



TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES

In accordance with the provisions of Article 227 of the *Ley del Mercado de Valores*, Atresmedia Corporación de Medios de Comunicación, S.A. hereby notifies the following

RELEVANT INFORMATION

For the purposes provided under article 516 of the *Ley de Sociedades de Capital* the Company sends the full text of the Call for the Ordinary General Shareholders Meeting, which will be initially held, in first call, on 22nd April 2026, at the Company registered office.

This Call is being published in the newspaper La Razón and on the Company's website www.atresmediacorporacion.com.

All the documents related to the General Shareholders Meeting will be available in the Company's website uninterruptedly until the Shareholders Meeting is hosted.

Madrid, 20th March 2026



ATRESMEDIA CORPORACIÓN DE MEDIOS DE COMUNICACIÓN, S.A.
Ordinary General Meeting of Shareholders

April 22/23, 2026

The Board of Directors of Atresmedia Corporación de Medios de Comunicación, S.A. (Atresmedia Corporación or the Company) has agreed to convene the ordinary general meeting of shareholders of the Company, which will be held at the registered office, Avenida Isla Graciosa number 13, San Sebastián de los Reyes, Madrid, on **April 22, 2026, at 4:00 p.m.**, on first call, providing that on that date there will be a sufficient quorum and the second call will not be necessary, which in any case is established at the same place and time, for the following day, 23 April 2026, in accordance with the following

AGENDA

1. Annual accounts, management reports, application of profit and corporate management for the 2025 financial year:
 - 1.1 Approval of the annual accounts and the individual management report of Atresmedia Corporación de Medios de Comunicación, S.A., as well as its consolidated annual accounts and management report for the year ended December 31, 2025.
 - 1.2 Approval of the consolidated non-financial information statement and sustainability information (NFS).
 - 1.3 Approval of the application of the result for the 2025 financial year.
 - 1.4 Approval of the Board of Directors' management for financial year 2025.
2. Approval of a special dividend charged to freely distributable reserves.
3. Appointment of KPMG Auditores, S.L. as external auditors of Atresmedia Corporación de Medios de Comunicación, S.A. and its consolidated group of companies for the years 2026, 2027 and 2028.
4. Re-election and appointment of directors:
 - 4.1 Re-election of Mr. Carlos Fernández Sanchiz as nominee director.
 - 4.2 Appointment of Mr. Clément Schwebig as nominee director.
5. Long-term variable remuneration plan and directors' remuneration policy.
 - 5.1 Approval of the Long-Term Variable Remuneration Plan for Executive Directors and Executives 2027-2029.
 - 5.2 Approval of the 2027-2029 Directors' Remuneration Policy.
6. Advisory vote on the Annual Report on the remuneration of the directors of Atresmedia Corporación for the financial year 2025.
7. Delegation of powers to formalise, interpret, rectify and execute the resolutions adopted by the General Meeting, as well as to replace the powers that the Board of Directors receives from the Meeting.

SHAREHOLDER RIGHTS AND OTHER INFORMATION

RIGHT TO INFORMATION

Until the fifth day prior to the scheduled date of the Meeting, shareholders may request from the directors the information or clarifications they deem necessary, or ask in writing any questions they consider pertinent about the matters included in the agenda or about the information accessible to the public that has been provided to the *Comisión Nacional del Mercado de Valores* (CNMV) since the last General Meeting as well as on the reports of the auditor. These queries must be made in writing and delivered to the registered office, or sent to the Company by any of the following procedures:

1. Postal mail sent to the registered office, Shareholder's Office.
2. Via email address: oficinadelaccionista@atresmedia.com



From this call, shareholders have the right to examine at the registered office and to request the Company to deliver, immediately and free of charge, the following documents:

1. Proposals for resolutions from the Board of Directors to the General Meeting on the items on the agenda.
2. The annual accounts and management reports of the Company and its consolidated group for the year ended December 31, 2025, together with the respective audit reports.
3. The consolidated non-financial information statement and sustainability information (NFS), together with the independent verification report.
4. The report of the Board of Directors on the re-election and appointment of directors, together with the assessment of their competence, experience and suitability, as well as their curriculum.
5. The Report of the Board of Directors on the Long-Term Variable Remuneration Plan for Executive Directors and Executives.
6. The report of the Board of Directors on the new Directors' Remuneration Policy for the years 2027 to 2029.
7. The annual report on directors' remuneration for the 2025 financial year.
8. The annual corporate governance report for the 2025 financial year.

SPECIAL INFORMATION INSTRUMENTS AND ELECTRONIC SHAREHOLDERS' FORUM

The Company has the www.atresmediacorporacion.com website through which shareholders may exercise their right to information.

