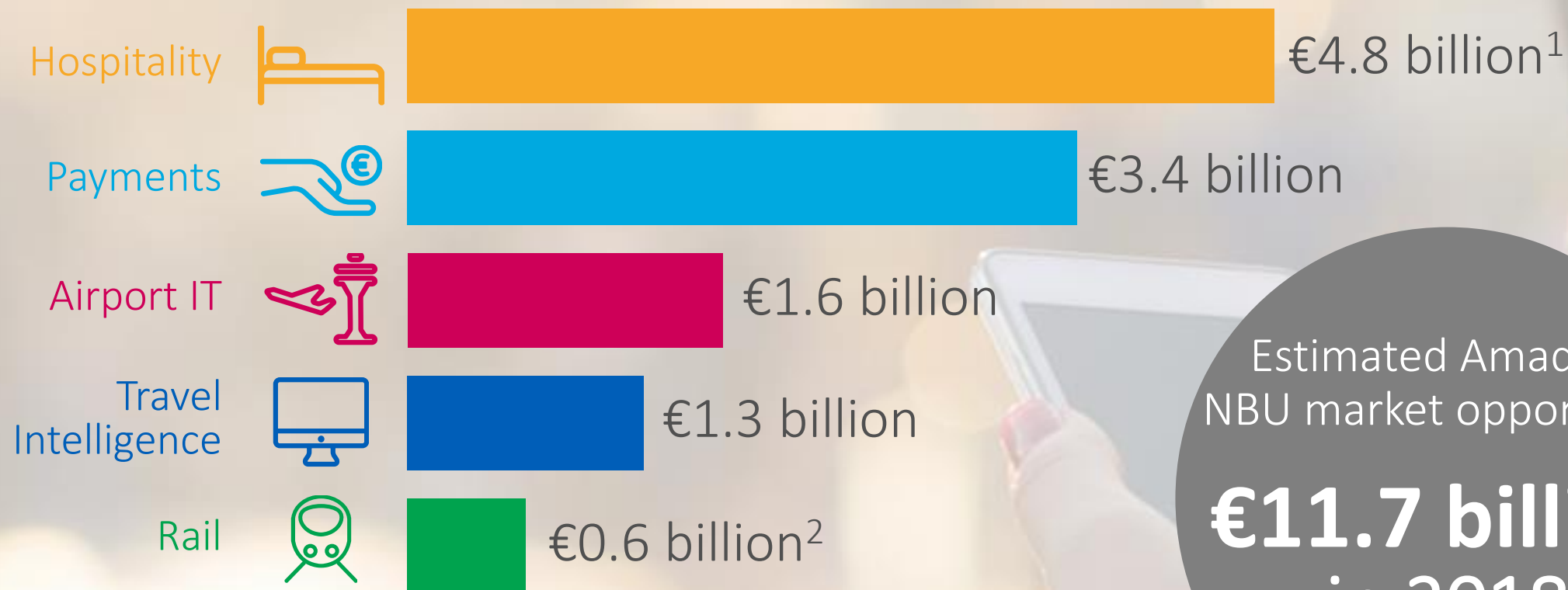


Transversal Businesses



- Progressing positively on our business diversification initiated in 2012
- Combination of organic growth and M&A
- c. 1,950 fully dedicated professionals
- Significant sector expertise brought on-board
- Business expansion beyond Europe, into Asia and United States
- Customer base expanded significantly since creation
- Flagship customers with us
- Relevant business partners

NBU addressable market



Estimated Amadeus
NBU market opportunity

€11.7 billion
in 2018

Source: Amadeus internal estimates

¹ Includes Hospitality IT and Distribution

² Includes Rail IT and Distribution

Hospitality IT and Distribution

- All major chains as customers
- Roughly 25,000 properties as IT customers in 150 countries
- Over 1.3 million hotel shopping options in Distribution
- More than 1,000 professionals worldwide
- Three acquisitions to accelerate business: Newmarket, Itesso and Hotel SystemsPro
- Relevant landmark agreements: IHG signed as launch customer for a next-gen Guest Reservation System
- Next-gen Property Management System under construction with Itesso



Payments

- _ Over 500 customers (mostly airlines and travel agencies)
- _ 250 million payment transactions processed in 2015
- _ Broad range of product offering both to the merchant and the payer side
- _ Team of over 130 experts



