



150 Years
Science For A Better Life

You are cordially invited to
Bayer's Meet Management Conference in New York:

Bayer's TOP Executives Host Roundtable Discussion with Investors and Analysts

with

- Marijn Dekkers, Chairman of the Board of Directors
- Werner Baer, Chairman of the Board of Directors
- Wolfgang Plisch, Interim CEO Bayer HealthCare
- Liam Condon, CEO Bayer CropScience

Additional Executives will be available for discussion:

- Andreas Fibig, Head of Bayer Pharmaceuticals
- Erica Mann, Head of Bayer Consumer Care
- Alan Main, Head of Bayer Medical Care
- Kemal Malik, Head Global Development at Bayer
- Sebastian Guth, Head of Strategic Marketing General
- Lykele van der Broek, COO Bayer CropScience
- Michael-Andreas Schulz, CFO Bayer CropScience
- David Nicholson, Head of Research & Development Bayer CropScience
- Axel Steiger-Bagel, CFO Bayer MaterialScience
- Joachim Wolff, Head of Polyurethanes Bayer MaterialScience
- Markus Steilemann, Head of Polycarbonates Bayer MaterialScience

**Now incl. special session
on our OTC business
from 2:30 pm – 3:30 pm**

INVITATION

Meet Management - New York



June 11th, 2013 | St. Regis Hotel



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What is „Meet Management“?

The conference will be hosted by Marijn Dekkers, CEO of Bayer AG. Analysts and investors will have the chance to meet representatives of the Bayer AG and all subgroup management boards in alternating sessions.

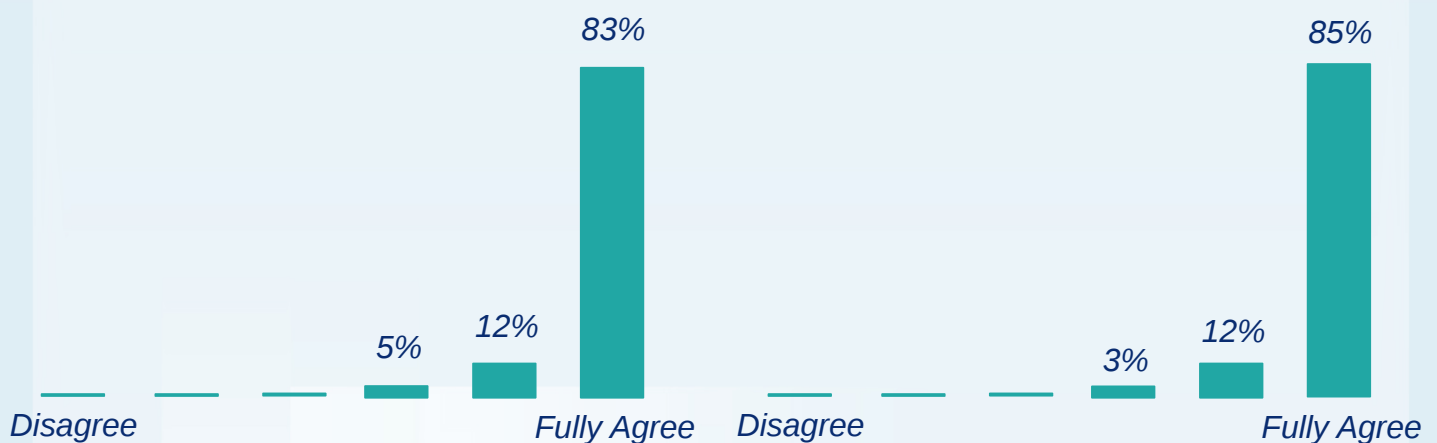
The focus of the conference will be on dialogue and open discussions in small groups.

An outline of the **agenda** and information on the **venue** are given on the next page.

Feedback from ~80 participants including sell- and buy-side on the recent Meet Management event in March in Leverkusen, Germany:

„This day was time well spent“

„This day was well organized“



Meet Management 2013
New York



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Agenda

Tuesday, June 11, 2013

8:00 a.m. – Registration

8:30 a.m. Assignment to groups

Breakfast will be served

8:30 a.m. – Introduction and welcome by Marijn Dekkers,
2:30 p.m. CEO of Bayer AG, followed by alternating sessions in
small groups

Lunch will be served

2:30 p.m. – Bayer HealthCare OTC special session combining
~ 3:30 p.m. presentation and Q&A

Venue

The St. Regis Hotel

2 East 55th Street at 5th Avenue

New York, NY 10022

Phone: +1 (212) 753-4500

www.stregisnewyork.com

Conference registration

http://www.investor.bayer.com/index.php?id=349&L=1&no_cache=1&conference=20130611EvGWe

Please make your own travel and accommodation arrangements.

If you require any further assistance please call Ms. Nina Klarzynski at
+49-214-30 81955 or Mr. Fabian Klingen at **+49-214-30 35426** or email
ir@bayer.com

We look forward to welcoming you to New York.

Sincerely yours

Bayer Investor Relations