All the documentation on the General Meeting will be available on the website, in the "General Meeting 2026" section, in its entirety and uninterruptedly until the Meeting is held, with the possibility of downloading and printing.

In addition to the documentation already mentioned in the previous section, the following will also be available on the Company's website:

- The announcement of the call.
- The total number of shares and voting rights on the date of the call.
- The Regulations of the General Shareholders' Meeting.
- The rules applicable to attendance and to all forms of representation and voting.
- Attendance, Delegation and Vote card.
- Access to "Electronic Proxy and Voting".
- Access to the "Electronic Shareholders' Forum".

Its operating rules are published in the Electronic Shareholders' Forum. This Forum may be accessed, with due guarantees, by both individual shareholders and voluntary associations that may be constituted, in order to facilitate their communication prior to the holding of the Meeting. With the requirements, formalities and consequences that are established in the applicable legal regulations, in this Electronic Shareholders' Forum the proposals that intend to be presented as a complement to the agenda announced in the call, applications for adhesion to such proposals, initiatives to reach the sufficient percentage to exercise a minority right provided for in the law and offers or requests for voluntary representation may be published.

COMPLEMENT TO THE CALL FOR PROPOSALS AND SUBMISSION OF PROPOSALS

Shareholders representing at least three percent (3%) of the share capital may request that a supplement to this call be published, including one or more items on the agenda, provided that the new items are accompanied by a justification or, where appropriate, a justified resolution proposal.



The exercise of this right must be carried out by means of a reliable notification, which includes all the necessary information and is addressed to the secretary of the board of directors. It must be received at the registered office within five days of the publication of this call. Where appropriate, the summons supplement will be published at least fifteen days before the date established for the meeting of the meeting.

Shareholders representing the same percentage of the share capital may also (within the same period of five days indicated in the previous paragraph and by sending the corresponding notification to the registered office) submit substantiated proposals for resolution on matters already included or that should be included in the agenda of the General Meeting. In this case, the Company will be responsible for the dissemination of these proposals for resolution, as well as the documentation that may be attached, under conditions equivalent to the rest of the proposals and as established in this regard by Law.

RIGHT TO ASSISTANCE

Shareholders who hold a minimum of 400 shares may attend the General Meeting, provided that they have them registered in the corresponding book-entry register five days prior to the date of the General Meeting, i.e. 17 April 2026, and prove it by means of the appropriate Attendance Card. Proxy and Vote, issued by the depository institution of its shares or, in its absence, by the Company itself. A certificate issued by one of the entities participating in the Securities Registration, Clearing and Settlement Systems Management Company (Iberclear) or any other form admitted by current legislation may also be used.

GROUPING OF SHARES

Shareholders holding less than 400 shares may group together with other shareholders who are in the same situation until they have the necessary shares to attend the meeting, and must confer their representation on one of them. The grouping must be made on a special basis for this General Meeting and formalized by any written means that allows it to be accredited.

The shareholder representing the grouped shareholders must go to the Shareholder's Office to obtain an Attendance, Proxy and Voting Card that includes all of them, upon presentation of the corresponding duly signed proxies.

RIGHTS OF REPRESENTATION AND VOTING

Shareholders with the right to attend may be represented at the General Meeting by another person, even if that person is not a shareholder. Representation may be granted by means of the proxy formula that appears on the Attendance, Proxy and Voting Card or with any other formula admitted by law.

Shareholders holding less than 400 shares may delegate the representation of their shares and the exercise of their voting rights to a shareholder who has the right to attend the Meeting, using any of the procedures set out in this notice of call.

It is permitted to split the vote, so that professional financial intermediaries who appear to be entitled as shareholders, but act on behalf of different clients, can cast their votes in accordance with their instructions, even if those instructions are different. Likewise, the financial intermediary may delegate the vote to a third party designated by the client, with no limit as to the number of delegations granted. Intermediaries who receive proxies must communicate to Atresmedia Corporación, within seven days prior to the date scheduled for the Meeting, a list indicating the identity of each client and the number of shares in respect of which they exercise voting rights on their behalf, as well as the voting instructions that the intermediary has received.



If the shareholder does not determine in his proxy who should represent him, it will be the chairman of the General Meeting who assumes that representation.