Airport IT

- Close to 100 airport operators, 100 ground handlers and 30 airlines as customers
- Over 400 professionals worldwide
- Comprehensive product portfolio
- Acquisitions: UFIS and AirIT
- Relevant landmark agreements: Copenhagen Airports, Avinor

YOUR LONDON AIRPORT
Gatwick

onata

INNS' BRUCK
AIRPORT

PERTH
AIRPORT

AVINOR

Copenhagen Airports

CPH

CELEBI

CELEBI GROUND HANDLING INC.

sats

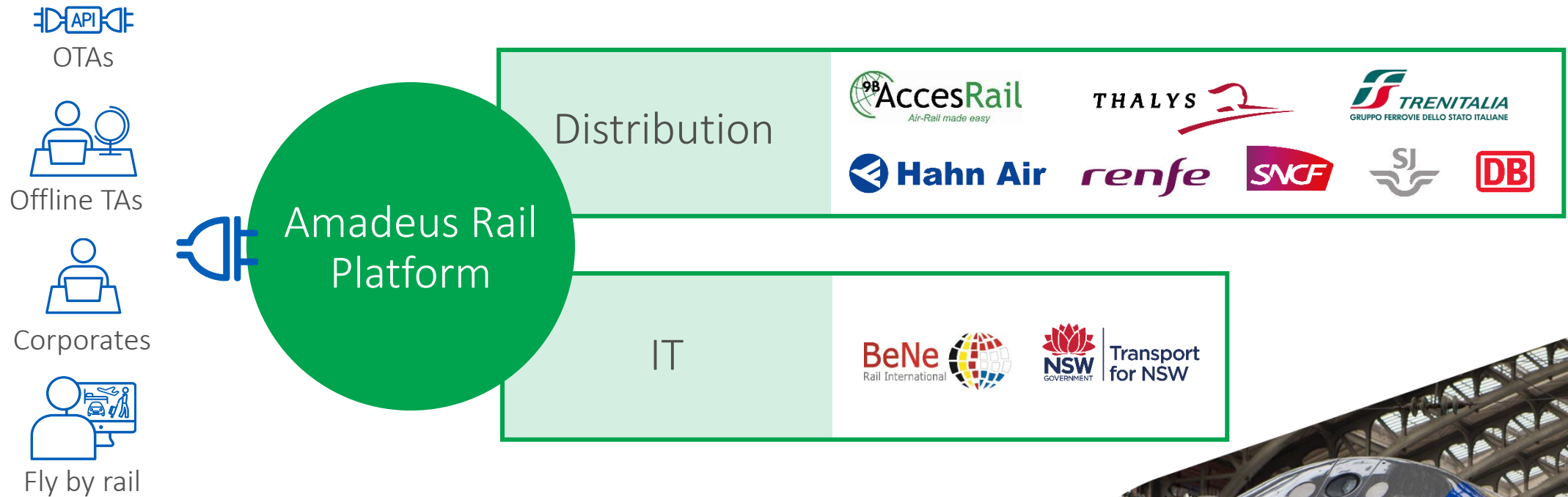
swissport

Munich
Airport

FINNAIR



Rail IT and Distribution



- _ 90 railway companies distributed in 170 countries
- _ A team of 180 rail experts
- _ Relevant landmark agreements: BeNe RI signed as launch customer for a rail community, cloud-based IT platform



Travel Intelligence

DATA

Enriched analytics

Continuous data enrichment to bring unique insights

TECHNOLOGY

Flexibility and speed of big data technologies

EXPERTISE

Dedicated team of data scientists with deep travel expertise

- More than 140 customers
- Close to 140 professionals
- Relevant landmark agreements: Qantas signed as launch customer for schedule recovery

We leverage on a unique combination of **big data assets, cutting-edge technologies and expert data scientists**, to bring our customers actionable insights with which to shape the future of their business



Market Insight

To better understand market dynamics



Performance Insight

To better monitor own performance



Traveller Insight

To better analyse traveller behaviour

Mobile has reshaped the travel industry

+50% ecommerce
comes through a
mobile device

**Mobile internet usage has
overtaken desktop**

**New computing
platforms will
handle 40%
of mobile
interactions
in 2020**

**Mobile footprint growing: 1.4BN
smartphones shipped in 2015**

Source: industry sources

Amadeus' focus on mobile



Connecting the dots



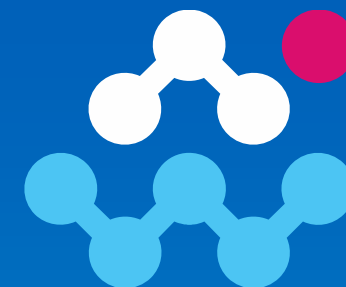
Expanding and
penetrating in
different spaces

Creating cross-area
synergies and
efficiencies

Enriching our
core businesses

To develop the
most integrated
travel experience
possible

Thank you!



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Amadeus Hospitality IT

Lee Horgan
Head of Hospitality IT

June 2016



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1.

What is happening in
the marketplace?



Macro trends - Disruption in the hospitality space

Trends driving disruption

Changing demographics and consumer behaviors

- _ Desire for information, transparency, personalisation and trust.

Technology enablers

- _ Big data, mobility, social.
- _ Decreasing cost of transactions.

New entrants and consolidation/ M&A

- _ Customer obsession and innovation.
- _ New entrants disrupting the market with no physical control of assets.

Travel providers' response

- _ Major investment in infrastructure to connect to venues where customers interact.



New players entering the space to address customer needs

1. Search and other technology companies

- _ Access to information
- _ Scalability
- _ Resources



2. New business models

- _ New ways for customers to engage, purchase and experience, harnessing technology in innovative ways



Hospitality industry focus

What's keeping hospitality executives awake at night?



How can I streamline with so many legacy systems from so many vendors?

Can I influence guests to generate positive reviews?

How do I create guest loyalty?

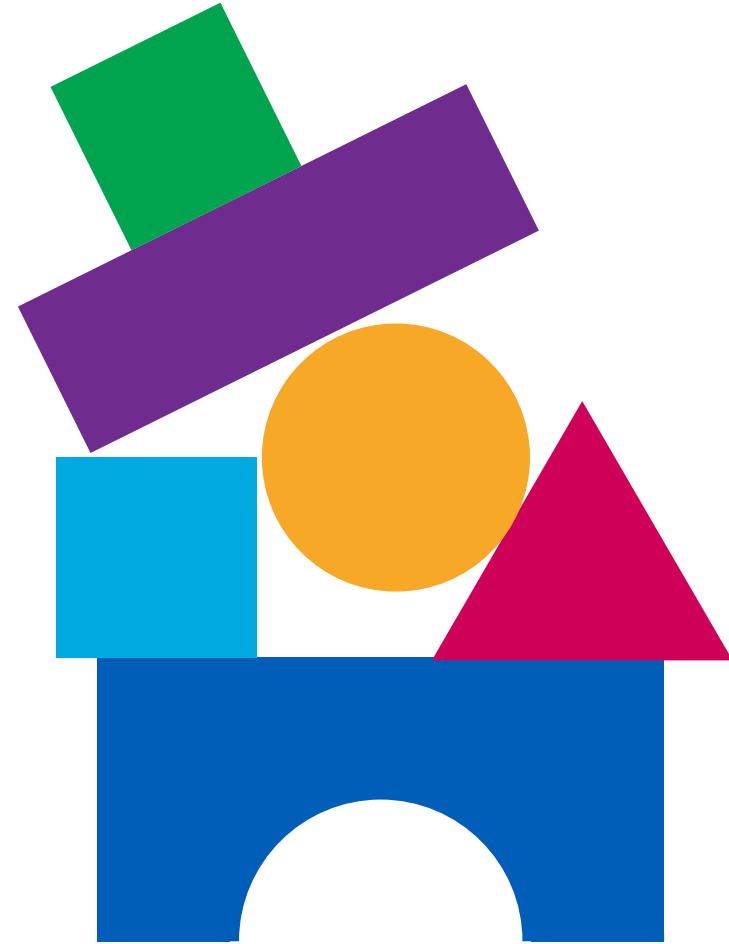
How can I regain control of my distribution?

How do I increase revenue and drive value for my franchisees?

What can I do to improve employee productivity and efficiency?