For the purposes of the provisions of Articles 523 and 526 of the *Ley de Sociedades de Capital*, it is reported that the directors may be in a situation of potential conflict of interest on items 1.4, 4.1, 4.2, 5.1, 5.2 and 6 of the agenda and if, as permitted by Law, proposals relating to the removal of directors or the exercise of corporate liability action are submitted to the Shareholders' Meeting. In such cases, the proxy shall cast the vote in accordance with the instructions received from the shareholder and, in the absence of these, it shall be understood that he has given precise instructions to vote in favour of the proposals made by the Board of Directors. Administración, incluso en los supuestos de conflicto de interés.

In the event that items not included in the agenda of this call are put to the vote, the delegation will be extended to those proposals, unless the shareholder has indicated otherwise. In the absence of instructions, it will be understood that the shareholder gives precise instructions to the representative to vote against the new proposals, also in cases of conflict of interest.

RIGHT OF REPRESENTATION BY REMOTE MEDIA

Shareholders who do not attend the Meeting may delegate their proxy by remote means of communication, provided that they comply with: (i) the procedural and identification guarantees indicated below; (ii) the rules for accreditation of shareholder status, set out in the section "Common Rules for the exercise of representation and voting rights by remote means of communication" that appear in this call; and (iii) the other legally enforceable requirements and formalities.

Representation by remote means of communication may be conferred through:

1. Electronic Media

a. Procedure: shareholders who wish to grant their proxy by electronic means must do so through the Company's website, at the link "Electronic proxy and vote", published in the "2026 General Meeting" section.

b. Shareholder identification: the shareholder must prove their identity with the national electronic identity document or by means of a recognised electronic certificate, as set out in the Common Standards contained in this call.

c. Validez de la delegación: la delegación conferida únicamente será considerada valid by the Company if it is received within the established period and the status of shareholder of the represented party is accredited.

d. Other provisions: electronic delegations must be accepted by the representative, in the event that they are granted in favour of a person other than the Chairman of the Board of Directors or any other member of said body. For these purposes, it will be understood that the representative accepts the proxy by signing the corresponding card and sending it to the Shareholder's Office by post addressed to the registered office, or by email to oficinadelaccionista@atresmedia.com together with a copy of their national identity card or passport.

e. Revocation of the proxy: the person who delegates the vote by electronic means may revoke that proxy by the same procedure.

f. More information: for more information on the exercise of remote representation, you can consult the Company's website, in the section "General Meeting 2026" the document "Attendance, delegation and voting".

2. Postal correspondence

a. Procedure: shareholders who wish to grant their proxy by postal correspondence must complete the sections relating to proxy that appear on the Attendance, Proxy and Voting Card issued by the depositary institution of their shares or, failing that, on the equivalent card that they have obtained by



any of the procedures indicated above. Once signed, this Card must be sent by post to: (i) the registered office, if the proxy is granted in favour of the Chairman of the Board of Directors or any other member of said body, directly or through the bank depository of their shares or (ii) otherwise, to the representative that has been appointed. In the latter case, the representative must accept the proxy by signing the corresponding card and sending it to the Shareholder's Office by post, or by email to oficinadelaccionista@atresmedia.com together with a copy of their national identity card or passport.

- b. Validity of the proxy by postal correspondence:** the proxy granted will only be considered valid by the Company if it is received within the established period and the status of shareholder of the represented party is accredited.
- c. Revocation of the proxy:** the person who delegates the vote by postal mail may revoke that proxy by the same procedure.

RIGHT TO VOTE BY REMOTE MEANS OF COMMUNICATION

Shareholders who do not attend the Meeting may cast their vote through remote means of communication provided that they comply with: (i) the procedural and identification guarantees indicated in this section; (ii) the rules for accreditation of shareholder status, established in the section "Common Rules for the exercise of representation and voting rights by remote means of communication" of this call; and (iii) the other legally enforceable requirements and formalities.

Voting by remote means of communication can be carried out through:

1. Electronic Media

- a. Procedure:** shareholders who wish to vote remotely by electronic means must do so through the Company's website through the link "Electronic proxy and vote", published in the "2026 General Meeting" section.
- b. Shareholder identification:** the shareholder must prove their identity with the national electronic identity document or by means of a recognised electronic certificate, as set out in the Common Standards contained in this call.
- c. Validity of the vote:** the vote cast will only be considered valid by the Company if it is received within the established period and the shareholder status of the person issuing it is accredited.
- d. More information:** for more information on remote voting, please consult the Company's website, in the section "General Meeting 2026", the document "Attendance, delegation and voting".

2. Postal Correspondence

- a. Procedure:** shareholders who wish to cast their vote by post must complete and sign the "Remote Voting" section that appears on the Attendance, Proxy and Voting Card issued by the depository institution of their shares or, failing that, on the equivalent card that they have obtained by any of the procedures indicated above. This card, duly completed and signed, must, within the period granted for this purpose, be delivered to the registered office directly, or through the bank depository of its shares, or sent to the registered office, to the Shareholder's Office.
- b. Validity:** the vote cast will be considered valid by the Company if it is received within the established period and the shareholder status of the person issuing it is accredited.

COMMON RULES FOR THE EXERCISE OF THE RIGHTS OF REPRESENTATION AND VOTING BY REMOTE MEANS OF COMMUNICATION

1.- Deadline for receipt by the Company and accreditation of shareholder status

Proxy and votes cast by remote means of communication (either by electronic means or by postal correspondence) must: (i) be made through the specific link created for



this purpose for this General Meeting on the Company's website, or (ii) be received at the registered office, directly or through the depositary bank of its shares. In both cases, the minimum notice required will be 24 hours before the holding of the Meeting, that is, before 4:00 p.m. on April 21. The Company will verify whether the ownership and number of shares attributed to the shareholder exercising his or her right of representation or voting rights are correct, taking as a reference the data available in the Sociedad de Gestión de los *Sistemas de Registro, Compensación y Liquidación de Valores, S.A.* (Iberclear) or in its shareholders' register book.

2.- Priority rules

The personal attendance at the Meeting of the shareholder who has delegated his proxy or has voted through remote means of communication, whatever the means used, will render the proxy or vote null and void. In the event that the shareholder makes several proxies or votes (whether electronic or postal), the action (proxy or vote) that he or she has last performed before the holding of the Meeting will prevail. If there is no certainty as to the time when the shareholder made any of the proxies or votes, the exercise of the vote (regardless of the means of its issuance) will prevail over the proxy. If the shareholder has taken several votes in different directions, by electronic or postal means, the vote that was last taken before the Meeting is held, shall prevail.

3.- Firma electrónica

Para asegurar la autenticidad y correcta identificación del accionista que ejercita así su derecho de representación o voto, éste debe disponer de documento nacional de identidad electrónico o de certificado electrónico de usuario reconocido, válido y vigente, emitido por cualquiera de los siguientes prestadores de servicios de certificación: CERES (*Fábrica Nacional de Moneda y Timbre-Real Casa de la Moneda*) y CAMERFIRMA.

Remote voting and proxy will also be admissible through other systems that the chairman of the Board of Directors deems appropriate to guarantee the identification of the shareholder and authenticity in the exercise of his rights.

4.- Other forecasts

- Both the casting of the vote and the proxy made by remote media before the holding of the Meeting will be null and void by the sale of the shares that grant these rights.
- It is the sole responsibility of the shareholder to keep their electronic signature.
- Shareholders who are legal persons and non-residents in Spain should consult the Shareholder's Office to examine the possibility of applying, in each particular case, the general voting and proxy procedures through remote means of communication. Likewise, in the event that the shareholder is a legal entity, he/she must reliably notify the Company of any modification or revocation in the powers of his/her representative, the Company declining any liability until such notification is made.

5.- Suspension of electronic systems and interconnection failures

The Company reserves the right to modify, suspend, cancel or restrict the electronic proxy and voting mechanisms when technical or security reasons require or impose it. If any of these cases occur, it will be announced on the Company's website.

PROTECTION OF PERSONAL DATA

The personal data of shareholders and their representatives, as well as those provided by Registered Users, or that are generated as a result of the use of the Forum will be processed by the Company (which is the data controller) to manage the relationship with the shareholder and the holding, control of participation and dissemination of the General Meeting, as well as for the operation of the Electronic Forum and compliance with applicable regulations. The exercise of the rights of access,



rectification, deletion, opposition, limitation of processing and portability must be done by email to privacidad@atresmedia.com or by sending a letter to the Atresmedia Data Protection Office located at Avda. Isla Graciosa 13, 28703 San Sebastián de los Reyes, Madrid. You can consult all the information in the Company's Privacy Policy, available at the following link on our website: <https://www.atresmediacorporacion.com/accionistas-inversores/junta-general-accionistas/>.

OTHER GENERAL INFORMATION

1. It is foreseeable that the General Meeting will be held on first call.
2. The Board of Directors has agreed to require the presence of a notary public to draw up the minutes of the Meeting.
3. The attendance cards will be issued by the depository institutions of the shares. However, shareholders who have not received it from their depository institution or who wish to group together may request it from the Company itself up to three days before the date of the meeting, or download it from the website.
4. There is no bonus or gift of any kind for attendance at the Meeting, directly or through representation.
5. The General Meeting will be broadcast live on the corporate website.

In San Sebastián de los Reyes, Madrid, on 20 March 2026. The Secretary of the Board of Directors.