The IT solution challenge in the hospitality industry

**Dated and
fragmented technology**
is holding back sales,
efficiency and the brands'
ability to create *a unique*
customer experience



No supplier with an end-to-end solution

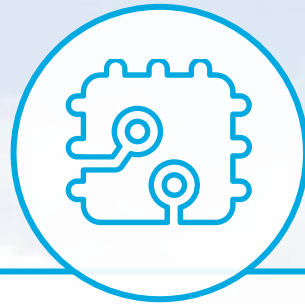
Hospitality IT competitive landscape



Amadeus unique value proposition



Next generation
on-the-cloud
solutions



Component-based
and seamlessly
integrated IT
portfolio offering



Community
model



Low risk
migration



Financial
effectiveness: from
CAPEX to OPEX

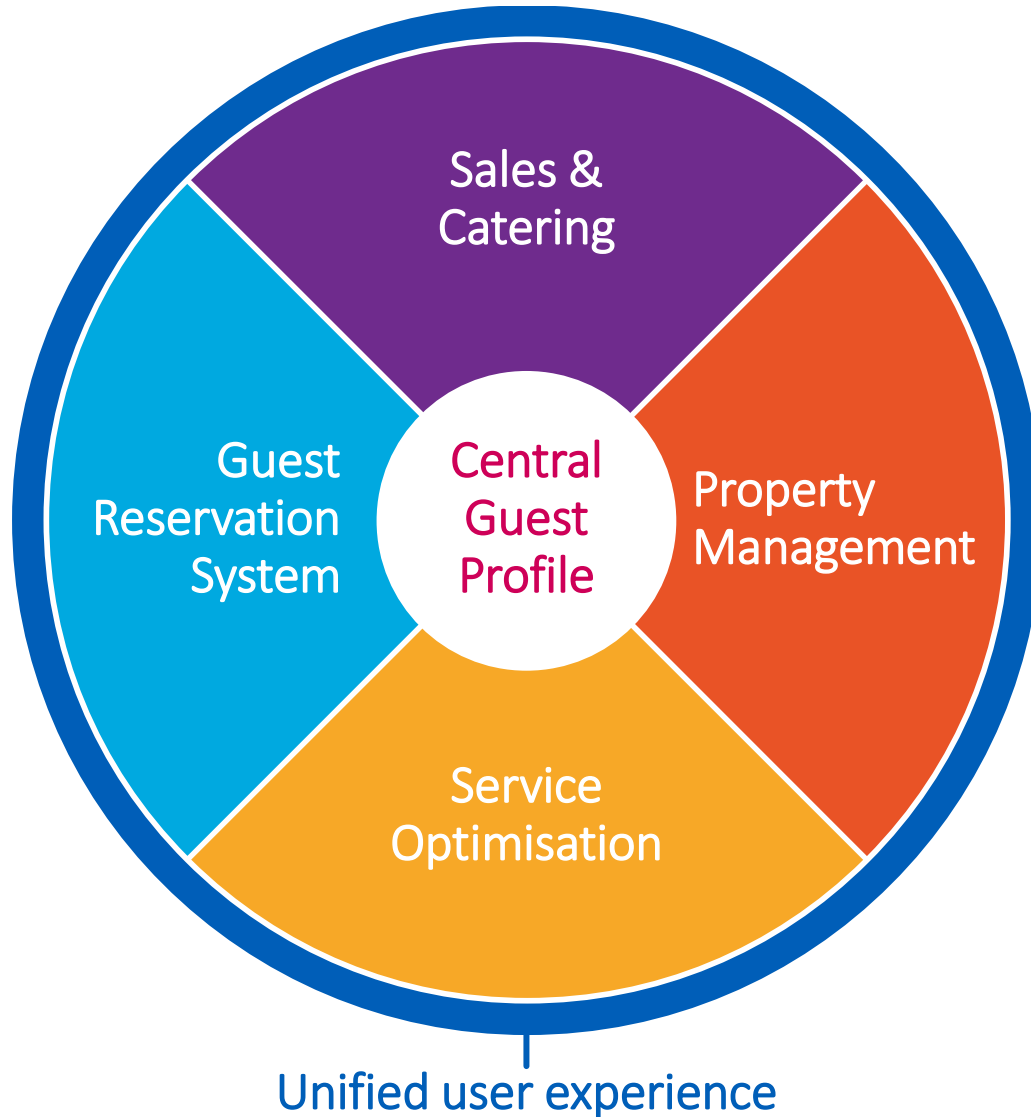
2.

How are we addressing the opportunity in Hospitality?



Our strategy

Drive towards a single solution with a services-based approach



Amadeus
Hospitality
Solution

A single vision and evolving platform

- _ Guest-centric to enable seamless integration of components
- _ Best-of-breed solutions that are proven market leaders
- _ Unique enterprise-class, yet modular platform

Amadeus Guest Reservation System (GRS)



Built on open technology
and as a cloud-based system



Centred around the possibility
for hotels to personalise the
end-to-end guest experience



Built to be agile in adapting to
the always connected guest



Highly available and reliable
platform, with unlimited
capacity for volume
and transactions



Built to accommodate emerging
technologies (beyond social
and mobile) and evolving guest
behaviours and preferences



Cost effectiveness,
pay per use model

Amadeus Guest Reservation System

IHG as our launch customer

Why IHG is the ideal launch partner:

- _ Brand and consumer driven company: guest engagement is a priority
- _ Long track record of technology investment and a leader in innovation
- _ >5,000 properties in c.100 countries, hotels of all profiles – from Holiday Inn Express to InterContinental
- _ Clear vision as to what a next-generation GRS needs to look like

The IHG/Amadeus community model GRS:
A foundation to deliver on our vision for the hospitality industry



Keith Barr

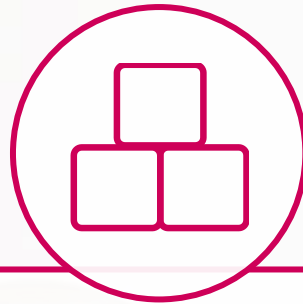
Chief Commercial Officer, InterContinental Hotels Group



Amadeus Property Management System (PMS)



New gen-PMS (ELS): scalable, dynamic and highly available based on Microsoft Azure



Component-based system



Effective use of data, single source of truth design



Tightly integrated to the GRS: inventory, rates, customer profiles...



Cost effectiveness, pay per use model



1,800 customers to Itezzo's heritage solutions



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Amadeus Sales & Catering for MICE*



Newmarket “Delphi” and HSP leading market position and expertise



“Surround the PMS”, with numerous interfaces; complementary to the Amadeus portfolio with high-value applications for hoteliers



Credibility in the market with a very strong customer base (23,000 catering venues)



Go forward solutions built on cloud technology



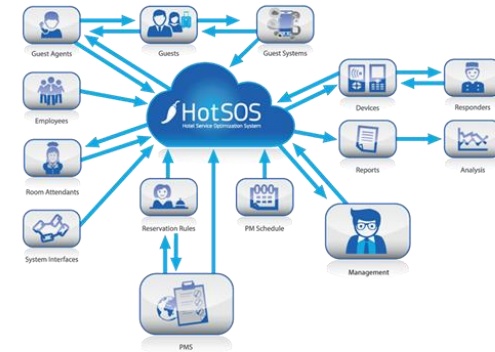
High market penetration across all customer segments: top-chains, casinos, mid-chains and independent hotels



Award winning Customer support

*MICE: Meetings, Incentives, Conventions and Exhibitions

Amadeus Service Optimisation



HotSOS, a multi award winning **Service Optimisation** solution from Newmarket, an Amadeus Company

Originally developed for **luxury hotels** our solution is now being implemented by **hotels across all segments**



Room readiness and cleanliness are the **two most common complaints** cited by hotel brand surveys

Guest are willing to pay a **premium rate** for **best-in-class service** (20% Leisure / 11% Business)



An open platform that integrates with over **80 different API partners**; powering the workflow for all leading **hotel technology** companies and supporting all leading **mobile platforms**

To become the reference end-to-end IT provider for the hospitality industry

Strong focus
on key
hotel systems

Seamless
integration,
modularity,
reliability,
scalability,
optimal use of
data

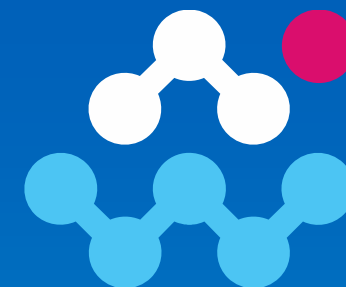
Cost-effective,
pay-per-use
model

Community
model to
reduce spend

Global reach

Uniquely
positioned to
partner with
hoteliers to help
them achieve
their business
goals

Thank you!



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